



ROTARY CLUB CENTRAL BASICS

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ROTARY CLUB CENTRAL – Selling to the Club Presidents'



Centralizes information



Eliminates paper forms



Fosters continuity in leadership



Enable clubs to track their progress



Creates transparency



Showcases the important work that Rotary clubs do worldwide

PETS PLANNING WORKSHEET

ROTARY CLUB CENTRAL PETS PLANNING WORKSHEET



This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to rotary.org/myrotary to input them.

Your Club

Membership: (Goals are set at a #)

1. Membership

Rotarian Engagement: (Goals are set as a % or #)

1. Members participating in club service activities
2. Members sponsoring new Rotarians
3. Members in leadership development programs or activities
4. Members in Rotarian Action Groups
5. Members in Rotary Fellowships
6. Members attending district conference
7. Committee chairs attending district assembly

Club Communication:

1. Our club has a strategic plan (yes/no)
2. Our online presence accurately reflects current activities (yes/no)
3. Number of social activities for members outside of club meetings per year (#)

Public Relations:

1. Number of times we update our website or social media accounts per month (#)
2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)
3. We use RI produced advertising/public service materials (yes/no)

ROTARY CLUB CENTRAL – Sign into My Rotary

MY CLUB SNAPSHOT

CLUB NAME

WEBSITE

MEETING LOCATION

MEETING DATE AND TIME

MEMBERS

CHARTER DATE

CLUB PRESIDENT

CLUB GOALS SET: 100%

CLUB GOALS ACHIEVED: 8%

SERVICE GOALS SET: 67%

SERVICE GOALS ACHIEVED: 25%

FOUNDATION GIVING GOALS SET: 100%

FOUNDATION GIVING GOALS ACHIEVED: 25%

ROTARY CLUB CENTRAL

[VIEW GOALS](#)

FIND A CLUB



WHAT'S NEW

Begin planning for 2014-15 with President-elect Gary Huang's [presidential theme logo and materials](#).

Check out the redesigned [EndPolioNow.org](#) and [share your story](#) for a chance to be featured on the site.

GROUP DISCUSSIONS

[MY GROUPS](#) [ALL GROUPS](#)

[View All My Groups >](#)

Sydney

Register for the 2014 convention!



WELCOME TO THE BRAND CENTER

Your home for logos, templates, and guidelines.

END POLIO NOW



You can help end polio. [Learn how >](#)

Or
Rotary.org/clubcentral

Who can enter goals?

CLUB LEVEL

President
Secretary
Treasurer
Foundation Chair
Membership Chair
Executive Secretary
Officers elect
* President Elect

DISTRICT LEVEL

District Governor
*Assistant Governors
Committee Chairs
Executive Secretary

Club View

District View

Club Group View

Global View

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Service

Foundation Giving

Print Page

Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Trends

This graph shows your club's membership over five years. Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.

The chart below shows the age and gender trends over three years. For more information, club leaders can click on "View Details."

Membership Trends

2011 - 16

Year	1 July	Goal
2011-12	28	
2012-13	26	
2013-14	29	32
2014-15	29	39
2015-16	31	33

Membership Trends

YEAR 2013-14

2013-14



Age - Gender Summary Detail

Total Male : 26 Total Female : 9 Total Not Given : 0

First Name	Last Name	Birth Year	Age	Gender
Peter	Ackhurst	2001	12	Male
Peter	Alder	1965	48	Male
Paul	Bunbury			Male
Rob	Cox	1909	104	Male
Jack	Crompton	1979	34	Male
Peter	Dagg			Male
Bridget	Daley	1966	47	Female
Joan	Deeks	1947	66	Female
Emilio	Demori	1977	36	Male
Ross	Harlow	1939	74	Male
Bruce	Hawkshaw			Male
Les	Lawther	1962	51	Male
Steve	LeClair			Male
Gordon	Leidal			Male
Tim	Lovell			Male

42
GOAL

97%
TOTAL RETENTION

[View Details](#)

2012-13
TOTAL

79% (31)

21% (8)

0% (0)

2013-14
YEAR TO DATE

74% (26)

26% (9)

0% (0)

[View Details](#)

2012-13
TOTAL

0% (0)

2013-14
YEAR TO DATE

0% (0)

Start and End Dates (5 year trends)

Gender (3 year trends)

Age Trends (3 year trends)

[^ Back to top](#)

Membership

[VIEW](#)

- 1 JULY 2016	- 2016-17 GOAL	
33 2016-17 YEAR TO DATE		

Details

2016-17
GOAL

Membership

-

Your Club

Membership

Rotarian Engagement

Club Communication

Public Relations

[VIEW](#)2016-17
YEAR TO DATE

-

-

-

-

-

-

-

Committee chairs
attending district
assembly

-

-

-

Your Club | Service | Foundation Giving

Print Page

Service

This tab allows clubs to set and track goals for sponsoring Rotaract and Interact clubs and Youth Exchange and RYLA participants, as well as resources for service projects.

Club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Trends

These charts show the resources your club has dedicated to service projects during the current Rotary year and the previous two years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars to see details.

