



NEWSLETTER

The Forgotten Avenue of Service By DG Richard Manganello

OCTOBER IS VOCATIONAL SERVICE MONTH

Think about the things in your life that add great value to it. I'm sure there are many. Family, God, Country, hobbies, friendships, achievements, passionate causes, even Rotary. When did you last think of your vocation as one of those gifts? If you are like me, you've come to take it for granted. If you've been at it long, it has likely become commonplace. When asked "what do you do?" you reply benignly, "oh, I just build widgets, how about those Red Sox."

Upon reflection, however, your vocation is central to who you are. After all you spend more than half of your waking hours pursuing and nurturing it. It puts food on your table, clothes on your family and enables all those other things that help to fulfill your life. You likely have a college degree and special training to do what you do. You probably belong to professional organizations and take continuing education to stay abreast of your specialty. Importantly, it defines who you are to friends and colleagues who recognize you for the gifts you bring to your craft. Your acquaintances respect you and associate you with their perceptions of your vocation. We talk glibly of the importance of our family and relationships, but in reality it is our vocations that consume the preponderance of our time and energy.

In real estate, only three things really matter; location, location, and location. In your father's Rotary, only three things really mattered; vocation, vocation, and vocation. You joined Rotary to advance your vocation. You stayed in Rotary because you learned from other vocations and together your combined vocations amplified your individual and collective effectiveness and prosperity. Through its range of classifications, Rotary had real clout. In fact

it had so much clout that women felt that equality in business success demanded gender equality in Rotary. Thankfully they even proved it to the Supreme Court.

That said, Rotarians have always been about "Service Above Self," In recent years, however, that has increasingly been more about contributing money than time or talent. Our vocations have become a bit of an afterthought. With the advent of Polio Plus in the eighties and the ascension of The Rotary Foundation to preeminence, we have shifted our focus heavily to raising and spending money for worthy purposes. We seem to have lost sight of the importance of sharing our vocations to help each other and using our vocations to achieve good works. A typical club's idea of a vocational project is to pay for a scholarship. Vocation has become "Classification," and sometimes we even remember to do a club talk and learn a little about some member's vocation. We seem to have forgotten about using our "Vocations as an Avenue for Worthy Service."

Going forward, let's reinvigorate our passion for vocation. Let's each be proud of it, nurture it, share it, and celebrate it. Let's hold more club talks and teach each other about our diverse professions. Let every club have continuing programs to extend their vocations into their communities and inspire their youth to evolve the vocations that will be so important in their lives. Let us each focus as much on contributing the fruits of our vocations to our club's programs as we do on contributing money. Let every Rotarian apply vocational leadership to their club and beyond. We love doing good in the world, but let's not forget that the best way to do that is to actively, passionately, proactively apply our vocations to doing so.

**FOUNDATION DINNERS**

By PDG Alice Boucher

Are you curious about the good works our Rotary Foundation achieves? Are you interested in meeting other Rotarians from our District and learning how they are benefiting from the foundation? Are you new to Rotary and eager to learn more? For a lot less money than a District Conference or a Rotary International Convention, you can attend one of our Foundation Dinners on Nov 16 in Nashua or Nov 18 in Ludlow.

When: Tuesday, November 16th	When: Thursday, November 18th
Time: 5:30 pm - 9:00 pm	Time: 5:30 - 9:00
Where: Crowne Plaza Nashua 2 Somerset Parkway Nashua, NH	Where: Jackson Gore Inn at Okemo Mountain Resort Ludlow, VT



Cost is \$35.00 per person. Cash Bar at 5:30, Dinner at 6:30.

To register, Go to the Events column on the right of District 7870 Home page, click on Foundation Dinner for NH or VT. You can pay by credit card there or to pay by check, make check payable to Rotary District 7870 for \$35.00 per person and mail it to:

PDG Alice Boucher
2 Dockham Shore Rd.
Gilford, NH 03249

Both dinners will feature:

- Recognition of Paul Harris Fellows and Society Members
- Presentations on Matching Grants
- Presentations on Polio and by a World Peace Scholar
- A great meal and fellowship with our Family of Rotary

Please register by October 31st, don't procrastinate - space is limited and remember that attendance from your club counts towards the Governor's Bell Award. I hope to see you all there.

DEVELOPING FUTURE ROTARY LEADERS

By Richard Manganello



Rotary needs a constant influx of leadership as club officers and chairs change every year. Want to help develop your club's future leaders? Register for Rotary Leadership Institute's Course Day on October 16th at the MassMutual Insurance Center in Chicopee, MA. Parts I, II, III, and the Graduate sessions are being offered.

