



NEWSLETTER

MONTHLY MESSAGE

By Sakuji Tanaka, President, Rotary International



What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

Every Rotarian has a specific moment that stands out and has a special meaning. Some people refer to this as their "Rotary Moment." I believe it is very important to share this moment with others. Facts and numbers can only go so far, but sharing a personal experience can open doors and build friendships.

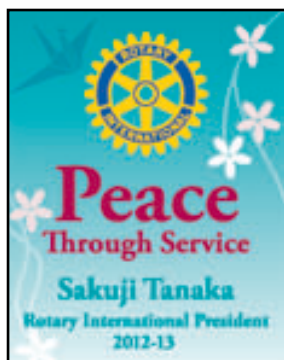
That's why I decided to create some sample messages that I call "Rotary Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message – if every Rotarian around the world can be his or her own PR department – the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.



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DISTRICT MEMBERSHIP CONFERENCE

By June Howe

District 7870 will be hosting a Membership Conference at the Brattleboro Retreat in Brattleboro, Vermont on Saturday, October 27, 2012. Registration starts at 8:30 AM with the Conference beginning at 8:50 AM and ending at 2:00 PM. There will be a Continental breakfast and Light Lunch. Cost will be \$25.00 per person and Club Presidents, President Elects, Membership Chairs and Rotarians who really want to make a difference are encouraged to attend.

Our Theme for the Conference will be **Raising Rotarians, Part 1....Getting 'em and Keeping 'em.**

We are faced with a crisis in Membership in Rotary. Time is of the essence. Without sufficient engaged members, we cannot truly be the worldwide network of inspired individuals who translate their passions into relevant social causes to change lives that we desire.

Membership growth gives us a network to accomplish those passions. Membership growth gives us the financial strength to accomplish those passions. And Membership growth gives us the resolve to attain those passions. There is much yet to be done in the world, so come spend a few hours in a gorgeous setting and be part of the Solution.

Come see what you missed in the Spring Membership Conference! We promise fun with information, tools, and tips that will make your jobs just a bit easier and entice you to return to the next Conference and share your experiences. Stay tuned for more information. And after the Conference ends, we hope you will truly think "outside the box."



Calendar

August - Membership & Extension Month
September - New Generations Month

Sep 17, 2010

District TRF Golf Tournament
Concord Country Club

October - Vocational Service Month

Oct 9, 2012

Foundation Dinner- Crown Plaza, Nashua

Oct 11, 2012

Foundation Dinner- Jackson Gore Inn

Oct 27, 2012

District Membership Conference
Brattleboro Retreat

November - The Rotary Foundation Month

December - Family Month

January - Rotary Awareness Month

February - World Understanding Month

March - Literacy Month

Mar 07, 2013 - Mar 09, 2013

PETS, Framingham MA

April - Magazine Month

May 24, 2013 - May 31, 2013

District Conference - Norwegian Dawn

June - Rotary Fellowships Month

Jun 23, 2013 - Jun 26, 2013

2013 Rotary International Convention,
Lisbon, Portugal



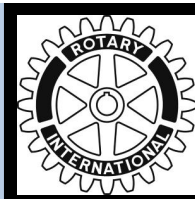
DISTRICT GOLF TOURNAMENT

By PDG Chris Parkinson.

We are half-way through August and the District Golf Tournament which will take place at the Concord Country Club on Monday, September 17th, is only 5 weeks away. So we really need to get your teams signed up and the money sent in to me. See form below for how the check should be made out, the amount, and the address to send it to. I really need to have a decent count - so I can tell the course what to expect. Please get your sign up form in asap - and also send me an e-mail with your team info - even sooner if possible. We are looking forward to a great event.



2012 Rotary Foundation Golf Tournament District 7870



Time: Monday, September 17, 2012 9:00 am Shot Gun Start

Location: Concord Country Club
A private course which is a par 70 consisting of 6507 yards from the blue tees and 6163 yards from the white tees. This course, with its water, hazards, sand traps and doglegs provides an interesting challenge for every level of play.

Format: Scramble

Entry Fee: \$125.00 per player
Includes: Green Fee, Golf Cart, Raffle, Prizes, Buffet Lunch and Awards

Player 1

Golfer's Name _____

e-mail _____

Rotary Club _____

Phone (H) _____ (W) _____

Player 2

Golfer's Name _____

e-mail _____

Rotary Club _____

Phone (H) _____ (W) _____

Player 3

Golfer's Name _____

e-mail _____

Rotary Club _____

Phone (H) _____ (W) _____

Player 4

Golfer's Name _____

e-mail _____

Rotary Club _____

Phone (H) _____ (W) _____

Please complete and return with your check to:

Chris Parkinson
13 Wheeler Road
Bow, NH 03304

If you have questions, please e-mail Chris at cep617@comcast.net

Make checks payable to: Rotary District 7870



SHELTER BOX DEPLOYMENT BRIEF

By ShelterBOX USA

LEBANON

Disaster: Conflict

Status: Response Team in country coordinating efforts with partners in the field

Ongoing violence in Syria over the past 15 months has caused a significant number of refugees to flee across the border to neighboring countries, Lebanon, Jordan, Turkey and Iraq.



