

Rotary



jim.fusco2@gmail.com

District 7910
Central Massachusetts, USA

Jim Fusco
2015-2016
District Governor



[Home](#) | [About Us](#) | [Programs](#) | [Membership](#) | [Foundation](#) | [Youth Services](#) | [Public Relations](#) | [Training](#) | [Resources](#) | [Contact Us](#)

YOU ARE HERE

Rotary District 7910 Newsletter - January 18, 2016

Rotary District 7910 Newsletter
 January 18, 2016

Upcoming Events

You may submit event information per the [District 7910 Promotional Guidelines](#). If your club does not use ClubRunner, please send your event information to [Rotary District 7910 Newsletter](#). And make sure to add jim.fusco2@gmail.com to your club's distribution list.

2016 District Conference

[Click here now, to watch the three-minute promotional video](#)

Produced by Assistant Governor Richard Simon

Save The Dates!**May 20, 21 and 22, 2016**

Hotel 1620 At Plymouth Harbor, Plymouth

Rotaract
 Rotary Club Partner



Rotaract Advisor Training Seminar

by District 7910 Rotaract Committee

Monday, February 8, 5:30-8:30 p.m.
Framingham State University

Rotary District 7910 Newsletter
 January 18, 2016

Governor's Message
A Great Welcome in Plymouth!*By Jim Fusco*

divisional playoff game. [Read more](#)

Last week was a great one, starting with six members of the District Conference Committee traveling to Plymouth to attend the noon meeting of the Rotary Club of Plymouth. What a great welcome we had! After the meeting, we met with their Board of Directors to let them know that District 7910 will be holding our District Conference in their town. The trip ended with the Patriots defeating the Kansas City Chiefs on Saturday in an NFL

Rotary District 7910 Newsletter
 January 18, 2016

[Click here](#) to view, download and/or print this newsletter, in PDF format.

Rotary District 7910 Newsletter
 Archive

[Click here](#) for past issues

Rotary District 7910

[Click here](#) to download and/or print the minutes of the District Conference Committee meeting in October. (Rotary member login is required.)

Welcome, New Rotarians

Please welcome the newest Rotarian in our district:

- **Paula Carlson**, [Westborough](#)

District & Club Rounds

Register Now! Rotaract Advisor Training Seminar Set For February 8 In Framingham

By Carl Gomes and Steve Jones-D'Agostino

On Monday, February 8 from 5:30 to 8:30 p.m., the District Rotaract Committee will hold a Rotaract Advisor Training Seminar at Framingham State University, in the Commons Room of North Hall, which is located at 16 State St. in Framingham. This event is **free and open to all Rotarians and Rotaractors**. **Free parking** is available in all campus lots. To reach campus police for parking and event locations, call 508-626-4911.



Rotary District 7910 Newsletter
 January 18, 2016

Committee Spotlight
District Positions: Grants Subcommittee*By Jim Fusco*

The Rotary Foundation is the vehicle that allows us to do good in the world through district and global grants.

Operating procedures for the Grant Program are defined in the Rotary Foundation Code of Policies, dated January 2016. Specific operating policies for the Grants Subcommittee are delineated in Section 7.020.2 of the COP. [Read more](#)

ESSEX: Seeking Sponsor For Holy Name Student*By Marcia Davis*

District 7910's ESSEX (Eastern States Student Exchange) Committee is seeking a Rotary club to be an outbound sponsor

for Julia Cashman, who will be a senior this fall at Holy Name Junior Senior High School in Worcester. She wants to spend the 2016-2017 school year studying in a Spanish-speaking country. Based on our preliminary interviews with Julie, we believe she will be an excellent ambassador. The deadline to respond is January 31. [Read more](#)

Membership Corner: Attracting and Netting New Members to Rotary*By Tom Sturiale*

[Click here](#) to register for this free event, which is open to all Rotarians and Rotaractors



Fellowship Wine-Dinner

by Rotarian Wine Appreciation Fellowship

Tuesday, January 19, 6:00-8:00 p.m.

