



THE INSPIRATION



Rotary District 7870



October 2021

District Newsletter 2022, Number 4

**John Siemienowicz
District Governor**

www.rotary7870.org

**Rotarian Editors
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Greetings From Your District Governor John Siemienowicz



Hello All,

This Rotary month is set aside to acknowledge Economic & Community Development. As a result, I want to thank all of our District 7870 Rotary Clubs that put together such superb requests for Community and Global funding from the District Designated Funding. There were many surprises in the submission and award process. The first surprise was the ground swell of applications

that came in the final days and hours of the grant closing deadline. The next was the unexpected increase in funding available that came in as a result also being able to include the interest earnings that Rotary International had received on our three year earlier Rotary Foundation contributions. The outcome is that we had twenty-three grant requests, and, out of those twenty-three, five were at least two or more District Rotary Clubs working together to “Serve To Change Lives”! And finally, there was another tremendously rewarding outcome - one of the Multi Club District Designated Funded grants combined the ask of seven District 7870 Rotary clubs that totaled \$9,600 in Club Funding. The DDF matched that with another \$9,600. Add to that an anonymous Donor matched the entire funding – both Club and DDF funds. That resulted in funding for a total Community Development project of \$38,400. In summary, our District 7870 impact on Economic & Community Development from 2021-2022 DDF grant funding reached approximately \$110,000. Well done and thank you!!!!

District News

Watch the Video: “Submitting a News Story? What Gets Editors’ Attention (and what doesn’t)!”

On September 23, 2021, the District 7870 Public Image Committee presented: “Submitting a News Story? What Gets Editors’ Attention (and what doesn’t)!”

The **panelists** were: Polly Mikula, Editor & Publisher of [The Mountain Times](#) (Killington-based), AND Matt Burdette, Editor & Publisher of [The Nashua Telegraph](#).

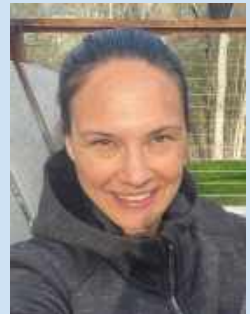
Watch the **video of the forum** here:

https://drive.google.com/file/d/1bbey4JDAdZcJCmYQVM_PSodDN_ZlRe-l/view?usp=sharing

Description of event: Polly and Matt share their experiences with Rotary on how to gain greater press coverage for Rotary events and programs, while - at the same time - demonstrating greater sensitivity and awareness to what is important to editors.

Speaker Bios:

The *Mountain Times* is a family business covering a wide swatch of the Rutland/Killington region, and Polly Mikula is a 5th-generation owner who excels at both sides of the business: reporting and revenue-generation. Her media credentials plus her experience as a small-business owner in a fiercely competitive industry, will resonate with our members.



Matt Burdette is a Rotarian, as well as the Editor and Publisher of the *Nashua Telegraph* family of newspapers, which includes *The Telegraph*, *The Cabinet*, the *Hollis Brookline Sunday Select*, and the *Merrimack Sunday Select*. Burdette moved to Nashua in August 2017 after spending the previous 26 years at several newspapers in Ohio, West Virginia, and Virginia, all part of Ogden Newspapers, Inc. He has earned more than 150 journalism awards from a half dozen press associations throughout the country, including "Newspaper of the Year" at one location. He is a member of the United Way of Greater Nashua Community Advisory Council, the Nashua Lions Club, the

Rotary Club of Nashua, and he serves as a Board member of the New Hampshire Press Association and as a board member of the New England Newspaper & Press Association. Matt is proud to call Nashua home, along with his brother, who also works at *The Telegraph*. He looks forward to many more years in the Gate City and continuing to volunteer for many of the organizations that make Nashua such a special place.

The **moderator** was: Bob Schaumann, Assistant District Governor and former President of the Jaffrey-Rindge Rotary. Bob's background includes several years as a radio newsman at two major radio stations in Philadelphia.

If you've ever wondered:

- What's really important to media news editors when covering a Rotary story?
- What can I do to improve my coverage of Rotary and our events?
- Why do we get minimum coverage of a Rotary activity or program?
- What do newspaper and radio news editors WANT to receive from Rotary?
- How do I establish a better relationship with local editors?
- What not to do, especially when you work with two or more newspapers?

You can watch the **video** here:

https://drive.google.com/file/d/1bbey4JDAdZcJCmYQVM_PSodDN_ZlRe-l/view?usp=sharing

District Public Image Committee - "Tip of the Month"



Jane Hoover, the Secretary of the Merrimack Rotary Club, gives helpful advice to **Club Secretaries** in this video:



https://www.youtube.com/watch?v=15MfyKeRm3A&ab_channel=RotaryDistrict7870

Thank you, Jane! Great advice from an expert Club Secretary!

Microfinance - Empowering People Across the Globe

Randell Barclay DGE (Wallingford Memorial Rotary Club)

October is Rotary's Community and Economic Development month. With that in mind, I would like to tell you about an upcoming webinar by our friend DGE Alex Falk from District 7930 (Northeastern Massachusetts and Salem, New Hampshire). Alex will be hosting a webinar on Microfinance: how we can easily come together to help to empower people around the globe to lift them out of poverty by providing them with small loans to support them in buying chickens, buying a sewing machine, fabrics, seeds, and many other things that enable them to be more productive members of their societies.



The **webinar will be on Thursday November 18th at 5PM**. You can register as “guests” of their District at:

<https://rotary7930.org/Stories/microfinance-empowering-people-across-the-globe>

Alex will be specifically talking about his experience with the Kiva platform (<https://www.kiva.org>). Kiva is a non-profit organization that provides a platform to connect borrowers around the globe - via field partners in their home countries - with lenders in the US and Europe who come together to support those loans via crowdfunding.

Wallingford had the pleasure of hearing DGE Alex talk about his experience with Kiva. Alex has been making microcredit loans through Kiva since 2008. Alex demonstrated how it was possible to participate in microcredit loans for as little as \$25 at a time. Alex inspired us to start participating in microcredit loans. He showed us how we can screen the loans to align with our interests.

