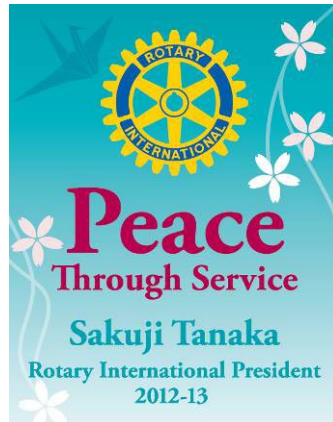


**DISTRICT 7850, GOVERNOR'S NEWSLETTER – 2 February 2013**



**DISTRICT GOVERNOR, SONNY HOLT**

*“Rotary is a worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities.”*

***District Conference 2013:***

***Cabin space on the Cruise Ship is selling fast!***

If you are planning to go on the cruise/conference, book your cabin now. **The availability of cabins and in particular, cabins with balconies is limited.** Don't miss the opportunity to attend the conference and cruise by waiting too late. Call AAA travel agency today at 802-878-8233 for the May 24 – 31 cruise Conference to Bermuda.

*Roger St-Aubin – one of our speakers*

Please join Deb and me, on this unique cruise conference. We have a number of outstanding speakers lined up; seminars on leadership; a joint service project with the four Bermuda Rotary clubs; and time reserved for just relaxing, enjoying life and socializing with Rotarians from our district as well as the district that covers the southern portions of NH and VT.

**I hope that our Past District Governors, our District Leadership, Assistant Governors, and key leaders from all of our clubs are able to attend.**

***PROUD SPONSORS of the 2013 District 7850 ROTARY CONFERENCE***



**ROTARY CLUB OF NORTHFIELD, VT**

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**Speech Contest Semi-Finals at Dartmouth-Hitchcock Medical Center:**

The third round of the speech contest was held Saturday, January 26, during the District Team Training Seminar. PDG Bill Thompson presided in the absence of Speech Contest Chair Ed Saulnier. There were eight contestants:



***Gergana Alteva and Caroline Jones***

**Cassandra Poulin** from Gorham, NH High School (White Mountain Rotary),

**Gergana Alteva** from Lebanon, NH HS (Lebanon-Riverside Rotary).

**Jessi Noyes** from Lin-Wood HS (Lincoln-Woodstock Rotary),

**Olivia Page** from College Mont Notre-Dame, Stanstead, Quebec (Rotary Club of the Boundary),

**Caroline Jones** from Champlain Valley Union HS (Charlotte-Shelburne Rotary),

**Alex DelHagen** from Randolph Union HS (Randolph Rotary),

**Nina Merriam** from Montpelier HS (Montpelier Rotary), and

**Monica Allard** from Milton HS (Colchester-Milton Rotary).

The contestants competed in two groups - the NH and Quebec contestants in one group and the Vermonters in the other. The winners were Gergana Alteva and Caroline Jones. All eight contestants were awarded \$150 each for winning round two, and Gergana and Caroline will each receive an additional \$250 at the Spring Assembly April 27 at Lebanon HS, where the final winner will also win an additional \$500, bringing the total prize to \$1000.



***CLUB SERVICE CHAIR***  
***District Governor Nominee Designated, Louisa Tripp***

**Service Projects Database (Linda Gilbert, Chair):** As we prepare for the launch of Future Vision in July of 2013, clubs will need to work more collaboratively with other clubs in the coming years. One tool that we have been building these past six months is an inventory of the Local Service Projects, International Service Projects and Fundraising Projects. To date we have a total of 136 projects from 15 clubs...73 are local projects, 16 are international projects and 47 are fundraising projects. This inventory offers a great source if you are looking for a new project for your club or would like to work together with several clubs on a fundraiser or service project. You can review the inventory on the district web site ([www.rotary7850.org](http://www.rotary7850.org) – select “Club Services” at the top and then “Project Database”). Linda will be requesting (via email) project information from the clubs that have not yet responded. Please send your information to Linda Gilbert at [lindaggilbert@gmail.com](mailto:lindaggilbert@gmail.com) so this will be a complete representation of District 7850.

**Club Visioning (Andy Milligan, PDG):** Clubs still have time to enroll in Club Visioning for this year. Clubs who have completed this program have shown membership growth and “re-invigorization”. More information is available on the district website ([www.rotary7850.org](http://www.rotary7850.org)) by clicking on “Club Services” at the top of the page and then selecting “Club Visioning”.