Heritage of Sherborn

\$70 per person

[Click here](#) to register for this event (**open to Fellowship members and non-members**)

[Click here](#) to pay online for this event (**only online payments accepted**)

[Click here](#) to watch a video of the inaugural Wine-Dinner on October 21, 2015 at Tomasso Trattoria in Southborough

[Click here](#) to view photos of the inaugural Wine-Dinner

Club Visits



District Governor Jim Fusco

JUST ASK!

If you have any special events you would like me to attend or any inductions or presentations you would like me to make, just let me know.

For complete list of District/Club Events, [click here](#)

If your event does not show on that list, let me know.

DG Jim

jim.fusco2@gmail.com

District Events

Monday, January 18-
Monday, February 22

To view the Agenda, Panelists and Issues, [click here](#)

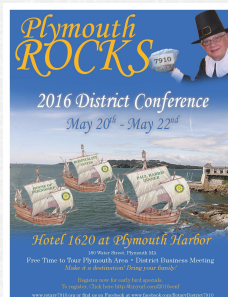
To register for this free event, [click here](#).

To download the free-parking pass, [click here](#)

To download the two-page flyer, in PDF format, which contains directions to and a map of the Framingham State campus, [click here](#).

For more information, contact Contact Rotaract Committee Chair **Carl Gomes** at carlbgomes56@icloud.com or 508-450-3374, or Vice Chair **Steve Jones-D'Agostino** at srdagostino@icloud.com or 508-930-8675.

Save The Dates! May 20, 21 and 22



In just **130 days** - our **2016 District Conference** will take place at the **Hotel 1620** at **Plymouth Harbor** in Plymouth.

Registration is **now open**. To **register**, [click here](#).

To view the **promo video**, which was produced by Assistant Governor **Richard Simon**, [click here](#).

To view and download the **event flyer** in PDF format, [click here](#).

[Register Now!](#)

Nashoba Valley To Hold Bolton Repair Café On January 23

The Rotary Club of Nashoba Valley, with help from Bolton Local, will hold the next **Bolton Repair Café** on Saturday, January 23 from 9:00 a.m. to 1:00 p.m. The event will take place at a new location, the cafeteria at the Florence Sawyer School, which is at 100 Mechanic St. in Bolton. The school is located behind the Emerson School, which is on the same driveway/street.

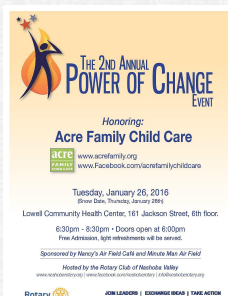


Bring your items that need repair, and knowledgeable volunteers will try to fix them for free. The volunteers can work on items such as mendable clothing, lamps, small appliances, computers and other electronics, bikes, toys, and jewelry. They can also sharpen knives, scissors, and garden tools. You only pay for needed parts. If you know what parts are needed, please get them ahead of time and bring them to the Repair Café to save time.

For more information, contact **Ray Pfau**, a member of both the Nashoba Valley club and Bolton Local, at 978-779-5545 or ray.pfau@oracle.com, or visit www.boltonlocal.org/initiatives/repair-cafe.

Nashoba Valley's Annual 'Power Of Change' To Honor Lowell's Acre Family Child Care On January 26

By Karin Gaffney



On Tuesday, **January 26**, the Rotary Club of Nashoba Valley will host its second annual **Power of Change** event and will honor **Acre Family Childcare** in Lowell. The presentation will be held from **6:30 to 8:30 p.m. at Lowell Community Health Center**, which is located at 161 Jackson St. (6th floor) in Lowell. Doors will open at 6:00 p.m. This event is free and open to the public, although contributions to Acre Family Child Care will be welcome. The snow date is January 28.

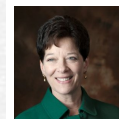
The Nashoba Valley club is honoring Acre Family Childcare for its impact in the Lowell community and for its commitment to empowering women. The presentation will include remarks from the founder, **Anita Moeller**, who is now director of Preschool Expansion Grant at for the Massachusetts Department of Early Education and Care.



