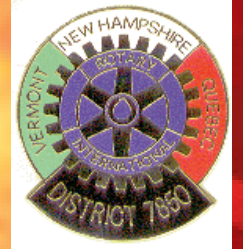


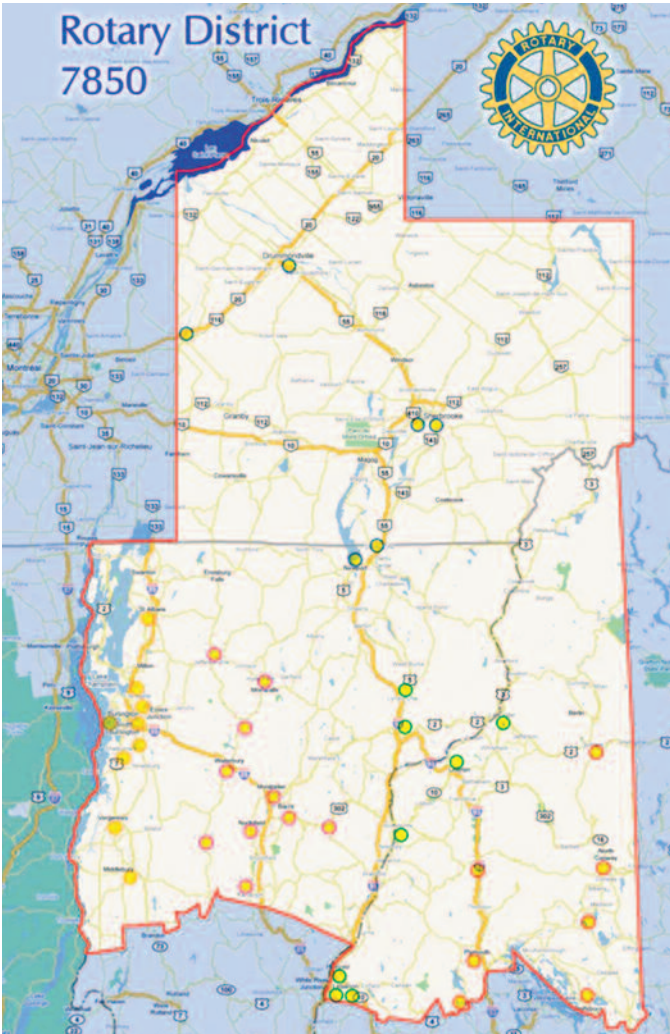
The Light



THE NEWS OF ROTARY CLUBS IN DISTRICT 7850

AUGUST 2014

WWW.ROTARY7850.ORG



Welcome to the *New* Newsletter of Rotary District 7850

Hello District 7850 Rotarians!

Welcome to the first issue of the “*The Light!*” – the district newsletter for 2014-15, being brought to you through the work of Rotarians Bill Secord (Lebanon-Riverside) and Betsey Child (Lebanon).



Many new, and perhaps even some experienced, Rotarians don’t understand what a district is and how it fits into Rotary, so here’s a brief explanation of “Rotary beyond the club.”

The world’s approximately 1.22 million Rotarians belong to Rotary clubs. Did you know that it is Rotary CLUBS which are members of Rotary International, and not individual members? According to the latest issue of *The Rotarian*, as of 1 April, 2014, Rotarians are gathered into 34,558 clubs.

Clubs are gathered into about 530 districts, which are further gathered into 34 zones covering the entire world. Each zone has about the same number of Rotarians as every other zone. The RI Board of Directors reviews zone boundaries every 8 years to ensure that this equal distribution keeps up with population changes within Rotary.

Every club in every district has the opportunity to nominate one of its members for the position of district governor. D’s nomination procedure for governor during the Rotary year 2017-18 is now in progress. Each club president has received the instructions (which also may be found on the RI website: rotary.org).

Districts get to nominate the Rotarians who serve on the RI Board of Directors. Similarly, zones get to nominate directors to the RI Board every four years. The nominating procedures for D7850 may be found in the district bylaws on our website; the director-nominating procedure may be found in the RI Bylaws on the RI website.

Our current RI Director is Julia Phelps, serving a two-year term, 1 July 2014–30 June 2016; Julia is a member of the Rotary Club of Malden, MA, in D7930 which is one of the 8 district cooperating in our North-eastern Multi-District Presidents-elect Training Seminar (PETS) each year.

