

From: PolioPlus
Date sent 10/06/2016 12:10:58 pm
Subject: EPN Newsletter October 2016 Celebrate World Polio Day

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October 2016 | Take action to End Polio Now



[Celebrate World Polio Day 24 October](#)

Celebrate World Polio Day by planning an event in your community, like an End Polio Now 5K walk or run, sponsoring a local carnival/festival or hosting a fundraiser. Remember to [register your event](#) and download the World Polio Day [resources](#) to help make the event a success.

One easy way to get involved is through social media. Imagine if every Club in the world tweeted and posted about World Polio Day. That's thousands of social media accounts across the globe sharing the message about polio eradication. We've made it easy to help spread the word: download World Polio Day [graphics](#), share the

sample social media [messages](#) and don't forget to use #endpolio to join the global conversation.

You can also host a viewing party for the fourth annual [World Polio Day celebration](#), streaming live from the U.S. Centers for Disease Control and Prevention (CDC) headquarters in Atlanta, Georgia, USA. The event will be recorded, so you can tune in at any time to hear our featured speakers discuss what we're doing to end polio and how you get involved in the fight, including:

- Rotary President John Germ
- Rotary Vice President Jennifer Jones
- CDC Director Tom Frieden
- Time Magazine editor Jeffrey Kluger
- What's Trending host Shira Lazar
- Polio survivor and Paralympian Dennis Ogbe
- And more!

GIVE NOW

Ending Polio in Nigeria: The Fight Continues

Whenever a disease is close to eradication, there is always the chance it may fight back. Unfortunately, that is exactly what happened this July in Nigeria, when three cases of polio were reported in Borno State. Never one to back down from a challenge though, [Rotary members](#) are, once again, on the front lines, working side-by-side with the Nigerian government and our Global Polio Eradication Initiative partners to conduct emergency vaccination campaigns in Nigeria and neighboring countries to stop the disease from spreading.



Outbreaks like this serve as a reminder that every country needs to remain vigilant against polio by strengthening disease surveillance systems and vaccinating every child. We have beaten polio in this part of the world before and we are confident we can -- and will -- do it again.

You can help. [Donate now.](#)

Rotary Cycling Team Pedals for Polio

On 19 November, a team of Rotary International staff, along with General Secretary John Hewko and Rotary Senior Leaders,



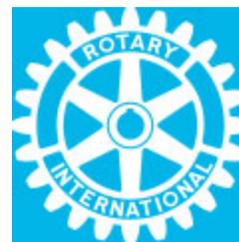
will join Rotarians from District 5500 and around the world to, once again, bike up to 104 miles in the [El Tour de Tucson Ride to End Polio](#) bike race in Arizona, USA to raise funds for polio eradication. The Rotary team's fundraising goal is \$3.4 million, which will be tripled by the Bill & Melinda Gates Foundation for a total of \$10.2 million to support efforts to end polio. [Lend your support and donate now.](#)



You can join the team without leaving your hometown. Ride a stationary bike at your local gym or at home any time from 12-19 November. [Register today.](#)

A FRESH APPROACH ON CLUB MEMBERSHIP

Give your members a meaningful Rotary experience by offering them opportunities to make a positive difference and connect with others. The following resources can help:



- [Identify club problem areas with Rotary Club Health Check](#)
- [Develop a long-term strategy with Strengthening Your Membership](#)
- [Find all membership resources at Rotary.org](#)

LEARN MORE ABOUT THE ROTARY FOUNDATION CENTENNIAL

The Rotary Foundation turns 100 in 2016-17! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

- [Learn more about the history of The Rotary Foundation](#)
- [Find information on how to celebrate and download resources](#)
- [Purchase centennial commemorative book, "Doing Good in the World"](#)

Resources & reference

Rotary's National PolioPlus Chair for Nigeria Dr. Tunji Funsho was quoted in the [New York Times](#) about the Nigerian polio outbreak, which outlines the ongoing efforts to stop the disease from spreading and what it will take to eradicate the virus in the region, and in this article published by [AP](#), which discusses the polio vaccination efforts targeting millions in Nigeria and the challenges health workers may face.

Read this op-ed about the fight to end polio published in the [Minneapolis Star Tribune](#) and penned by Minnesota Rotarian Charles Adams Cogan.

Endpolio.org is being redesigned. The new website debuts this fall.

[See recent media coverage](#) of Rotary's work to eradicate polio.

Find out how the [End Polio Now: Make History Today](#) fundraising campaign sponsored by Rotary International and the Bill & Melinda Gates Foundation makes contributions work three times as hard.

[Share your story](#) for an opportunity to be featured on the End Polio Now website.

End Polio Now is a bi-monthly source of news, information, and resources for Rotary members who support the global effort to eradicate polio.

Send questions and story ideas to PolioPlus@rotary.org.



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