



# ROTARY CLUB CENTRAL BASICS

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## ROTARY CLUB CENTRAL – Selling to the Club Presidents'



**Centralizes information**



**Eliminates paper forms**



**Fosters continuity in leadership**



**Enable clubs to track their progress**



**Creates transparency**



**Showcases the important work that Rotary clubs do worldwide**

# PETS PLANNING WORKSHEET

## ROTARY CLUB CENTRAL PETS PLANNING WORKSHEET



This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to [rotary.org/myrotary](http://rotary.org/myrotary) to input them.

### **Your Club**

Membership: (Goals are set at a #)

1. Membership

Rotarian Engagement: (Goals are set as a % or #)

1. Members participating in club service activities
2. Members sponsoring new Rotarians
3. Members in leadership development programs or activities
4. Members in Rotarian Action Groups
5. Members in Rotary Fellowships
6. Members attending district conference
7. Committee chairs attending district assembly

Club Communication:

1. Our club has a strategic plan (yes/no)
2. Our online presence accurately reflects current activities (yes/no)
3. Number of social activities for members outside of club meetings per year (#)

Public Relations:

1. Number of times we update our website or social media accounts per month (#)
2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)
3. We use RI produced advertising/public service materials (yes/no)

# ROTARY CLUB CENTRAL – Sign into My Rotary

MY CLUB SNAPSHOT

CLUB NAME

WEBSITE

MEETING LOCATION

MEETING DATE AND TIME

MEMBERS

CHARTER DATE

CLUB PRESIDENT

CLUB GOALS SET: 100%

CLUB GOALS ACHIEVED: 8%

SERVICE GOALS SET: 67%

SERVICE GOALS ACHIEVED: 25%

FOUNDATION GIVING GOALS SET: 100%

FOUNDATION GIVING GOALS ACHIEVED: 25%

ROTARY CLUB CENTRAL

VIEW GOALS

FIND A CLUB

WHAT'S NEW

Begin planning for 2014-15 with President-elect Gary Huang's [presidential theme logo and materials](#).

Check out the redesigned [EndPolioNow.org](#) and [share your story](#) for a chance to be featured on the site.

ROTARY INTERNATIONAL CONVENTION  
**Sydney**  
Australia 6-8 June 2014

Register for the 2014 convention!

WELCOME TO THE BRAND CENTER

Join leaders. Take action. Exchange ideas.

Your home for logos, templates, and guidelines.

END POLIO NOW

You can help end polio. [Learn how >](#)

GROUP DISCUSSIONS

MY GROUPS ALL GROUPS

[View All My Groups >](#)

Or  
[Rotary.org/clubcentral](http://Rotary.org/clubcentral)

