

## Environmental Committee GOALS – February 23, 2021

### Summary/Mission Statement

**The District 7910 Environmental Committee will advise, empower, and motivate our Rotarians to create and deliver educational, clean up, and reuse service projects that will make a difference in local and international communities.**

*Below is a list of four subgoals along with a mapping from the original list.*

### Advisory

Committee can help guide clubs on educational and action projects

4a(1) Committee should be advisory and promoting projects for clubs,...

4d Find a legal advisor as a resource with legal issues (people, land, etc).

### Educate

*Committee will educate ourselves and others on environmental topics*

1a Educate ourselves and other people so we can encourage people to become involved

3a Wastewater issues

3b Waste stream issues (local companies doing something innovative in this area?)

4b Create a resource base for information.

4c Assemble subject matter experts.

4e Promote the business value of environmental activism & sustainability.

5a Grassroots education (Speak to groups, communities) on water conservation

5d Recycling (reinforce what's accepted and not).

6a Education at local levels (esp. about solar availability)

6b Clean Energy Initiative: perhaps work with state on existing programs or educate people about them.

7a Speaker series with subject matter experts (educates Rotarian, exposure for clubs, helps membership).

7c Create a pool of potential speakers for clubs to refer to.

9a General education in clubs & communities

10a Education & Awareness

10b Speaker series to complement a service project

10c Share resources, invite other clubs to attend speaker series.

5c Smart recreational use of blue spaces

8a Choose issues and write letters to legislators & newspapers *note we can educate legislators without 'lobbying', but this is where an advisor might be helpful.*

5b Severe weather road treatments (might need to engage with legislators) – *note we can educate legislators without 'lobbying'.*

### Collaborate

*Committee will work with Rotary clubs or with other groups on their environmental action projects*

1b Collaborate with other clubs and organizations.

4a (2) ...help recruit volunteers, keep other clubs informed about what other clubs are doing.

10d Regional collaboration on service projects, speakers, etc

### Activate

*Committee will sponsor or manage our own local, regional, or international environmental projects*

2a Think globally & acting locally

2b Protect blue spaces (rivers, streams, etc).

2c Apply for an environmental global grant focused on natural resources (protect & preserve)

6c Do more at a local level – get more going.

7b Have projects related to an expert (community gardens, etc.)

8b "Adopt a field" active & educational project (Weston)

8c Think about what we can individually that has impact

8d Repair Café – *repair and reuse items rather than throw them away*

9b Get actively involved in things like composting, reduce, reuse, etc.

9c Repair café

9d Work with other groups (sustainability groups, state DEP groups, Audubon, MA recycling coordinator & state recycle working group, etc).

**Group 1:**

- 1a Educate ourselves and other people so we can encourage people to become involved,
- 1b Collaborate with other clubs and organizations.

**Group 2:**

- 2a Think globally & acting locally
- 2b *Protect blue spaces (rivers, streams, etc).*
- 2c Apply for an environmental global grant focused on natural resources (protect & preserve)

**Group 3:**

- 3a Wastewater issues
- 3b Waste stream issues (local companies doing something innovative in this area?)

**Group 4:**

- 4a (1) Committee should be advisory and promoting projects for clubs, 4a (2) help recruit volunteers, keep other clubs informed about what other clubs are doing.
- 4b Create a resource base for information.
- 4c Assemble subject matter experts.
- 4d Find a legal advisor as a resource with legal issues (people, land, etc).
- 4e Promote the business value of environmental activism & sustainability.

**Group 5:**

- 5a Grassroots education (Speak to groups, communities) on water conservation
- 5b Severe weather road treatments (might need to engage with legislators)
- 5c Smart recreational use of blue spaces
- 5d Recycling (reinforce what's accepted and not).

**Group 6:**

- 6a Education at local levels (esp. about solar availability)
- 6b Clean Energy Initiative: perhaps work with state on existing programs or educate people about them.
- 6c Do more at a local level – get more going.

**Group 7:**

- 7a Speaker series with subject matter experts (educates Rotarian, exposure for clubs, helps membership).
- 7b Have projects related to an expert (community gardens, etc.)
- 7c Create a pool of potential speakers for clubs to refer to.

**Group 8:**

- 8a Choose issues and write letters to legislators & newspapers
- 8b "Adopt a field" active & educational project (Weston)
- 8c Think about what we can individually that has impact
- 8d Repair Café

**Group 9:**

- 9a General education in clubs & communities
- 9b Get actively involved in things like composting, reduce, reuse, etc.
- 9c Repair café
- 9d Work with other groups (sustainability groups, state DEP groups, Audubon, MA recycling coordinator & state recycle working group, etc).

**Group 10:**

- 10a Education & Awareness
- 10b Speaker series to complement a service project
- 10c Share resources, invite other clubs to attend speaker series.
- 10d Regional collaboration on service projects, speakers, etc.

## Other Goals/Ideas from Chat:

Chat 1 Plastic benches like other plastic items flake off and create micro plastics that are bad for the environment

Chat 2 A group I like is called Resources for the Future (RFF) which pairs actual economists with environmental topics to look at individual cases/decisions. [www.rff.org](http://www.rff.org) I'd love to fundraise for them or help them get the word out about their research.

Chat 3 Here's a website for locating B (benefit) Corporations, by industry group, country, state, and city/town. The ones in Massachusetts may be good for us to partner with - and get sponsored by. B Corps. practice the Triple Bottom Line, by treating equitably People (humans), Planet (environment), and Profit (business). While there are no tax benefits, there are financial cost-savings and anti-hostile takeover benefits.  
<https://bcorporation.net/directory>

Chat 4 For example, are the results for Food & Beverage B-Corps. in Massachusetts:

<https://bcorporation.net/directory?search=&industry=Food%20%26%20Beverage&country=United%20States&state=Massachusetts&city=>