

2014-2015 **District Governor**



District7910 Central Massachusetts USA



Special Readiness Newsletter – Getting Ready for the Foundation Forum Nov. 5

From DG Val

As I'm sure you've noticed our efforts to share information with you are expanding rapidly. Our communications team is giving our home page a fun new look, we're beginning to use our social media tools more effectively and we are producing, not only my monthly newsletter, but special 'readiness' ones to help get you ready for key Rotary efforts. Last month we did a heads up on Purple Pinky Day (now on our home page) and now another on the Foundation Forum on November 5 at the wonderful Beechwood Hotel in Worcester. With background provided here you will not only be much better prepared for all the information Roy Balfour and our team present, but may begin to starting thinking ahead in terms of good questions to ask and projects to start. See you there!



The Rotary Foundation (TRF) in Brief

Rotary is many things. Some are powerfully simple. The Four Way Test, 'Service Above Self', collaborating on fund raisers and community service, the great fellowship we all enjoy. Some things are fairly complicated, or should we say "complicated in appearance." Raising funds for an international project, or a small community one, knowing which funds to use, and collaborating with a foreign Rotary

club. Using modern technologies to plan and collaborate.

For "old Rotary hands" the challenges are not insurmountable and are often fun to meet. But for many of us, including new members, anything to do with this and the Rotary International Foundation remains a mystery. All we know is that a percentage of our dues

THE ROTARY FOUNDATION



goes off to the foundation and we can dip into the big pot as needed. We don't know about the fabulous district resources ready to help. This special newsletter is a step on an educational path, a path we want you to both know about and walk on. A pilgrimage that makes Rotary more real in your life because as a Rotarian you are on the path of one of the world's most successful enterprises.

The Rotary International Foundation, founded in 1917, is the largest foundation in the world. In 2012-2013 it provided \$73.6m to Rotary's Polio Plus Program, \$4.9 to its Peace Fellowship program, \$39.4m in matching grants, \$6.3 in District Simplified Grants, \$9.2m for its Ambassador Fellowship Program and and \$3.2 to its Group Study Exchange Program. Total contributions to the Foundation were \$239.6m, with program spending totally \$176.5m. Its programs are now undergoing changes in process and requirements, but to date small grants to individual community efforts may still be supported. Check out the main Foundation home page to see just some of the programs to which Rotarians contribute:

- Annual Fund and SHARE
- Endowment Fund
- PolioPlus Fund
- Promoting peace
- Fighting disease
- Providing clean water
- Saving mothers and children
- Supporting education
- Growing local economies



<u>Giving options</u> include recurring giving, check, draft or wire payments, securities, planned giving, employee matches and more.

Our District's World Class Foundation Enabler---Working for You

Don't be scared off by complexity. The process of getting a grant is made much easier thanks to the expertise of Ralph Hammond, our District Grant Subcommittee Chair. Ralph works tirelessly to help you through all stages of obtaining funding for your project.

Here are some hot points about and from Ralph:

Every Saturday Ralph sends out his Sunday Morning hints and Tips keeping clubs up to date on both Grant Status as well as Foundation Contribution Status. "It is the interaction with those Rotarians involved with and utilizing the resources of the The Rotary Foundation that counts most," he reminds us.

Content includes the Top Ten Clubs in a combined contribution to TRF both as Annual Fund as well as Contributing to the Project of Other Clubs on Global Grants.

We want clubs to combine in their effort to become involved with International Projects through the new Global Grants program.

Want to know more about what clubs do? Check out their web and social media pages. Here are some of the most active in terms of funded projects:

Acton (9), Bedford (36), Billerica (11), Brookline (15), Concord (20), Dracut (10), Fitchburg (9), Framingham (16), Leominster (9), Littleton (8), Lowell (7), Montachusett (9), Neponset Valley (10), Northboro (17), Southboro (10), Sturibridge (12), Wachusett (4), Wellesley (14), Westboro (37), Westwood (16), and Worcester (11) are all beginning to get it. Encouraging clubs to partner on projects is the best way to bring others on board.

Contact Ralph for inclusion on his mailing list or for any questions you may have. He'll be a major presence at the Foundation Forum ralph.hammond@verizon.net

Your District Foundation Chair and his "must go" forum

Thanks to Roy Balfour, district Foundation chair, here is the agenda for the Foundation forum on November 5. You'll learn even more about the Rotary Foundation and be able to address its powers and resources. And, be able to more effectively communicate to your club Rotarians about all it has to offer. Roy is a true and enthusiastic expert on fund raising. As an example of how he worked in 2013 to gain collaboration among many clubs, businesses, a medical school and philanthropy check out the <u>NICView project</u>



District 7910 Foundation Forum

The Power of Rotary is your Rotary Foundation!

Join us in sharing ideas and creating partnerships with fellow District 7910 members.

TRF is a source of project funding & pride in what can bedone when we work together.

Date: November 5th , 2014 Wednesday

- Place: Beechwood Hotel- Worcester MA
- *Time:* 5:00 5:30 pm Registratoi 5:30 - 7:30 pm Forum Sessions, Dinner

Registration Fee: \$25, includes Dinner



Register at: http://www.rotary7910.org

or contact Roy Balfour Foundation Chair 508-842-0523 at romart@aol.com

AGENDA:

5:00pm Registration(beverages & networking)

5:30 > 6:30 <u>GRANTS</u>: How can TRF grants help your project?

(20 min.) <u>Panelists: Clubs with active Global & District Grants</u> What is their project? Why did they want a TRF grant?

How is it progressing? Do they want other clubs to help? + Grants overview (Ralph)

(30 min.)<u>Table Discussions (</u>Monitors) What projects is your club working on? Do they fit the six areas of focus? Worth applying for TRF grant or engaging other clubs? If so why & how?

(10 min.) Table Discussions Monitor present summary

6:30 > 7:30 DONATIONS: Why and how to donate?

(20 min.) <u>Panelists Donors</u>: Major Donors, Paul Harris Society Donors, EREY donor, Recent Paul Harris & Benefactor/Bequest donors.
Why they donated? How? What clubs can do? + Donations & Recognition overview
(30 min.)<u>Table Discussions:</u> How does your club encourage donations?
What are effective programs? How to identify and encourage PHS and Major donor discussions.

(10 min.)<u>Table Discussions</u> Monitor present summary

7:30 > 8:30 Dinner & Foundation Awards presented (Major, PH, PHS, EREY Clubs)

Thanks and looking ahead from Val

And, let me ask you to send us news of how you educate your members, and how you went about preparing a successful proposal.



Send whatever you can to Westborough Rotarian Ron Goodenow

(ron.goodenow@gmail.com), editor of our readiness newsletters and our District FacebookPage and we will get the word out on Facebook and, as space permits, in my monthly DG Newsletter.

Some useful District 7910 links

Main District 7910 site

Rotary Foundation Site

District grants

Global grants

Grant Application Tool

Grants Process