# The Rotary Advisor and Rotaract Club Relationship

Mike Figueroa and Rita Newman, Representing WPI Rotaract Club

### The WPI Rotaract Club

- Founded in December, 2014
  - 14 members, including 6 executive members
  - Students at WPI study engineering and sciences through 7-week term schedule
- Current project focus
  - Education and STEM awareness in the local community
  - Foreign aid for Syrian refugees
- Goals for this year
  - Increase club membership
    - Member retention
    - Image and reputation on and around campus
  - Engage in fundraising activities to support project work

## Club Activities (To Present Date)

- EWB collaboration in Global Grant: Rainwater harvesting in Guatemala
- Community service
  - Mustard Seed
  - Food packaging
  - Breakfast events
- Humanitarian and Social Awareness Event: Together We Can
- Visioning and project selection



# Visioning

- Special Rotarian ceremony designed to formalize club vision
- Ideally moderated by a Rotarian, but can be student-run
- Each member has input to voice opinions
- Vision statement is formed at the end of the process
  - $\circ$   $\quad$  Determines general direction of the club for the upcoming year
  - $\circ$   $\,$   $\,$  Open to change depending on the interests of the club  $\,$
- Held annually for Rotaract as members change each year



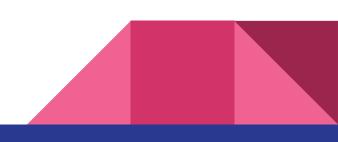
#### **Vision Statement**

The WPI Rotaract Club will utilize the current academic year to develop a foundation for the club through long-lasting positive impacts in the WPI community that will raise awareness of our actions and enable us to pursue Rotary grants and larger projects in future.



### **SMART Action Plan**

- 1. Research community service ideas
- 2. Research recipients for care packages
- 3. Develop fundraising plan
- 4. Develop member retention/recruitment plan
- 5. Establish contact w/ other Rotaract Clubs
- 6. Pick a school to work with for local project
- 7. Begin table-sitting activities at WPI
- 8. Develop Rotarian mentor plan
- 9. Create care packages for crisis areas
- 10. Develop one year club budget



#### Club Gains Through Rotary Advisor Assistance

- Better understanding of Rotary and its goals
- Open communication to seek guidance in club progress and development
- Encouragement to apply for Rotary grants and be actively involved
- Involvement in Rotary events and fundraisers throughout the year
  - Food packaging event
  - Scholarship breakfast
- Collaboration with Rotary on projects



### Mentorship with WPI Rotaract

- Commitment is expected from both Rotary and Rotaract
  - Proper communication is key
- WPI Rotaract mentors
  - Carl Gomes and Steve D'Agostino served as mentors since foundation
    - Provided guidance and advice, offered inspiration
  - Club now mentored by Rodney White and Emily Buresh of Worcester Rotary
    - Currently are becoming familiar with the executive board and general club members
    - Have suggested areas of future focus, such as fundraising
  - Academic advisors from WPI: Prof. Lisa Stoddard and Prof. Blake Currier
    - Provide a similar role to Rotary mentors
    - More aware of university logistics and rules

### The Ideal Advisor-Rotaract Relationship

#### Do

- Encourage students to do more
- Treat students as young adults and potential future Rotary members
- Provide assistance when requested
- Suggest areas of improvement
- Develop a relationship with school administration
- Get to know the students

#### Do Not

- Assume Rotaract club members make the club their first priority
- Make executive decisions for the club without student input



Questions?