



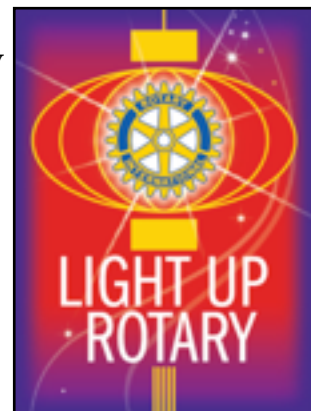
NEWSLETTER

RI PRESIDENT'S MONTHLY MESSAGE

By Gary C.K. Huang, President 2014-15



One of the great privileges of being president of Rotary International is having the chance to visit so many parts of the Rotary world. Usually I travel to participate in Rotary events; speak at Rotary clubs, conferences, and institutes; and encourage Rotarians in their service. But as president, I am responsible for all branches of the Rotary family. This means that it is also my privilege to support the service of Rotary's youngest generations: our Rotaractors, Interactors, Rotary Youth Exchange students, and Rotary Youth Leadership Awards participants.



When I see the work Rotarians do, I am always impressed, always excited, and always inspired. When I see the work of our New Generations, I am all of this – and frequently I am surprised as well. Not by the quality of their work – for I have learned to expect great things from them – but by the creativity and ingenuity of their thinking. I look at what they have done and think not just "What a great job!" but "What a great idea!" Because every generation sees the world in a unique way, and every individual has a unique point of view. Faced with the same problems, we arrive at different solutions. This is why, in Rotary, our diversity – of culture, language, expertise, gender, and age – is our strength.

In Rotary, we try to take the long view in our service. We aspire to serve in ways that will make a lasting difference, that will continue to have an impact after our participation ends. Our younger generations, in my experience, share this sentiment, and apply it globally, by focusing on environmental issues in new and innovative ways. When I became a Rotarian, environmental issues were barely on our radar. To young people today, these concerns are front and center. Their perspective is a valuable contribution to the world of Rotary service, and it is one that we should all encourage and support. Just as they are learning from us, so should we be learning from them.

The young people who are serving in Rotaract and Interact, and participating in Youth Exchange and RYLA today, are the Rotarians of tomorrow. When we support them, we are supporting the future of our entire organization. We are helping to train the men and women who will be the club presidents, district governors, RI directors, and RI presidents of tomorrow.

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TREATING YOUR CLUB LIKE A START-UP BUSINESS

By Elaine Lytle, Rotary Club of Como-Jannali, New South Wales, Australia

As a small Rotary club, we were on the road to extinction when we decided to hold a series of meetings as a whole club. We reviewed the usual list of strengths and weaknesses, action plans, and brainstorming ideas that we have done in the past with no real follow up.

But what really made a difference was when we looked in depth at the new means of communication and technologies available to us. One of our members is a financial consultant and another an accountant and we had them lead a session on approaching our club like it was a start-up business.

What is our product? How do we get clients, advertise, set budgets, measure customer satisfaction? Combining this with our previous data, we drafted an action plan with completion dates allocating tasks to small teams. We looked at what type of members we wanted to attract using the classifications system and focused on those areas. We avoided thinking of membership as a numbers game.

There are a number of small clubs like ours nearby, so we began planning joint meetings so we can present an image of size and confidence to people we wish to attract, rather than that of a small desperate group. We never call them membership nights, but combine these meetings with Pride of Workmanship awards or a beneficiaries night.

If it's interesting, they will come

Whenever we do events in the community, we set up a display with information including leaflets about club activities. At our main fundraiser, a collectables fair, we put out leaflets on coffee tables near the stage in the community center, and run a slideshow in the background focusing on images of club members doing things.

We are somewhat flexible with attendance as we feel it is more important for people to help us with our many activities than have dinner every week. Very few of the clubs in our area are strict about attendance. We find that if our meetings are interesting, people come. We try not to have all our speakers from people needing help or money.

We have had people speak on everything from diets to underwater photography. We've had an Australian champion boxer, an Olympic medalist, and even a fortune teller.

We do not focus on age so much as the value of a member. We found information nights on our overseas projects were very popular and we sometimes show a short presentation on these at our special nights. Our last two presidents have been in their 40s, the one before that was in his 60s and the one before that was 32. Not all our efforts have worked out as we expected, but we were able to change as we go to suit new circumstances.

We have found that no one thing helped revive our club, but a combination of many little things, all driven by having the right focus. It is my hope some of our experience will be of help to your club.



Elaine Lytle, second from left, at a school in the Philippines her club is supporting through a service project.

