

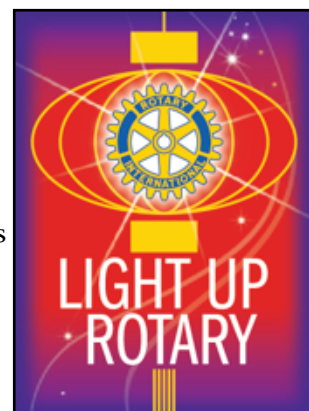
# NEWSLETTER

## RI PRESIDENT'S MONTHLY MESSAGE

*By Gary C.K. Huang, President 2014-15*



In October 1914, Jonas Salk was born – a man who would change world history by inventing the first effective vaccine against polio. When the vaccine was introduced in the United States in the 1950s, polls indicated that polio was one of the nation's two greatest fears, second only to the fear of atomic war. And with good reason: In the 1952 U.S. polio epidemic, 58,000 cases were reported, with 3,145 deaths and 21,269 instances of permanent, disabling paralysis. Globally, polio paralyzed or killed up to half a million people every year.



Soon after the Salk vaccine was created, Albert Sabin developed an oral version, allowing tremendous numbers of children to be immunized quickly, safely, and inexpensively. In 1985, Rotary's PolioPlus program was born, with a simple goal: to immunize every child under age five against this crippling disease. Thanks in large part to the initial success of PolioPlus, in 1988 the 166 member states of the World Health Assembly unanimously set the goal of global polio eradication.

At the time, the idea was breathtakingly ambitious, and many called it impossible. Today, we are closer to this goal than ever before, with only a few hundred cases of polio reported per year, and just three remaining endemic countries. We are on track to achieve full eradication by 2018 – if we can keep up the momentum that has brought us this far.

And this month, we will mark World Polio Day on 24 October, and celebrate the 100th anniversary of Dr. Salk's birth.

I ask you all to Light Up Rotary this month by doing whatever you can to shine a spotlight on our efforts to eradicate polio. Call your government officials and let them know that polio eradication matters to you. Go to [endpolionow.org](http://endpolionow.org) for inspiring stories about Rotary's work, and share them on social media. And make the best investment you'll ever make, by donating to polio eradication right on the [endpolionow.org](http://endpolionow.org) website and earning a two-to-one match on your contribution from the Bill & Melinda Gates Foundation.

When we eradicate polio – and we will – we'll have brought the world into a better future, and Rotary into a better future as well. We will have proved ourselves, as an organization, capable of great things. And we will have given our children and grandchildren a gift that will endure forever: a polio-free world.

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**TWO SECRET WORDS AND FIVE STEPS TO INCREASE CLUB MEMBERSHIP 10%**

*By June Howe from a presentation at the District Membership Conference by Dick Robe, Rutland City Rotary*

- More members assures the club will be able to continue to serve those in need
- Clustering membership growth generates a momentum of camaraderie that unifies the club as a fighting force for good and that spirit creates further growth
- New younger members are essential; it defines our success and assures our survival
- Most Rotarians are leaders yet only 15% sponsor new members
- Challenge leaders to do what they do at their vocation: lead by example

**STEP ONE: Look in the Mirror**

If you are Membership Chair it is imperative that you set the example  
Develop a three year new membership and retention goal  
Make your tactics *personal* with face-to-face and personal email contacts  
Use the Two Secret Words: JUST ASK

**STEP TWO: Challenge the Members of the Membership Committee**

Convene your committee and communicate goals  
Ask each member when or why they have not sponsored a new member  
Get each to think about potential candidates at the meeting  
Follow up each with regular email communications and build prospect list

**STEP THREE: Dare the Members of the Board of Directors to Lead by example**

Present your membership plans at a board meeting  
Ask them to participate as the *leaders they were elected to be*  
Follow up each with regular email communications and build prospect list  
If you meet with resistance, review a member's Face Book page for prospects

**STEP FOUR: Rifle Shot Personal Messages to High Profile Club Members**

You know who they are. They may not be current leaders but they are influential.  
These Rotarians are active in the community and serve on boards  
Consider searching popular Boards of Directors and look for a Rotarian's name. There may be good prospects on the board they serve on.  
Be sure and review members who may have left the club in recent years

**STEP FIVE: Encourage New Members to Propose New Members**

The most enthusiastic members in your club may be the newest members.=  
If they are younger than the median age they are likely to propose one in that age group  
Active Rotarians stay Rotarians. New members want to do stuff. Engage them.

All Rotarians are leaders. They will almost always accept a challenge. That's what makes them leaders. Give them the opportunity to demonstrate leadership. Challenge them *with a personal appeal*. All I did was ASK, and membership increased 25% in eight months. All you have to do is JUST ASK.

The full article is available on the district web site: *Five Steps to Increase Club Membership*

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## CLUB ACTIVITIES



DG Rich and Connie. Judges for the **Poultney Chili Cook-off**

Congratulations! Your global grant application for funding to expand an eyeglasses program along with the donation of an auto-refractor to Suandok Hospital in Chiangmai, Thailand, submitted by Rotary Club Chiangmai South and **Rotary Club of Peterborough**, has been approved by The Rotary Foundation. The award is in the amount of \$42,265.

