



Rotary Opens Opportunities

**To
Service**

A Note About Documents Referenced In This Session

All documents referenced in this session were included as attachments to the email you received yesterday (the one that included information on how to join the session).

We will “look” at some of these documents during the session, but it’s not necessary for you to access your copies at that time. The intent is to give you an idea of the materials you have received so you can review them later.

Why Do Service Projects?

**Because We're a
*SERVICE ORGANIZATION!***

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There's a Difference Between a *SERVICE PROJECT* and a *FUNDRAISER*

A food packaging event is a **SERVICE PROJECT**



A pancake breakfast is a **FUNDRAISER**



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What Are The Benefits?

Direct Club Benefits

They engage your members, their friends, family, & colleagues.

They connect us to the communities we serve.

They're FUN.

They can help grow your club.

Indirect Club Benefits

GREAT exposure for the club & members in the community.

Networking, baby!

Grow collaborations with other community groups – including other Rotary Clubs.

What Do Volunteers Want

Successful volunteer engagement requires projects and an environment that are attractive to volunteers. Good planning is essential to make service projects successful.

What do volunteers look for?

Doing good work. The work must be worthwhile.

A good use of their time. Time is precious to everyone. If they reserved a block of time for the service project, ensure most of the time is spent doing service.

Low commitment levels. Asking someone to make long-term commitments or to sign up to be on a team as a first step usually fails.

Time-bounded. Make sure that they can leave when they plan to, or as advertised, even if the work is not complete.

Doable. Find projects that people can do without special training and that they can succeed at quickly.

Family-Friendly. Volunteers do not want to be away from their families as they do service, and parents want to pass values on to their children.

Fun and Fellowship. Volunteering should be enjoyable.

RI Service Project Showcase

Let's Visit the RI Service Project Showcase Live!

The link is below, but it also appears in the document titled ***“Link to Rotary Project Showcase”***

https://map.rotary.org/en/project/pages/project_showcase.aspx

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Community Corps & Hosting A Rotary Day

Community Corps

Check out the “*Rotary Community Corp*” brochure

Visit the Rotary Community Corp page:

<https://www.rotary.org/en/rotary-community-corps-lets-volunteers-tap-rotary>.

The link also appears on the handout title “*Community Corp Page*”

Rotary Day

Check out the “*Rotary Day*” brochure

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Service Projects By Area Of Focus

Let's look at the
“Projects by Area of Focus”
chart right now.

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What Service Projects Are Clubs in D7910 Doing?

We're going to quickly review two handouts that were mailed to YOU (no need for you to access your copies now):

“Projects by Club”

An Excel spreadsheet which shows D7910 club projects and their areas of service.

“Calendar of Service Projects”

A district-wide calendar of scheduled club projects for this Rotary year.

How To Get Your Club to Do MORE Service

Three stylized doors are arranged in a row, slightly overlapping. The leftmost door is pink, the middle one is orange, and the rightmost one is blue. Each door has a white handle and a white keyhole. The doors are set against a light gray background.

The Service Project Worksheet

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In-Meeting Service Projects

Job	Partner	What do volunteers do?	Materials required	Cost
Seasonal decorations (valentine's day, 4 th of July, Thanksgiving, etc.)	Assisted living facility, senior housing	Create items to brighten up the living spaces of disadvantaged people	Craft items	Low-moderate
Other crafts, such as party favors, materials for school projects,	Hospitals, veterans hospitals, schools, others	Raw materials, some times sewing machine or other machines, craft items	Depends on craft	Low-moderate
Card writing	Senior facility, hospital, veterans org	Write notes of encouragement, possibly decorate envelopes	Cards and pens and markers	low
Comfort kits for a cause	Red Cross, Kits for Kids, local human services group	Assemble items into bags to give to people who are facing disasters and hard times.	Personal hygiene items, new socks, toys, first aid, snacks	Moderate-high
Book preparation for donations	Schools, literacy agencies	Place Rotary placards in books; pack books for distribution or shipping	Books, labels, etx.	Low-moderate
Backpacks for needy	Schools	Assemble items in backpacks to be donated in August to needy school children	Backpacks, school supplies	Moderate-high

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Service Saturday

The **PURPOSE** of Rotary Service Saturday is to:

Increase Rotarian engagement in service and service leadership.

Forge or strengthen community partnerships between the club and local organizations.

Provide a way for future Rotarians to “try out” Rotary.

Increase awareness of Rotary.

THE MOST IMPORTANT GOAL OF A SERVICE SATURDAY IS TO GIVE NON-ROTARIAN VOLUNTEERS A SERVICE EXPERIENCE THAT WILL MAKE THEM WANT TO COME BACK.

(See the “***Service Saturday***” handout).

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Collaborating with Partners on Sustainable Service Projects

Working with partners can strengthen club & district service projects by ensuring sustainability, providing access to expertise, and fostering local networks. Rotary's service partners join us on specific projects that support our causes. Consider partnering with one of the following organizations on your next project:

- Ashoka to create positive social and economic change
 - Habitat for Humanity to provide safe and affordable shelter to families in need
 - International Agency for the Prevention of Blindness (IAPB) to design and implement projects that improve access to quality eye-care services
 - Mediators Beyond Borders to build local skills for peace and promote mediation worldwide
 - Peace Corps to promote peace and community development
 - ShelterBox to provide disaster relief
- DO YOU HAVE A SUCCESS STORY** about a collaboration your club did that attracted new members, significantly impacted your club, was a game changer for your club, etc. to share right now?

Keep Track of Your Service Projects

**By using RI's SERVICE PROJECT TRACKER
your members will know their impact:**

- Total volunteer hours
- Number of volunteers
- Total cash contributions
- Total in-kind contributions

**Your club will be creating
institutional memory by recording:**

- How and when a project is done.
- What resources/partners are needed.
- What Area of Focus it supports (if any).

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Tell Your ‘People of Action’ Story

Let’s look at the
“Telling Your ‘People of Action’ Story”
worksheet.

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Your Service Projects With The Community



Why Do Service Projects?

The Bottom Line?

Service Projects – large or small – do the good in the world that we all joined Rotary to be part of.... And they're REALLY good for your club.

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Documents You Received

(with the email containing the info to join the session)

- Community Corp brochure
- Rotary Day brochure
- Projects by Area of Focus chart
- Projects by Club spreadsheet
- Calendar of Service Projects
- Service Project Worksheet
- In-Meeting Service Projects
- Service Saturday
- Telling Your *People Of Action* story guide
- *People of Action* ad samples & guidelines

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Want Some Help or Ideas For Service Projects?

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