



Rotary Newton



Become A Sponsor!

The Rotary Club of Newton is presenting TWO exciting events this year, and we'd love to let everyone know that you're a sponsor!

Craft Beer Festival

On Thursday, May 12th from 5:00-8:00pm at the American Legion Post 440 on California Street, we will host the **Rotary Newton Craft Beer Festival**. Representatives from various craft beer and food vendors will be on hand to offer tasting samples to attendees. There will also be a silent auction and raffle, and live music. Our target audience for this event is young (21-40), employed, active people who care about (and are willing to pay for) hand-crafted, quality food, beverage and products. Visit us at RotaryNewtonFestival.org to see who will be there!

Newton Has Talent!

Rotary Newton is also producing **Newton Has Talent** on Saturday, May 21st at 7:30pm at the Jewish Community Center, 333 Nahanton Street. **Newton Has Talent** is a city-wide talent show featuring residents, students and folks who work in Newton, and a panel of celebrity judges! The target audience for NHT is young adults, adults and families whose interests include the arts. Visit NewtonHasTalent.com for more info!

When you support both events you get 50% off the sponsorship of the 2nd event AND get special recognition as a Rotary Newton Season Sponsor!

We have five levels of sponsorship, and each will give your company visibility to all attendees. Most levels have exclusivity *and* limited availability—there are only a few spots available at each level, and we promise that you will be the *only sponsor in your industry at your level*. We want YOUR support to be noticed and appreciated!

All Rotary Newton events are 100% volunteer efforts, and all proceeds benefit the community service and international projects of the Rotary Club of Newton. Visit RotaryNewton.org for club details.

Your support WILL make a difference. **Thank You!**

RotaryNewtonFestival.org



NewtonHasTalent.com



617-527-6090

Rotary Newton Craft Beer Festival is proud to be part of the [Newton Festival of the Arts](#).



BE A ROTARY NEWTON SEASON SPONSOR!

Sponsor BOTH Events for a Special Price!

		
<p>Premier Sponsor - \$5,000 - Only 1 Available Includes a full page (8.5x5.5”), outside back cover program advertisement, linkable banner ad on NewtonHasTalent.com, signage on flyers and A-Frames, exclusivity among sponsors (only 1 available!), on-stage signage, an on-stage welcome by your representative during the show and 10 show tickets.</p>	<p>\$ 7,500</p>	<p>Brewmaster Sponsor - \$5,000 - Only 1 Available Includes a full page (8.5x5.5”), outside back cover program advertisement, linkable banner ad on RotaryNewtonFestival.org, signage on ALL advertising for the event, exclusivity among sponsors (only 1 available!), and 10 Craft Beer Festival tickets.</p>
<p>Spotlight Sponsor - \$2,500 – Only 2 Available Includes a full page (8.5x5.5”), inside cover program advertisement, linkable banner ad on NewtonHasTalent.com, signage on A Frames, exclusivity among sponsors (only 2 available!), on-stage signage, and 8 show tickets.</p>	<p>\$ 3,750</p>	<p>Keg Sponsor - \$2,500 – Only 2 Available Includes a full page (8.5x5.5”), inside cover program advertisement, banner ad on RotaryNewtonFestival.org, signage on all advertising for the event, exclusivity among sponsors (only 1 available!), and 8 Festival tickets.</p>
<p>Marquee Sponsor - \$1,000 – Only 4 Available Includes a full page (8.5x5.5”) program advertisement), a linkable Marquee listing on the <i>Sponsors Page</i> of NewtonHasTalent.com and 6 show tickets.</p>	<p>\$ 1,500</p>	<p>Cask Sponsor - \$1,000 – Only 4 Available Includes a full page (8.5x5.5”) program advertisement), a Cask listing on the <i>Sponsors Page</i> of RotaryNewtonFestival.org, and 6 Craft Beer Festival tickets.</p>
<p>Encore Sponsor - \$500 Includes a half-page program advertisement (5.5x4”) a linkable Encore listing on the <i>Sponsors Page</i> of NewtonHasTalent.com and 4 show tickets.</p>	<p>\$ 750</p>	<p>Growler Sponsor - \$500 Includes a half-page program advertisement (5.5x4”), a Growler listing on the <i>Sponsors Page</i> of RotaryNewtonFestival.org and 4 Craft Beer Festival tickets.</p>
<p>Patron Sponsor - \$250 Includes a quarter-page program advertisement (3.5x2”), a Patron listing on the <i>Sponsors Page</i> of NewtonHasTalent.com and 2 show tickets.</p>	<p>\$ 375</p>	<p>Bomber Sponsor - \$250 Includes a quarter-page program advertisement (3.5x2”), a Bomber listing on the <i>Sponsors Page</i> of RotaryNewtonFestival.org and 2 Festival tickets.</p>
<p>Auction Donation & Other Friends of Newton Rotary: Includes a listing in the “Friends of Newton Rotary” section of the program.</p>	<p>N/A</p>	<p>Auction Donation & Other Friends of Newton Rotary: Includes a listing in the “Friends of Newton Rotary” section of the program.</p>
<p>To Become a Sponsor Go to NewtonHasTalent.com</p>		<p>To Become a Sponsor Go to RotaryNewtonFestival.org</p>

Would you like to mix Sponsor levels? No problem! Simply take 50% off the lower-priced Sponsorship Level.