Bruce Pacht, District 7850 Governor, 2014-15

Rotary District 7850 is an International District consisting of 42 Rotary clubs located in the northern half of Vermont and New Hampshire and the southern part of Quebec, Canada.

For more info, visit the District website: www.Rotary7850.org

- | | | |
|---------------------|-------------------|-------------------------------|
| Barre | Lebanon | Randolph |
| Boundary | Lebanon-Riverside | Randolph Sunrise |
| Bristol | Lincoln-Woodstock | Sherbrooke |
| Drummondville | Littleton | Sherbrooke Métropolitain |
| Drummondville | Lyndonville | South Burlington |
| Malouin | Mad River Valley | St. Albans |
| Central Vermont | Middlebury | Saint-Hyacinthe Du Centenaire |
| Burlington | Montpelier | St. Johnsbury |
| Burlington-Sunrise | Morrisville | Stowe |
| Cambridge Area | Newport | Vergennes |
| Charlotte-Shelburne | North Conway | Waterbury |
| Colchester-Milton | Northfield | White Mountain |
| Essex | Ossipee Valley | Williston |
| Hanover | Plymouth | Wolfeboro |
| Lancaster | | Woodsville NH-Wells River VT |



Let's all gather together in Stowe!



New District Governor Visits Northfield



L-R: PDG Dan Dilena, AG Michael Swaidner, PDG and Arch Klumph Society Member Harley Jordan, DGE Louisa Tripp, DG Bruce Pacht.



L-R: DG Bruce Pacht and Tim O'Neill

Rotary District 7850 and Lebanon Club Change Leadership

A combined district-wide event brought over 90 Rotarians from as far as Sherbrooke, Quebec, to the Courtyard Marriott in Lebanon, NH, on June 20, for an evening of dinner, ceremony, and entertainment to celebrate the changing of leadership for another year.



2013-14 District Governor Steve Dates of Burlington, VT, turned over his leadership duties to Bruce Pacht of Lebanon, who will lead all 42 Rotary Clubs in the District from July 2014-July 2015. New District Governor Bruce has been a long-time member of the Rotary Club of Lebanon and has served as its President as well as in many other leadership roles.



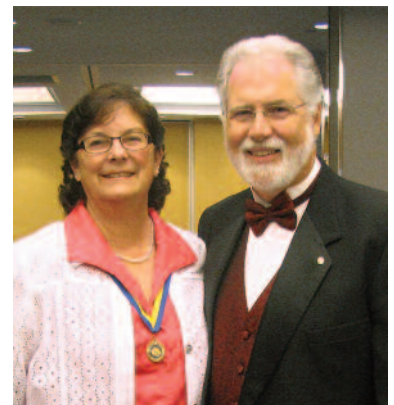
Jon Blodgett, 2-Term President, Honored

Jon Blodgett was especially honored at this event for having served as president of the Rotary Club of Lebanon for two full-year terms, due to unique circumstances.

President Jon turned over his gavel to incoming President Garlan Hoskins of Hanover Center (with a hugh sigh heard round the world that was probably because he really wanted a third year!)

Rotarians of the Year for Lebanon

Betsey Child and Jim Shibles, a married couple and both members of the Rotary Club of Lebanon, were chosen by President Jon as Rotarians of the Year 2013-14. "These two true Rotarians have participated in almost all of the events held by our club this year," stated President Jon as



he presented each with a plaque. "They have answered every call for Service above Self," Rotary's motto. Betsey is public relations chair and provides the club with graphics and promotional support as needed. Jim is chair of Youth Service, including such programs as Youth Exchange, Scholarships, Speech Contest, and Rotary Youth Leadership Awards.

Alonzo Malouin Teacher Scholarship

By Marilyn Bedell

In June, District 7850 awarded Amanda Burger this year's Alonzo Malouin Teacher Scholarship. Amanda, an enthusiastic, caring professional educator at Burke Town School in West Burke, VT, was submitted for consideration by the Lyndonville Rotary Club. Amanda will be continuing her own education at Champlain College.

"Amanda is an enthusiastic educator, a teacher dedicated to her students and the pre-school program she developed, and an active, involved community member. Not only are Amanda's talents integral to the success of the Burke Town School pre-school program, but important to our community as a whole. Amanda has been involved in various volunteer efforts in the Northeast Kingdom ... including fundraising for local causes, [and] involvement in several youth sports programs..."