It can be argued that attracting new members to Rotary is the most important task of Rotary clubs. It is through new members that we are able to grow and continue good works. It is through new members that we are able to replace attrition for many reasons. It is through new members that we are able to introduce new technology and new ideas. [Read more](#)

PR Tips: No One Solution To Creating A Positive Public Image

By Laura Spear



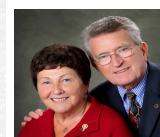
Sending out a press release won't do it. Neither will posting on Facebook. Think about the activities

your club does, and build a marketing plan around each one. For each activity, execute, and then move on to the next one. Proactive outreach with consistent messaging, done over time, builds a positive public image.

Laura Spear, chair of District 7910's Public Image Committee, may be reached at laura@spear.net.

RYLA Alert: Change of Venue

By Pat and Skip Doyle



For those of you who have not heard, we will not be able to have Rotary Youth Leadership

Awards this year at Worcester State University. The university is renovating its Student Center and there is not enough other space available to us. After a very exhaustive search, we are able to report that RYLA has found a new home at Fitchburg State University. Our website and our club pack are being updated with this information and should be ready for club use this week. [Click here](#) to check the website for updates.

This change will necessitate the first cost-per-student price raise in 10 years. We have been able to hold costs at \$250 per student since our days at Nichols College. This year, in order to cover our costs, we must raise our per student assessment to \$275. This is a \$25 per-student increase, which we hope will not impact the

[Rotarian Wine Appreciation Fellowship Dinner](#)

Tuesday, January 19

6:00–8:00 p.m.

Heritage of Sherborn

[District Foundation Committee Meeting](#)

Wednesday, January 20

6:30-9:00 p.m.

Holiday Inn, Boxborough

[District Trustees Meeting](#)

Monday, January 25

6:30-9:00 p.m.

Holiday Inn, Boxborough

[Power of Change](#)

Tuesday, January 26

6:30-8:30 p.m.

Lowell Community Health Center

[District Assistant Governors Meeting - Live](#)

Tuesday, January 26

6:30-9:00 p.m.

Holiday Inn, Boxborough

[District Council Meeting](#)

Monday, February 1

6:30-9:00 p.m.

DoubleTree Hotel, Leominster

[District Membership Committee Meeting](#)

Tuesday, February 2

6:30-9:00 p.m.

Location to be determined

[District Conference Committee Meeting](#)

Thursday, February 4

6:30-9:00 p.m.

DoubleTree Hotel, Leominster

[District Rotaract Advisor Training Seminar](#)

Monday, February 8

5:30-8:30 p.m.

Framingham State University

Acre Family Childcare's mission is to help women build licensed, home-based family child-care businesses while providing community-based child care to the families of Lowell. Since 1988, the organization has provided childcare to more than 1,800 children and trained more than 200 providers.

We want to honor their selfless efforts to develop solutions to the challenges facing women and are hopeful that attendees will leave inspired and motivated to support and build on the success of our honorees' efforts

A coffee and dessert reception will follow the program.

To register, either [click here](#) or call 978-627-4135.

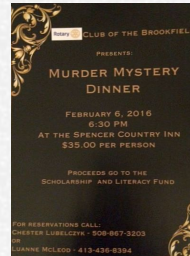
For more information, visit Nashoba Valley's [website](#) or [Facebook page](#).

Karin Gaffney, a past president of the Rotary Club of Nashoba Valley, may be reached at karin.gaffney@rocklandtrust.com.

Brookfields Club Presents 'A Murder Mystery' Dinner On February 6

The Rotary Club of the Brookfields will present "A Murder Mystery" Dinner on Saturday, **February 6 at 6:30 p.m.** at the **Spencer Country Inn** in Spencer. The "Murder Mystery" will be performed by the **Barre Theatre Group**. The cost of **\$35 per person** and includes a buffet dinner. Proceeds will benefit the club's **Scholarship and Literacy Fund**.

To make reservations, contact club member **Chet Lubelczyk** at 508-867-3203 or cs1208@yahoo.com, or club member **Luanne McLeod** at 413-436-8394 or luluz0124@aol.com.