These Rotary Newton events are proud to be part of the [Newton Festival of the Arts](http://NewtonFestivaloftheArts.org).



CRAFT BEER FESTIVAL

Sponsor Information



What is the Rotary Newton Craft Beer Festival? The Festival is one of Newton Rotary's largest fundraising events of the year. A wide collection of craft beer and food vendors will be on hand to offer tasting samples to paid attendees. There will also be a silent auction and/or raffle. The Festival is a 100% volunteer effort, and all proceeds benefit the community service and international projects of the Rotary Club of Newton. Visit us at RotaryNewtonFestival.org.

When and where? Thursday, May 12th from 5:00 – 8:00pm
American Legion Post 440, 295 California Street, Newton, MA

Details: Attendees must be 21 or over (absolutely no exceptions). Tickets will be available online at Eventbrite.com or at the door. After showing valid ID, all attendees and vendors will receive a wristband which will allow them unlimited access to the tasting room where multiple vendors of beer, cider and specialty foods will be offering free samples. The Post 440 bar will be open, and attendees will be able to purchase full beverages. Vendors of alcoholic beverages are not allowed to sell any product (food sales are allowed), but can offer information about their business, products or services to attendees.

Special Considerations: Designated drivers (DD's) will be charged a lower price and will receive a different color wristband. They will have unlimited access to the event, but will not be allowed to taste or purchase any alcoholic beverages. All other activities of the event will be available to DD's. If an attendee does not have a DD and is unable to safely drive home, a Rotary member or volunteer DD will drive the attendee home.

Who Will Your Support Help? By supporting the [Rotary Newton Craft Beer Festival](http://RotaryNewtonFestival.org) you will directly support projects like:

- Providing summer child care at the Newton Community Service Center
- Helping kids go to summer camps at the YMCA, John Barry Boys & Girls' Club and the Boy Scout Camps
- Giving scholarships and/or financial aid to high school seniors in support of their continuing education
- Giving every third grader in the Newton public schools their own dictionary
- Providing emergency support to Newton families through our Rotary Emergency Fund
- Supporting seniors through contributions to the Newton Senior Center and Senior Safety Program
- Contributing to the many worldwide Rotary projects such as End Polio Now and Rotary Newton's own Clean Water & Sanitation project in Agra, India.

The list goes on and on, but every penny touches a person and changes a life. Learn more at RotaryNewton.org.

*This is a high profile event that will attract a wide demographic.
It showcases the good works of Newton Rotary and those who sponsor our efforts.*



Rotary Newton Craft Beer Festival is proud to be part of the [Newton Festival of the Arts](http://NewtonFestival.org).





NEWTON HAS TALENT!

NewtonHasTalent.com

Newton Has Talent is a city-wide talent competition featuring the best of Newton's musicians vying for \$1,000, \$500 and \$250 in prize money. The show's ten acts earn their place on stage after a highly competitive, two-tiered audition and voting process. Along with a panel of experienced judges and musicians, the live audience will vote for first, second and third place. *100% of the proceeds from the event (sponsorships, tickets, silent auction, etc) will benefit the community service projects of The Rotary Club of Newton.*

When Is It happening? YouTube® Auditions and Public Voting are being held during March and April, and the final competition will be presented on Saturday, May 21st, 2016 at 7:30pm at the Jewish Community Center, 333 Nahanton Road, Newton Centre.

How Does It Work? To audition, individuals or groups upload their acts to YouTube® when registering for the event at NewtonHasTalent.com. All acts must include at least one person currently living, working or going to school in Newton. Acts will be reviewed by a panel selected from the community, who will narrow them down to 20 semi-finalists. The 20 semi-finalists will be presented on a special YouTube® site, where the public can vote for the Top Ten Finalists. The Top Ten Finalists will compete before Celebrity Judges and a live audience at a matinee performance at the JCC on Saturday, May 21st at 7:30pm.

Who Will Your Support Help? By supporting Newton Rotary through **Newton Has Talent** you will help people like Sarah, a developmentally delayed high school senior who was able to attend the Barry Price Rehabilitation Center's employment services program, and experience "Work\$mart" where she learned about employer expectations and received a vocational assessment. You'll also help Newton Rotary fund local grants like the one we gave to the NNHS InvenTeam, a group of high school students who design and build technological solutions to real-world problems. There's also the Boston Minstrels, a group of volunteer musicians and singers who visit shelters, prisons and residential facilities. The list goes on, and on. Every penny touches a person and changes a life.



Newton Has Talent is proud to be a part of the [Newton Festival of the Arts](#)



Presented by:

Rotary
www.RotaryNewton.org



Premier Sponsor:

 **THE Village Bank™**
617-527-6090