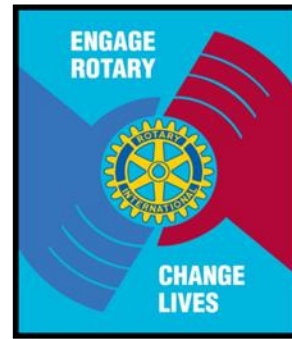


DISTRICT 7850 – NEWSLETTER



District Governor, Stephen Dates

Newsletter #3 – September, 2013

GOVERNOR'S MESSAGE

Lac-Megantic Reminders:

1. **Concert:** Tuesday, September 24th at 7:00 PM there will be a benefit Concert for Lac Megantic, Quebec at the Saint Michael's College McCarthy Performing Arts Center featuring clarinetist Pietro Tagliaferri and pianist Francesco Attesti performing works by Saint-Saens, Verdi, Rossini, Poulenc, and others. Tickets are available from Flyntix at <http://www.flyntix.org/Calendar/> at \$20 per person for adults and \$15 per student. For additional information please contact PDG Bill Thompson at wibbit@aol.com.

2. Philippe LeBlond Update

Membership Recruitment or Retentions Tips:

Last month I requested ideas that clubs have found successful in recruiting and retaining members. Below is installment #1 of those ideas along with ideas I have picked up during my club visits.

1. Consider asking those you want to try to get into Rotary to come to as a speaker to tell about their business or other interesting part of their life. Then when they come, go out of our way to make them feel welcome. After speaking, instead of the usual coffee mug, present them with a Rotary folio that includes:
 - A certificate that your club treasurer makes up honoring them with 5 polio plus vaccines given in their name.
 - Info leaflets on polio plus, rotary ideals and membership info, and a four way test bookmark.
2. Require that any organization receiving \$250 or more from your club have that check presented to a representative of that organization at a club meeting. This is to give visibility at the hard working folks who raised the money. But most importantly, it gives club members a feeling of pride in having been a part of that.
3. Consider live music (e.g. Chamber Music Trio, Pianist) periodically before the meeting starts.
4. Reward sponsors of new members with a free breakfast.
5. Automatic Paul Harris donation of 20% from the club

6. Have an official greeter with a badge that says it.
7. Club President stands at the entrance door and greets everybody
8. Singing to begin and end the meeting, “ditties” for fines and scoots.
9. Eating your first course standing up so you all are circulating
10. Pub Club – have a 40-45 minutes meeting followed by an optional meal.
11. Mystery Greeter – club president selects a different “mystery greeter” for each week and anyone who didn’t engage them during the pre-meeting is fined.
12. Glossy palm cards to promote the club
13. Honor your members by displaying plaques with names of former presidents, Paul Harris recipients, etc. at each meeting.
14. Encourage Classification Talks
15. Make videos of your service projects that can be shown at club meetings or to prospective members.
16. Have a local beer maker brew a special beer for the club name it with a Rotary slogan such as “SAS” for Service Above Self.
17. Turn your Club Assembly into a report of what each committee has accomplished or decisions it has already made.
18. Create an calendar for the year that pre-plans what type of events or service projects you want to accomplish and then assign members to make it happen.
19. Calling a member who has not been in attendance, offering a ride, see if they are ill, etc.
20. Join with another club for a “fellowship field trip” like visiting a Winery.
21. Visit another club once a month or once a quarter.
22. A member tells a joke and then the other members vote on it.
23. “What You Don’t Know About Somebody” – every member of the club submits a piece of paper with something that you don’t think the rest of the club knows about you. These are placed in a jar and every week one slip is drawn and everyone tries to guess who it is.
24. Periodically change the place for your meeting – different restaurant, visit another club, etc.
25. A budget process that is prepared by a committee, not just one person, with all members discussing before a vote is taken.
26. Use the Classification System to help identify areas where you should be recruiting.
27. Share a Rotary Minute from the Rotarian Magazine each meeting.