I am primarily interested in helping women entrepreneurs in communities that do not have easy access to credit. My first loan was to Hamyda in Tajikistan who needed \$2,325 to buy fabric and sewing supplies for her business. I provided a \$25 participation in this loan along with 33 other lenders. I have now made eight loans, totaling \$200, in Liberia, Kenya, Mozambique, Tajikistan, Philippines and Nicaragua, but so far, I have only invested \$175. How can I do that? These loans are typically short-term and I've already received scheduled repayments on several of my loans. I have rolled those repayments into a new loan. The magic of microcredit lending is taking the repayments and making new loans with the proceeds and doing that repeatedly. So over time, a relatively small commitment of funds might reach many borrowers.

Wallingford Rotary has decided to set up a Kiva program as part of our humanitarian service activities and we are also match funding a similar program with our local Interact Club. Several of us have joined the Rotary International Kiva Lending Team where we can participate with other Rotarians in making loans together.

Microfinance is an important part of the Rotary Action Group for Community & Economic Development (<http://ragm.org/>).



If you are interested in finding out more about how to use microfinance to provide opportunities for small entrepreneurs around the world, please join District 7930's DGE Alex Falk for his webinar.

District Conference - Rotary District 7870 - Nov. 13 & 14



Serve to Change Lives



Join DG John and PDG Steve for a wonderful time at Beautiful Lake Winnepesaukee

Register by visiting the District Website and contacting the hotel to reserve a room.

Contact PDG Chris Parkinson with any questions you may have at
cep617@comcast.net.

We are planning an awesome District Conference and we hope that you'll join us to celebrate the wonderful things that our district accomplished during the Pandemic and to hear about the many things our District is doing in support of this year's Rotary Theme "Serve to Change Lives".

Previously, we presented the top 10 and highlighted the 1st reason for attending this year's District Conference:



1. Be inspired by great speakers including: Drew Kessler our Rotary International Director 2022-24 and Mahbooba Akharzadah, recent graduate of SNHU and Afghanistan Polio Survivor.
2. Hear excellent District and Club Presentations
3. Hear from our youth, including Youth Exchange, Interact, and the 4 Way Test Speech Contest.Winner
4. Enjoy a wonderful Saturday Night Banquet featuring the comedy of Juston McKinney.
5. Attend the Sunday Morning Memorial Service which honors Rotarians that have passed away
6. Enjoy the beautiful Church Landing Resort and the Shops of Mills Falls Marketplace
7. Share great fellowship during the Conference including a Saturday Night Hospitality Suite
8. Come a day early and enjoy “Host Hospitality Events” for Friday Night
9. Enjoy the antics of Sergeant at Arms Roger Louiselle and the comedy of the Milford Players
10. Celebrate that the Covid 19 Pandemic is hopefully nearing its’ end.



Now we'd like to highlight reason #4 . Juston McKinney is our featured entertainer at the Saturday Night Banquet. He has appeared numerous times on the Tonight Show and on Comedy Central, as well as other TV shows. Here's a link to one of his performances

<https://www.youtube.com/watch?v=hnTVNZojU>

We'll also present the “District Treasure Award” to the highly deserving winner at the Banquet. Please note that attire will not be formal that night. But, we will award prizes for best Rotary Attire and best International Attire.

District Conference Cartoon

Ha! Ha!



New Registration Link for the District Conference

We have placed a new link on the District Website for district conference registration. We had heard that as articles moved around and as the District Calendar filled up, the registration links were moving or disappearing from the home screen. See the associated picture for the location of the District Conference Registration Link.



Coffee with Ken! Rotary Rocks!

Hi District 7870 Rotary Clubs: I'm inviting you to Coffee with Ken! What is Coffee with Ken?

As you all know, many of our district events have been canceled due to COVID. As a result, we've been missing building connections to members at other clubs. In January, I reached out to John Siemienowicz of the Milford Rotary Club and we did a virtual coffee over ZOOM to catch up. John liked it so much that he suggested that we have this as a regular event and open to all of the clubs. So, as a result, we started Coffee with Ken. We meet on the first Friday of the month at 8:30 am. This event is an informal open space with no agenda, and the goal is to create and cultivate personal connections between clubs.

Time: First Friday of every month, 08:30 AM Eastern Time (US and Canada):

- Nov 5, 2021 08:30 AM
- Dec 3, 2021 08:30 AM
- Jan 7, 2022 08:30 AM

Join Zoom Meeting

<https://us04web.zoom.us/j/78773960966?pwd=QkFlTTZkdDJyRzJIa3phTmhzam1kQT09>

Meeting ID: 787 7396 0966

Passcode: DuQ4J3

Thanks, Ken Yie, Foundation Co-Chair, Queen City Rotary



If You Don't Ask, You Don't Get. . .

You meet future Rotarians in the easiest of places. Potential Rotarians are everywhere. Yet, if we don't ask them, they'll never become a Rotarian!

As an AG, I had the opportunity on Labor Day to help the Hollis-Brookline Rotary Club with their annual 5K Race. This is a major undertaking that takes lots of volunteers. While pouring hundreds of cups of water for thirsty runners, I met Meagan, a young lady, who had also volunteered to help that day. While we poured water and chatted, I was impressed with her cheerful and positive attitude, as well as her willingness to help out even though she was not a Rotarian. Now THIS is a potential Rotarian, I thought!

A conversation about Rotary ensued, one in which I asked Meagan what were some community things that interested her. That's the secret – don't start by telling them about Rotary. Rather, ask what interests them, and THEN relate Rotary activities to their interests. They will be sure to listen!

Liking what she heard, Meagan gave me her phone number and address, and I sent this information to the President of the Souhegan Valley Rotary, Samantha Cassista, who immediately contacted Meagan. Both connected, and Meagan will be coming to their next Rotary meeting!

How many times do we talk with people and miss the golden opportunity to ask?

