

# Chelmsford Rotary Club

[www.chelmsfordrotary.org](http://www.chelmsfordrotary.org)

February 2015

Dear Business Owner,



On Saturday, May 9, 2015 from 11:00 am - 3:00 pm, the Chelmsford Rotary Club will be hosting their 4<sup>th</sup> Annual Lucky Duck Race "A Day of Giving" located at the Chelmsford Municipal Parking lot in Chelmsford Center. We are reaching out to you today hoping that your organization/business will consider sponsoring our event, purchasing ducks or "create your own" event (see enclosed for merchant participant details).

## PRIZES

1<sup>st</sup> \$500.00

2<sup>nd</sup> \$250.00

3<sup>rd</sup>-7<sup>th</sup> 100.00

## DUCK COST

\_\_\_\_\_ Lonely Duck \$5.00

\_\_\_\_\_ Quack Pack of 5 \$20.00

## SPONSORSHIPS

\_\_\_\_\_ Platinum Merganser Sponsor- \$1,500.00 (only one available)

\_\_\_\_\_ Golden Drake Sponsor- \$1000.00 \_\_\_\_\_ Silver Mallard Sponsor-\$ 500.00

\_\_\_\_\_ Bronze Pigeon Sponsor- \$ 250.00 \_\_\_\_\_ Other Amount - \$ \_\_\_\_\_

\_\_\_\_\_ Other Gift items (Gift Certificate, Discount Certificate, Gift Card or Merchandise)

Please contact the Chelmsford Rotary for Pick-up —call Tony Kalil 978-656-5582 or Dawn Ferrari 781-569-1551.

## PARTICIPATE IN THE "DAY OF GIVING" by creating "Your Own Event"

\_\_\_\_\_ Yes, I will participate \_\_\_\_\_ No, I will not be able to participate

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

With your donation or the purchase of a Duck at this event will help the following projects:

**CHS Alumni Association Scholarship, CHS Student of the Month Program, Chelmsford Scholarship, Red Cross Blood Drives, Dictionaries to all 3<sup>rd</sup> Graders, Merrimack Valley Food Bank, Rotary Youth Leadership Award (RYLA), Salvation Army, Table of Plenty, Veteran's Programs, The Wish Project, After Prom Breakfast, 4<sup>th</sup> of July Train Ride, Chelmsford Holiday Prelude and Stop Hunger Now.**

Please consider joining the Chelmsford Rotary Club...lending a hand to serve the community and beyond!

Sincerely,

Chelmsford Rotary Club  
P.O. Box 84  
Chelmsford, MA 01824











**Chelmsford Rotary Club**  
**Local Merchant Participation Opportunities**  
**“A DAY OF GIVING”**







**4<sup>th</sup> Annual Chelmsford Rotary Club Lucky Duck Race**  
**Saturday, May 9<sup>th</sup> 11:00 a.m. to 3:00 p.m. Chelmsford Center**  
**Chelmsford Municipal Parking Lot**

To make the Chelmsford Rotary Club's "Day of Giving" for the Town of Chelmsford a successful event you could do the following:

-  **Hang a Duck race poster in your location**
-  **Create a charitable activity on the day of the race (and contribute proceeds to charity of your choice)**
-  **Have an "OPEN DOOR" on race day to encourage participants to visit your business**
-  **Sell Duck Race Tickets at your location**
-  **Provide giveaways to Chelmsford Rotary during the Duck Race- gift certificates, discount coupons, merchandise, etc.**
-  **Provide a monetary contribution to Chelmsford Rotary (See Sponsorship/Donation letter)**

**On the day of the Duck Race the Chelmsford Rotary Club will do the following:**

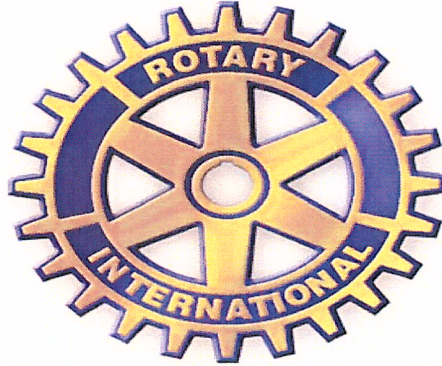
-  **Provide space for merchants to set up a table to "showcase" their business**
-  **Encourage attendees to visit local merchants during the race**
-  **Promote charitable activity by merchants on that day in our day of race program and public announcements during the race**
-  **Recognize participating merchants in our day of race program and public announcements during the race**

The Chelmsford Rotary Foundation is a 501 (C) (3) non-profit organization. Your contribution is tax deductible to the fullest extent allowed by law.

The following are some of the projects we support:

**CHS Alumni Association Scholarship, CHS Student of the Month Program, Chelmsford Scholarship, Red Cross Blood Drives, Dictionaries to all 3<sup>rd</sup> Graders, Merrimack Valley Food Bank, Rotary Youth Leadership Award (RYLA), Salvation Army, Table of Plenty, Veteran's Programs, The Wish Project, After Prom Breakfast, 4<sup>th</sup> of July Train Ride, Chelmsford Holiday Prelude and Stop Hunger Now.**





Are you looking to join an organization, give back to the Community and have fun at the same time?

Consider the Chelmsford Rotary Club Today!

Luncheon Meetings are held at the Radisson Hotel  
10 Independence Drive, Chelmsford, MA  
weekly on Mondays at 12:15-1:30.

[www.chelmsfordrotaryclub.org](http://www.chelmsfordrotaryclub.org)

“Service above Self” is the Rotary motto and the Club endeavors to ensure fellowship and friendship while serving are at the forefront of all the Club's activities.

These are some of the programs supported by our club:

**CHS Alumni Association Scholarship, CHS Student of the Month Program,  
Chelmsford Scholarship, Red Cross Blood Drives, Dictionaries to all 3<sup>rd</sup> Graders,  
Merrimack Valley Food Bank, Rotary Youth Leadership Award (RYLA),  
Salvation Army, Table of Plenty, Veteran’s Programs, The Wish Project,  
After Prom Breakfast, 4<sup>th</sup> of July Train Ride,  
Chelmsford Holiday Prelude and Stop Hunger Now.**

Please consider joining the Chelmsford Rotary Club...

lending a hand to serve the community and beyond!

**Contact: Thomas N. Boucher today to coordinate a free introductory luncheon meeting**

Phone: 978-441-6499

Email: [tboucher@lowellfive.com](mailto:tboucher@lowellfive.com)

**Chelmsford Rotary Club  
P.O. Box 84, Chelmsford, MA 01824**