## DID YOU KNOW.....

that you can keep your member information up to date on ClubRunner even if your club is NOT using ClubRunner. It will also synchronize your changes with the RI Database. Contact your Assistant Governor, District Secretary Phil Wallingford, or District Treasurer Alan Kanegsberg for further information.

## IS SOMEONE IN YOUR CLUB ABLE TO.....

update the Rotary International membership database online? If not, please contact your Assistant Governor, District Secretary Phil Wallingford, or District Treasurer Alan Kanegsberg for further information.

## District Calendar

### December - Family Month

Dec 11, 2014

Henniker Rotary Christmas Auction

### January - Rotary Awareness Month

Jan 10, 2015

Bedford Rotary Idol Scholarship Competition  
Dana Center Theater, St. Anselm College,  
Manchester, NH

Jan 28, 2015

Pre-PETS - United Church, Bellows Falls, VT

Jan 29, 2015

Pre-PETS - LRSHm Wallingford, VT

### February - World Understanding Month

Feb 11, 2015

Pre-PETS - Congregational Parish House  
Hopkinton, NH

Feb 12, 2015

Pre-PETS - John O'Leary Community Center,  
Merrimack, NH

### March - Literacy Month

Mar 06 - 08, 2015

PETS, Framingham MA

### April - Magazine Month

Apr 04, 2015

District Training Assembly - Keene High School

Apr 11, 2015

Bedford Rotary 37<sup>th</sup> Pasta Festival, BHS Cafeteria

### May

May 16, 2015

Bow Rotary Open Car Show, Concord Group Ins.

Bedford Rotary Memorial Road Race - BHS

May 29 - 31, 2015

District Conference - Marriott Sable Oaks

S. Portland, ME

### June



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## COUNCIL ON LEGISLATION

*By PDG, Chris Parkinson*

### 2016 Council on Legislation

Every three years Rotary International's Council on Legislation meets to debate and vote on legislation submitted by clubs, districts, the RI Board, and the general council or conference of RIBI. The Council has the authority to amend RI's constitutional documents, as well as adopt resolutions. Every district sends one representative to the Council, and District 7870 has given me the honor of representing our district in 2016.

Every club and district may propose legislation. If your club is considering proposing legislation for the Council, please follow the guidelines below.

#### How to Propose Legislation

All proposed legislation should be submitted through the 2016 Council Legislation online form by clicking on the following link: [https://rotary.qualtrics.com/SE/?SID=SV\\_86x9bQkfU8vwXIh](https://rotary.qualtrics.com/SE/?SID=SV_86x9bQkfU8vwXIh)

As part of the form, a Word version of the constitutional document with the proposed changes will need to be uploaded. The Word documents can be found on the governance documents page of the Rotary [website](#).

Legislation proposed by a club must first be endorsed by the clubs of the district in order to be presented to the Council. So please contact me at [cep617@comcast.net](mailto:cep617@comcast.net) if your club is interested in proposing legislation.

Legislation from clubs and districts for the 2016 Council must be *received* by Rotary International on or before **December 31, 2014**. There are no exceptions to this deadline.

For a club to propose legislation:

1. The club's board of directors must first submit proposed legislation to the club members for adoption at a regular club meeting.
2. If adopted, the proposal must then be forwarded to the district with a letter signed by the club president and secretary certifying that it has been adopted by the club.
3. The proposal must then be endorsed by the district. This will take time so a club should provide enough time, at least two weeks, prior to the deadline of **December 31, 2014**.

If you have questions about RI's legislative process, please email Council Services at [council\\_services@rotary.org](mailto:council_services@rotary.org). Additional information can also be found in the following resources:

- Article 10 of the RI Constitution
- Articles 7 and 8 of the RI Bylaws
- Article 59 of the RI Code of Policies
- Chapter 17 of the 2013 *Manual of Procedure*

Again, I am pleased to represent our great district at the Council and please let me know if I can assist you or answer any questions that you may have.

Sincerely,

***PDG Chris Parkinson***



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### **HAVE SOMETHING YOU'D LIKE TO SHARE WITH THE ENTIRE DISTRICT?**

Updates and short articles, along with images may be submitted to the Newsletter Editor, Dennis McMann, at [dennis@mcmann.net](mailto:dennis@mcmann.net) to be included in our Monthly Newsletter. The District Newsletter is a means of communicating to other clubs in our district; items of interest, upcoming events, fundraisers or opportunities of service.

Deadline for December Newsletter Submissions: December 19<sup>th</sup>.

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### **WELCOME TO NEW MEMBERS:**

Margaret Barros	Rutland South
Brian Germaine	Derry
Teresa Perry	Bellows Falls
Robert Regan	Alton Centennial
Cathy Sorenson	Keene-Elm City
Deanna Wilson	New London
Sherry Soule	Bethel
Monica Labonville	Queen City-Manchester
Sharon Eng	Queen City-Manchester
Carol Baldwin	Nashua West
David Paifrey	Suncook Valley

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## **Start Now!**

On 1 January 2015, RI will invoice your club for the number of members listed in the RI database. You will not be able to correct the amount.

Make sure an officer or someone in your club is going online to keep your club's membership information up to date on the Rotary International Database.

If you have questions, email  
[Treasurer7870@comcast.net](mailto:Treasurer7870@comcast.net)