

Open Doors with District Governor Diana

6:30-7:30, January 11th, 2021

Housekeeping and Updates –

1. DG Diana welcomes all
2. District Membership Chair Ron Bott - Awards for the top 3 clubs with net growth of membership since July 1st 2020 - The District is awarding cash rewards to clubs for top 3 clubs in net membership growth as of 12-31-20. Cash is to help fund club service projects selected and led by new members.

1st Place - \$1000 Southborough +4 members. 3 Key principles. Not recruiting but being attractive. 1) make it a family affair. They added a family membership. 2) Nurture relationships with town committees and other speakers. 3) Invited members of the community. Become embedded into the community.

2nd Place - \$500 Newton + 2 members - Use visioning to guide the club by not directly focusing on membership but rather using member diversity and concentrate on being an active club. Make the club inviting place that attracts new people.

2nd Place – \$500 Weston /Wayland + 2 members – Continued with monthly RYLA awards. Added selling Christmas trees fundraiser that was highly visible in the community and interactive. They are very inclusive and invite everyone to everything. Motto “set yourself on fire with passion and people will come to watch you burn”

3. Elliott – What are cause based clubs; Supporting the environment - Eco Club – 5 min

Strategic plan of RI is to increase impact, expand our reach, enhance engagement & increase their ability to adapt and increase member acquisition & retention. A big part is implementing innovative club models.

7 at present: Traditional, Satellite, e-clubs, passport, corporate, Rotaract, **cause based**. Cause base: Is a Rotary Club where its members share a passion for a particular cause and whose activities center around that cause. Example : veterans issues, Fighting Human Trafficking, Fighting addiction & recovery.

Environmental Sustainability has been approved as a RI 7th area of focus of TRF. Eco Clubs – Will support this focus and Will address equity, diversity & inclusion. A way for Rotarians to meet people – especially younger people interested in this area. Idea is to form an Eco committee that will transition into a cause-based club that will attract members from all over can participate in the activities.

Contact Elliott or Sue for info elliott@rittenberg.com suef0503@gmail.com

4. DG Diana- what is Rotary Fellowship and *Fellowship of Rotarian Military Veterans* – 2 min

5. Roy Balfour - Rotary at work – 5 min romart@aol.com

40 People met on Jan 5th to follow in Paul Harris footsteps to use their skills to help their community. The group met to start brainstorming on how Rotarians can use Business, fellowship and networking to increase vocational services. With the difficult economic times they want to help grow vocational service. 3 main Areas of focus are 1. Jobs 2. Growth in Business 3. Mentoring. It was clear that Rotarians helping Rotarians is an area greatly needed. "Rotary At Work" will move forward to plan and implement ways to exchange information, job searchers & seekers, mentoring opportunities. Ideas included Linked Page, utube Videos, directories and many other great ideas. The next meeting is Planned for February 2nd at 7:00PM

6. DG Diana - What is vocational service and how to use your vocation to grow Rotary? January is national vocational service month – offering opportunities for Rotarians to offer their vocational expertise to strengthen relationships and grow Rotary. Vocational Service, "the forgotten avenue of service" is gaining special importance. The Rotary unity of professionals from different fields allows to create projects that respond today's challenges. We work to strengthen Rotary relations and create a platform for connections between Rotarians as professionals from different communities and countries. Need to find ways to incorporate your vocation, practice your profession and act ethically. Help others young and old and guide them in their career choices. Be a mentor.

7. Rotarians sharing their share their view of how their vocation helps their Rotary engagement, how they use their skills and expertise to serve a community. They will also share how they practice their profession with the ethical standards and integrity and how they inspire others to behave ethically through their words and actions in a true Rotary way. And, they will share how they guide and encourage others in their professional development.

- President of Nashoba Valley RC, Carolyn Read – Nonprofit - Habitat for Humanity
- Q&A
- President-elect of Watertown RC, Jon Szeski – Web services and digital marketing
- Q&A
- President of Leominster RC, Christine Pelletier – Financial planning
- Q&A
- Member since May 2020 in Newton RC, Andrew Holmes – Financial planning
- Q&A

8. Open discussion