Club/Rotarian Ideas, Notices, Etc.:

Colchester-Milton – Kiki Leech

The Sand and Salt Bucket project is specific to the elderly who live in their own homes. The purpose is to provide them with salt and sand to spread on their walkways when the weather is icy.

First step is to be sure that sand and salt is available (no charge) from the city public works department. Contact either the Mayor or the Public Works department in your town.

Once you know that you can access the sand and salt, go to either a local paint store, Home Depot, Lowes, and explain the project and ask for a donation of the 5 gallon plastic buckets with lids. We have had no difficulty with this type of donation.

Then, identify people who are in need...go to the Senior Center, explain the project and have them sign up...with their name and address. This is important, since sometimes the women neglect to tell their husbands that we are delivering the sand.

Plan a day to fill the buckets and distribute them (we have done it on both a Saturday morning and an afternoon during the week. This depends on the availability of your members who are volunteering.) Make sure the public works yard is open at the time you will be filling the buckets.

Map out routes so that you are not back tracking...one Rotarian can usually handle 5 stops - and 5 buckets in the trunk of the car. If someone has a truck, several Rotarians can get together and pile in!

One of our Rotarians made large Rotary logo stickers and we put them on the containers.

On the day of...all show up at the public works yard around the same time, fill the buckets (remember to bring a couple of shovels) and everyone off to do their own delivery. Ringing door bells is optional...you can just pull into the drive and place the bucket as close to the front door as possible, without blocking an entrance. This is why you need the lids...to keep the salt and sand dry.

Caution...first time out do not try to do too many. Get the process down first and next year you can expand if it works out. If Interactors are available...that would be great because the buckets do have some weight to them...youth is a wonderful thing! Do the project before the nasty weather sets in.

Boundary Club – Jan Draper

Heather Krill Super Teacher and Winner of the Alonso Malouin Scholarship



Our DGN Louisa Tripp (left) and Foundation Chair PDG Marilyn Bedell (right) with Heather Krill

The members of the Scholarship arranged a lunch meeting with the scholarship winner Heather Krill since the interviews had been by teleconference. Heather is even more interesting in person. She is a remarkable teacher. She engages her students in creative and important ways. You may remember from the last newsletter that some of them wrote letters or reference for her. Inviting Heather to speak at your club will guarantee a great meeting.

Waterbury Club – Russ Meade

The Waterbury & Stowe clubs will be hosting a Fellowship Dinner on October 3rd and we would like to get the word out to as many district members as possible. See flyer below:

You're invited to A Day of Fellowship October 3, 2013

The Waterbury & Stowe Rotary Clubs are pleased to have the opportunity to host visiting Rotarians from South Africa and would like to invite you to share a day of fellowship.

Event Details:

- **Golf Scramble at The Country Club of Vermont - Tee Time: 1:00pm Arrival 12:30pm (reservations strongly suggested to aid in pairings)**
 - **Address: 2800 Country Club Rd., Waterbury Center, VT 05677**

www.countryclubvt.com

- **Prizes!**

- **Dinner at The Country Club of Vermont - Cocktails: 5:30pm - 6:30pm**
 - **Cash Bar**

- **Dinner: 6:30pm - Menu: Bolognese w/Orecchiette, Cheese Lasagna, Chicken Marsala, Roasted Potatoes, Grilled Zucchini, Caesar Salad, Garlic Bread, Cookies, Brownies, & Coffee**

- **Door Prizes!**

Dinner \$35/person Golf \$120/person

Dinner & Golf \$135/person

Reservations Requested (for planning purposes)

For more information contact Patty Meade 802-760-8335 or email Patty.Meade@gmcr.com

Send Payment to: Patty Meade, 14 North St., Waterbury, VT 05676

Payable to: Waterbury Rotary

Name:

Number of Guests: Telephone Number

Event Choice: Golf Dinner Golf & Dinner

Williston-Richmond Rotary Club – Literacy by Barbara LeWinter

One of the major goals of Rotary is to promote literacy and support basic education. Over sixty-seven million children worldwide have no access to education and more than 775 million people over the age of 15 are illiterate. Even in our district there are many who fall below the standards for grade level competencies or have limited access to reading material.