A ShelterBox Response Team (SRT) has been in Lebanon's capital, Beirut, assessing suitable options to help relieve the increasing pressure on host Lebanese families, who are sharing their often overcrowded homes with Syrian refugees.

It is thought that Lebanon is almost at capacity in hosting the refugee influx with the numbers continuously rising. There was a significant spike seen in the number of refugees arriving in Lebanon during the July 17-18 violence in Damascus in southwest Syria. Further significant influxes occur when violence is centered in Syria's western city, Homs, due to its proximity with the Lebanese border.

ShelterBox has been coordinating its efforts with the Ministry for Social Affairs, the UN Refugee Agency (UNHCR) and various non-governmental organizations (NGOs) working at a local level, some of which are already providing food and medical support to refugees.

"We are looking at providing contingency stocks with UNHCR if violence suddenly escalates and there is another major influx across the border," said in-country SRT member, Alice Jefferson.

Find the latest news on this deployment [here](#).



CLIMBING MOUNT EVEREST FOR POLIO

By PDG, Joe Pratt



In October of 2011, my wife and I along with another Rotarian couple traveled to Pakistan to participate in a National Immunization Day (NID). The trip came about because of a Pakistani Group Study Exchange team visit to my Rotary district and the subsequent invitation to visit their country.

Despite the State Department's warnings against travel to Pakistan as well as an outbreak of dengue fever, we decided that this was a once in a lifetime opportunity. At this point I had been

training for my climb on Mount Everest for eight months and it was the consensus of our group, in particular Steve Puderbaugh, that the climb be dedicated to raising funds to help eradicate polio.

When the idea was presented to our Pakistani Rotarian hosts, it was enthusiastically received. Upon our return to the United States, we promoted the goal of US\$29,030 which equaled \$1 per foot for the height of the mountain, 100 percent of which would go to the polio eradication effort. The idea caught on in the local community, where a significant number of checks were received from non-Rotarians.

My climb began on 10 April in Kathmandu, Nepal, where I joined the Seven Summits Club — a Russian expedition. We then flew to Lhasa, Tibet, to approach Everest from the north side. After five weeks of training and acclimatization on the mountain, we waited for a weather window to make the summit attempt.

That attempt began on 15 May. I reached the top of Everest on 20 May at 9:30 a.m. In my 25 years of climbing experience, this was by far the greatest challenge. I owe my successful summit in great part to the professionalism of the Seven Summits Club and particularly to the skill, strength and tenacity of the Sherpas that supported the expedition. Most of all I am humbled and grateful for the benevolence the mountain showed me.

Since returning to New Hampshire, I have been making presentations to Rotary clubs in my district in order to continue to raise awareness for the polio campaign and to reach the goal of \$29,030. For more information, contact me at prattfall@comcast.net.





ROTARY FRIENDSHIP EXCHANGE

By P/P Mark Zober, Jerusalem Rotary Club, District 2490 (Israel)

I am the RFE District 2490 (Israel) Chair. We are going into our third year of the program. We used our first year to get organized. In the second year, we received our first group (4 couples and 3 individuals from District 5100 (northern Oregon and southern Washington, USA). They spent 10 days in Israel visiting most of the our major tourists sites.

I will be leading our visit (5 couples) to District 5100 starting with a 7 day cruise of Alaska on August 24 and 10 days in Portland, Salem and on the Pacific coast.

The program has been so successful that we want to continue and host more groups this Rotary Year and beyond. I have learned we need a lot of lead time for planning a successful exchange.

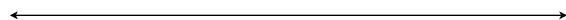
Please let me know if your District would like to exchange with us. Below is our District description - slightly modified from our entry in the current Match Board.

P/P Mark Zober

Email: <mailto:rotarymark@gmail.com>

Skype ID mzober

Mobile 972-54-590-0223



District 2490 consists of all 59 of Israel's diverse Rotary clubs: one English speaking, 53 Hebrew speaking, and five Arabic speaking clubs.

This relatively small country has been the crossroads between Africa, Asia, and Europe for thousands of years. Israel has a rich history, many locations of significant religious importance, and inspiring archaeological sites.

The region has fantastic health resorts. Israel has seen rapid economic growth as a world leader in high tech industries, agricultural technology, and business start-ups.

Israel is a popular tourist destination and an important pilgrimage site for Christians, Muslims, Jews, Baha'I, and other faiths. While Jerusalem is a popular destination, the Sea of Galilee, the Mediterranean coast, and the resort port of Eilat on the Red Sea are also major attractions. Israel is a most fascinating destination for Rotarians interested in humanitarian service projects, as the country has a vast array of exemplary health projects, among others.

Israeli social welfare and education services, along with humanitarian projects such as the renowned "Save a Child's Heart" (SACH) project where many children from less developed countries including The Palestine Authority, Iraq, and others were successfully treated, serve as models that are being replicated in other countries.