## Who can enter goals?

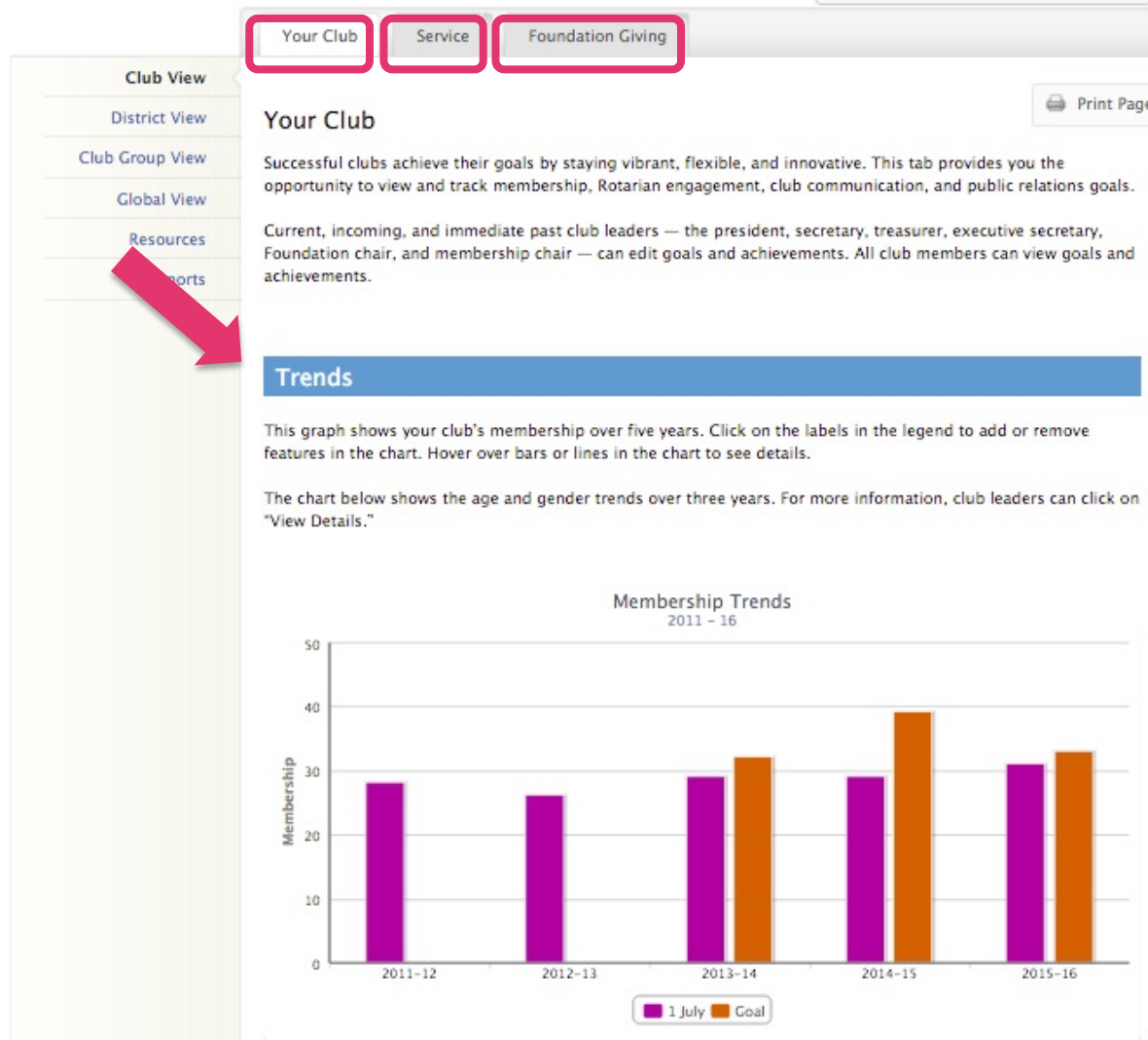
### CLUB LEVEL

President  
Secretary  
Treasurer  
Foundation Chair  
Membership Chair  
Executive Secretary  
Officers elect  
\* President Elect

### DISTRICT LEVEL

District Governor  
\*Assistant Governors  
Committee Chairs  
Executive Secretary

# ROTARY CLUB CENTRAL



# ROTARY CLUB CENTRAL

Membership Trends

YEAR 2013-14

2013-14

42  
GOAL

97%  
TOTAL RETENTION

ROTARY INTERNATIONAL®  
THE ROTARY FOUNDATION®

Age - Gender Summary Detail

Total Male : 26

Total Female : 9

Total Not Given : 0

First Name	Last Name	Birth Year	Age	Gender
Peter	Ackhurst	2001	12	Male
Peter	Alder	1965	48	Male
Paul	Bunbury			Male
Rob	Cox	1909	104	Male
Jack	Crompton	1979	34	Male
Peter	Dagg			Male
Bridget	Daley	1966	47	Female
Joan	Deeks	1947	66	Female
Emilio	Demori	1977	36	Male
Ross	Harlow	1939	74	Male
Bruce	Hawkshaw			Male
Les	Lawther	1962	51	Male
Steve	LeClair			Male
Gordon	Leidal			Male
Tim	Lovell			Male

View Details

2012-13  
TOTAL

2013-14  
YEAR TO DATE

79% (31)

74% (26)

21% (8)

26% (9)

0% (0)

0% (0)

View Details

2012-13  
TOTAL

2013-14  
YEAR TO DATE


0% (0)

0% (0)

Start and End Dates (5 year trends)

Gender (3 year trends)

Age Trends (3 year trends)

