

September 10, 2023

Dear Rotary Club Presidents & Foundation Chairs,

With the 2023-24 Rotary year under way, we wanted to remind you of the annual Rotary District 7210 **Every Rotarian Every Year Giving Challenge!**

Our Rotary Foundation transforms our support into service projects that change lives both in our own communities and around the world. It is because of your support of The Rotary Foundation each year that we are able to generously award so many District Grants and Global Grants for your Clubs' Projects!

Our District's Foundation Giving Goals for the 2023-24 Rotary year include the goal of having each of our **Clubs average at least \$144/member, with 100% participation**, to The Rotary Foundation (TRF) Annual Fund-SHARE. The Every Rotarian Every Year (EREY) Giving Challenge is intended to help your Club achieve this goal, and as a result not only increase our capacity for Doing GOOD in our communities and the world, but to also have your Club be recognized for exceeding the requirements of the prestigious EREY Banner at our annual Foundation Club Recognition Awards event.

The 2023-24 EREY Giving Challenge has three parts and three opportunities for prizes!

- 1. **100% EREY CHALLENGE:** All Clubs who ensure that **100% of their active members have had donations of at least \$25 made in each of their names** to The Rotary Foundation's (TRF) Annual Fund-SHARE **by December 15, 2023** will be entered in **a drawing for a Paul Harris Fellow award** (*via 1,000 Foundation Recognition Points-FRP's awarded as you wish*). Often a very easy way to accomplish this is for the Club to gather donations and to submit a donation from each of its members via the online **Donate** button on MyRotary.org (*see attached instructions*).
- 2. **\$100/MEMBER PETS CHALLENGE:** All Clubs who achieve **100% EREY and an average of at least \$100 per active member** to the TRF Annual Fund-SHARE **by March 22, 2024** will be entered in **a second drawing for a Paul Harris Fellow award** (*via 1,000 FRP's awarded as you wish*). There will be a Rotary Foundation Fundraiser in March at the Mid-Northeast Presidents-Elect Training Seminar (PETS), with prize(s) for the District that raises the most funds for TRF. We are encouraging every Club in our District to make <u>online donations</u> between March 1-22 sufficient to increase their Annual Fund giving to \$100/member or more. Stay tuned for further details!
- 3. **DISTRICT GOALS CHALLENGE:** Every Club which achieves **100% EREY and an average of at least \$144 per active member** to the TRF Annual Fund-SHARE **before May 31, 2024** will be entered in **a third drawing for a Paul Harris Fellow award** (*via 1,000 FRP's awarded as you wish*) at the District Year-End Celebration!

Remember to always donate online for prompt & accurate recognition of your donation!

To assist you with success on the **EREY Giving Challenge**, we will be providing you with regular updates on your Clubs' Rotary Foundation giving status. Please feel free to reach out to us any time that you have questions. Our Foundation Giving Committee is here to help you achieve your goals and Do GOOD in your community & beyond!

Most sincerely, *Louis*

J. Louis Turpin District Rotary Foundation Chair Rotary.Turpin@gmail.com



How to Donate Online on Behalf of Club Members

(For Club Members: President, Club Foundation Chair, Membership Chair, Executive Secretary/Director, Secretary & Treasurer)

Step 1: Log in to your My Rotary account – <u>www.rotary.org/myrotary.</u>

Step 2: Choose what fund your club members would like to support (e.g., Annual Fund is the default selection and selected in the image below).

Step 3: Place a check mark by "This donation is from my club or its members."



Step 4: Select the box "Donate from members."

Step 5: Your members and their donor IDs will be populated. Enter the contribution amount for each member. Enter \$0 if no contribution amount.

Step 6: Please confirm all information is correct before submitting the online multi-donor feature.

If you have any questions, please contact the Rotary Support Center at <u>rotarysupportcenter@rotary.org</u> or 1-866-9Rotary.

Donation		
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