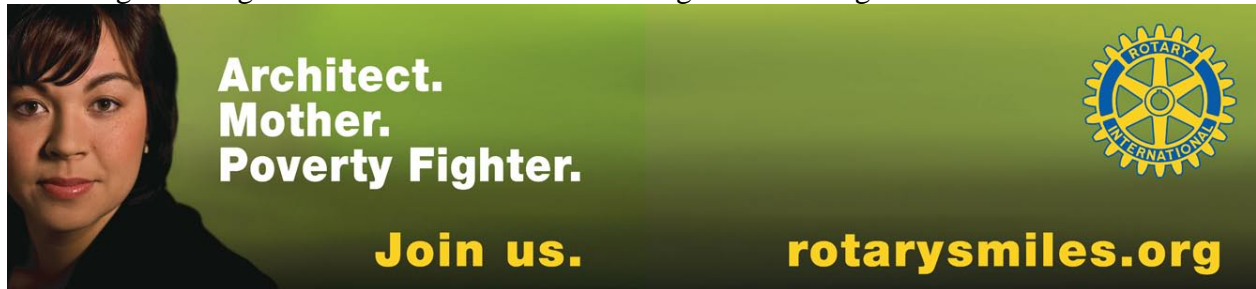
**District Training (Dan Affeldt, Chair):** We had a very successful District Training on January 26<sup>th</sup> at Dartmouth-Hitchcock Medical Center. The focus was on Future Vision training of the new RI Foundation structure including a reminder that all clubs interested in applying for district or foundation grants must have their MOU signed by April 27, 2013 and send at least one person to the district assembly on April 27. The next district events are:

1. PETS (Presidents-elect Training Seminar) – March 7-9, 2013 at the Sheraton Hotel in Framingham, MA.
2. District Assembly – April 27, 2013 – at the Lebanon HS – This day will focus on training of incoming club officers with programs for presidents-elect, Foundation Chairs, secretaries, treasurers and the final round of the speech contest.



**Public Relations (Earl Wertheim, Chair):** Our PR campaign continues. In the month of January we had 1,042 click throughs on our Facebook advertising which go to [www.Rotarysmiles.org](http://www.Rotarysmiles.org). We are targeting Quebec (French landing page), Vermont and New Hampshire.

Our signs are up at the airport and we have the RotarySmiles website to make it easy for people to remember. We gave an update to the folks at training on Saturday, January 26th. The following is the sign on the busses we are advertising on in Burlington.



And this is how the sign looks on buses in St. Hyacinth, Quebec.





**MEMBERSHIP CHAIR**  
*District Governor, Sonny Holt*

**MEMBERSHIP DEVELOPMENT:**

We continue to maintain strength in membership throughout most of the district. We conducted a number of Membership Seminars in Vermont and New Hampshire with a goal of reaching 100% of club presidents and membership chairs. On Feb 2<sup>nd</sup> we'll conduct our final set of briefings for our five clubs in Quebec.

The focus this year has been on building strong vibrant clubs where meetings are fun and interesting, where members are engaged in club activities and find the opportunity to network and become involved in service for their communities. We also encouraged clubs to think “outside the box” like young club president Katie Ischkin has done with her club.

We began the seminars by defining why clubs tend to lose members. In the past 4 years, clubs in North America brought in 40,000 new members per year,

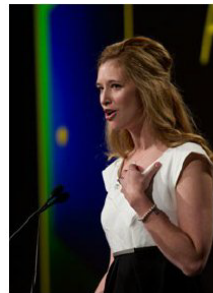
But we lost 50,000 members per year – a net loss of 10,000 members per year.

Conclusion: **A membership strategy based primarily on acquiring new members does not produce sustained membership growth.**

That's why our emphasis has been on building strong clubs. We urged club presidents to start the process by having all club members fill out a short club member survey to determine “the good, the bad, and the ugly” about their club and, if necessary, how they may want to change their club for the better. I hope this process has begun. This is not to say that we have bad and ugly clubs in our district – on balance we have great clubs, but there's always room for improvement.