Rotary 

# ROTARY CLUB CENTRAL

Membership

1 JULY 2016

33

2016-17  
YEAR TO DATE

2016-17  
GOAL

VIEW

Details

Membership

2016-17  
GOAL

2016-17  
YEAR TO DATE

-

-

-

-

-

-

-

Committee chairs  
attending district  
assembly

-

-

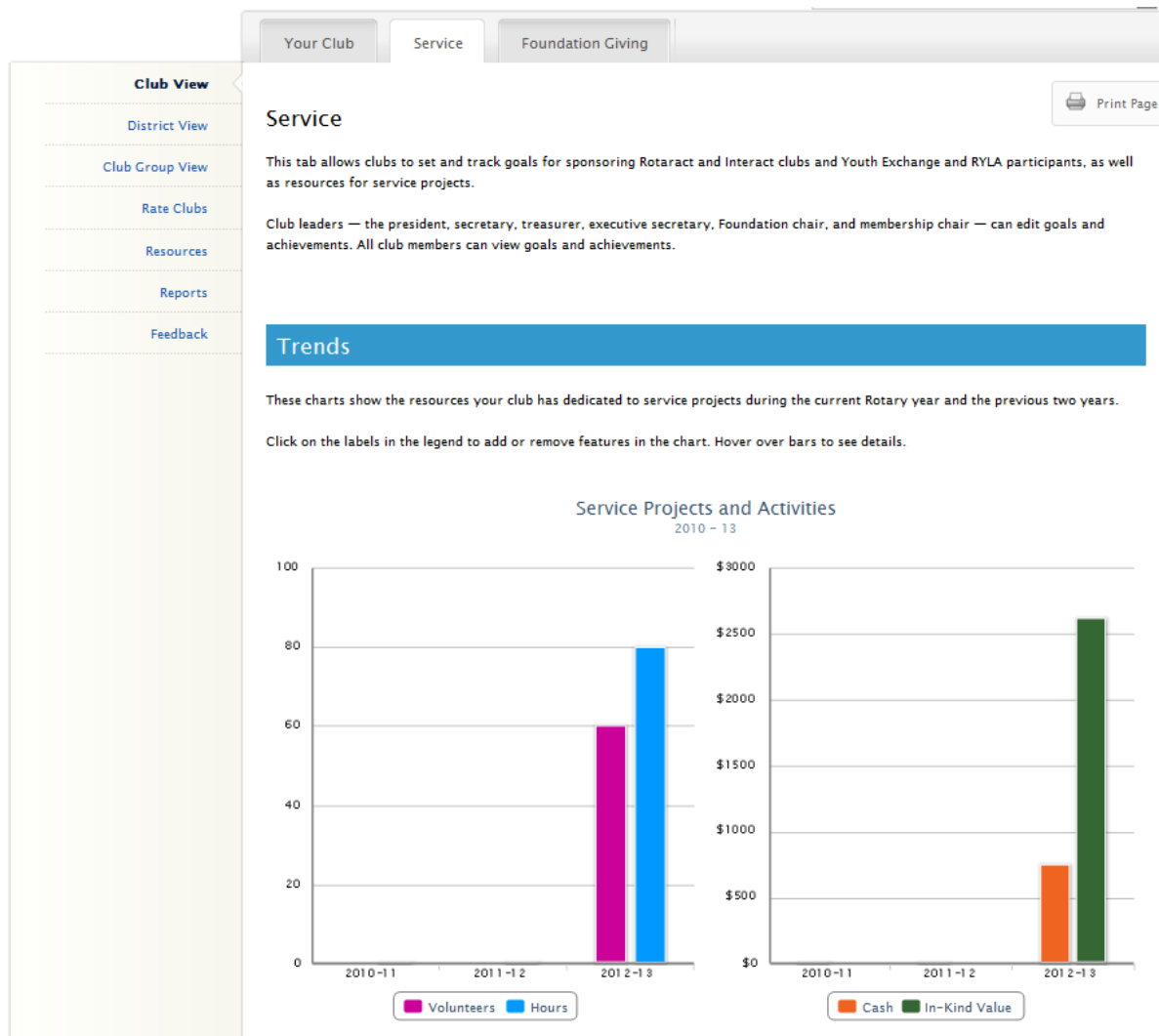
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VIEW

## Your Club

- Membership
- Rotarian Engagement
- Club Communication
- Public Relations

# ROTARY CLUB CENTRAL



Service Projects and Activities

Clubs for Young Leaders

Youth Program Participants

2014-15	2015-16	2016-17
<b>Service Projects and Activities</b> <span>?</span> <a href="#">VIEW</a>		
- 2015-16 YEAR TO DATE	- 2016-17 GOAL	
- 2016-17 YEAR TO DATE		