The objective of the Alonzo Malouin Teacher Scholarship is to recognize and encourage excellence in education, to encourage and support advancement of teachers and to promote the exchange of information and ideas among educators in an effort to support continuing education of teachers. Last year, Heather Krill from North Woodstock, NH, attended Plymouth State University where she completed initial work on a novel for young adults.

District 7850 is proud to support the continuing education of teachers and encourages all clubs throughout the district to consider submitting a teacher for consideration next year. More information may be found at www.rotary7850.org under "Foundation Grants".

CLUB PROJECTS & FUNDRAISING

Have you ever wondered what other clubs around the district are doing to provide service or raise funds? Have you ever wanted to reach out to other clubs and ask for advice? Has your club ever wanted to be part of a large project, but not had the resources? Have you wondered about other clubs' projects?

The Service Projects and Fundraising Database is designed to answer these questions. David Wood of the Rotary Club of Littleton has become collector of this data; he needs your help to bring this information current and keep it up-to-date. It can be found at www.rotary7850.org under "Club Services".

Please help us update the database by sending the story of your club's local and international service projects and fundraising events to David at david@secondset.us.

The World's Greatest Meal!

Help end polio around food, fun and fundraising

Here is an idea for the week of October 24 – World Polio Day: consider holding The World's Greatest Meal (WGM) to End Polio. Visit <http://wgmeal.com/> for more information.

One idea is for each club to select a day when your members won't pay for a meal at your club meeting. Instead the money they would have paid for the meal is collected and donated to the Rotary Foundation's Polio Plus funds.

Participating is as Easy as 1,2,3,4.

1. Plan an event—a meal or dinner to raise money for;
2. Fill out the "Before" form on the WGM web site;
3. Have your event, enjoy, have fun, take pictures, raise funds, and send them to The Rotary Foundation's End Polio Now program;
4. Fill out the "After" form on the WGM web site.

The idea is so simple. Your Club can arrange an event any time. By joining together in a worldwide event, many have greatly enjoyed international fellowship via Facebook ... all monies collected go straight to The Rotary Foundation/End Polio Now account with full credit going to your Club.

As of June 29, 2014:

- There have been 442 events registered in 40 countries;
- USD \$264,032 has been raised (USD \$792,097 with matching funds from the Bill and Melinda Gates Foundation);
- This translates to enough funds to buy more than 1,000,000 polio vaccinations!

"Greatest Meal" events have ranged from:

- Small (two people having lunch) to large lavish dinners;
- A street BBQ to a romantic dinner on Valentine's Day;
- Special collections at frugal meals in place of a Rotary Club's regular meals;
- Meal time raffles and auctions.

Events have brought in small amounts of \$10 up to \$10,000, and have been registered by Rotary, Interact, and Rotaract Clubs as well as by individual Rotarians and non-Rotarians. Let's join together to help eradicate polio.

Don't forget:

- If you decide to do this, register your event at <http://wgmeal.com/before-event/>;
- When the event is completed go to <http://wgmeal.com/after-event/> to record the outcome(s) of your event.

Let's join together to help eradicate polio.

Bill Gates: "As long as polio threatens even one child anywhere in the world, all children — wherever they live — remain at risk. The stakes are that high."



This funding initiative is the Joint Project of the Rotary Club of Cairns Sunrise, D.9550, Australia and the Rotary Club of Hounslow, D.1140, England.

PDG Mukesh Malhotra and PP Susanne Rea set up this idea to help end polio around food, fun and fundraising...



THE ROTARY FOUNDATION NEWS

by *Past District Governor, Marilyn Bedell*
FOUNDATION CHAIR

District Grants 2013-2014

I want to thank the clubs that received grants last year for getting their reports in. We have received word that we have submitted the information needed to close the 2013-2014 Grant.

To summarize, these were the Grants approved and funded in 2013- 2014:

- The **Boundary Club** used a \$842 grant to support a local summer camp water program for developmentally challenged children. The Boundary Club has been very involved with this camp for many years.

- A bike safety program was implemented by the **Cambridge Club**. They supplied bike helmets and other bike equipment to low-income children with an \$829 grant.