Ayer: Jason Kauppi Highlights Vocational Service with Professional Example



Why do Rotary name tags include a member's occupation? Why does it matter what your occupation is? What does that have to do with Rotary? **Jason Kauppi** (shown, left) a member of the **Rotary Club of Ayer**, answered these questions and more as the keynote speaker at the club's first meeting of 2016.

As Rotary's handbook, [Introduction to Vocational Service](#), explains, "Each Rotary Club's membership represents a cross-section of its community's business and professional population, which ensures diversity in experiences and perspectives.

Classification and vocational service go hand in hand. Just as Rotarians represent their vocations in Rotary, so do they represent Rotary in their vocations."

One of the objects of Rotary is to use professional skills to serve a community. Jason pointed to one Ayer Rotarian's skills as a builder on the wheelchair-ramp projects as an example.

Another example Jason used was his own vocation, broadly defined as public relations. In order to explain what he does, and how it benefits a community, he shared a personal example of vocational service.

When Jason first joined Rotary, in 2007, he got a phone call from an acquaintance, who was on the board of an adoption agency. The agency had been the victim of embezzlement of \$750,000 by its bookkeeper. She had stolen the money over a 10-year period. The acquaintance asked Jason if he could help handle the crisis communications - *for free*. Although he is not in the habit of working for free, Jason knew this was an opportunity to help.

The theft threatened the very existence of the agency. Would adoptive parents trust the agency? Would the state yank its license?

Jason gathered the facts and sat down with the agency's leadership to lay out a strategy to protect the agency's reputation and manage the potential damage in the news media. He developed key messages around a central theme: *the agency had been more concerned with families than finances, which created an opportunity for a criminal to steal*. As part of the strategy and key messages, it was pointed out that no adoption was impacted by the crime and that the agency aggressively sought an investigation by the federal authorities.

which we hope will not impact the clubs in a negative manner.

Pat and Skip Doyle, co-chairs of District 7910's Rotary Youth Leadership Awards Committee (as well as co-district governors elect, may be reached at pwdoyl2@verizon.net.

Membership Updates: Two Important Items

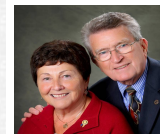
By Jim Fusco



You are more than halfway through your year. Congratulations on your progress! There are two important items that I want to address: Rotary International dues; and the club-planning worksheet. [Read more](#)

PETS Alert: Training, Training, Training

By Pat and Skip Doyle



We and all of you have embarked on the adventure of a lifetime. We are at the Rotary International

Training Session in San Diego, so we will be ready to help all of you become well-prepared club presidents in 2016-2017. [Read more](#)

Nominating Calls: Deadline For Applicants Is This February 1

By Carol Toomey



As you know, District 7910's Nominating Committee met in November and selected the District Governor Nominee-

Designate (Steve Sager), two Trustees of the District Funds (David Frazier and Paul Gauvin) and the District Archivist (Cheryl Rosen). We still have some positions to fill and are seeking qualified applicants to serve in these district positions starting this July 1. You must be available for an interview in person this March 2 and have served as president of a Rotary Club to qualify for the following four positions: Treasurer; Sergeant at Arms; and two Trustees of the District Charitable Foundation. [Read more](#)

Peace Fellowships: Application Deadline Is May 31

By Terry Parker

[PETS \(President-Elect Training Seminar\) Prep](#)

Thursday, February 11

6:00-8:00 p.m.

DoubleTree Hotel, Leominster

[RYLA \(Rotary Youth Leadership Awards\) Chairs Prep](#)

Thursday, February 11

7:00-8:00 p.m.

DoubleTree Hotel, Leominster

[PETS Prep](#)

Tuesday, February 16

6:00-8:00 p.m.

Holiday Inn, Boxborough

[RYLA Chairs Prep](#)

Tuesday, February 16

6:00-8:00 p.m.