Israel is amongst the most advanced countries in the world in the field of water treatment with a focus on solving the problems of water pollution.

District 2490 has a number of Rotarians who are fully qualified, licensed tour guides who will help make site seeing even more enjoyable. The district's tourist facilities rival the best in the world - wonderful food, tremendous hospitality, and a relaxing ambience with a pleasant climate.

We can best serve small groups of three to five Rotary couples who plan to stay 10-14 days. It would be best to mix general tourism with an interest in one of Rotary's six Areas of focus to make the experience enjoyable and education.

SYMETRA LPGA CONCORD INTERNATIONAL GOLF TOURNAMENT

By DGN Rich Berryman

The Concord Rotary Club, in conjunction with N. E. Delta Dental held the 2012 edition of the Symetra LPGA Concord International Golf Tournament July 20-22 at the Beaver Meadow Golf Course here in Concord.

For the 2nd year the Concord Rotary had a Pro-Am Day which is quickly becoming the largest Club fundraiser (approx. \$30,000.)

The winning team consisted of DGN Richard Berryman, DGE David Hoopes, Rick Herrick (Immediate Past-President of Nashua West Club) and Dave Richardson (Congregational minister, Hooksett) with a Scramble score of 14 under par.

The following Letter has been submitted to the Editor of the Concord Monitor.



On Wednesday July 18, the Rotary Club of Concord held its pro/am golf fundraiser at Beaver Meadow Golf Course, in conjunction with the International at Concord. Twenty-seven foursomes each played the course with a pro from the Symetra Tour. All money raised from the event will go to our Club's Community Support Fund, which supports eighteen local charities and causes from the Friendly Kitchen to the Concord Boys and Girls Club.

To bring a professional athletic event to our City requires a tremendous effort by many people. We are grateful to North East Delta Dental for its leadership in bringing the tournament to Concord again and for inviting our Club to participate. Thanks to my fellow Rotarians (led by our Golf Committee) for organizing the many volunteers and arranging housing for the lady pro golfers. Thanks to the professional golfers and the Symetra Tour for making our pro-am and the tournament such an enjoyable experience. And thanks to everyone who played in and sponsored our pro-am event.

Let me close by expressing my gratitude to the City and its spirit of volunteerism and community pride. Two city councillors were out there on the front lines helping transport folks, deliver food and water, park vehicles and much more. They also acted as tour guides for the city when questions came up regarding food, directions and the nearest laundromat! It was a pleasure to get to know them. I appreciate their efforts. The community as a whole should be very proud and grateful to everyone who brought a great event to Concord and helped make it a success.

Service Above Self,

Doug Bohlman

President, Rotary Club of Concord, NH

THE POLIO ENDGAME

A Washington Post Editorial

The world is closer than ever to eradicating the polio virus. When the effort began in 1988, the disease was endemic in 125 countries, but now just three remain: Nigeria, Pakistan and Afghanistan. In recent months, there have been fewer cases in fewer districts of fewer countries than at any time in history. Margaret Chan, director-general of the World Health Organization (WHO), said recently that the battle against polio is at a “tipping point between success and failure.”

Polio is a highly infectious disease that affects the nervous system and can lead to paralysis. It largely strikes children 5 years old and younger, but there have been more cases involving adults in recent years, with higher lethality. Obliterated in the United States 30 years ago, polio has proved a stubborn foe elsewhere in the world. As recently as the 1980s, polio killed or paralyzed more than 350,000 children each year. But the eradication effort has come a long way. There were only 650 cases last year and only 73 so far this year.

The potential benefits of wiping out polio are improved lives for millions of children. Yet eradicating diseases is immensely difficult. So far, the campaign against smallpox stands as the only success. For years, there was concern that if the transmission of polio could not be halted in India, eradication would be impossible. But India has been free of polio since January 2011. Also, a more effective oral vaccine is targeting the two strains of the virus that are most prevalent.

On May 26, the 194 member states of the WHO [declared](#) polio eradication a “[programmatic emergency](#).” The idea is to galvanize work in the remaining polio-infected areas of Nigeria, Pakistan and Afghanistan. All three nations suffered alarming spikes in cases last year, and the goal of delivering oral vaccine to every child is up against the formidable obstacles of war, corruption, weak public health systems and widespread migration. This appears to be another make-or-break moment.

A renewed campaign will be costly. The Global Polio Eradication Initiative, set up in 1988 by the WHO, UNICEF, the Centers for Disease Control and Prevention (CDC) and Rotary International, says that it needs an additional \$945 million for a total budget of \$2.19 billion this year and next. For the current fiscal year, the United States has boosted support to \$151.1 million, up \$17.6 million over last year. Rotary International has exceeded its goal to raise more than \$200 million to match a \$355 million challenge grant over several years from the Bill and Melinda Gates Foundation. The CDC has made polio a top priority; it put some 90 people to work on it every day in its emergency operations center. These examples and the urgency of the cause will hopefully inspire other donors around the world to fill the budget gap.

Stamping out polio is not a sure thing, but this may be the best chance in a generation. It should not be missed for lack of resources.