For only \$65.00, a member and future prospective leader of your club can attend a full-day session, including breakfast and lunch, and learn a wealth of information from experienced Rotarians, carefully selected by the Institute for their teaching abilities.

To register online, go to: <http://www.rlinea.com/> and click on Register online.

REGISTER BY OCTOBER 9TH**Contents**

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MESSAGE FROM THE CHAIR



October 2010

Success in a vocation means giving – of time, expertise, and money

People join Rotary clubs as proud representatives of their businesses or professions. Hence, all club members have an obligation to represent their vocations to fellow Rotarians and exemplify the spirit of Rotary in the workplace.

People who are successful in their vocations are often well organized, not only in their professions but also in their private lives. Therefore, they are also well organized in their giving. They understand that if The Rotary Foundation runs a special fundraising challenge to match the generous donations from the Bill & Melinda Gates Foundation, giving to the Annual Programs Fund remains as important as ever, as this is the core part of The Rotary Foundation's financial operations. Equally important are donations to the Permanent Fund and Rotary Centers Major Gifts Initiative. The giving to the challenge must be over and above the normal and regular annual giving, and fortunately many Rotarians understand this.

Donations, however, are not necessarily money only. Many, many Rotarians give of their free time and of their expertise, which so often is a result of success in their vocation. Numerous are the doctors and nurses who help sick children,

numerous are the engineers who help drill wells, numerous are the teachers who help in schools – just to mention a few.

And the practice goes back to the various vocations where it all began in 1905 – a handful of gentlemen of different vocations who came together to help others. That was the beginning of what is now *Building Communities – Bridging Continents* through Service Above Self.

Carl-Wilhelm Stenhammar
Foundation Trustee Chair

VOCATIONAL SERVICES AND HIGH ETHICAL STANDARDS

Declaration of Rotarians in Businesses and Professions

This declaration was adopted by the 1989 Council on Legislation as a means of more clearly defining the high ethical standards called for in the Object of Rotary. It provides a framework for ethical behavior that all Rotarians can use, together with The Four-Way Test, in their business and professional activities.

As a Rotarian engaged in a business or profession, I am expected to:

1. consider my vocation to be another opportunity to serve;
2. be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
3. do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
4. be fair to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
5. recognize the honor and respect due to all occupations which are useful to society;
6. offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
7. adhere to honesty in my advertising and in all representations to the public concerning my business or profession;
8. neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.



EXCHANGE STUDENT UPDATE - LUIS GARCIA

By Bob MacDonald, District Youth Exchange Chair



I figured it would be worthwhile to keep District 7870 members updated on some of the activities Luis is experiencing as our [Rutland South] Exchange Student from Ecuador. Prior to Saturday he had never been in a canoe or kayak.

He had never been on a lake that wasn't overpopulated with motorboats and surrounded by expensive houses. He could not believe how quiet it is there... that was his greatest exclamation.

He had never seen a beaver, a loon or a large trout (caught while we were passing the fisherman)

He thought it was wonderful that so many people volunteered to help clean up the reservoir.



DISTRICT RYLA EVENT SET FOR November 20th

The Monadnock Rotary Club is once again preparing to host the Rotary Youth Leadership Award (RYLA) event. The one-day conference will take place on Saturday, November 20th from 8:30 am to 4:30 pm at Nature's Classroom at Sargent Center in Hancock, NH.

This RYLA leadership conference is open to junior and senior high school students from District 7870. Last fall over 20 Rotary Clubs registered about 50 students for the event. Clubs are free to devise their own selection process to sponsor a maximum of four candidates from their local high schools though the involvement of Interact members is encouraged. The cost of the program is \$90 per student and the young men and women who attend generally do so at the generosity of their sponsoring club. The students attending this RYLA conference will participate in several dynamic and thought-provoking seminar sessions. Each session is designed to provide opportunities to explore, practice and discuss aspects of leadership such as communication, team-building, leadership styles, and public speaking.

The Monadnock Club encourages all Rotary Clubs in District 7870 to get involved with RYLA by identifying and sponsoring young men and women from their local high schools who will benefit from this leadership development day. Space for the conference is limited and the registration deadline is November 12th. It is recommended that interested clubs submit registration information for their students as soon as possible. Inquiries regarding registration or the program are gladly received by Amy E. Willey, RYLA Chair, Monadnock Rotary Club at (603) 924-3542 or by email at willeyfromtroy@gmail.com

Registration forms and more information about RYLA can be found by clicking on RYLA in the left column of the homepage.