Holiday Inn, Boxborough

[View these plus more upcoming District Events](#)



RI Spotlight

Zone 32 Rotary Foundation Webinar

By Ron Smith



I want to offer my thanks to all of you who completed the Zone 32 Rotary Foundation webinar topic survey. As a result of your input, we have scheduled the first Zone 32 Rotary Foundation webinar for Tuesday, February 2 from 7:00 to 8:30 p.m. on "Best Practices to Improve Foundation Giving."

Specifically, we will spend 90 minutes learning about how to:

- Encourage giving to Annual Fund, PolioPlus, and the Endowment Fund
- Set goals for giving on Rotary Club Central
- Access and understand information from key

Talking points were prepared, interviews were practiced, statements prepared and press releases were written for the media, the adoptive families and regulators. In addition, social media was used to help the agency take control of the story. The story that emerged was that the agency had been the victim of a crime and was fighting for justice.

The bookkeeper went to prison for a year. While the agency recovered little of its money, it remained open and still had families using it for adoptions. Jason's firm was so successful in helping the agency maintain its reputation that families who had adopted through the agency sent in donations to help restore some of what had been stolen!

Jason was able to use his skills as a public-relations professional to help, at no charge, a non-profit agency. As he does for all clients, he developed a message, decided on the audience, figured out the right ways to deliver the message and then assessed the aftermath.

"So that's my vocation and how I've used it in service," Jason concluded. "I hope someday to hear about yours."

Several Ayer Rotarians mentioned that they enjoyed hearing about a member's vocation. It was suggested that when members do not have a speaker for their scheduled date, perhaps they could use the time to share information and stories about their profession - and how they've used their skills in service.

Concord: Bob McWalter Honored for 50 Years As Club Member

Bob McWalter joined the Rotary Club of Concord on January 13, 1966 at the age of 29. He and two of his brothers, **Dave** and **Dick McWalter**, have been members of the Concord club for a total of nearly 100 years between them. Bob is still an active member and had 40 years of perfect attendance. Last week, District Governor **Jim Fusco** presented Bob with a Certificate of Appreciation for his 50 years of service.



Shown, left to right, are: Concord club member Dick Hale; Jack McWalter, another of Bob's brothers; Jim Fusco; Bob McWalter; Concord club President Sharon Spaulding; and Concord club member Steve Levitsky.

Littleton: Longtime Rotarian and Town Official Joins Club



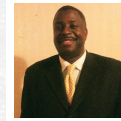
ceremony. The 30-plus club members then welcomed this outstanding Italian-American into the club by singing a rousing round of "That's Amore."

The Littleton club meets every Wednesday at 7:30 a.m. in the dining room at 1 Monarch Dr., off Taylor Street, in Littleton. If you would like to be a guest and learn more about Rotary, please contact club President **Lehel Reeves** (shown, right) at reeves@wheelstv.net.

District 7910 Seeks Funds For Guyana Playground Project

Does your club have an international project? Would you like one?

Each year, a group of Rotarians on behalf of District 7910 travels to a third-world country to do a hands-on project with local Rotarians there. This February, the group will travel to Guyana to help construct a playground at a school for special-needs students.



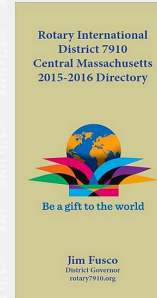
Each year, Rotary International selects up to 100 individuals from around the world to receive fully funded

academic fellowships at one of RI's Peace Centers. These fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses. [Read more](#)



2015-2016 District Directory

[View and Download](#) (requires member login)



Submit Content



Newsletter



January 25, 2016

To **submit content** for consideration for the Monday, **January 25 issue of Rotary District 7910 Newsletter**, please e-mail it **Jim Fusco** at jim.fusco2@gmail.com. The **submission deadline** is Friday, **January 22**. All **text** must be in **Word** format. All **images** must be in either **JPEG** or **PDF** format.



