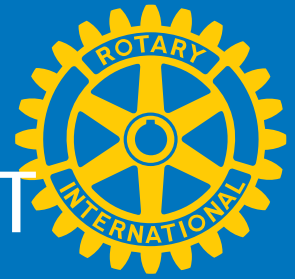


# ROTARY CLUB CENTRAL GOAL PLANNING WORKSHEET



This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to [rotary.org/myrotary](http://rotary.org/myrotary) to input them.

\* indicates the goal is part of the 2016-17 Presidential Citation.

## **Your Club**

Membership: (Goal is set as a #)

1. Membership

Rotarian Engagement: (Goals are set as a % or #)

1. Members participating in club service activities
2. Members sponsoring new Rotarians
3. Members in leadership development programs or activities
4. Members in Rotarian Action Groups
5. Members in Rotary Fellowships
6. Members attending district conference
7. Committee chairs attending district assembly

Club Communication:

1. Our club has a strategic plan (yes/no)
2. Our online presence accurately reflects current activities (yes/no)
3. Number of social activities for members outside of club meetings per year (#)

Public Relations:

1. Number of times we update our website or social media accounts per month (#)
2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)\*
3. We use RI produced advertising/public service materials (yes/no)

## **Service**

2016-17 Presidential Citation (Goals are set as Yes/No)

1. Does at least one club member belong to a Rotarian Action Group?\*
2. Did at least one club member attend a grant management seminar?\*
3. Did you do a project involving a corporate or government partner?\*
4. Did you do a project in partnership with at least five other clubs in your region?\*
5. Did at least one club member mentor a Rotaractor or Interactor?\*
6. Did you do a project with a Rotary service partners?\*
7. Did you involve Rotaractors or Interactors in at least one club project or event?\*
8. Did you hold a community event highlighting the Rotary Foundation Centennial?\*
9. Did you involve local media with at least one club event, project, or fundraiser?\*

Service projects and activities:

1. Number of service project and/or activity (#)

Clubs for Young Leaders:

1. Number of Rotaract clubs (#)
2. Number of Interact clubs (#)

Youth Program Participants:

1. Number of inbound Youth Exchange students (#)\*
2. Number of outbound Youth Exchange students (#)\*
3. Number of RYLA participants (#)\*

## **Foundation Giving**

Annual Fund: (\$)

1. Annual Fund

PolioPlus Fund:

1. PolioPlus Fund (\$)

Major Gifts and Endowment Fund:

1. Major Gifts (#)
2. Bequest Society (#)
3. Benefactors (#)