- **Colchester-Milton** supported the Vermont Youth Orchestra Association with a \$1,000 grant to expand their musical master class and instrument intensive-training day to the Northeast Kingdom.

- **Lebanon-Riverside's** project funded Drug Court Training for the individuals who are involved with determining where to send non-violent felony offenders. The Drug Court is an alternative to prison for arrested drug and alcohol abusers. Two other clubs were involved in this project, Lebanon and Hanover. They were able to send Grafton County municipal police officers to this program. The District funded \$3,000 and this figure was matched by the three clubs.

- **Morrisville** did a literacy program at the local library. They focused on educating children from ages 3 to 12 about the local food system and an appreciation of the historic, cultural, economic, environmental, and scientific importance of agriculture to the quality of life in Vermont. The \$1,000 went for Learning Barn Bins and supplies.

- **Newport** worked with their local library to assist the Head Start program with traditional and e-book literature to supplement their program. They added Kindle Fires to modernize the program using the \$2,000 grant money along with \$2,000 from the club.

- **North Conway** funded a water filtration project. The total cost was \$2,500, and they had to match the \$1,250 grant monies to make this happen. They are partnering with Geomed Haiti to provide safe, clean water to a local kindergarten school.

- **Plymouth** served as the lead organization for converting some public land, along the Pemigewasset River into a recreation area. The total cost for this project is just shy of \$25,000. The grant was approved for \$4,000 with the club matching, and exceeding, this amount. They have the participation of local community partners, including the Fish and Game Department and Plymouth University, to help with the clean-up activities and making this a sustainable adventure.

- **St-Hyacinthe** purchased equipment to support a camp for autistic children. The grant was for \$2,500 and was matched by the club.

- **St Johnsbury** partnered with a local landowner, local schools, and the Fairbanks Museum. The approved grant was for \$1,000, matched by the club, to help open this 200-acre farmland for recreation and studies in forest management, botany, and climate change impacts in northern Vermont.

- **Vergennes** focused on helping the local Boys and Girls Club after the club had lost federal funding due to cutbacks. They wanted to be sure that the kids receive nutritious food, which many do not receive at home. The grant was for \$2,000, matched by the Rotary Club of Vergennes.

- **The Alonzo Malouin Memorial Scholarship** to further the education of a teacher went to Heather Krill,

an English teacher in the Linwood School District. She was nominated by the **Rotary Club of Lincoln-Woodstock**. Heather studied at Plymouth State University.

- Since some clubs did not use all the money that had been budgeted, we granted \$950 to Lebanon-Riverside to purchase office supplies for a new organization in Lebanon to support mentally and physically challenged adults. The application was submitted for 2014-2015. It was funded with 2013-2014 funds in order to permit additional funding for District Grants in 2014-2105.

District Grants 2014-2015

We are delighted to announce that the following District Grants have been approved by the Rotary Foundation:

Burlington is supporting women who have recently become American citizens in their childcare business. This grant will fund an iPod, an iPod Speaker, and material that includes children's books translated in both English and Maay Maay. The grant is for \$1,500.

Lancaster is supporting the Upendo Mmoja group to educate a growing orphanage. This grant will supply animals for their farm, books and a white board for education, and clean water through bio-sand water filtration. This grant is for \$1,750 and the club will donate \$1,800 with another \$1,000 donated by a sister club. The total investment in this orphanage will be over \$4,500 this year.

Lebanon is focusing on oral care in Canaan and Enfield Elementary Schools. This grant will sponsor a dental team to visit the two low-income area schools for dental screening and prevention care treatment. Rotarians will hand out oral health pamphlets. Lebanon will match the \$4,000 District Grant.

Lincoln-Woodstock is supporting their Interact Club with a \$1,000 grant. This money will supply the Interact Club with paint and supplies to work on a remote health clinic in Succotz, Belize.

Middlebury is helping uninsured and underinsured residents in Addison County to obtain dental care at the Open Door Clinic. This is a 50% matching fund for low-income individuals. The club will support this activity by offering rides to those who need them. This grant is for \$2,500 and Middlebury will match this grant.

The **Morrisville** grant is for \$1,000. They will fund a children's instrument, sing-a-long picture books, CD's, and professional books about music and musical activities. This program will be available through the local library.