Bob Schaumann, AG, Area ONE.
Jaffrey-Rindge Rotary Club

Club News

“Remembering 9/11” A Community Gathering Co-Sponsored by the Rotary Club of Milford



Area residents and visitors participated in the "Remembering 9/11" community gathering at The Oval in downtown Milford, NH, on Saturday, September 11th. People of all ages gathered to remember those who lost their lives due to the terrorist attacks on September 11, 2001. We honored the survivors, first responders who rushed to the scenes, caregivers who assisted the injured and the families afterward, and Americans who fight for our freedom today.

The program included an inspirational message from Club President Paula Telage that focused on two Rotary themes, "Service above Self" and

"People of Action." Milford Police Captain Shawn Pelletier offered his first-hand recollection of that tragic day twenty years ago, noting that friends he served with are dying from the toxic air they breathed in NYC.

Milford High School singers and their teacher opened the memorial with the national anthem and closed with the profoundly moving "Let There Be Peace On Earth." The event began at 8:00 and concluded at 8:46 with the ringing of the Paul Revere bell in the town hall belfry at the time when the first jet hit the Twin Towers.

As in 2011 and 2016, this community gathering was organized by the Milford Rotary Club in collaboration with the Town of Milford and its emergency services departments – Fire, Police, DPW and Ambulance. The Harley-Sanford VFW post and the town's public access department, Granite Town Media, also participated.

Photo Caption: The American flag hung from Milford Fire Department Ladder 1 against a deep blue sky reminiscent of 9/11/2001.

Ludlow Rotary Memorialized Bob Kirkbride

Ludlow Rotary Club recently unveiled a beautiful 15' street clock at the corner of Main and Elm Street in honor of long time Ludlow resident and Rotarian of 60+ years Bob Kirkbride who died in March 2020 at age 93.

The street clock, made by Electric Time Company, Inc. of Medfield, Massachusetts was designed by the Club and was placed on Town of Ludlow property with the blessing of the Ludlow Village Trustees. Special thanks are extended to the Town's Municipal Manager Scott Murphy, Ludlow's Highway Crew, Ludlow Electric Company, Benson's Chevrolet who stored it for us once it was shipped to Ludlow and assistance from Brett Wright and Wright Construction all who were instrumental of erecting and making sure the clock was ticking!



The dedication was held after a Ludlow Rotary luncheon on Tuesday September 14th and family members were present along with an honor guard from The American Legion Post 36 and many fellow Rotarians, neighbors and friends. Rotarian Kimberly Lampert started the proceeding with all reciting the Pledge of Allegiance then introduced the club's present and last two presidents all who led the club while deciding on what meaningful tribute we could do in Bob's memory. Also recognized was Rotary Past District Governor Jon Springer of Reading who was a former Ludlow Police Chief in Ludlow and a friend of Bob's since the 1970's. Brigid Sullivan, fellow

Ludlow Rotarian from Belmont provided a blessing and then Rotarian Jim Rumrill said a few words about Bob as Rotarian; he was followed by Frank Heald, former Town Manager and fellow

Rotarian who spoke of Bob as a Ludlow citizen and friend and how Bob always found the GIFT of TIME to help others and raise money to benefit our little town and the area. Several funny stories were told by each of course!

Sharon Bixby spoke of the process of actually getting the clock and thanked those who helped the club with the project... Rotarians, Town Departments, Ludlow Electric, Rotarian spouses like Jon Lampert who was a great help and even a Rotarian grandson who helped plant the flowers at the base of the clock.

Then it was time for Kevin Barnes, Ludlow Rotarian and Jon Lampert to remove the covering and unveil the lovely clock! Applause and some tears of joy & pride followed ... Rotarian Mary Crowley closed the dedication leading us all in one of Bob's favorite songs- God Bless America!

It was a picturesque day to honor and memorialize a great man who Ludlow will surely miss. As noted by Rotarian Sharon Bixby, "Bob's 'gift of time', dedicated to helping others and being with those we love and care for, is perhaps his lasting memorial from which we can all benefit".

4th Annual Rotary West Ducktoberfest

Ducks will be quacking away in the Nashua River again this year on Saturday, October 16th as the Rotary Club of Nashua West prepares for its 4th Annual Rotary Duck Derby. With 7,000 ducks making a flotilla, spectators will be watching this event from the Main Street Bridge waiting to see the first three ducks cross the finish line with the hope of winning one of three cash prizes: First Place \$2,500, Second Place \$1,000 or Third Place \$500. Proceeds from this event will benefit 40 area nonprofit organizations, provide \$20K in scholarships for qualified high school seniors, provide assistance to our community for COVID relief efforts and allow our club the opportunity to support international humanitarian programs.



Each duck can be purchased for \$5 each or in the form of adoption packages: a six quack for \$25 a quackers dozen for \$50 or a flock for \$100 by visiting <http://www.nashuaduckderby.com>

All ducks are assigned random numbers at the time of adoption ensuring that everyone has a chance to win regardless of when their ducks are adopted. All the ducks are collected as they finish the race and the names of the winning adoptive parents will be immediately announced.

This year Rotary West will be expanding the event to include food trucks, a beer tent, cornhole, a kid friendly scavenger hunt and crafts, and music sponsored by Great American Downtown after the race.

Anyone with questions about our event can reach out to either Joe Gaukstern at joegauk@gmail.com or Jan Valuk at janvaluk@gmail.com.

Coolidge Historian Describes Coolidge Homestead to Ludlow Rotary

In a wide-ranging presentation, William Jenney, Historic Site administrator for the Calvin Coolidge Homestead, described the creation of the site plus some little known aspects of Coolidge's political life to the Ludlow Rotary Club at its weekly luncheon meeting.



Jenney first outlined how the various buildings now associated with the Coolidge Homestead site in Plymouth Notch were gradually absorbed into the historic site. Much of the location, visited by thousands of visitors each year, did not become part of the site until the middle of the 20th Century.

The latest structure added to the site is a modern new building housing many of the keepsakes associated with Coolidge as well as meeting facilities.

Perhaps the most interesting part of his discussion, however, focused on how Calvin Coolidge became involved in politics.