YOUR CHANCE TO ADMINISTER POLIO DROPS

By DG Richard Manganello

PDG Elias Thomas from Sanford, Maine, will again be conducting a trip to India in February to participate in a National Immunization Day (NID) to eradicate polio.

Elias has led a number of these extraordinary trips to India in recent years. The trip combines the chance to administer the polio vaccine with a work project and some touring. This message from Elias was recently posted on Facebook.



"Thank you to all who have contributed generously over the years as Rotary and its partners fight against this dreadful disease. Anyone wishing to actually administer drops of polio vaccine to children in India should contact me - I will be leading another group to India in February 2011. END POLIO NOW-"

If you are interested in being part of this "Rotary Dream Team 2011" please contact Elias for more information.

Email:

eliasthomasiii@hotmail.com

Website:

www.eliasthomas.com

**IS YOUR CLUB WEBSITE ALL IT CAN BE**

By Carolyn Choate, District PR Chair



Attention: Rotary Website Volunteer Managers! (Every club needs one, that's for sure.) While the "average Joe/Josephine" may never surf your website, that's no excuse not to keep yours up to date. Truth is, you just never know who will come calling, for an event, for a meeting time/place, for a particular speaker you have scheduled. So imagine, for a minute, that you've invited a guest for a July 4th cookout and you have last year's Thanksgiving decorations still on the door, on the mantle, as a centerpiece on the table. You get the picture. There will be some head scratching. And some concern, perhaps, that the host just doesn't care.

We - Rotarians - don't want folks to think we don't care. In fact, when you consider the demographics of those who DO surf websites, we certainly do not wish to turn THEM off as they happen to be the very kind of person we encourage to join: 25 to 40 yrs. old professionals who are social media savvy!

As your district public relations chairperson, I took the liberty of surfing lots of 7870 websites and here's a few tips based on observations:

1. REMOVE OUTDATED HEADLINE MATERIAL - Someone finds a reason to go to your club website and there's a photo and story staring at them from your homepage that's 18 months old. Yikes! Has nothing happened at the club since then?

Take the time, once a month even, to look at your club website from the perspective of a total stranger. A "with it" website signifies a "with it" club worth looking into!

2. DITTO FOR SPEAKERS -

Prospective members and/or current ones, won't be impressed with seeing upcoming speakers listed that actually spoke over a month ago (or, worse, from last year) with no indication of speakers scheduled for future presentations.

3. IT'S NEVER TOO EARLY . . . to announce your annual event. Yeah, it's nice to see a blurb and photos from your recent successful annual fundraiser but change it up for next year as soon as the old one is over. That way, surfers can be mentally, or physically, storing away the date early on. This is especially true if your club offers application forms for an event. Applicants for next year don't want to see last year's application form:

4. MAKE IT EASY TO REACH YOU - Lots of the club websites I perused don't have easy contact information. If someone has gone to the trouble of surfing your site, put a contact number. It shouldn't be a pain in the you-know-what to reach someone with a question or interest in the club.

5. LASTLY, FOR NOW, PHOTOS - Who doesn't like to see photos in the newspaper? Visuals on TV? Photos add a lot of visual interest to any website so use them and change them out every once in a while.

If you are needing any help with your club website or have any questions regarding it, please don't hesitate to contact me, Carolyn Choate, at 603-883-7435. If I don't know the answer, I'll find someone who does!

**Calendar**

Oct 15, 2010

RLI - Chicopee, MA

Oct 23 - 31, 2010

Amigos de Honduras Trip

Oct 24 -30, 2010

Pure Water Haiti Trip

Nov 05, 2010

World Interact Week

Nov 06, 2010

Annual Rotary UN Day

Nov 08 - 13, 2010

Pure Water Honduras Trip

Nov 16, 2010

Foundation Dinner- Crown Plaza, Nashua

Nov 18, 2010

Foundation Dinner- Okemo

Nov 20, 2010

RYLA - Hancock, NH

Mar 10, 2011 - Mar 12, 2011

PETS

Apr 04 - May 04, 2011

GSE Team to Turkey

Apr 09, 2011

District Assembly / Interact Conference

May 21, 2011 - May 25, 2011

2011 Rotary International Convention, New Orleans

Jun 03, 2011 - Jun 05, 2011

District Conference - Mystic, CT