Northfield is replacing and installing a new swing/slide at the public pool/recreation field with their \$1,000 grant. They will supplement the grant with their funds to cover the extra costs involved in this project.

Randolph Sunrise is working to help improve a senior gathering porch at a non-profit senior housing facility. This project will engage Rotarians and Interact members

to complete this job. Part of these funds will fund new porch furnishings and painting. This grant is for \$4,000.

South Burlington is doing a Haiti Project. This grant is for \$2,455 and will have a supplement grant of \$1,545 to make the total grant \$4,000. This grant will be used for a diesel generator. The generator will supply power to a school that focuses on welding and plumbing skills. Club members will oversee the purchase and installation.

Williston will acquire portable dental equipment for multiple international trips. They plan to focus their dental clinic in Central and South America. The grant is for \$4,000, and they have raised \$4,000 to match this grant.

If you have questions, please contact Marilyn Bedell,
Rotary District Foundation Chair,
m.k.bedell@comcast.net

or

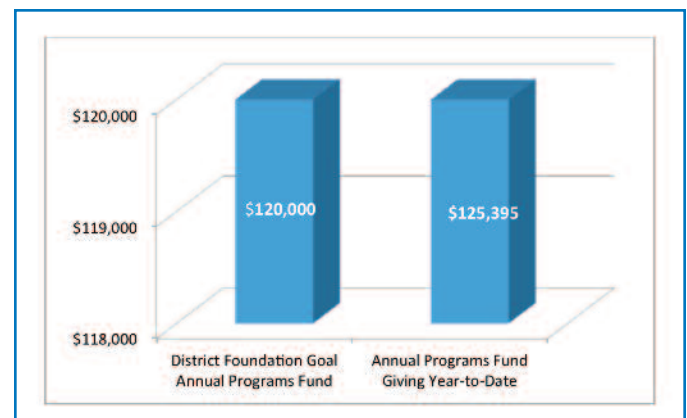
Larry Vars, District Grants Chair, lvars@pjnoyes.com

Foundation Giving 2013-2014

We ended the 2013/2014 Rotary year by giving \$125,395.03 to the Rotary Foundation's Annual Programs Fund. This amount was 104% of our goal of US\$120,000.

In the 2016/2017 Rotary year, we will have just over \$30,000 for District Grants and just over \$30,000 for Global Grants.

I want to give my heartfelt thanks to those of you who made contributions to Our Rotary Foundation in 2013-2014. It's time for a happy dance...



PolioPlus

In total, club donations to PolioPlus for July 1, 2013, to June 30, 2014 = \$32,697.06. This amount includes a donation of US \$2,582 from our 2014 RYLarians. With the Bill and Melinda Gates 2:1 match, our donations now turn into \$98,091.14. How cool is that!



MEMBERSHIP

by Past District Governor, Sonny Holt
MEMBERSHIP CHAIR

Membership Goals for 2014-15

To help clubs:

1. Become more engaging by providing the tools and best practices to make club meetings fun, educational, motivational, and inspirational for member
2. Build better diversity by implementing the Family Member plan and the Young Leaders plan.
3. Recruit those who have interrupted employment or have never worked in order to care for children or to assist their spouses in their work.
4. Plan and implement service projects as an ongoing club activity. Clubs involved in service, attract, engage, and retain their members
5. Build a Satellite club to allow options for members to attend meetings that better accommodate their work schedule or are focused on activities better suited to their needs.
6. Tell your Rotary story to current members as well as to their local communities. Rotary minutes, funny stories, as well as classification talks, help to engage members. "Be-my-guest" cards, newspaper ads, and putting Rotary magazines in public places also help.

Some Funny Stories, 2014 Edition, by DMC Sonny Holt

Club Presidents who attend the meeting will be handed the 2014 edition of "Some Funny Stories"—83 tales of mirth to keep club members laughing in the aisles. Club Membership Chairs who attend will receive the new hard copy pamphlets: "Building a Satellite Club in 3 Easy Steps" and "Plans for Increasing Recruitment of Young Professionals and Family Members."

Learning outcomes:

1. Building an "action plan" for dynamic membership growth;
2. How to evaluate and improve your club's "value quotient;"
3. Best and worst methods for recruiting new members;
4. Three easy steps for building satellite clubs for rapid growth;
5. Best ways to tell "Your Club's Story;"
6. How one club gained 18 members in 4 months;
7. Weekly club meetings—boring or exciting?
8. Tools for creating exciting and engaging club meetings;
9. How to max out your attendance percentage;
10. Small clubs—tools for building strength and membership.