Jenney noted that upon his graduation from Amherst College, Coolidge sent letters to two law firms, one in Montpelier in his home state and a second to a firm in Northampton, Massachusetts. Due to the slow delivery of his letter to Montpelier, Coolidge received a letter from the Northampton firm offering him employment while not receiving any response from the Montpelier firm.

Pondering what might have happened in history had the Montpelier firm responded first, Jenney mused that Coolidge might never have become President of the United States.

However, Coolidge's political career began in Northampton as its Mayor followed by terms in the Massachusetts House and Senate, ultimately being elected that state's Governor. It was in this position that Coolidge gained national prominence in his handling of the Boston Police Strike of 1919 which gave him a reputation as a man of decisive action.

During the Republican Presidential Convention of 1920, the back-room pols, as was the convention at that time, named a candidate for Vice President to support Warren Harding, the nominee for President. When this nomination reached the floor of the convention, the delegates revolted against the back-room proposed nominee and, with the convention delegates yelling

“Coolidge, Coolidge”, effectively nominated Coolidge as the Veep candidate. He became President in 1923 when Harding died and won reelection in 1924.



Caption: William Jenney from the Coolidge Homestead. Photo credit: Sharon Bixby, a member of the Ludlow Rotary Club.

Come to Peterborough Community Recovery Fair & Walk with Us For Recovery - October 17

Grand Monadnock Rotary invites you to our Community Recovery Fair and Walk for Recovery in Putnam Park, downtown Peterborough on Sunday afternoon, October 17th from 1 to 3:30 pm.

Learn how programs and services support people in recovery from Substance Use Disorders (SUD). Ask questions and gather referrals from those on the frontlines of substance misuse prevention, treatment and recovery.

Walk For Recovery with us and show community support for those in recovery and those considering recovery efforts. Register in Putnam Park at 1 pm, leave for a 3-mile 1-hour walk at 1:30 pm.

Visit the Community Recovery Fair from 1 pm to 3:30 pm and talk with professionals from leading agencies that prevent substance misuse and offer treatment and support for those working their way back into the mainstream. Gather resources, referrals and information to find help for yourself, your friends and family, and all those you care about.

At 3:00 pm keynote speaker Phil Wyzik, CEO of Monadnock Family Services, will discuss regional efforts to fund and coordinate services that fight substance misuse and provide recovery support.

The Community Recovery Fair and Walk For Recovery is a public expression that we need to...



- Recognize that Substance Use Disorders (SUD) are an illness of the body, mind and soul that responds to treatment and support.
- Destigmatize the way the public views treatment and recovery for the one in ten among us that currently suffers from a substance use disorder.
- Spread awareness of regional Prevention, Treatment and Recovery options on the front lines of the SUD crisis, and
- Raise funds to support agencies delivering regional prevention, treatment and recovery programs in schools and communities throughout the region.
 - Suggested donations of \$10 or more are welcome; nobody is turned away.
 - Tax deductible charitable donations can be made to the Grand Monadnock Rotary Charitable Fund, a 501(c)3 at <https://GrandMonadnockRotary.org/donate>.

Come, meet and walk with others who share your goals and concerns, and celebrate that people can recover and do recover from SUD! See you in Putnam Park on Sunday, October 17th, 1 pm to 3:30 pm.

The Community Recovery Fair and Walk For Recovery is a public service of the Grand Monadnock Rotary Club. For more information visit <https://GrandMonadnockRotary.org>. Please help spread the word – share this invitation with your friends, groups and social media connections. Click to open and print the color [Walk For Recovery Poster](#) to post at work, in your place of worship, and on bulletin boards near you.

Harry Wolhandler, on behalf of the Grand Monadnock Rotary Club

Ludlow Rotary's Chili-Cook Off Great Success



A large Number of Tasters Drawn to Ludlow Rotary Chili Cook-Off

Whether it was the peak of the foliage season, the lure of a non-Covid event, or the aroma of multiple chilis in the autumn air, an exceptionally large number of the area residents and visitors made their way through the 25 plus chili offerings of the Ludlow Rotary Club's 30th annual Chili Cook-Off.

LRC President Art Randolph summed up the response to the cook-off saying, "Our 30th Annual Chili Cook-Off was a resounding success with a record-breaking number of contestants and visitors, all made possible, thanks to the many volunteers under the leadership of event Co-Chairs Kevin Barnes and Scott Murphy."

According to event co-chairman, Kevin Barnes, “We always know our chili cook-off will attract people, but we never expected such a large number of active tasters as we saw this Saturday”.

The size of anxious participants was clear from observations by Rotarian David Almond, one of the gatekeepers for the cook-off, who noted, “ The people wanting to take part in the event were standing in lines from Depot Street to Berkshire Bank and down to DJs. We had prepared a very large number of brochures and expected them to be adequate for the entire event, but halfway through we had to prepare more on an emergency basis”.



These are the Bird's Nest Chili makers. The team is left to right: Craig Smith, William Moss, and Don Steinfeld. Missing from the team pic is Shelly Steinfeld.

50th Anniversary of Charter Day

The Hudson-Litchfield Rotary will hold its 50th Anniversary of Charter Day on Thursday, December 16th. The celebration will be at White Birch Catering and Banquet Hall, 222 Central Street, Hudson, NH 03051. Cocktails and networking at 6 pm. Dinner and Program at 7 pm. Tickets are \$25 per person. Cash bar. Dress is business casual.

Henniker Rotary Organizes “Mental Illness Stigma Prevention Committee”

The Henniker Area Rotary Club (aka HARC) has organized a “Mental Illness Stigma Prevention Committee” under the auspices of the club’s Service Projects Committee. The goal of this new effort is to provide Rotary clubs in District 7870, then beyond to clubs in other Districts, with an awareness of the stigma attached to seeking assistance with mental health concerns. The committee is working on a PowerPoint presentation and a video that, when combined, will promote a sense of well-being by normalizing mental health challenges throughout one’s life and the impact presented by stigma in seeking assistance for such challenges.