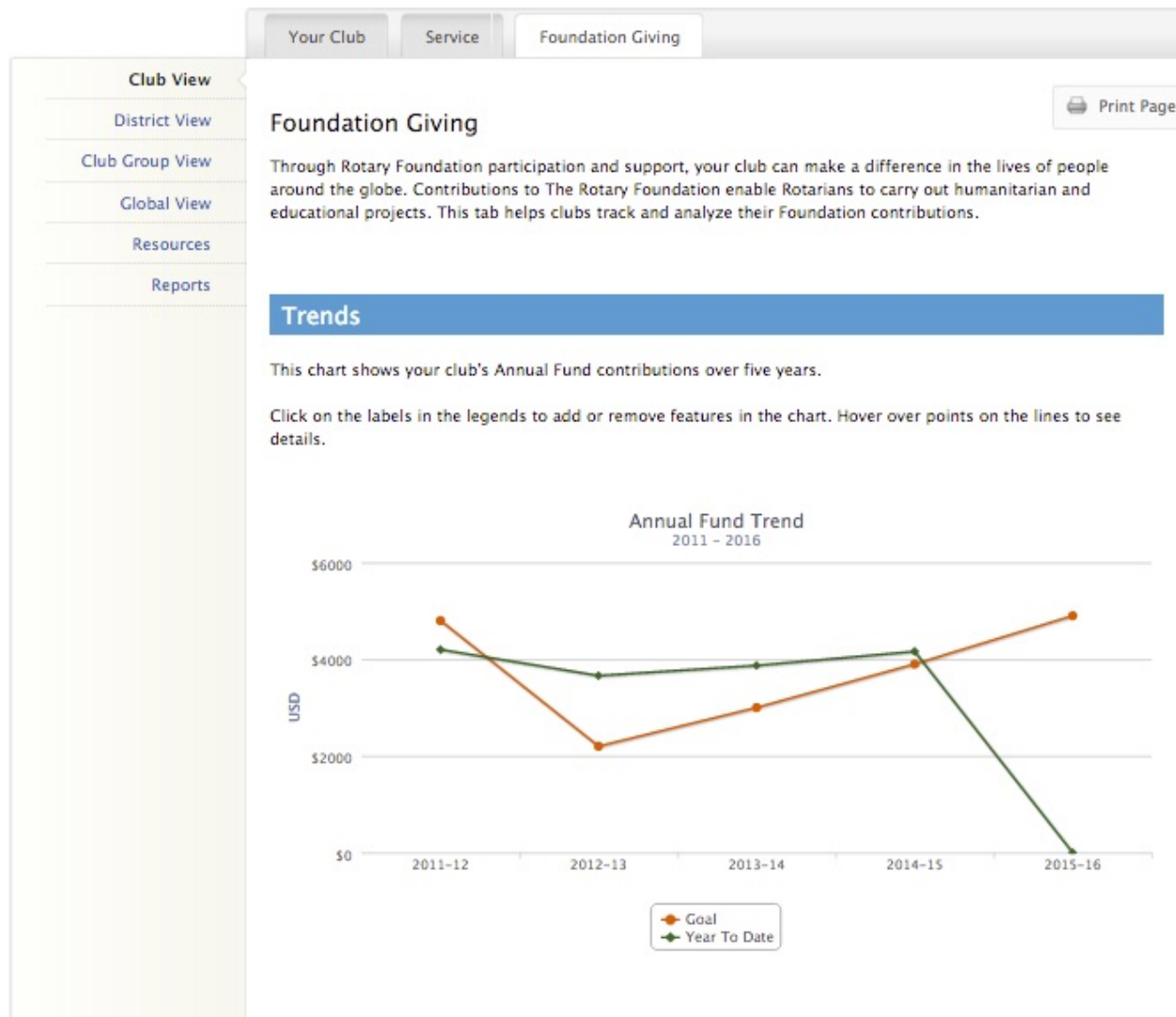
  

<b>Service Projects and Activities</b> <span>?</span> <a href="#">VIEW</a>		
	2016-17 GOAL	2016-17 YEAR TO DATE
		0
		0

<b>Service Projects and Activities</b> <span>?</span> <a href="#">VIEW</a>		
	2016-17 GOAL	2016-17 YEAR TO DATE
Number of inbound Youth Exchange students	-	-
Number of outbound Youth Exchange students	-	-
Number of RYLA participants	-	-