The Williston-Richmond Rotary for the last ten years has made the promotion of literacy a focal point of our club. With a growing number of children at risk as well as an increase in our resettlement population addressing literacy has become critical.

Early on we decided not to do dictionary distribution but instead develop partnerships with our local libraries (Dorothy Ailing and Richmond Library) and local public schools (Williston Elementary, Allen Brook School, Richmond Elementary, and Camel's Hump middle school) and find out from them how best we could serve our communities.

Each year we do an informal survey. Based on the feedback we provide books and mentorship support. We help support our Bookmobile, provide rewards for summer reading programs, help with early childhood computer programs, and give welcoming books to new parents. We provide cookbooks and theme books on Friendship and other topics for our middle school mentoring programs so they can put new skills into practice and a number of club members mentor students. We provide books for the school library and through our Books in Bags program give away hundreds of new or gently used books to children who do not have their own home libraries. Every July 4, our town library generously allows us to redistribute books that are donated by community members without any cost. To find books at or below cost we have become Scholastic books literacy partners and also tap into resources such as Clib (Children Literacy Foundation) and First Book. By partnering with local libraries we also help support their grant applications and have found that our efforts as partners can go a long way. We also support literacy abroad by providing hundreds of books to children in Honduras and South America when our club members or members from other clubs so service projects.

From my years working as Literacy Chair I have learned there are many resources in our communities that we can connect to help us achieve the goal of literacy. I hope this will inspire other clubs to do the same.



MEMBERSHIP CHAIR
Past District Governor, Sonny Holt

Membership Development Awards:

District Governor’s “Plus One Net Gain Award” This is for each club in the district that achieves a net gain of at least one member. Last year we had 7 clubs that achieved a net gain of 7 or more members and 19 of 42 clubs showed a net gain of at least one.

Club Awards: *For engaging members:* Ten (10) “Excellence” awards for those clubs showing the most initiative in improving club procedures and activities to better engage their members.

Club Awards: *For net gain in membership:* A total of 12 awards will be given. 7 awards to large clubs and 5 awards to small clubs, i.e., with membership less than 25.

Assistant Governor Awards: 5 incentive awards for those Assistant Governors helping to achieve strong membership retention and growth in their clubs.

District Wide: A single ‘Top Honor’ Award will be made to that Rotarian in the District who has shown that through dedication and perseverance he/she has recruited and retained the largest number of new members.

Let the Membership Committee Help Your Club: Our purpose is to provide help when needed. Here’s a rundown of our Membership Committee and how we can help:

Engagement & Attraction: Chair, Sonny Holt: Ways to keep club members better engaged with club activities. How to run more dynamic, inspirational, and fun club meetings. How service oriented clubs are able to retain members over the long haul. Member surveys – how to conduct and the benefits? The value of weekly newsletters and maintaining an up to date web site? Are the club’s programs designed to Inspire, Motivate or Educate the members or does it merely provide a captive audience for anyone wanting to promote their own self interests? Does the club have a Rotary Minute (1 minute) or Rotary Moment (2-3 minutes) at every meeting?



Will the club develop and implement at least one new community service project (not a fund raiser) this year? Has the club taken advantage of the “Young Leaders” plan or the “Family Members” plan to increase diversity and lower the cost of membership? Does the club conduct one-on-one exit interviews? Will the club try two or more of the Adaptive types of meetings?