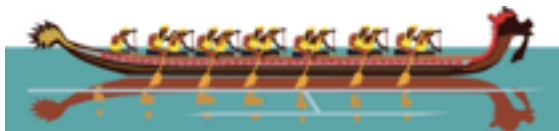


CLUB ACTIVITIES



Duck Race

Concord Rotary Club



Dragon Boat Race



Super Tours Duck Boat



Suncook Valley Rotary Club



Hot Air Balloon Rally

Merrimack Rotary Club



Andy Steeves (Past President), Maureen Mooney (President-Elect), Donald Shepard (CEO of Daniel Webster Council), and an Eagle Scout pose by the plaque for the Eagle Scout Service Projects of the Year

Bedford Rotary Club



District Calendar

October - Vocational Service Month

Oct 13-19

Zone Institute & Forum

Toronto Canada

Oct 25, 2014

District Membership Conference

Brattleboro Retreat

November - The Rotary Foundation Month

Nov 12, 2014

District Foundation Dinner

Crowne Plaza, Nashua, NH

Nov 13, 2014

District Foundation Dinner

American Legion Hall

Ludlow, VT

December - Family Month

January - Rotary Awareness Month

February - World Understanding Month

March - Literacy Month

Mar 06 - 08, 2014

PETS, Framingham MA

April - Magazine Month

May 28 - 31, 2014

District Conference - Marriott Sable Oaks

S. Portland, ME

White River Rotary Club



Glory Days of the Railroad



Here is an idea for the week of October 24 – World Polio Day: consider holding The World's Greatest Meal (WGM) to End Polio. Visit <http://wgmeal.com/> for more information.

One idea is for each club to select a day when your members won't pay for a meal at your club meeting. Instead the money they would have paid for the meal is collected and donated to the Rotary Foundation's Polio Plus funds.

Participating is as Easy as 1,2,3,4.

1. Plan an event—a meal or dinner to raise money for;
2. Fill out the "Before" form on the WGM web site;
3. Have your event, enjoy, have fun, take pictures, raise funds, and send them to The Rotary Foundation's End Polio Now program;
4. Fill out the "After" form on the WGM web site.

The idea is so simple. Your Club can arrange an event any time. By joining together in a worldwide event, many have greatly enjoyed international fellowship via Facebook ... all monies collected go straight to The Rotary Foundation/End Polio Now account with full credit going to your Club.

Let's join together to help eradicate polio.

Bill Gates: "As long as polio threatens even one child anywhere in the world, all children wherever they live remain at risk. The stakes are that high."

This funding initiative is the Joint Project of the Rotary Club of Cairns Sunrise, D.9550, Australia and the Rotary Club of Hounslow, D.1140, England.

PDG Mukesh Malhotra and PP Susanne Rea set up this idea to help end polio around food, fun and fundraising...



CHANGES TO RULES FOR CLUB MEMBERSHIP REPORTING

From the RI BOD minutes of January 2014....

In an effort to improve the timeliness and quality of membership data, the Board made changes to policy regarding how clubs report this information, including requiring that clubs must report their new and terminated members within 30 days and by establishing that the club secretary is responsible for timely membership reporting to RI, effective 1 January 2015. These changes will further enable RI to simplify how it bills clubs for their per capita dues.

Note from District Treasurer, Alan Kanegsberg: **Fair Warning....**

First, clubs will have to keep their membership information up to date on the RI Website on a timely basis or at minimum prior to December 31 and June 30 of each year starting THIS YEAR.

Second, clubs will no longer be able to modify the RI Semi-Annual Invoice to reflect membership changes. Clubs will have to pay the invoice as issued in January and July of each year. That will begin as of the invoice in January 2015.

District 7870 will be offering detailed information on these changes during the next few months. Watch for it.

ROTARY LEADERSHIP INSTITUTE

Rotary Leadership Institute (RLI) is a marvelous opportunity to learn more about Rotary.

Through a series of Saturday all-day workshops, Rotarians (both newbies and more experienced members) enjoy interactive sessions led by seasoned Rotary facilitators. Whether your goal is club leadership or just to know more about how Rotarians do the great humanitarian work we do, RLI is a great way to learn more and make new friends at the same time. The fall calendar includes RLI sessions, October 18th in Lewiston, ME, November 1st in Boxborough, MA, November 8th in Chicopee, MA, and November 22nd in Saxton, VT. There will also be Spring sessions in Wells, ME, on February 28th, Lebanon, NH, April 11th, and Peabody, MA on May 2nd.

Go to the RLI website: www.rlinea.org for more information and registration.





HAVE SOMETHING YOU'D LIKE TO SHARE WITH THE ENTIRE DISTRICT?

Updates and short articles, along with images may be submitted to the Newsletter Editor, Dennis McMann, at dennis@mcmann.net to be included in our Monthly Newsletter. The District Newsletter is a means of communicating to other clubs in our district; items of interest, upcoming events, fundraisers or opportunities of service.

Deadline for OCTOBER Newsletter Submissions: October 26th.

WELCOME TO NEW MEMBERS:

Matt Anderson	Rutland South
Celeste Clarke	Raymond Area
Mona Colton	Bethel
Susan Dana	Springfield
Gary Dehnel	Meredith
Nicole Densmore	Rutland
Chris Garofolo	Springfield
Scott Huffer	Nashua West
Eric Kirchberger	Nashua West
Richard Leonard	Alton Centennial
Zach McLaughlin	Springfield
Jason Nero	Jaffrey-Rindge
Robyn Schmitt	Rutland