Committee Chair Rotarian Ed Carignan stated recently that the HARC, working with the National Alliance on Mental Illness and the international Rotary Action Group on Mental Health Initiatives, plan to offer the presentation free to all Rotary Clubs and other organizations within a few months.



20th Anniversary Cruising Downtown Car Show a Tremendous Success!

A Labor Day weekend tradition—the Manchester Rotary Club’s annual Cruising Downtown car show—returned on Saturday, September 4, after a gap of a year due to the pandemic. This was its 20th Anniversary, and the event proved to be a tremendous success. This year’s Cruising was dedicated to the memory of Ron Fournier, a Manchester Rotary Club member who passed away a few months ago. As a founder of Cruising Downtown, Ron had been one of its most dedicated organizers and promoters. Manchester Mayor Joyce Craig was on hand to proclaim September 4, 2021 as Ron Fournier Day. She presented the proclamation to Ron’s family, including his son Brad, a Manchester Rotary Club member and a key volunteer on the Cruising Downtown committee.



Cruising Downtown featured over 1,000 vehicles including a wide variety of classic, antique, hot rod, and specialty cars, trucks, and motorcycles. The central downtown business district along and adjacent to Elm Street was open for vehicle displays and spectators. In addition, vehicles were displayed in Veterans Memorial Park on Elm Street and, for the first time, also along the eastbound span of the Bridge Street Bridge over the Merrimack River. In an afternoon ceremony, a selection of outstanding vehicles was signaled out for awards in several categories.

This year’s Cruising Downtown brought in around \$85,000 in income, the most money raised in the event’s history. These funds came from corporate donations, individual contributions, vehicle registrations, and vendor fees. All proceeds after expenses (which will be entirely covered by a portion of the corporate contributions) will be granted to local programs that benefit children in need.

The Manchester Rotary Club is grateful to everyone who contributed to the success of Cruising Downtown. This includes the event’s primary corporate sponsor, Guild Mortgage, and its main in-kind sponsors, Brady Sullivan Properties, LLC, and Continental Paving. The media sponsor was 96.5 The Mill radio station which broadcast live from Elm Street, and two local bands donated their talents by providing



live entertainment throughout the day—Permanent Vacation and Stuck In Time.



Also making the event possible were numerous volunteers from the community, including members of the Queen City Rotary Club of Manchester. Several city departments worked closely with the Club throughout the planning and implementation processes. The Manchester Fire Department even participated in the event, giving lifts to visitors in its bucket truck and providing a “jaws of life” rescue demonstration.

The Manchester Rotary Club would like to acknowledge John Siemienowicz, District Governor and member of the Milford Rotary Club, for his kind generosity in serving as the excellent master of ceremonies for the 20th Anniversary Cruising Downtown event. Thank you, John!

Milford Rotary Club Serves Up Another Successful Pumpkin Festival Collaboration



Since 2018, the Milford Rotary Club has collaborated with the Milford Lions Club to organize the Community House Lawn venue at the Milford Pumpkin Festival. This area is one of six event venues that make-up the annual Milford Pumpkin Festival. Both service clubs are very pleased to assist the Granite Town Festivities Committee and the Town of Milford to continue this annual festival tradition on and around The Milford Oval over Columbus Day weekend.

Family and community fun rule the weekend! The Milford Rotary and Lions collaboration is a combination of community service and fundraising. The Clubs provide fee-free booth spaces to other local non-profit groups where they share their stories, recruit members, and do some fundraising for their causes. We also organize the scarecrow making, pumpkin painting and face painting activities offered at modest family-friendly prices. The spirit of collaboration extends to other groups who help us provide these activities. Once again the Milford Recreation Department and Commission, Scouting Troop 1794, Souhegan High Interact Club, and Souhegan Valley Transportation Collaborative stepped up to help. Joining in this year were members of the new Rotary Community Peace and Environment Passport Club.



The first of nearly 200 scarecrows made over the weekend by visitors. Souhegan Interact Club members painted over 300 cheeks and faces during the festival.

In 2020, due to Covid-19, the in-person Milford Pumpkin Festival went virtual. Seeing a need to offer local families and the community some fun during the height of the pandemic, Rotary and Lions created the Scarecrows Around Milford program. Families and businesses could get scarecrow making kits to decorate their lawns and participate in a “best in show” type contest. That initiative was continued this year as a way to boost community engagement and spirit. Once again the public’s response was overwhelmingly positive – residents and visitors loved seeing the creative displays during their travels around town! The largest display was provided by the Jacques Elementary School students and teachers, and won the hearts of many!



And what would a festival in October be without some Beer, Wine & Spirits Tastings! On Friday and Saturday nights, the Milford Rotary and Lions Clubs hosted Tasting events on the Community House Lawn. This year 26 vendors, either in-person or by donation, provided adult beverage products for sampling that were enjoyed by nearly 900 patrons. As you can imagine, helping out at the tasting tents were easy “club duty spots” to fill for both nights.



Rotarians Marc Chareth, David Hammer and Alec Buchan were ready Friday night to pour some tastes.

As always we are extremely grateful to our event sponsors! Please consider joining us for some fun next year as a visitor or volunteer on October 7th, 8th & 9th, 2022. For more information please email milfordlionsrotary@gmail.com.



Hollis Brookline Rotary Interact - Stronger Than Ever!

By Susan Holroyd

The Hollis Brookline Rotary Interact has made some changes for the 2021-2022 school year. Each member has agreed to take on a more responsible role than before. They will plan, organize and execute their community service projects with each other, increasing their accountability enormously. There are already plans to write holiday cards for the Holiday Card Challenge, bring joy to the residents at Xavier House in Nashua, support Liberty House in Manchester, be an integral part of the Pink Revolution Breast Cancer Alliance of NH. With only a month into the new school year, this group is thriving and reaching for the stars!