Does club plan to implement “1st Year Committees”? Satellite Clubs – how to implement and how they benefit the Sponsor club. Will the club send a member to the Rotary Leadership Institute? (*District will subsidize the cost of registration*) For small clubs with dwindling membership, I’d be glad

to sit in on one of your meetings and offer advice and if requested we can bring in other volunteers to help get your feet back on solid ground. Just ask.

Satellite Clubs: Chair, Terry Smith, Past President of The Rotary Club of Stowe: Satellite clubs provide a new way for a club to expand its reach and add new members. They provide options for members to attend meetings that better accommodate their work schedule or are focused on activities better suited to their needs. For examples:

Rotary Satellite Club of Pigeon Cove Sunrise (People who can't make a Lunch/Dinner Meeting)

Rotary Satellite Club of Pigeon Cove Weekends (Service Oriented, but Busy or Working out of town during the Week)

Rotary Satellite Club of Pigeon Cove Young Professionals (Adaptive Meetings – Lower Costs - Networking)

Rotary E-Club of Pigeon Cove – No District limit for E-Clubs – can be a hybrid Satellite/E-club

Satellite Clubs can also be a way for a club to expand into a different, nearby geographic area. If any club is interested in additional information, please call or email Terry and she'll be happy to assist. Her number is [802-249-0812](tel:802-249-0812) and her email is stowelady@gmail.com.

E-clubs: Chair, Stan Bradeen, Past President of The Rotary Club of South Burlington: Stan is quickly becoming the expert on E-clubs. He's looked at the way other districts have implemented their E-clubs and is currently doing research on the best way for our district to proceed. He likes the idea of a hybrid E-club.

Metrics: Chair, Stuart Anderson, Past President of The Lincoln-Woodstock Rotary Club. Stuart is the Membership Development Secretary (not to be confused with Bill Thompson who is the District Secretary). He'll be working with the clubs to obtain monthly membership data (metrics) and developing an Excel spreadsheet. Each month we'll be informing the clubs on how they stand in relation to other clubs in the district.

Club Extension: Chair, Bill Thompson, Past District Governor. We've brought in two new clubs in the past 2 years and this committee is now working on a new club for this year. With the help of Gilles Gravel and Stan Bradeen, they are concentrating on Granby, Quebec. They've begun weekly Thursday meetings with key officials in Granby. (*shown here on the right.*)



Telling Our Story: Earl Wertheim, District PR, We continue to engage social media advertising for increase in membership.

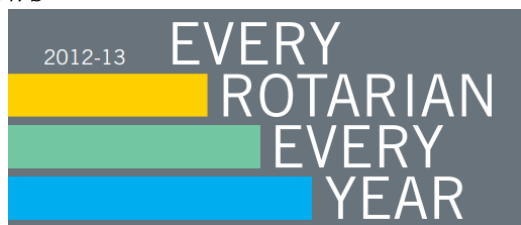
We can see an increase in membership district wide when we run our Facebook campaigns. When someone clicks on our Ad it takes them to the 'RotarySmiles' landing page (English & French.) Click here to see our landing page; www.RotarySmiles.org



FOUNDATION CHAIR

Past District Governor, Marilyn Bedell

The Rotary Foundation News



Polio Update

August 2013, From Rotary Foundation Trustee Chair DK Lee

In Korea, we have a proverb: 괴로움이 있으면 즐거움도 있다 . It means, “After hardships comes happiness,” and it is an encouragement to work hard in the face of adversity.

Polio eradication is long, hard work, but when we have finished this job, we will have achieved something wonderful – and lasting

Wednesday, July 31, 2013 <http://www.polioeradication.org/tabid/488/iid/318/Default.aspx>

Behind the news: the outbreak in the Horn of Africa

Despite the outbreak, the end of polio remains in sight

31 July 2013- A polio-free world is closer than ever to becoming a reality, despite the current outbreak affecting the Horn of Africa which, as of today, has paralysed 105 children.

Reading the news lately, you’d be forgiven for thinking that the outbreak spells disaster for the programme – but don’t be misled.