Service Projects and Activities

2010 - 13

Year	Volunteers	Hours	Cash	In-Kind Value
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	60	80	750	2600

2014-15	2015-16	2016-17
Service Projects and Activities VIEW		
-	-	-
2015-16 YEAR TO DATE	2016-17 GOAL	
-		
2016-17 YEAR TO DATE		

Service

Service Projects and Activities

Clubs for Young Leaders

Youth Program Participants

2016-17 YEAR TO DATE	2016-17 GOAL	2016-17 YEAR TO DATE
0		
0		

	2016-17 YEAR TO DATE	2016-17 GOAL	2016-17 YEAR TO DATE
Number of inbound Youth Exchange students	-	-	-
Number of outbound Youth Exchange students	-	-	-
Number of RYLA participants	-	-	-

Your Club Service Foundation Giving

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Foundation Giving

Through Rotary Foundation participation and support, your club can make a difference in the lives of people around the globe. Contributions to The Rotary Foundation enable Rotarians to carry out humanitarian and educational projects. This tab helps clubs track and analyze their Foundation contributions.

Trends

This chart shows your club's Annual Fund contributions over five years.

Click on the labels in the legends to add or remove features in the chart. Hover over points on the lines to see details.

Annual Fund Trend 2011 - 2016

Year	Goal (USD)	Year To Date (USD)
2011-12	4800	4200
2012-13	2200	3600
2013-14	3000	3800
2014-15	3800	4200
2015-16	4800	0

	2014-15	2015-16	2016-17
Annual Fund VIEW			
	0 USD 2015-16 YEAR TO DATE	- USD 2016-17 GOAL	
	0 USD 2016-17 YEAR TO DATE		
Details			
			5-YEAR HIGH
			4,200 USD
			VIEW
			2016-17 YEAR TO DATE
			0 USD
			VIEW
	YEAR TO DATE	2016-17 GOAL	ALL-TIME TOTAL
Major Gifts	0	-	0
Bequest Society	0	-	0
Benefactors	0	-	0

Foundation

Annual Fund

Polio Plus

Major Gifts and Endowment Fund

Youth Program Participants ?

[EDIT](#)

▼ Details

	2014-15 TOTAL	2015-16 GOAL	2015-16 YEAR TO DATE
Number of inbound Youth Exchange students	-	-	-
Number of outbound Youth Exchange students	-	-	-
Number of RYLA participants	-	8	-

Your Club

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Youth Program Participants

Through Rotary Youth Exchange program, students travel internationally to explore other cultures. During Rotary Youth Leadership Awards (RYLA) events, participants develop leadership skills that will benefit communities and businesses in the future.

This goal represents the total number of youth program participants your club plans to sponsor this year. The achievements are the total number of participants your club has sponsored this year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of inbound Youth Exchange students	-	<input type="text" value="-"/>
Achievement		<input type="text" value="-"/>
Number of outbound Youth Exchange students	-	<input type="text" value="-"/>
Achievement		<input type="text" value="-"/>
Number of RYLA participants	-	<input type="text" value="8"/>
Achievement		<input type="text" value="-"/>

Save

Clear all

Cancel

Your Club

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Feedback

Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

Numeric
Monetary (USD)
Percentage %
Yes / No

	PREVIOUS YEAR	GOAL TOTAL
	-	YES
	-	-
	-	3
	-	4
rent activities	-	YES
	-	YES
month	-	4
	-	-
outside of club meetings	-	0
	-	-

Save

Clear all

Cancel

Your Club Service Foundation Giving

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- District View
- Club Group View
- Rate Clubs
- Resources
- Reports
- Feedback

Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Our club has a strategic plan	-	YES ▾
Achievement		- ▾
Club assemblies conducted per year	-	3
Achievement		4
Our online presence accurately reflects current activities	-	YES ▾
Achievement		YES ▾
Number of communications distributed per month	-	4
Achievement		
Number of social activities for members outside of club meetings per year	-	0
Achievement		-

Save

Clear all

Cancel

Your Club Service Foundation Giving

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Rate Clubs

District governors and assistant governors rate clubs to keep track of the overall effectiveness of their clubs from year to year.

District governors can view ratings and comments for all clubs. Assistant governors can view ratings and comments for clubs in their club group.

★★★★★	Excellent	This club is strong and vibrant, and members are consistently engaged in club activities.
★★★★☆	Good	This club is informed and engaged but could increase its effectiveness.
★★★☆☆	Satisfactory	This club functions properly but could improve in several areas.
★★☆☆☆	Needs improvement	This club needs significant assistance.
★☆☆☆☆	Nonfunctional	This club has failed to meet the policy established by the RI Board for a functioning Rotary club.

✓ *District governors and assistant governors may also submit comments about each club. Ratings and comments are seen only by the district governor and assistant governor; **they are not visible to the clubs.***

✓ *District governors will confirm and submit ratings once all the clubs in the district have been rated, **no later than 1 June.***

[Club Rating Detail](#)

ROTARY CLUB CENTRAL

Clubs in Your District

2014-15

2015-16

2016-17

▼ CLUB NAME CLUB GROUP GOVERNOR VISIT 2014-15 RATING RATE COMMENTS

		<input type="checkbox"/>	★★★★★	⊖★★★★★	
		<input type="checkbox"/>	★★★★★	⊖★★★★★	
		<input type="checkbox"/>	★★★★★	⊖★★★★★	
		<input type="checkbox"/>	★★★★☆	⊖★★★★★	

Questions?

<https://greatideastoshare.com/rotaryclubcentral/>