Successful Electronics Recycling Fundraiser - Hudson-Litchfield

The Hudson-Litchfield Rotary held a successful Electronics Recycling Fundraiser on October 9. Thanks to the donations of numerous citizens who brought in their old electronics, we were able to award \$5500 in scholarships to graduating seniors at Alvirne and Campbell High Schools as well as donations to local charities/non-profits such as Homeland Heroes Foundation, the Nashua Soup Kitchen and Shelter, St. Gianna's Place, Hudson Community Food Pantry, Litchfield Food Pantry, Family Promise of Southern NH, Cub Scout Pack 21, Make A Wish NH, Humane Society of

Greater Nashua, and Friends of Benson Park. Aside from the expenses associated with the fundraiser, all of the money donated goes to charity. Our next electronics fundraiser will be in May 2022, tentatively in the parking lot of Alvirne High School, 200 Derry Road, Hudson.



International

New Global Grant Proposal for South Africa

Helene Visser, RC of Blouberg South Africa & Randell Barclay, Wallingford

In January 2020, the Rotary Club of Blouberg was able to donate a Pediatric Bronchoscope, worth \$200,000, to the Tygerberg Children's Hospital just outside Cape Town South Africa. This was possible through a Rotary Global Grant and the help of 30 Rotary Clubs from around the world. The Rotary Club of Wallingford Vermont was our main partner supported by donations from 12 Rotary Clubs in District 7870.



We wish to apply for a new Global Grant of \$57,000 to fund an ultrafine neonatal scope for premature babies and a cryoprobe for the Tygerberg Children's Hospital. This Children's Hospital admits approximately 45,000 newborn babies and children per annum, of which 6,500 children require highly specialized pediatric care that is delivered by pediatricians trained in their specific fields, e.g.: pulmonology, cardiology, neurology, oncology etc. More than 1,500 children are admitted annually with complicated lung disease who need surgery to correct the underlying procedures, and a further 2,000 children, are treated as outpatients. The cryoprobe will be used daily to improve the diagnostic abilities, not only for tuberculosis but also for cancer in children and adults. The cryoprobe will freeze a foreign body or malignant tissue onto the

probe so it can then easily be removed. It will also be used to manage airway obstruction due to tuberculosis. To be able to work on newborns less than 4-1/2 lbs, an ultrafine neo-natal bronchoscope is also needed. The Children's Hospital does more than 500 bronchoscopies per year and 25% of those are done on very small premature newborns. The cost of these two pieces of medical equipment is \$57,000. Wallingford Rotary Club has agreed to be the international partner for this grant request.



Professor Doctor Pierre Goussard and his team at the Tygerberg Children's Hospital Pediatric Pulmonology Department have trained many doctors from other African Countries so these doctors are then able to assist their communities. Children from these African countries are often brought to the Tygerberg Children's Hospital to receive specialized medical care.

If you are interested in hearing more about this proposed grant please contact DGE Randell Barclay (mailto://rotary.randell@gmail.com). As with the first Tygerberg Bronchoscope Grant, Randell and Dianne Barclay have agreed to match a donation of any amount up to \$1,000/club. Both Helene (via Zoom from South Africa) and Randell (in-person) would be happy to visit your club.

Many Thanks.

West Africa Project Fair 2021



VIRTUAL

WEST AFRICA PROJECT FAIR 2021



3

DAYS

15

COUNTRIES

6

DISTRICTS

680

CLUBS

4TH - 6TH NOVEMBER, 2021

Visit

<https://rotarywapf.org/registration/>

Register Now! or scan to register



For more info Call PAG Jack on +233 20 811 9097 or visit rotarywapf.org



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CHANGE LIVES**

Rotary Youth Exchange is Back!

As it stands today, plans are in motion to welcome exchange students to District 7870 in August of 2022 and countries are preparing to welcome our local students into their homes and districts. Barring any new complications caused by the Covid-19 pandemic, the program will be back!

Now is the time to look at your Rotary club and your community to see if you can help the program re-start. One way is to make a commitment to host an inbound student for 2022-2023. Get a front row seat to one of the best programs in Rotary, viewed through the eyes of a high school-age student from another country.

There are also opportunities to send a local student abroad for the 2022-2023 Rotary year and applications are currently being accepted. The program offers many short-term opportunities for students as well. The district's Youth Exchange Committee would welcome the opportunity to make a presentation to your club at any time.

If you have any questions, please contact program chairperson Jim Rumrill at jrumrill@hotmail.com or call 802-380-2766. Look for us at the District Conference in November as well.

Where Are They Now?

This month, we feature Etienne Fontaine of France. Etienne was hosted by the Hopkinton Rotary Club during the 2012-2013 Rotary year. If you met him during that time, you surely remember the personality. Like all of the students who shared a year of their lives with us, it is wonderful to hear what he is up to today. Here is Etienne's message:

Almost 10 years since I left my home country to fly to the little town of Hopkinton, New Hampshire. A crazy move when you are only 16 and you don't speak English. Actually, I didn't realize what I was doing until I saw the American flag when I got out from the Air France plane in Boston.

But what an incredible year ! I have been welcomed by 3 incredible families, a great Rotary club who was always there if needed, a great school with people I still meet from time to time, but also people from all



over the world thanks to meeting with the other Rotary clubs. Fun fact, my friend Catalina from Chile (hosted by Alton Rotary 2012-2013) was in Paris few weeks ago!

But what do I do now ? When I got back, I ended high school successfully and I joined an engineering school. I had to move from my hometown in the south of France to the city of Troyes. This is near the place where they make the best Champagne 😊. Then, I moved to Paris to finish my study in an IT school.

During school, I've created my own company to build websites for startups, it was a great experience. I had the chance to build an auction website for prestigious cars and even a wedding planner!

Now, I'm working at BlaBlaCar. A French company who's democratizing carpooling worldwide with more than 100 million users. Unfortunately we are not yet in the US, but we are in Russia and Brazil.

Covid-19 has very limited me in traveling lately, unfortunately when school is over it's usually the best time to take time and visit new places. I hope we will be able to travel freely again soon!

Thank you again for all you did for us, the memories will never get lost!

Wallingford Rotary Club & District 7870 Helping to Bring Vision Testing to South Africa Children

Carolyn Herrick, President-Elect Rotary Club of Hout Bay, South Africa.