We also provided a number of tools that clubs could use to begin a recruitment process that should produce great results, including a Family Membership Plan. Get your copy of the Membership Development Seminar briefing by going to the district web site (google”Rotary 7850”) Under “Site Pages” click on “**2013-2014 Key District Presentations**”

**Adaptive Clubs**



• **Katie Ischkin's club - South Metro Minneapolis Evenings**

- 2 Evening meetings – no meals.
- 3rd meeting -happy hour/networking event at different locations
- 4th meeting is a hands-on volunteering opportunity.

- First Year Results
- Matching Grant and International Service Project
- 10 community service or hands-on volunteer efforts.

## CLUB EXTENSION (Past District Governor Bill Thompson, Chair):

### Building Clubs in Quebec:

We have sent letters to the Chambers of Commerce of Commerce in Granby, Cowansville, Magog, Marieville, Coaticook, and Knowlton, Quebec to try to set up meetings to explore the possibility of Rotary clubs in their communities. Assistant Governor Gilles Gravel plans to meet with representatives of our existing Quebec clubs and other interested parties later this month to brainstorm how to proceed.

### A New Club forming in New Hampshire:

The Rotary Club of Ossipee Valley now has 29 members. Sonny received their "Request for a Charter" paperwork, last week and has approved and forwarded the package to Rotary International. Seems like we just celebrated our new club in Quebec – the Drummondville-Malouin club and here we go again. Looks like we're on a roll for new clubs entering the district. Thanks to North Conway for taking Ossipee under their wings as a Satellite club and the dogged determination of Jayne Britton and all members of the Ossipee club for making this happen. Well done!

### An E-Club in the District ?:

Sonny has asked Stan Bradeen to determine what we'll need to establish an E-club within the district. Each District is authorized two E-clubs. Stan is brilliant at working web based initiatives like this.

He was the designer of our "Rotary Smiles" web page.

To see it: just google: RotarySmiles.org



**ROTARY E-CLUB**  
of The Greater San Fernando Valley

**DISTRICT 5280**  
**E-CLUB MEETINGS:**  
2nd Mondays, 6:15 p.m.  
AND  
4th Sundays, 12:30 p.m.

**LOCATION:**  
Denny's Restaurant  
THE FIREPLACE ROOM  
5525 N. Sepulveda Blvd.  
Sherman Oaks, CA 91411

**UPCOMING CLUB MEETING DATES**  
MONDAYS, 6:15 p.m.  
JANUARY 14  
FEBRUARY 11  
SUNDAYS, 12:30 p.m.  
JANUARY 27  
FEBRUARY 24

**VISIT our E-Club 24/7 at:**  
<http://www.rotaryclubofgsf.com>  
Email: [rotaryclubofgsf@gmail.com](mailto:rotaryclubofgsf@gmail.com)  
@RotaryEClubGSF

**SARA VASQUEZ ELECTED 2013-2014 PRESIDENT**

**T**he Rotary E-Club of The Greater San Fernando Valley proudly announces the unanimous election of member Sara Vasquez to serve as President of the Club for the 2013-2014 Rotary Year. She immediately assumes the position of President-Elect, and will become President on 1 July 2013.

Sara joined Rotary in January of 2011 as a Member of the Rotary Club of Mid San Fernando Valley, where she became very active in Club activities and leadership. When she accepted a new work position with the County of Los Angeles and was unable to attend that Club's weekly bi-monthly meetings, she transferred to the E-Club.

Although a formal Rotarian only since the beginning of 2011, Sara has been connected to Rotary for much longer. For the 1981-86 academic year she enjoyed

a Rotary Ambassadorial Scholarship, studying Spanish Language and Culture at Universidad Complutense de Madrid, Spain. In 2001 she was a member of District 9150's George Sedy Exchange Team to Argentina.

She has been in the field of public school educational administration for twenty-two years.

Also elected unanimously for 2013-2014 positions were: FERG Nancy Schmidt, Club Secretary and Yvonne Matson, Club Treasurer.

The Club also elected, in a unanimous vote, Ray Glickman as President-Nominee. On 1 July 2013 he will become President-Elect, and he will serve as President during the 2014-2015 Rotary Year. Mal Powell will also serve on the 2013-2014 Board as Immediate Past President, and the remaining Board positions will be filled by election during the Spring of 2013.

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**FOUNDATION CHAIR**

*Past District Governor, Marilyn Bedell*

***Future Vision Planning – The Rotary Foundations New Grant Funding Model***

We had a great turn out for the District Training Seminar on 26 January 2012. I hope the attendees will share information they learned about the new Rotary Foundation Grant Model with their Clubs.



