



## **Rotarian Outreach**

Rotarians have an incredible lens into a community based on their strong connections.

GOAL: With the Rotarians help, we can uncover the children who are experiencing grief and help to change the life of that child who if left to grieve alone, are particularly vulnerable to negative coping skills that include drugs, depression, suicide, and dropping out of school.

A few ideas for helping:

- Research name and contacts (phone and/or e-mail) of organizations aware of families in need of free grief support. This includes counselors, therapists, teachers, nurses, funeral homes, pediatricians, daycares, sports leagues, hospitals....
- Make a personal visit or call to places with access to children who may be grieving and share the CZC flyers of information.
- Help to facilitate speaking engagements – at Rotary meetings, and other civic or recreational groups. This will bring the cause through a speaker to the forefront of people’s minds in the communities and spark conversation of ideas and ways to help. CZC’s CEO & Founder Lynne Hughes is a nationally recognized leader in child bereavement and is available to present. CZC also has local advocates available to speak as well.
- If there is death in a community’s schools or teams, CZC can provide CZC trained therapists as a resource for coaches, counselors, and the community.
- Media – connect CZC to local media influencers who could provide feature stories about grief, virtual programs, and life grief with COVID.
- Help recruit volunteers with connections such as other Rotarians, friends, colleagues and students ages 15+. (Details of volunteer opportunities on separate attachment).
- Follow CZC’s page on your social media and share posts in your network to increase awareness.

Through the help of Rotarians, the more people aware of the need for children and families to receive grief support, the more we create a community of support.



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