Wallingford Rotary Club and the Rotary Club of Hout Bay in Cape Town, South Africa are working with Jonga Trust, a specialist eye-testing NGO to provide vision screening and testing in five local primary schools. Those identified by the screeners as having possible vision problems are immediately examined at the school by the Jonga optometrist. Children can choose from a range of attractive frames and Jonga arranges for a lab to make up the eyeglasses. Glasses and instructions on how to take care of them are delivered at no cost to the children about three weeks after testing. Teachers/assistants are instructed on how to assist learners who have poor eyesight and steps that can be taken in the classroom help reduce further eyesight deterioration.

This program was developed by the Rotary Club of Hout Bay in response to the high demand for vision testing at local Rotary Family Health Days. Hout Bay is home to two impoverished townships - Imizamo Yethu (population 42,000) and Hangberg (16,000). The schools serving these



communities have no public health support, no funds to deal with eyesight problems, and their pupils come from poor and often dysfunctional home environments.

Over the past two years, over 950 children in Grades 1 & 7 were tested annually with 11% receiving glasses – 101 in 2020 and 109 in 2021. Funding provided by Wallingford Rotary Club & District 7870 will enable the program to expand testing to Grade 5 in the two primary schools of greatest need in the upcoming academic year.

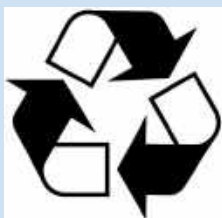
Children who cannot see, cannot learn. With their eyeglasses these children now have an improved opportunity to get the education they need to rise above their circumstances. For some, it is life changing to now be able to see clearly beyond a few yards. The smiles on the learners' faces when they realize what they can see through their new glasses tells it all.

We, along with other District 9350 clubs, are looking forward to hosting District 7870 Rotarians in a future Rotary Friendship Exchange.



Fundraisers

Electronics Recycling Fundraiser in Merrimack - October 30, 2021



MERRIMACK, NH - The Merrimack Rotary Club will host an Electronics Recycling Fundraiser on **Saturday, October 30, 2021 from 8am until noon at the Merrimack Town Hall** (6 Baboosic Lake Road, Merrimack, NH). The proceeds support: scholarships and community projects.

Drive by – Drop off – Outside --- No need to get out of the car – We unload if possible!

ANYTHING ELECTRONIC! All of it! Unused business or household electronics – Working or Non-Working – Items or Parts



Telephones, Smartboards, Cables, Hard-Drivers (if pre-removed from computers), Handheld Video Games, Speakers, Calculators, Answering Machines -- \$5
Radios, Stereos, CD/DVD/Blue Ray, Modems, Cameras, Electronic Typewriters, Cell Phones, Tablets, or iPads -- \$10
Computers, Laptops, Projectors, Fax machines, Copiers, Printers, Servers, Vacuums -- \$20
Televisions under 27", Monitors, Flat Screens under 27", Dehumidifiers, Microwaves -- \$25
Tube TVs, TVs 27" and over, Air Conditioners -- \$35
TV or Stereo Wood Consoles & Projection TVs -- \$50

DO NOT bring for disposal: smoke detectors, oils, paints, thinners, batteries (except car batteries), tires, items containing mercury-such as fluorescent, CFL light bulbs and other types of light bulbs, thermometers, capacitors, ballasts, or any other hazardous waste, toxic waste or unlisted items.

Cash, credit cards, or checks payable to: "Merrimack Rotary Club"

Guaranteed: A 95% recycling rate. Components disassembled and RECYCLED, not ending up in landfills. Data destruction/protection ensured.

For more information, contact: Wolf von Schoen (603) 943.1614 & Chris Christensen (603) 424-2542 ~ merrimackrotary@gmail.com ~ www.merrimackrotary.org

NOTICE: The Rotary Club of Merrimack hereby reserves the legal right to refuse to accept any item deemed by the Club, in its sole discretion, to be objectionable, beyond the scope of acceptance, excessive in nature, non-conforming in nature or refused by the associated disposal company which may be presented for electronic disposal during the Club's fundraising event and it is also the sole responsibility and financial liability of any such donating party to completely remove any such unaccepted object(s) from the donation site immediately upon refusal of acceptance by the Club.

2nd Annual Nashua Rotary Car Raffle - WIN a 2021 BMW X# x Drive30i or \$35,000

After a successful first year with our car raffle fundraiser, it is back with an earlier GRAND PRIZE drawing date. Only 1000 tickets will be sold. Buy your ticket early to get entered into all 3 - \$500 Early Bird Raffles – November 15, December 13, and January 24. Winning early bird tickets remain in the drawing for the Grand Prize!

Additional information including raffle terms and conditions may be found on our website.



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Tickets may be purchased through our Club website <https://portal.clubrunner.ca/2946> or by click on the following link:
[https://rafflecreator.com/pages/39601/2022-nashua-rotary-car-raffle---bmw-x3-or-\\$35000](https://rafflecreator.com/pages/39601/2022-nashua-rotary-car-raffle---bmw-x3-or-$35000)



The Launch of a New Fundraiser and Lessons Learned

The Rotary Club of Nashua sold Christmas Trees as it's primary fundraiser for 38 years. Steadily diminishing profits due to increased competition, changing demographics, and difficulty in securing a high-visibility location drove the Club to explore a new fundraiser in the fall of 2019.

The newly formed fundraising committee created a list of considerations against which we could evaluate potential fundraisers. Considerations included fundraising potential, resource/skills required (i.e., legal, graphic design, social media), sustainability, other people's money versus our money, similar fundraisers in the community, risk, etc. "Fellowship potential" was important because that was one aspect of the Christmas tree lot that everyone valued. The 2-3 tree shifts each member worked provided comradery and a chance for Club members to get to know each other better.

The car raffle option became a top candidate. To firm up our plan, we researched other Rotary Clubs and organizations that sponsor car raffles. This was helpful to figure out the terms of our raffle, such as type of car ("should be aspirational"), number of tickets to sell ("people are attracted to good odds"), cost of ticket, additional prizes ("early bird drawings promote steady sales"), how to

sell (online digital tickets versus paper), when to run the raffle and for how long, and what to include in the raffle terms & conditions. We also gained insight on structuring the car and cash prize option. In our case, we negotiated the invoice price for the MSRP “credit” the winner would receive if the car was selected as the Grand Prize. We also offered two levels of sponsorships which netted \$5,000 to cover operational costs.