Randolph Rotary Sunrise
Helping Hands to Change Lives
Join us for Fun, Fellowship and Service

Be my Guest
We meet 7:00 AM each Tuesday
At Gifford Medical Center

We focus on making life better for people in our community.
Our motto "Service Above Self"

Membership Seminar: Come on up to Sherbrooke, Quebec, on the 13th of September. It's a beautiful city, so you may want to spend a few days up there, taking in the sights. Be sure to register early on the district website or send DMC Sonny Holt an Email at Holt7850@gmail.com and he will register you. **This is a bilingual session in both English and French**

PUBLIC RELATIONS NEEDS YOU!

Our district has participated in a Public Relations grant from Rotary International for the last four years. The program was designed by RI to encourage districts to advertise Rotary in order to generate awareness about Rotary International and generate new members. Every year we have seen an increase of new active members during the times we have advertised using the grant money from RI. Prior to this year we received an average of \$16,000 from RI each year, which was added to \$5,000 from our District.

This year RI made substantial cuts in its budget and reduced our grant money to \$11,500. Our district still committed \$5,000, giving us a budget of \$16,500. Earlier this year communications went out to every club president and member explaining our campaign this year with WCAX. With the help of three clubs, we taped some unique commercials to give Rotary a local face in order to create familiarity among potential new members. In March of this year our campaign started running on WCAX. You may click on the links below to see the proof spots from WCAX.

<http://www.youtube.com/watch?v=dmOYLjkTAUw>
<http://www.youtube.com/watch?v=7AfGxXlnUro>
http://www.youtube.com/watch?v=s3C8ExP_vNE
<http://www.youtube.com/watch?v=LCgIMsoTDvY>
<http://www.youtube.com/watch?v=kTIEJVJFr8k>

We've received very positive feedback from Rotarians and non-Rotarians. In fact, it looks as though the official member count as of June 30 will show a net increase in District 7850, bucking the trend of losing members across most of North America's Rotary districts.

WE NEED YOUR HELP!

We were informed this year that there will be NO PR Grant next year (2015-16) while RI analyzes results from previous grants. Some fear that if we stop advertising all of the good work that we do as Rotarians to generate awareness and attract new members will be lost, and we could see the decline in membership typical to many other districts in North America.

PROPOSED APPROACH FOR THE FUTURE

Many large commercial enterprises utilize a co-operative advertising strategy assuming that it is more efficient and effective to advertise as a larger group than as individuals. A conference call among district leadership discussed a co-operative advertising solution; the results of the call were as follows:

1. We agreed that it is imperative that we continue to advertise to promote Rotary in order to attract new members.
2. We agreed to create a committee of six members

from throughout the district together with District Governor Elect and District Governor Nominee.

3. The committee will act as the public relations director for the district, creating a co-operative advertising plan each year.

4. The committee will propose each year how PR funding will be spent and raised.

5. Each year, the committee will request approval of its plans from the District Governor and will report back results

HOW YOU CAN GET INVOLVED

If you or someone you know is interested in being a part of the District PR Committee, please contact

Marc Pratico at mpratico@theupsstore.com

or

Louisa Tripp at louisatripp@yahoo.com.

CLUB VISIONING

Club Visioning is an opportunity for your club to reach consensus on a focus and a vision for your future. It allows everyone to have an equal say. It values everyone's input. It is intense – and it is fun!

"Club Visioning" empowers Rotary clubs to determine their own vision and to work towards it. Club Visioning was developed in North America over a nine-year period to assist Rotary clubs in more than 50 Rotary districts across the USA, Canada and other parts of the world. The majority of clubs taking part in this program have achieved positive outcomes.

If your club wishes to participate, here are the steps to take:

1. Notify one of these two Rotarians:
 Andy Milligan at handyandy@metrocast.net
 Guy Babb at guybabb@yahoo.com;
2. Have your club members participate in the pre-event questionnaire (provided by the Visioning Team);
3. Choose one of your members to be the coordinator and contact;
4. Schedule a Visioning Event with the District Visioning team for a 4-hour block of time on a weeknight or weekend day;
5. Secure a commitment from each participant (the entire membership or 15-20 participants in a larger club) to be on time and to stay for the entire event.

