DISTRICT 7910 AWARDS FOR 2020-2021

For Rotary year 2020-2021, District 7910 will build upon the Rotary Citation award for recognizing clubs in our district, adding a few additional goals to support District Governor Diana Nestorova's priorities for our district. **District 7910 awards will be based on the Rotary Citation goals as well as district-specific goals. Please complete and submit this form by May 8, 2021 in order for the district to determine how clubs have performed in the Rotary 2020-2021 year.**

We encourage all clubs to participate! Send this completed form by postal mail or electronically to either of the following **by May 8, 2021**. Submissions postmarked or emailed after May 8, 2021 will not be considered.

Laura Spear, District 7910 Awards Committee
42 Forest Road, Stow, MA 01775
laura@spear.net

Peggy Sheldon, District 7910 Awards Committee
17 Nelson Street, Gardner, MA 01440
peggy@albrodeur.com

CLUB CONTACT INFORMATION

Club name:

_____

Club contact name:

_____

Contact email or phone number:

_____

PART 1: ROTARY CITATION GOALS

The **Rotary Citation** recognizes Rotary clubs that support our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals. **For district recognition, please indicate which goals you have achieved by May 8, 2021.** We will assess the clubs with the most goals accomplished by May 8 for district recognition.

Beginning in 2020-21, Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking "achieved" in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

To submit an application for District 7910 recognition, you must also complete the following and submit it to Laura Spear and/or Peggy Sheldon as previously instructed.

RI Goal	RI Goal Detail	Club Goal (entered in Club Central)	Club Accomplishment by May 8, 2021 for District 7910 Recognition
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
New member sponsorship	How many members will sponsor a new club member during the Rotary year?		
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?		

RI Goal	RI Goal Detail	Club Goal (entered in Club Central)	Club Accomplishment by May 8, 2021 for District 7910 Recognition
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?		
District training participation	How many of your club's committee chairs will attend the district training assembly?		
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?		
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?		
Major gifts	How many single outright donations of US$10,000 or more will be made by individuals associated with your club during the Rotary year?		

PART 2: DISTRICT 7910 GOALS

Even if your club is not able to meet at least 13 of the Rotary Citation goals, your club should focus on the following district goals.

MEMBERSHIP

In addition to the Rotary Citation goals for Membership:
- Achieve a net gain in active membership to increase the size of your club: **ten points per new active member (net)** _____
- Maintain or improve your club's retention of current and new members: **fifty points for at least 75% of your 2019-2020 members remaining as Rotarians** _____
- Have members participate in service projects: **one point per percentage of member involvement** _____
  For example, a club of 25 members has 20 members participate in at least one service project (80%) = 80 points.
- Sponsor or co-sponsor a new club: **500 points for each new club** _____

Points for Goals Achieved: _____

PUBLIC IMAGE

In addition to the Rotary Citation goals for public image:
- Use the "new" Rotary logo or a club version of the new logo in all of your communications and materials, including flyers, website, Facebook page, etc. = **50 points** _____
- Have a brand-compliant club brochure = **50 points (must provide example)** _____
- Have a website, Facebook page, or other social media platform that is updated at least once a month = **50 points (must provide URL)** _____
- Use a People of Action image or ad on the club's digital platform = **50 points (must provide URL or screen shot)** _____

Points for Goals Achieved: _____

SERVICE

In addition to the Rotary Citation goals for service:
- Complete a joint service project with another Rotary club = **15 points per project (must be entered into Club Central on Rotary.org)** _____
- Complete a joint service project with a partnering, non-Rotary club = **20 points per project (must be entered into Club Central on Rotary.org)**
  _____
- Complete a joint service project with an Interact or Rotaract club = **20 points per project (must be entered into Club Central on Rotary.org)**
  _____
- Complete hands-on service projects sponsored only by the club = **10 points per project (must be entered into Club Central on Rotary.org)**
  _____

Points for Goals Achieved: _____

YOUTH

In addition to the Rotary Citation goals for youth service:
- Number of students sent to RYLA = **10 points per student**
  _____
- Number of Interact clubs that the Rotary club sponsors = **50 points per Interact club**
  _____
- Number of Rotaract clubs that the Rotary club sponsors = **50 points per Rotaract club**
  _____
- Number of joint activities with an Interact and/or Rotaract club = **100 points per meeting (maximum 400)** _____

Points for Goals Achieved: _____

FOUNDATION

In addition to the Rotary Citation goals for The Rotary Foundation:
- Meet club eligibility for a district grant = **25 points**
_____
- Sponsor a district grant = 7**5 points** _____
- Sponsor/lead a global grant = **200 points for each open global grant** _____
- Support another club's global grant = **100 points per grant, max = 400 points**
_____
- Donations to The Rotary Foundation:
  - Up to an average of $100 per member **= 100 points** _____
  - An average of $101 - $150 per member **= 150 points** _____
  - More than an average of $151 per member **= 200 points** _____

Points for Goals Achieved: _____

DISTRICT 7910 UNSUNG HERO

This award recognizes an unsung hero for your club. Please identify who should be recognized as an unsung hero for your club and why. (500 words maximum; otherwise, the proposal will be rejected.) Due May 8, 2021.

Club:

Contact and contact information:

Unsung Hero recommendation:

Why (500 words max):

OTHER ROTARY INTERNATIONAL AWARDS

All clubs can apply for Rotary International awards as listed on https://my.rotary.org/en/learning-reference/learn-topic/awards. (You must login using your MyRotary credentials.)