

Light Up the Family of Rotary!

Required activity

Sponsor or participate in a local or district Rotary Day⁶ event to introduce non-Rotarians to Rotary.

Check **one** of the following:

- At least five members of our club participated in a Rotary Day event. **(10 points)**
- Our club hosted a Rotary Day event. **(15 points)**

“Best Class” Club President’s Challenge (optional)

- Our club president or club president-elect registered to attend the 2015 RI Convention in São Paulo by 31 March. **(5 points)**

Additional activities

- Have club members (not including the president) register to attend the 2015 RI Convention in São Paulo by 31 March. **(5 points for each club member that registers; maximum of 10 points total for this activity)**
- Have at least 10 percent of the club’s members join a Rotary Fellowship or Rotarian Action Group and connect with people from around the world who share their interests. **(5 points)**
- Have at least half of the club’s members participate in an online community discussion board on rotary.org. **(5 points)**

- Hold a career day or vocational mentoring program for young people. **(5 points)**
- Implement Rotary’s new [visual identity guidelines](#) on the club’s website and social media pages. **(5 points)**
- Sponsor a new Rotaract club or Interact club or support an existing one. **(10 points)**
- Sponsor a new Rotary Community Corps or support an existing one. **(10 points)**
- Sponsor a new Rotary club. **(20 points)**

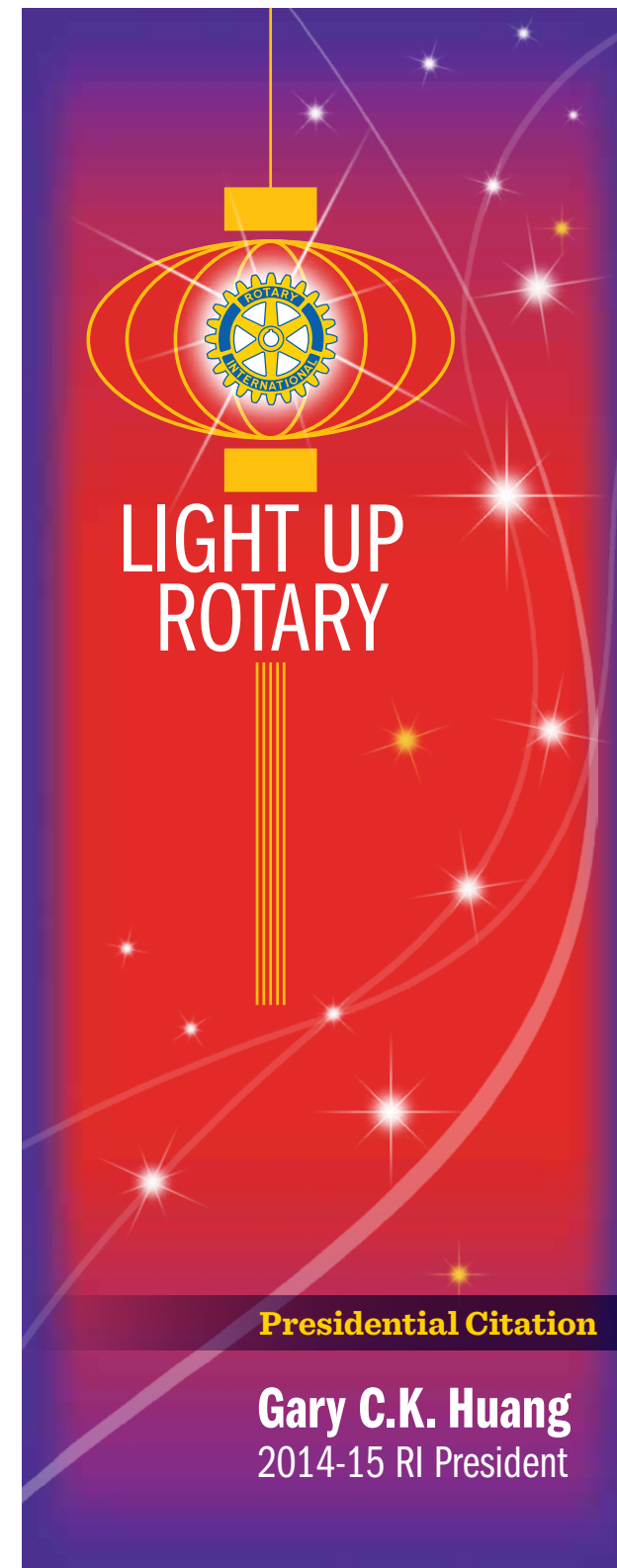
To qualify in this category, your club must score a minimum of 30 points. How many points did your club score?

Rotary Club of

Rotary club president

Submit this completed form to your district governor no later than 31 March.

⁶ Consult the *Rotary Days* brochure (900B-EN) for information.