RI has produced a new publication about the new Rotary Grant Program. Check out the link at:

[http://www.rotary.org/ridocuments/en\\_pdf/global\\_outlook\\_1211\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/global_outlook_1211_en.pdf)

Applications for Grants managed by our District (**District Grants**) for 2013/2014 will be due by 27 April 2013. To request money from the Rotary Foundation for these grants, our clubs need to outline how they want to spend at least 80% of the money we request. We can request up to \$30,000 to be used by our clubs here in our District or around the globe...you need to help us determine how we will use the money.

These grants are very similar to District Simplified Grants. Guidelines and the application will be available on the District web page. Scroll down on the left hand side of the home page and click on "The Rotary Foundation", and then click on District Grants. We'll look forward to receiving some creative proposals. Please contact me as you have questions, [m.k.bedell@comcast.net](mailto:m.k.bedell@comcast.net)

If you want to use grant money in 2013/2014 you ***must*** send at least one member to the Grants Management Seminar on 27 April 2013 at Hanover High School, and complete the Club Memorandum of Understanding(s). Again, the folks who attended the District Training Seminar can tell you more about this.

We have a lot to learn, but I look forward to working with all clubs to help us understand ways we can use Rotary Foundation money in the coming year and beyond.



## POLIOPLUS :

Bruce Aylward, assistant director-general for Polio, Emergencies and Country Collaboration at the World Health Organization (WHO), in talking about the recent killing of health workers in Pakistan, Aylward said, "The eradication program is continuously being put back on track. I can assure you that just as we have regrouped and re-strategized before, we will continue to do so in Pakistan." In addition to contributing more than US\$1 billion to the initiative since 1985, Rotary has helped solicit over \$9 billion in support from donor governments. Such advocacy is crucial to finishing the job. Aylward emphasized that "You have been given the greatest opportunity in history to end this disease," Aylward said. "We can only finish with Rotary's leadership." - [http://www.rotary.org/en/MediaAndNews/News/Pages/130116\\_IA13\\_polio.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/130116_IA13_polio.aspx)



## Eradicating Polio:



### TIME Magazine – January 3, 2013

Polio eradication is featured as the cover story in the international edition. The story includes significant mentions of Rotary's key role in the initiative throughout the article including:

--"A lot of the progress that's been made so far is due to the efforts of **Rotary International**, which in 1979- the year polio was declared eradicated in the U.S.- decided to make it the mission of its then 18,000 clubs and 850,000 members worldwide to wipe out the disease everywhere."

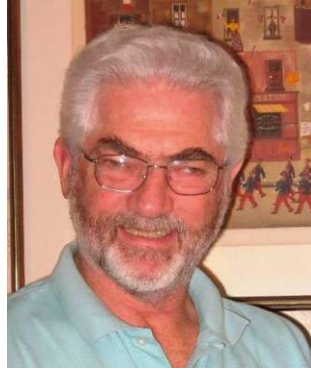
-- "The Sabin formulation costs less than 20c and can be administered with just two drops. 'You could train people to do this,'

says Dr. John Sever, vice chair of **Rotary's** international antipolio drive. 'If they could count to two, they could be an immunizer.'

--"In 2012, WHO dramatically increased its presence in the country, from 744 workers to 2,948. It is also using satellite mapping to reach children in villages that, says John Hewko, general secretary of **Rotary International**, 'we didn't even know existed.'"

Read the online article [here](#), read the [full story](#) and view the [international cover](#).





***NEW GENERATIONS CHAIR***  
***District Governor Nominee, Bruce Pacht***

New Generations activities are moving forward on many fronts in District 7850!

- Our Inbound Youth Exchange program is hosting thirteen students throughout the district.
- Our six (6) Outbound Youth Exchange Students for 2012-13 will learn of the countries to which they will be assigned at the annual “Reveal” on February 9. It takes place concurrently with the Rotary Club of Waterbury’s “Pie for Breakfast” fundraiser. It’s a great event and open to all Rotarians, youth exchange participants, host families, and the general public:

**Pie for Breakfast! It's that time of year again. February 9th. 8am-11am at the American Legion Hall on Stowe Street, in Waterbury, VT. \$7 per person gets you all the pie you can eat and then stay support the outgoing Rotary Youth Exchange students as they learn what country they will head to in the fall.**