“Before these cases in the Horn of Africa, the end of the multibillion-dollar effort appeared to be in sight,” reported National Public Radio last week in the US.

“The Somali outbreak is now forcing UNICEF, the WHO and other international agencies to dedicate vast resources to boost polio vaccination coverage throughout East Africa and parts of the Middle East. Those are resources that can’t be used to attack the virus in Afghanistan, Pakistan and Nigeria — which appeared, until now, to be the last few places where polio had a foothold.”

This is not entirely the case. The Washington Post explains, “the outbreak is not likely to derail the global campaign for eradication.”



“Until polio transmission is interrupted in the endemic countries, outbreaks such as the one in Somalia are to be expected,” explains Dr Hamid Jafari, Director of Polio Research and Operations at the World Health Organization. “So long as the budget for the new Polio Eradication and Endgame Strategic Plan is fully funded, we’re well-equipped to pursue endemic and outbreak priorities simultaneously.”

The new Strategic Plan is yet to be fully funded. While the funds are in place to deal with the current outbreak, it is important that the rest of the funds are committed if future outbreaks aren’t to pull resources from the incredibly important task of ending polio in the remaining endemic countries – Afghanistan, Nigeria and Pakistan. polio is stopped in these three countries, the global community will to accept that outbreaks such as the one in Somalia are going to occur.



three
Until
have to

“This is one of the reasons why we’ve been asking for the funding up front – so that we have the resources to continue our operations in the polio endemic countries *and* deal with any new outbreaks,” concludes Dr. Jafari.

- See more at: <http://www.polioeradication.org/tabid/488/iid/318/Default.aspx#sthash.KQi29tGD.dpuf>

Peace Scholar – Chelsea Keyser

Our Rotary Peace Scholar Chelsea Keyser is interning at the United Nations. Here is an excerpt from one of her posts:

“Organization: United Nations
Website: <http://www.un.org/en/peacekeeping/issues/civil/>
Title: Policy and Best Practices Intern
Dates: August 1 - September 30, 2013

At the end of May I was contacted by Marco Donati, Coordination Officer of the Policy and Best Practices Services in the Department of Peace Keeping at the United Nations in New York City, about an internship opportunity. Mr. Donati found my resume on a UN recruitment database, thought my credentials would make me a good fit for an internship with the Policy and Best Practices Services unit. Upon his suggestion, I applied for the position, was interviewed and offered the internship. The internship is with the Department of Peacekeeping Operations (DPKO) and the Department of Field Support (DFS), located in the Front Office of the Policy and Best Practices Service (PBPS) in New York. My responsibilities will encompass many aspects of the Peacekeeping Policy and Best Practices Service's work. Marco mentioned that I would be working on producing a Training/Best Practices Manual that Civil Officers can use as a guide for interacting with civil society when they first arrive in country.

The United Nations is an organization dedicated to promoting peace and resolving conflict around the world. An opportunity to intern with the UN will provide me insight on how this influential organization works, and hopefully open doors for employment opportunities in the field of peacekeeping and conflict resolution in the future.

Rotary Day at the United Nations – From Doug Vincent, Rotary United Nations Representative

Greetings Rotarians and Friends:

Once again this year, I invite you to join us in New York City at the Rotary-United Nations Day on Saturday, November 2, 2013. In addition, Canadian Rotarians can participate in a UN Tour Friday am

and a Special Canada Session, hosted by the Canadian UN Ambassador on Friday afternoon, November 1st.

The Saturday meeting is scheduled from 9:30 a.m. to 4:30 p.m. at UN Headquarters and will include presentations and panel discussions addressing Millennium Goals, and key humanitarian issues. The event will feature presentations from senior UN staff and Rotary leaders, with panel discussions on our mutual goal of achieving peace.