A vertical banner with a red-to-purple gradient background. It features a glowing yellow and blue Rotary International logo at the top, surrounded by a yellow lantern-like frame. The text "LIGHT UP ROTARY" is written in large, white, sans-serif capital letters. At the bottom, there is a white Rotary logo and the text "Rotary" in white. Below that, the address "One Rotary Center, 1560 Sherman Avenue, Evanston, IL 60201-3698 USA" and the website "www.rotary.org" are listed in white. The bottom right corner has the code "900A-14EN-(913)".A vertical banner with a red-to-purple gradient background. It features a glowing yellow and blue Rotary International logo at the top, surrounded by a yellow lantern-like frame. The text "LIGHT UP ROTARY" is written in large, white, sans-serif capital letters. Below that, the text "Presidential Citation" is written in yellow, and "Gary C.K. Huang" is written in white, followed by "2014-15 RI President" in white. The bottom right corner has the code "900A-14EN-(913)".

Light Up Rotary is not just our theme for the year — it is a call for each of us to take action and make Rotary stronger. The 2014-15 Presidential Citation will recognize Rotary clubs that take action to increase their membership, enhance their service impact, and expand their network.

Procedure

Clubs are asked to use this form to plan and report their accomplishments for the 2014-15 Rotary year. To qualify for the Presidential Citation, clubs must achieve a specific number of points in each of the three activity categories and must conduct one required activity per category. Unless otherwise specified, all activities must be undertaken and completed between 1 July 2014 and 31 March 2015.

Qualifying clubs should complete the form and send it to the district governor no later than **31 March**. Forms sent to Rotary International will not be processed.

District governors must report the names of their qualifying clubs to RI no later than **15 April**. District governors will receive special recognition if 50 percent or more of the clubs in their districts qualify for the Presidential Citation.

Light Up Rotary Membership!

Required activity

Achieve a net gain in membership between 1 July and **1 March**.

Check **one** of the following:

- Our club achieved a net gain of one member. **(5 points)**

- Our club achieved a net gain of 1-4 percent. **(10 points)**
- Our club achieved a net gain of 5-10 percent. **(15 points)**
- Our club achieved a net gain of more than 10 percent. **(20 points)**

“Best Class” Club President’s Challenge (optional)

- Our club president personally sponsored two new members. **(5 points)**

Additional activities

- Submit and achieve membership development goals for 2014-15 on Rotary Club Central. **(5 points)**
- Ensure that every club member has a profile on [My Rotary](#). **(5 points)**
- Promote member engagement by ensuring that each club member is assigned a specific role in your club’s leadership development goals for the year, either in a leadership position or as a member of a club committee, subcommittee, or project initiative.¹ **(5 points)**
- Increase your club’s member retention rate by at least one percent over the previous year. **(5 points)**
- Increase the diversity of your club’s membership by recruiting at least two new members who belong to a demographic group (for example, gender, age, profession, or ethnicity) that is underrepresented in the club. **(5 points)**
- Successfully recruit the spouse of a club member *or* successfully refer a spouse to another Rotary club for membership. **(5 points for each spouse that becomes a Rotarian this year; maximum of 15 points total for this activity)**

- Successfully recruit a former Rotaractor *or* Rotary alumnus to join your club or successfully refer them to another Rotary club for membership. **(5 points for each former Rotaractor or Rotary alumnus that becomes a Rotarian this year)**

To qualify in this category, your club must score a minimum of 30 points. How many points did your club score?

Light Up Rotary Service!

Required activity

Participate in a local or international service project related to at least one of Rotary’s areas of focus:²

- * Peace and conflict prevention/resolution
- * Disease prevention and treatment
- * Water and sanitation
- * Maternal and child health
- * Basic education and literacy
- * Economic and community development

Check **one** of the following:

- Our club completed this activity. **(10 points)**
- Our club completed this activity as part of a global grant project. **(15 points)**

“Best Class” Club President’s Challenge (optional)

- Our club president personally donated to The Rotary Foundation. **(5 points)**

Additional activities

- Submit and achieve 2014-15 Rotary Foundation giving goals on Rotary Club Central. **(5 points)**

- Support polio eradication through a community fundraising initiative *or* implement a public awareness campaign to inform the community about Rotary’s contributions to polio eradication. **(5 points)**
- Have at least 10 percent of club members enrolled in Rotary’s recurring giving program, Rotary Direct. **(5 points)**
- Sponsor a Rotary Peace Fellow *or* assist another club in its support of a Rotary Peace Fellow. **(5 points)**
- Increase the total number of Benefactors, Bequest Society³ members, and Paul Harris Society⁴ members in the club by at least one. **(5 points)**
- Attain 100 percent participation in Rotary Foundation Annual Fund giving (that is, every active member contributes).⁵ **(10 points)**
- Attain a minimum Annual Fund contribution of US\$100 per capita. **(10 points)**

To qualify in this category, your club must score a minimum of 30 points. How many points did your club score?

¹ Refer to [Leadership Development: Your Guide to Starting a Program](#) (250-EN) for ideas.

² Refer to [Rotary’s Areas of Focus](#) (965-EN) for ideas.
³ Consult the [Your Rotary Legacy](#) brochure (330-EN) for information.

⁴ Consult the [Paul Harris Society](#) brochure (099-EN) for information.

⁵ Consult the [EREY](#) brochure (957-EN) and [The Rotary Foundation Reference Guide](#) (219-EN) for information.