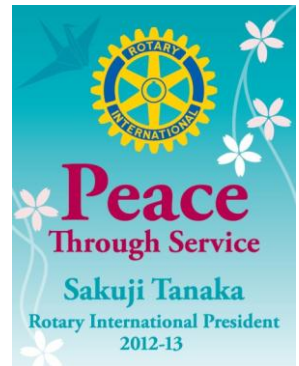


# GOVERNOR'S CRYSTAL CITATION - CERTIFICATION FORM

There are four sections to this form. To qualify for recognition, a club must achieve a score equal to or better than 40% of the point total in EACH of the four sections.

The five clubs with the highest point count above the minimum qualification will receive the Governor's Crystal Citation. The five clubs with the next highest point count above the minimum will receive Special Recognition Awards.

All clubs that submit a Certification Form that qualifies for recognition will receive a Letter of Merit. Clubs may include additional information including newspaper clippings or pictures, however they are not required.



## Section 1 "Building Strong Vibrant Clubs"

16

### Leadership Goals

Point Value		Points Earned
3	Developed a new 3 year Strategic Plan to strengthen us as a dynamic, action-oriented club.	
2	Club sent at least 1 member to a Rotary Leadership Institute (RLI) in 2012/2013	
2	President-Elect attended District Team Training Seminar and District Assembly	
2	In addition to President-elect, 2 club members (including Secretary) attend District Assembly	
3	At least one member registered prior to 9-15 to attend the District Conference 2013	
2	Additional two or more members registered prior to 11-15 for District Conference 2013	
2	Club has a regular newsletter (print and/or email) Please attach sample	
2	Invited Assistant Governor to participate in one service project	
1	Invited Assistant Governor to participate in one fund raising project	
1	Invited Assistant Governor to participate in one social/fellowship activity	

### Membership Growth (Select only ONE of first 4)

Point Value		Points Earned
3	Club has gained at least 5% net new members from 7-1-12 to 3-31 2013	
5	Club has gained at least 7% net new members from 7-1-12 to 3-31 2013	
8	Club has gained at least 10% net new members from 7-1-12 to 3-31 2013	
13	Club has gained at least 15% net new members from 7-1-12 to 3-31 2013	
3	Developed a new Membership Development Plan based on the District Membership Development Plan to strengthen us as a dynamic, action-oriented club.	

20+16=36

Total Points Section 1 \_\_\_\_\_

## Section 2 “Telling our Rotary Story”

Point Value		Points Earned
1	Club had at least ONE hunger project	
1	Club had at least ONE literacy project	
4	Club had one new community service project (not hunger/literacy)	
3	Club brought in community leaders to speak on local issues and local needs	
2	All new members have done classification talks	
2	Club participated in community events (parade, festival, etc.)	
4	Club had a Public Relations campaign in local area in 2012-13 (see note 1.)	
3	Club completed a community project in 2012-13 that permanently displays the club name and/or the Rotary International emblem.	
1	Club established a new Early-act Club	
3	Club established a new Interact Club or Rotaract Club	
2	Club already sponsors an interact or Rotaract Club	

26

**Total Points Section 2** \_\_\_\_\_

## Section 3 “Peace Through Service”

Point Value		Points Earned
2	Club sponsored or hosted a Youth Exchange student 2012-13	
2	Club will sponsor or host a Youth Exchange student 2013-14	
1	Club had a Youth Exchange Program/Talk at a club meeting	
2	Club sent at least 1 student to the Rotary Youth Leadership Awards program	
2	Club conducted a High School Speech contest at the club level	
2	Club member went to a country in developing world on a Rotary mission	
4	Club had a speaker/program on a Clean Water project	
2	Club submitted a candidate for Peace Fellow or Ambassadorial Scholar in 2012-2013	
2	Club supported an International Project	
3	Club agreed to host our Group Study Exchange (GSE) Team	
1	Club had former Foundation Alumnus speak at a meeting	

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**Total Points Section 3** \_\_\_\_\_

**Section 4 "Serving the Greater Good"**

Point Value		Points Earned
1	Club invited a Rotary Foundation alumnus/alumna to join the club	
3	Club had a program on the Rotary Foundation in November	
4	Club had an additional program on the Rotary Foundation during the year	
4	Every member contributed something to the Rotary Foundation in 2012-13 (Annual Program Fund)	
3	Club contributed a minimum of \$100 per member to the Rotary Foundation in 2012-13	
2	Club made a contribution to the PolioPlus Program	
2	Club has a new Paul Harris Fellowship Member	
1	Club has a new Major Donor or a Paul Harris Society Member	

**20**

**Total Points Section 4** \_\_\_\_\_

Section 1 Points \_\_\_\_\_  
 Section 2 Points \_\_\_\_\_  
 Section 3 Points \_\_\_\_\_  
 Section 4 Points \_\_\_\_\_  
**TOTAL** \_\_\_\_\_

**Return this Certification Form by April 20, 2013 to:**  
**Your Assistant Governor with info copy to:**  
**District Governor Sonny Holt**  
**Email: debsonholt@myfairpoint.net**

**Rotary Club of** \_\_\_\_\_.

**President:** \_\_\_\_\_.

**Signature:** \_\_\_\_\_.

**Note 1. Club developed and implemented a public relations campaign of sufficient magnitude that required expenditure of club funds greater than an amount equal to the equivalent of \$25 per member and/or had club participation of more than 50% of its membership. See the District Strategic Plan and Membership Development Plan for ideas. This is intended to "Tell your Story" or to "Tell the Rotary International Story"**