# ROTARY CLUB CENTRAL



# ROTARY CLUB CENTRAL

2014-15				2015-16				2016-17			
Annual Fund				0 USD 2015-16 YEAR TO DATE				- USD 2016-17 GOAL			
				0 USD 2016-17 YEAR TO DATE							
Details											
								5-YEAR HIGH			
								4,200 USD			
								2016-17 YEAR TO DATE			
								0 USD			
								ALL-TIME TOTAL			
Major Gifts				0				-			
Bequest Society				0				-			
Benefactors				0				-			

## Foundation

Annual Fund

Polio Plus

Major Gifts and Endowment Fund

## Youth Program Participants

[EDIT](#)

### ▼ Details

	2014-15 TOTAL	2015-16 GOAL	2015-16 YEAR TO DATE
Number of inbound Youth Exchange students	-	-	-
Number of outbound Youth Exchange students	-	-	-
Number of RYLA participants	-	8	-

Your Club

Service

Foundation Giving

Club View

District View

Club Group View

Rate Clubs

Global View

Resources

Reports

## Youth Program Participants

Through Rotary Youth Exchange program, students travel internationally to explore other cultures. During Rotary Youth Leadership Awards (RYLA) events, participants develop leadership skills that will benefit communities and businesses in the future.

This goal represents the total number of youth program participants your club plans to sponsor this year. The achievements are the total number of participants your club has sponsored this year.

### Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of inbound Youth Exchange students	-	<input type="text" value="-"/>
Achievement		<input type="text" value="-"/>
Number of outbound Youth Exchange students	-	<input type="text" value="-"/>
Achievement		<input type="text" value="-"/>
Number of RYLA participants	-	<input type="text" value="8"/>
Achievement		<input type="text" value="-"/>

Save

Clear all

Cancel

# ROTARY CLUB CENTRAL

Your Club

Service

Foundation Giving

Club View

District View

Club Group View

Rate Clubs

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Feedback

## Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
	-	<div>YES</div>
	-	<div>-</div>
	-	<div>3</div>
	-	<div>4</div>
rent activities	-	<div>YES</div>
	-	<div>YES</div>
month	-	<div>4</div>
	-	<div></div>
outside of club meetings	-	<div></div>
	-	<div>-</div>

Save

Clear all

Cancel

Numeric  
Monetary (USD)  
Percentage %  
Yes / No

# ROTARY CLUB CENTRAL

Your Club

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## Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

### Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
<b>Our club has a strategic plan</b>	-	YES
<b>Achievement</b>		-
<b>Club assemblies conducted per year</b>	-	3
<b>Achievement</b>		4
<b>Our online presence accurately reflects current activities</b>	-	YES
<b>Achievement</b>		YES
<b>Number of communications distributed per month</b>	-	4
<b>Achievement</b>		
<b>Number of social activities for members outside of club meetings per year</b>	-	0
<b>Achievement</b>		-

Save

Clear all

Cancel

# ROTARY CLUB CENTRAL

Your Club

Service

Foundation Giving

Club View

District View

Club Group View

**Rate Clubs**

Global View

Resources

Reports

Print Page

## Rate Clubs

District governors and assistant governors rate clubs to keep track of the overall effectiveness of their clubs from year to year.

District governors can view ratings and comments for all clubs. Assistant governors can view ratings and comments for clubs in their club group.

★★★★★	Excellent	This club is strong and vibrant, and members are consistently engaged in club activities.
★★★★☆	Good	This club is informed and engaged but could increase its effectiveness.
★★★☆☆	Satisfactory	This club functions properly but could improve in several areas.
★★★☆☆	Needs improvement	This club needs significant assistance.
★☆☆☆☆	Nonfunctional	This club has failed to meet the policy established by the RI Board for a functioning Rotary club.

✓ District governors and assistant governors may also submit comments about each club. Ratings and comments are seen only by the district governor and assistant governor; **they are not visible to the clubs.**

✓ District governors will confirm and submit ratings once all the clubs in the district have been rated, **no later than 1 June.**

▢ [Club Rating Detail](#)

# ROTARY CLUB CENTRAL

## Clubs in Your District

2014-15

2015-16

2016-17

▼ CLUB NAME	CLUB GROUP	GOVERNOR VISIT	2014-15 RATING	RATE	COMMENTS
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# Questions?

<https://greatideastoshare.com/rotaryclubcentral/>