ROTARY INTERNATIONAL DISTRICT 7910

“CELEBRATE COMMUNITIES” CONFERENCE

FUND RAISING AUCTION FOR ROTARY FOUNDATION

MAY 15 – 17, 2015

WHAT DOES IT TAKE TO HAVE A SUCCESSFUL AUCTION?

EXCITING AUCTION ITEMS THAT ARE DESIRABLE AS WELL AS USEFUL

WHAT REALLY SELLS WELL? THINK ABOUT IT IN TERMS OF WHAT YOU WOULD BE INTERESTED IN BIDDING ON – EITHER FOR YOURSELF OR AS A GIFT FOR SOMEONE ELSE.

GET AWAYS:

* Overnight Stays (local, regional, etc.)
* Weekend Retreats (someone’s vacation home etc.)
* Week Long Vacations

THEATRE TICKETS:

* Local
* Regional (i.e. Boston, Tanglewood, etc.)

SPORTS:

* Tickets to New England’s Professional Sports Teams Games
* Rounds of Golf
* Sports Memorabilia

TICKETS/MEMBERSHIPS TO CULTURAL ORGANIZATIONS

* Local/Regional Museums

FOOD:

* Gift Certificates to Restaurants

THEME BASKETS: (Important to attach a list of the contents of your basket)

* WINE BASKETS ( i.e. specialty wines, red wines, white wines, etc.)
* SPECIALITY ALCOHOL BASKETS (i.e. scotch basket, martini basket, etc.)
* GARDEN BASKET
* DAY AT THE BEACH BASKET
* ENTERTAINMENT BASKET S (i.e. Movie Night, Board Games, etc.)
* PET BASKETS (i.e. Dog Basket, Cat Basket)
* KITCHEN BASKETS
* FOOD BASKETS (i.e. Breakfast Basket, Chocolate Basket, Ice Cream Basket, Gourmet Cooking Basket, etc.)
* ITALIAN DINNER BASKET (OR OTHER ETHNIC FOOD BASKETS)
* SUMMERTIME COOKOUT BASKET
* SCRAPBOOKING BASKET
* FITNESS BASKET
* PAMPERING OR SPA BASKET
* CANDLE BASKET
* BOOK BASKETS (USING THEMES i.e. Mystery, Financial, Historical, etc.)
* BABY BASKET
* GOLF BASKET
* MAN CAVE BASKET
* ETC. ETC. ETC.!

PERSONAL:

* Massages
* Fitness Activities (gym, etc.)

OTHER:

* Unique Jewelry
* Unique Artwork
* Accessories (i.e. Handbags, Wallets, etc.)
* Unique Home Décor Items (i.e. hand made quilt, etc.)

BUNDLING OF AUCTION ITEMS:

COMBINING ITEMS TO MAKE A MORE ATTRACTIVE, EXPENSIVE PACKAGE – i.e.

* a restaurant gift certificate, limousine ride, and theatre or sports tickets
* an overnight stay and a restaurant gift certificate
* tickets to a museum and a restaurant gift certificate