- An effort to establish a Rotaract club is gaining momentum in Sherbrooke, Quebec.
- The semi-final round of the Speech Contest was held at our District Team Training/Future Vision Seminar at Dartmouth-Hitchcock Medical Center in Lebanon, NH, on January 26. Be sure to attend the District Assembly on April 27 to see the NH vs. VT “speech-off”!
- Our District’s Rotary Leadership Institute (RLI) session is scheduled for April 13. Parts I, II and III are available for only \$75 (most sessions are \$95 or more!). This year, District 7850 has made available a scholarship for one new Rotarian from EACH club in the district. Many clubs provide funds for their members to attend because educated Rotarians are in the club’s best interest. Sign up for RLI on-line today at this address:

<http://www.rlinea.com/Registration.htm>

Unfortunately, plans for a New Generations Summit at Jay Peak on April 20 have been shelved. We are focusing on enhancing the New Generations presence and discussions at the District Assembly on April 27.

## RYLA:



**ROTARY YOUTH  
LEADERSHIP AWARDS**



There will be a full RYLA session at the Assembly as there has been in years past. Please be sure to have each Club's RYLA coordinator and other RYLA volunteers sign up and attend. **REMEMBER:** You have already paid for the District Assembly. You might as well take advantage of its opportunities to improve your club by giving your members the chance to learn more about Rotary.

## **ROTARY LEADERSHIP INSTITUTE**

**SAVE THE DATE:** SATURDAY APRIL 13, Dartmouth Hitchcock Hospital Lebanon, NH

Rotary needs a constant influx of leadership as club officers, etc. change every year. It is difficult at the club level to learn enough about the exciting world of Rotary with its 1.2 million members in 164 countries. Furthermore, leadership skills in a voluntary organization are often different from business leadership skills. It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of our leaders.

Leaders are not just club presidents but those individuals that chair committees, lead fund raising efforts, recruit and retain members, drive community service projects and more.

How can your current and future leaders be ready for the challenge?

### **Rotary Leadership Institute**

**RLI celebrates its 20th year in 2012-2013 with a new curriculum:** Learn about Rotary International's new Grant Program, Visioning /Club Strategy, Membership and more. BUT let's not forget the ever popular FELLOWSHIP OPPORTUNITIES!!!!

This year District 7850 is offering every club a grant to cover registration for 1 member.

Parts I, II and III will be offered so register now to ensure your place. On occasion classes have been cancelled due to low enrollment. Make sure your session is held by enrolling early.

Its easy go to: <http://www.rlinea.org/Calendar.htm> and register.

For more information or questions regarding the District registration grant or RLI contact Kiki Leech at [cateringbykiki@yahoo.com](mailto:cateringbykiki@yahoo.com) or (315)783-5932



**District 7850**  
**South African Friendship Exchange**  
**Start Planning Now**

7850 Is Looking For 4-7 Couples Interested In  
Going to East London, South Africa  
February, 2014

**Itinerary:**

- 1 Week In East London On Indian Ocean
- 1 Week Touring To Capetown
- 1 Week Adventure In Capetown

Approximate Cost Per Couple \$7-8,000

Hosts Also Needed For South Africans In October 2013, Fall Foliage  
Tour

**If Interested Contact:**

Bill Sahlman  
bsahlman@gmail.com  
(603) 381-8988



## ***CLUB NEWS***

**Notice:** Northfield Rotary Club is moving their meeting time from Thursday evenings back to Wednesday evenings – 6:15PM – 158 Wall St, Northfield, VT

### **LINCOLN-WOODSTOCK TO LAUNCH FELLOWSHIP ALE**

The Lincoln-Woodstock Rotary Club (New Hampshire) is pleased to announce the upcoming launch of the 'Fellowship Ale'. A portion of all proceeds from the sale of this new beer will be donated to support the worldwide eradication of polio through Rotary International's partnership with the Global Polio Eradication Initiative, and the Lincoln-Woodstock Rotary Club's local community service efforts.

The Fellowship Ale, an Indian Pale Ale, dry hopped with Chinook and Zythos hops, will be available for purchase locally and distributed throughout parts of New England for all to enjoy. The inspiration for this fundraising idea came from the Elgin Rotary Club in Scotland, the hometown of current Lincoln-Woodstock President Stuart Anderson, where they have produced the 'Fellowship Malt'. The Fellowship Malt is a 10 year old Speyside Single Malt Scotch Whisky with 10 polio inoculations being purchased with the sale of every bottle.