Once we started selling, raffle operations ran relatively as planned. Most tickets were purchased online through a website called rafflecreator.com. Our total raffle expenses were approximately \$8,000, including \$2,500 for credit card fees and \$1,500 for early bird prizes. Our Club members stepped up to sell tickets to friends and family (we did not set a required number of tickets to sell per member). To supplement member sales, we spent approximately \$800 on Facebook ads and boosting posts. We also looked for all free/inexpensive ways to promote the raffle including press releases, newsletters, public service announcements (on local access tv and radio), and posters. We worked with the dealership to move a BMW X3 for display around Nashua, with easy-to-read signage. Lastly, we cleaned our email database and moved it to Mailchimp to send attractive and targeted email blasts.

In the end, the hard work of our Club paid off and we netted just over \$60,000 from our first car raffle. Had the winner selected the car prize instead of the \$35,000 cash prize option, we would have netted just under \$50,000. We knew from our early research that approximately 7 in 10 winners will select the cash prize over the car prize because of the tax obligation.

Here are some of the lessons we learned and modifications we have made for our 2nd car raffle:

- **Shorter duration of selling:** We timed the 2021 raffle to end the week after our planned 100-year gala event. We thought the event would provide an opportunity to sell the remaining raffle tickets if we were not sold out. Consequently, our raffle ran from the beginning of October 2020 until the end of May 2021 – much too long. Tickets were sold out at the end of March. Additionally, it was difficult to keep everyone motivated to sell for such a long period of time. For our 2022 car raffle, the grand prize drawing event is on March 9 – nearly 10 weeks earlier than the 2021 raffle. We considered ending it even earlier, but we want to minimize the chance of a winter storm causing problems for our grand prize drawing party at the dealership.
- **Expanded marketing effort:** 264 of the 1000 tickets sold for the 2021 car raffle were purchased by our approximately 100 Club members. Included in the 264 number is the purchase of 11 \$1000 ticket packages by Club members. This was a tremendous level of support, but we do not expect to sustain these numbers in 2022 and going forward. Consequently, we need to spend more money on advertising and promotion and then track which channels are most effective.
- **Offer incentive and track Rotarian sales:** The rafflecreator.com website is somewhat limited in what data we can capture but we have used the one extra field to capture the name of the

Rotarian that sold the ticket, when applicable. In addition to recognition, the top Rotarian seller will win a 10-punch lunch card.

· **Add on-site ticket selling at community events** (in the future): We hope we can bring back the fellowship aspect of our Christmas Tree lot fundraiser and have Rotarians sell in teams at local community events. Getting out in the community will also enable us to promote our Club and attract new Club members.

Calendars

District 7870 Calendar

So much going on within the clubs in the district! Be sure to regularly check this District Calendar of Events: <http://rotary7870.org/events/calendar>

Do you have an entry for the District online calendar? Please email your entry to: prrotary7870@gmail.com.

Months of the Rotary Year

Many months of the year are designated by Rotary International for special significance. Here are the ones for this Rotary year:

July New Rotary Year

August Membership and New Club Development Month

September Basic Education and Literacy Month

October Economic and Community Development Month

November Rotary Foundation Month

December Disease Prevention and Treatment Month

January Vocational Service Month

February Peace and Conflict Prevention/Resolution Month

March Water and Sanitation Month

April Maternal and Child Health Month

May Youth Service Month

June Rotary Fellowships Month

Miscellaneous

Have Something You'd Like to Share with the Entire District?

Updates and short (1 page) articles, along with images **(Word and JPEGs only. NO PDFs please)** may be submitted to Martin Cohn and Maureen Mooney at prrotary7870@gmail.com to be included in the Monthly Newsletter. The District Newsletter is a means of communicating with other clubs in our district: items of interest, upcoming events, fundraisers or opportunities for service. **Deadline for next Newsletter Submissions: November 15th, 2021 at 9:00 AM.**

Website and Social Media

Be sure to check (and share) the Rotary District 7870 **website** at: www.rotary7870.org.



Be sure to join (and share) the Rotary District 7870 **Facebook page** here:

District Governor - Closing



The Rotary Month Of Economic & Community Development

I want to give a shout out to the Nashua Rotary's as they prepare for their 100 Year Anniversary Celebration this coming Friday evening in Nashua. This is the Rotary month of Economic & Community Development, so it made me think about the number of years our group of Club Rotarians have been major influencers in our communities. Below is the list of charter dates for numerous District 7870 Rotary Clubs. When I

think about these charter dates as a whole, I can only smile thinking about the amount of impact Rotary has had on our two states for this vast number of years of active Rotary input and influence in our communities.

Manchester Rotary New Hampshire
Nashua Rotary New Hampshire
Concord Rotary New Hampshire
Bellows Falls Rotary Vermont

Chartered 1918
Chartered 1921
Chartered 1922
Chartered 1923

Newport Rotary New Hampshire	Chartered 1923
Windsor Rotary Vermont	Chartered 1923
White River Junction Rotary Vermont	Chartered 1924
Peterborough Rotary New Hampshire	Chartered 1925
Woodstock Rotary Vermont	Chartered 1926
Poultney Rotary Vermont	Chartered 1927
Springfield Rotary Vermont	Chartered 1927
West Rutland Rotary Vermont	Chartered 1927
Ludlow Falls Rotary Vermont	Chartered 1927

During this amazing year of “Serve To Change Lives” I have an additional note to recognize. We have twenty five Women and thirty six Men serving as Rotary Club Presidents. Simply Amazing!!!!

I hope to see many of you at the District Conference November 13-14, 2021 in Meredith NH. Please sign up to register from the District website (scroll down to mid page where it says “Click here to register for the conference”). <https://www.rotary7870.org/>

Be Well,
JBDG78702021-2022