

### The Club Commitment

Contact the district vision facilitation chair or committee member to discuss process and club responsibilities which include:

- Designating a club vision event co-ordinator;
- Arranging facilitation logistics;
- Scheduling facilitation session.

### Here's what others have to say ...

*"We are truly on a new adventure, with a fresh sense of excitement and possibility. Thank you for making this happen."*

*"If other clubs experience the same level of progress that we are enjoying, this truly ranks among the most significant contributions to Rotary that I will experience."*

*"The outcome has encouraged even the skeptics within the club's ranks."*

*"The session generated a great deal of enthusiasm and gave the club a point from which to rebuild and progress."*

### The First Step to a More Successful Club

Contact District Vision Facilitation Coordinator:

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### The Visioning Team

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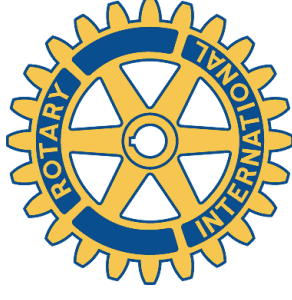
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# Visioning For Rotary Clubs

*Renewing the Vision  
of "Service Above Self"  
One Club at a Time*



**Rotary District 7850**

### Just what is “Club Visioning?”

It is a dynamic management tool that:

- Defines a shared commitment.
- Provides long-term direction.
- Creates a framework to establish goals and objectives.
- Optimizes use of limited resources.

### Why Clubs Need a Vision

*“Rotary is not an organization for respectation. It is rather one whose worth and purpose lie in future activity rather than past performance.”*

- Paul Harris

The idea of “Service Above Self” has been providing Rotarians with a reason for belonging since Rotary began. Today it permeates throughout the world as Rotary club after Rotary club meet on an ongoing basis to serve their communities and each other. However, as any Rotarian can tell you, each club is different. They are unique in how they go about their services, how they organize themselves, and how they are perceived by their communities and the Rotary District of which they belong.

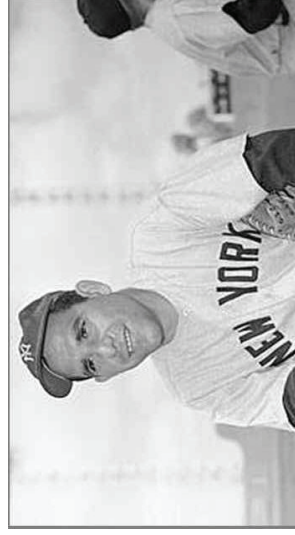
So how does your club interpret “Service Above Self”? Without a conscious awareness of that unique interpretation, clubs have a tendency to lose focus. To a club that has not defined who they are, what they stand for, and what they intend to do; anything and everything is an opportunity.

A club visioning session provides a vision for the future and the beginnings of a written plan that promotes consensus, consistency, and continuity. It serves as a foundational piece for any club that wants to grow and become more effective.

The facilitation process incorporates a teaching component stemming from the district level to help clubs champion three fairly new (or different) concepts:

1. the Club Leadership Plan as developed and promoted by RI
2. the idea of a strategic-based club leadership committee
3. the need for a club to communicate their vision and initiatives in a formalized way.

If anyone has ever tried to self-facilitate their organization’s goals and strategies, they probably met with limited success. This is because they and their club may be too close to the issues.



*“If you don’t know where you are going, chances are that you will end up somewhere else.”*

Yogi Berra

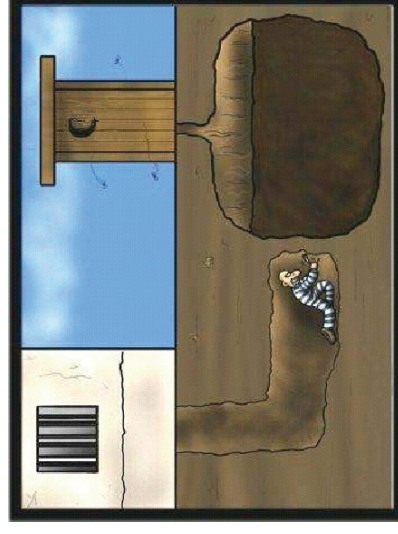
### The Challenge

To gather many ideas (the dreams) and opportunities for the future from a group of 15-30 people and condense it down to the most important goals determined by that club (consensus) all within a very limited time frame. This is where an outside, neutral team of Rotary facilitators makes the difference.

### The Outcomes

At the end of the four-hour process the members of each club will have a clear vision of:

- What the club stands for in its community;
- The club’s target membership size in 5 years;
- Identification of the club’s attributes;
- Top 3 objectives for each Avenue of Service;
- Ways to improve club’s leadership development;
- Understanding of Club Leadership Plan



*Failing to Plan = Planning to Fail*