Long standing Lincoln-Woodstock Rotarian Scott Rice, proprietor of the Woodstock Inn Station & Brewery, has graciously agreed to brew and bottle the Fellowship Ale for the Rotary Club. This will be one of the first new beers produced at the newly expanded 30-barrel brewery located in the heart of North Woodstock.



The Lincoln-Woodstock Rotary Club will be hosting a ceremonial launch dinner and beer tasting, with each dinner course being appropriately paired with a suitable beer or ale. This event will be held on Saturday February 23, 2013, at the Woodstock Inn, exactly 108 years to the day after the first ever Rotary meeting was convened in Chicago.

The Lincoln-Woodstock Rotary Club would like to extend an invitation to all District Rotarians to attend this advance reservation only evening. For further information please contact Stuart Anderson at [stuart@lincolnwoodstockrotary.org](mailto:stuart@lincolnwoodstockrotary.org), or on (603) 348-7664.

## Rotary Club of Lebanon:



A check for \$10,000 was presented to the Red Logan Dental Clinic in White River Junction, Vermont. Accepting this check from the Clinic were Armando Alfonzo, Executive Director; Matthew Garcia, Chairman of the Board of Trustees; and Nels Armstrong, Chairman of the Development and Outreach Committee. Presenting the check were Rotary Club of Lebanon President Jon Blodgett, and Don MacMeekin, Chairman of the Auction Committee.

The money was raised during the 33rd Annual Rotary Auction and Gala on October 27, 2012. A majority of the Club's 44 members worked for just under a year to organize this major fund-raising event, with funds raised and donated each year to local organizations.

The Red Logan Dental Clinic was opened in August of 1996 in response to the need for dental care, and is a program of the Good Neighbor Health Clinic, which opened in White River Junction in 1992 to ensure that quality medical care is available to all those in the Upper Valley in medical need but without the means to pay. The Red Logan Dental Clinic was named in memory of Maurice "Red" Logan, D.D.S (1924-1995), a much loved and respected resident of the Upper Valley who gave generously of his time, wit, and warm human caring.

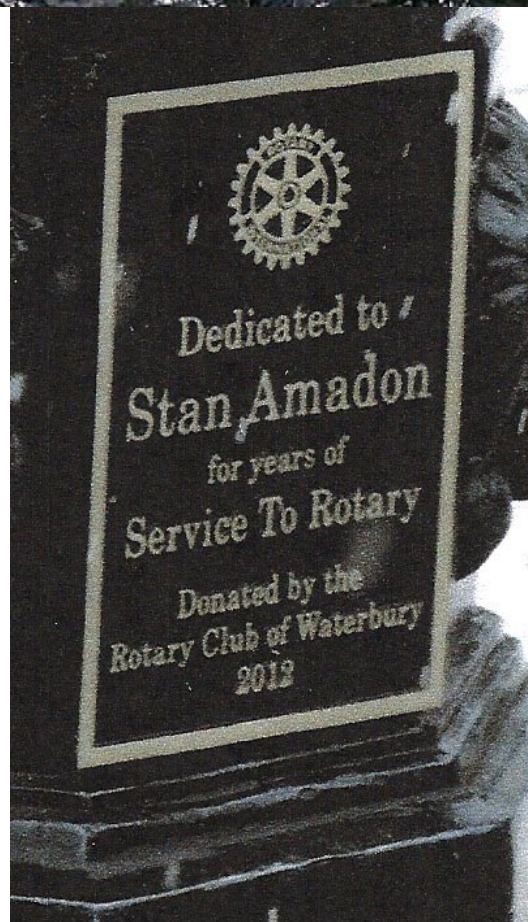
The Lebanon Club is just one of more than 34,000 Rotary Clubs worldwide, with around 1.2 million members. Rotary's main objective is service — in the community, in the workplace, and around the globe in nearly every country in the world, all sharing a dedication to the ideal of Service Above Self. Rotary clubs are open to people of all cultures and ethnicities and are not affiliated with any political or religious organizations.

*Submitted by Betsey Child, Enfield, NH. 603-632-9307*



## Waterbury Club Honors Past District Governor, Stan Amadon:

Words cannot say enough about how the Waterbury Rotary club loves Past District Governor Stan Amadon:



**The pictures say it all.**