CLUB NEWS

Long Trail Hikers Drop in at Cambridge Rotary Meeting



L-r: Debbie Marcus, President Anita Lotto, and Teri Wilson.

President Anita Lotto with guests who joined us from the Long Trail: Debbie Marcus from Manchester Essex Rotary in Massachusetts and Teri Wilson from Lebanon, New Hampshire.

Want to meet a lot of really nice people while helping us make a difference in our community and our world? Cambridge Area Rotary meets on the first four Thursday mornings of every month from 7:00-8:00 upstairs at 158 Main Restaurant.

We usually have a guest speaker, except for the first meeting of every month when we have committee meetings. There is no pressure, no secret handshake, and we'll even buy your breakfast on the first visit.

Feel free to contact Susan Lassiter for more information at 644-6600 or Slassiter@unionbankvt.com. We look forward to meeting you!

We hope you enjoy this issue of
"The Light".

We encourage every club in District 7850 to share items of interest and photos.

Please send your news in text formatting (attached in Word or in the body of the email, not PDF), and photos untouched in jpeg formats.

Send to Bill Secord, Editor:
wrsecord@comcast.net

Bruce Pacht • Publisher
Betsey Child • Graphics & Production

"GREAT AMERICAN PIE BUFFET"



The 4th of July and the Great American Pie Buffet in Lebanon.

The Rotary Clubs of Lebanon and Lebanon-Riverside held their 2nd Annual GREAT AMERICAN ALL-YOU-CAN-EAT PIE BUFFET on Friday, the 4th of July, and over 300 people came and devoured over 130 donated pies. The event was held in the Upper Valley Senior Center from 10 a.m. until about 1:30 p.m., when evidence of the pies just disappeared!

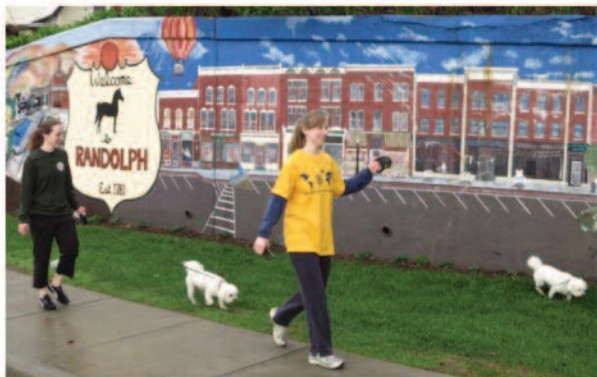
A long buffet table was filled and re-filled with all kinds of pies by Rotarians from both clubs – from the standard apple, pumpkin, pecan and rhubarb, to the exotic, such as tortilla, southern brownie, onion, fruit pizza and Homestead! Then there were the savories: spinach and broccoli quiches, Shepherd's pie, pizzas. There were pies to suit everyone's taste.

The event was held as a benefit to help Rotary's Polio-Plus Campaign eradicate polio all around the world, and was a great success and a worthwhile project.



DG Bruce Pacht shows off the beautiful, portable display that folds up and travels to many events around the District, thanks to the Rotary Club of Lebanon-Riverside. It displays many of the ideals and projects that Rotary has participated in and shows the far-reaching effect that dedicated Rotarians have on the world as a team.

Randolph Rotary Sunrise: Action in Motion



Saturday's 'Walking for Wellness' program



Intergenerational Dance



Restoring the White River Walking Path



Joslyn House for Seniors – Porch Renovation



“I just thought I'd tack on my two cents for Rotary, since I'm certainly an atypical member according to the stereotype. The greatest part about the Sunrise Rotary is the fact that they are actually doing things. It's not a community where people volunteer ideas and then abandon them when investment is required—it's a place where suggestions are made, people collaborate, and things get done. In my short tenure, we've had an intergenerational dance, a river-walk cleanup, two different grants raised for Joslyn House repairs, and a number of wonderful speakers.

“It's also a fabulous way to reintegrate into the community. People who live in small towns appreciate and support one another through any number of ways, but Rotary has the tradition and history behind it to bring in people of all varieties, without being stuck in the past. It's a wonderful way to make personal and professional contacts through service.”

Sultana Khan - a Young Leader in the Sunrise Club