Advance registration is necessary and I suggest you do this asap. Cost is US\$45. including a box lunch. You can register for the Saturday meeting on line at: <https://www.eventbrite.com/event/7622626481>

NOTE: UN tours are not available on Saturday, so those interested in this should do so on Friday morning.

For the Canada Session on Friday afternoon, please email me your complete name/address at: rotary@teamvincent.com by October 20, 2013. This is a separate registration from Saturday which requires security clearances.

We anticipate three busses from Canada this year. If interested in the Charter Bus trip to New York and UN (Saturday meeting registration included) see <http://www.clubrunner.ca/portal/SitePages/SitePage.aspx?accountid=130&pid=54148> or email JulieGrabb@hotmail.com

Saturday evening is our **Friendship Dinner Cruise**, November 2nd at 6:30 pm. All Rotarians, UN Colleagues and friends from around the world are welcome to join us. Enjoy a buffet dinner, music and fantastic view of NYC skyline at night. Register online at bottom of the first page at <http://2013district7080untrip.eventbrite.com>

Accommodation is expensive in NYC. There are more economical hotels across the river about 30 minute bus ride away. Many stay at the Quality Inn or Marriott Hotel in, Lyndhurst, NJ and save over \$100. per night. Or if flying, the Comfort Inn in Queens is a convenient-to-subway location.

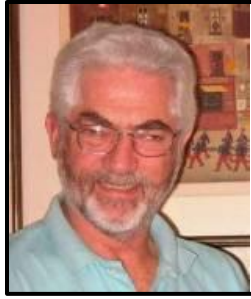
Join me at the United Nations, meet our Canadian UN Ambassador and celebrate Rotary's role in the development of the UN back in 1945. It will be an exciting experience. Rotarians, family members and friends are all welcome.

Hoping you are having a wonderful summer.

With best regards,

Doug V

*PDG Douglas W Vincent, RC Woodstock-Oxford
Box 1583, Woodstock, ON Canada N4S 0A7
Rotary United Nations Representative, Z24
COL Representative 08-14, District 7080*



YOUTH SERVICE (NEW GENERATIONS) CHAIR

District Governor Elect, Bruce Pacht

For Presidents-elect:

Here are the three most important training dates for the current Rotary year, 2013-14. These sessions will prepare club officers and members for success in 2014-15! PLEASE ENTER THESE DATES NOW INTO YOUR PERSONAL CALENDAR! Training is your key to understanding the expectations of your Rotary role, and to acquiring the tools necessary to be successful in that role. More information will come as the dates get closer:

District Team Training Seminar (DTTS), Pre-PETS meeting, District Executive Committee meeting, February 1, 2014; Dartmouth-Hitchcock Medical Center, Lebanon, NH.
Focuses on how to get supports to clubs within District 7850

Northeastern Presidents-elect Training Seminar (NEPETS, or just PETS), March 6-8, 2014; Sheraton Framingham, MA.
Focus: 8 districts, about 420 presidents-elect, some 80 assistant governors; a great event.

District Assembly, March 29, 2014; LOCATION TO BE DETERMINED
Focus: Training for club members taking on club offices, committee chairs, committee membership. Special sessions on using new web tools from Rotary International for reporting and for information.

Youth Services News

1. Youth Exchange position open: District 7850 Youth Exchange Compliance Officer

This position works closely with our District Youth Exchange Committee chair to ensure that the YEX program is complying with all rules and regulations of the US Department of State, ESSEX, and district policies. Please send an e-mail with your expression of interest to D7850 YEX committee chair Tom Badowski (D7850YEOut@gmail.com) with a copy to me (brucepacht67@gmail.com).

2. Youth Exchange important dates:

Inbounds 2013-14:

- In Bound Orientation September 6-7, Senior Center, Waterbury, Vermont
- Looking for a Club to host inbounds in late October for Halloween party

Outbounds 2013-14:

- Prioritization Application received by November 15, 2013
Any remaining slots filled on first come basis by December 1, 2013