Past Issues

[Click here](#)



Newsletter



Archive



Explore Us Online

Visit our [website](#)



"Like" and "share" us on [Facebook](#)



Foundation reports in MyRotary

Our Zone 32 Foundation Team will help prepare and lead this webinar, including Sue Klock, Knut Johnsen, Colin Gershon, Mike McCarthy, Rupi Rupwani, Kathy Hiltner, Mac Leask and Carol Toomey. Together, we will speak from our combined 200-plus years of Rotary experience, inviting your suggestions and questions into the presentation. We will also call on Rotary staff members to help explain the resources and support they can provide for both district and club leaders. Please mark your calendars and feel free to contact me if you have any further input or questions.

A detailed Webinar Agenda and a registration notice will be e-mailed to you after January 4, so please stay tuned. And again, thank you very much for your survey responses. Nearly 40 surveys were received and many topics were ranked. We are also planning three to four more webinars based on your responses in the areas of building strong Rotary Foundation committees and training club chairs, grant management, and Global Grant development and implementation. Please look out for these future offerings.

Ron Smith, regional Rotary Foundation coordinator for Zone 32, may be reached at rsmith.rotary@gmail.com.

Attend a Presidential Conference



Find innovative ways to improve your community by attending one of five presidential conferences in 2016, hosted by Rotary International President K.R. "Ravi" Ravindran (*shown*) and The Rotary Foundation Trustee Chair Rav Klingensmith. Each

Your club can either make a contribution toward the project or sponsor (first come, first served) a particular playground item. If your requested item has already been sponsored, your contribution would be applied to another item.



Club checks, payable to "District 7910 - Guayana Project," should be sent to: Past District Governor **Dick Manelis**, 929 Worcester Rd., Framingham, MA 01701. **Contributions are still being accepted.**

For any contribution of \$500 or more, Dick will visit your club and do a presentation about the project. For more information, contact Dick at manelis711@yahoo.com.

Major District & Club Happenings: January & February

Rotarian Wine Appreciation Fellowship: Wine-Dinner- January 19, Heritage of Sherborn

[Click here](#) for event flyer

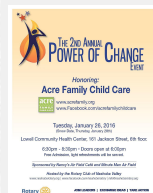
[Click here](#) for video of inaugural Wine-Dinner

[Click here](#) for photos of inaugural Wine-Dinner



Nashoba Valley: Power of Change - January 26, Lowell Community Health Center

[Click here](#)



Needham: Rotary Music Awards - January 30, Needham Town Hall

[Click here](#)



Waltham: Football Frenzy - January 31, Westin Waltham Boston Hotel

[Click here](#)

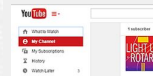


District 7910: Rotaract Advisor Training Seminar - February 8, Framingham State University

[Click here \(two-page flyer\)](#)



Watch our videos on YouTube



View our photos on Picasa and ClubRunner



Explore our Interact clubs



Explore our Rotaract clubs



Contact Us

©Copyright 2015-2016
Rotary District 7910, Central
Massachusetts, USA

2015-2016 District
Governor Jim Fusco
jim.fusco2@gmail.com

Rotary District 7910
Newsletter Editor Steve Jones-
D'Agostino
srdagostino@icloud.com

Each Key Highlight event will highlight one or more of Rotary's areas of focus:

- [Disease Prevention and Treatment, February 19-20 in Cannes, France](#)
- [Economic Development, February 27 in Cape Town, South Africa](#)
- [Literacy and WASH in Schools, March 11-13 in Kolkata, India](#)
- [WASH in Schools, March 18-19 in Pasay City, Metro Manila, Philippines](#)

Conferences will be led by local Rotary districts and are open to both members and non-members. They will feature engaging speakers, informative general sessions, and hands-on workshops. Attendees will have the opportunity to network with fellow leaders and take away new ideas and strategies to put into action.

Check Out *Rotary Voices* Blog



Check

out [Rotary Voices](#), the official blog of Rotary International. This blog features stories by and about Rotary members, Rotary program alumni, and the people we partner and work with.



Concord: Trek-On For Rotary - February 11, Carlisle
[Click here](#) for promo flyer
[Click here](#) for registration form & information sheet



Submit Major Club Happenings



Send **flyers** of your club's major events and activities, in either JPEG or PDF format, to **Jim Fusco** at jim.fusco2@gmail.com.