

DISTRICT 7910 PR FORUM

Wednesday, September 9, 2015

Holiday Inn, Boxborough

\$25 for dinner: Italian buffet

6:00-6:30 Registration
and fellowship

6:30-8:30 Dinner and sessions

Register:

www.rotary7910.org

Questions?

Laura Spear,

District 7910 Public Image Chair

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STRENGTHENING ROTARY'S **IMAGE**

In 2013, Rotary International kicked off a global public image initiative and launched new voice and visual identity guidelines (including a new logo!) to help all clubs tell the Rotary story, build a visual identity, and gain awareness and recognition around the world. This forum will emphasize the importance of building a consistent Rotary brand and provide hands-on guidance for using the new branding in your promotional materials. (Bring your laptops!)

REGISTRATION & FELLOWSHIP

DINNER & KEYNOTE: STRENGTHENING ROTARY

BREAK-OUT SESSIONS: APPLYING THE NEW IDENTITY

CLUB WEBSITE

CLUB BROCHURE

SOCIAL MEDIA

CLUB NEWSLETTER



JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION