



Rotary7910.org

JANUARY 8, 2015

Newsletter

THIS ISSUE

- [1 - Governor's Message](#)
- [3 - Save The Dates: 2015 District Conference, May 15-16](#)
- [3 - District 7910 Getting Its First Exchange](#)
- [4 - Rotary Forum: The Power Of Change, January 22](#)
- [5 - WPI Rotaract Rainwater-Harvesting Project](#)
- [6 - District Forum: Social Media And Rotary, January 14](#)
- [6 - Past Issues](#)
- [6 - Visit Us And Like Us](#)

Governor's Message

By Val Callahan

Warmest wishes for a happy, healthy new year. As we greet 2015, we set our lofty goals for the year ahead. Our goals continue to be membership growth and [The Rotary Foundation](#) development.



We have just heard from [Rotary International](#). It is now official. The waiver has been granted. **Karin Gaffney** (*shown, left, with me*) is our new district governor for 2017-'18. Bravo, congratulations and kudos. You will read her biography in our next newsletter. To accommodate her growing district workload, we are bringing onboard **Steve Sager**, Esq. (*shown, right*), our district parliamentarian and trustee, to be assistant governor, and to begin his term early.



Thank you to all of the clubs for your patience as we have had three assistant governors leave us due to illness and/or job changes. The assistant-governor workload has now been divided evenly, and each club will be notified of the changes.

Right now, [Rotary Club of Framingham](#) President **Jim Patterson** is leading a Membership Drive. His club has welcomed 10 new members during the past six months. Bravo and kudos.

We are also spearheading a drive to get more Major Donors, Bequest Society Members, Benefactors, Every Rotarian Every Year clubs, and 100-percent Paul Harris Fellow Clubs. Currently, we have more than 70 Major Donors, with 63 members in our district who are more than halfway there.

Our newest Major Donor is **Bob Guernsey** of the [Rotary Club of Tyngsboro-Dunstable](#), formerly of the Rotary Club of Concord. Two couples are also new Major Donors, and are staying "under the radar" as they await formal club recognition.



To celebrate "25 Years of Women in Rotary," 2017-'18 District Governor **Karin Gaffney** (*shown*) of the [Rotary Club of Nashoba Valley](#) is hosting a major event on January 22 at the Fenn School in Concord, in partnership with the [Rotary Club of Concord](#). The event is free, and we do request that folks register so that there will be enough food and drink at the reception. Details of the event are on [page 4](#).

Another free event is the Social Media Forum on January 14 at the Doubletree Hotel in Leominster, hosted by our Public Image chair, **Laura Spear** (*shown*), also of Rotary Nashoba Valley. Again, we request that you register so that we will have enough snacks prepared for you. Details of the event are on [page 6](#).



With the New Year upon us, District 7910 is making the transition from a monthly to a biweekly Rotary *District 7910 Newsletter* starting with this issue, and from a biweekly to a weekly *Newsletter* starting April 9. The submission deadline for the next biweekly issue on January 22 is Monday, January 19 at 5:00 p.m.

The primary reasons for this change are two-fold: The *Newsletter* had become too long – the December issue was 12 pages; and, the *Newsletter* had been published too infrequently.

One of the results has been that when a contributor is unable to submit an article and/or images by deadline, for whatever reason, that content must be held for an entire month. Another result has been that some readers may be overwhelmed by the amount of content, and as a consequence may be failing to read some of it.

With the move to a biweekly *Newsletter*, and then to a weekly edition, such content "holds" will initially be reduced to at least two weeks, and eventually to at least one week. And, those readers turned off by 12-page *Newsletters* will find the amount of content in each issue to be less daunting – as well as fresher.

During January, February and March, 2015-'16 District Governor **Jim Fusco**, also of Rotary Nashoba Valley, will continue to send the weekly *District Bulletin* on Mondays. The latest *Bulletin* will then be incorporated in the next *Newsletter*.

Please keep these three guidelines in mind when submitting content to me, to consider for publishing in the *Newsletter*: 1. All articles *must* be submitted in Word format, and must be unlocked so they can be edited, or they will be held until they are; 2. at least one image *must* accompany each article, or the article will be held until it is; and, 3. all images *must* be submitted in either JPEG or PNG format, and in focus, or they will be held until they are. If you have any questions, you may contact **Steve Jones-D'Agostino**, editor of *Rotary District 7910 Newsletter*, at SRDagostino@icloud.com.

Thanks to each and every one of you, we are off to a great start for 2015. I sincerely appreciate your support and enthusiasm. With the deepest gratitude, I remain yours in Rotary service.

You may contact me at Valentine.Callahan@gmail.com.

Save The Dates



SAVE the DATES!!
2015 District Conference
Friday - Saturday
May 15-16, 2015
Best Western Royal Plaza Hotel & Holiday Inn & Suites
Marlborough MA 01752

GREAT PROGRAM!!!

- Paul Harris Gala Dinner - Friday night May 17
- Hospitality Suites
- Stop Hunger Now! Food Bag Production
- GSE Team from Italy
- Destination Dinner
- Memorial Service
- Annual Business Meeting
- And More to Come!

ONLINE **REGISTRATION** OPENS SOON!

District 7910 Getting Its First Exchange

By Dr. Indira Desai



District 7910 of Central Massachusetts and [District 2060](#) of three regions of northeast Italy – Friuli Venezia Giulia, Trentino Alto Adige, and Südtirol Veneto - are planning an exchange. Known as Rotary 7910 Exchange, it will be our district's first such effort.

The goals of the Exchange are three-fold: to enhance friendship and understanding between two districts; to share education and knowledge by providing educational and cultural opportunities; and to understand cultures and ways of life for people in participating clubs.

We will be welcoming a team of five people - one Rotarian team leader and four other Rotarians and non-Rotarians – from D2060. To reciprocate, we will also send a team of five people – one, being a Rotarian team leader – to D2060. Each member will pay his or her airfare, and some incidental expenses. The teams will consist of professionals from either the same or related profession. Rotary members will provide hosting, meals, transportation, and some sightseeing. We will try to provide them with cultural, vocational and educational experience. Incoming and outgoing teams will also attend District Conferences.

The tentative dates for the Italian team to visit D7910 will be this May 9 to 30. Our team will be going to Italy this June 6 to 27.



Dr. Indira Desai is GSE chair of District 7910 and 2015-'16 president-elect of the Rotary Club of Newton. You may contact her at IndiraDesai@alum.bu.edu.

[Click here or on image](#) to learn more, and to register online



Rotary Forum

The Power of Change: Improving the Lives of Women

Discover how leading organizations work selflessly to develop solutions to the many challenges facing women, locally and around the world.

The evening will feature a panel discussion by three community leaders whose work advances the lives of women. Rotary will recognize these humanitarians as

Agents of Change.

Coffee and Dessert to follow the program

Through education, we can become empowered: listen, learn, support their efforts and lead your own cultural shifts. Help build a more peaceful and more equitable world.

Sponsored by the Rotary Clubs of Nashoba Valley and Concord in recognition of

25 years of Women in Rotary

Become Inspired

THURSDAY, January 22, 2015 (Snow Date: 1/29/2015)

Fenn School, WARD HALL, 516 Monument Street, Concord

7 pm - 8 pm • Doors open at 6:30pm

Free Admission, Contributions to participating organizations welcome

Featuring: Razia Jan, Razia's Ray of Hope Foundation

Craig Norberg-Bohm, Jane Doe Inc.

Governor, Valentine Callahan, Rotary District 7910

Register at: www.rotary7910.org or 978-627-4135



JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION

WPI Rotaract Rainwater-Harvesting Project Completes Funding Requirements

By Ron Goodenow

On November 12, **Jessie Ciulla** (shown, left), vice president of the [WPI Student Chapter of Engineers Without Borders USA](#), and **Katie Picchione** (shown, center), president of the brand new [WPI Rotaract Club](#), presented their new Rotary Global Grant project in Guachtug, Guatemala to the [Rotary Club of Westborough](#). **Jim Stone** (shown, right), president-elect of the [Rotary Club of Nashoba Valley](#), and **Rita Newman**, treasurer of the WPI Rotaract Club (not shown) also attended in support of the project.



The WPI Rotaract initiative, being done collaboratively with the WPI Student Chapter of EWB-USA, is a rainwater-harvesting project to install rooftop rainwater-collection units on individual homes, freeing them from polluted ground water and making it possible for each one to have lavatories. The Global Grant Project is sponsored by Rotary Nashoba Valley on behalf of WPI Rotaract.

The happy news is that the Rotary Westborough will provide \$4,000 to this great effort, completing the fundraising requirement to be eligible for matching funds from [The Rotary Foundation](#). Other clubs that contributed to the project are [Acton-Boxborough](#), [Bedford](#), [Littleton](#), **Nashoba Valley**, [Shrewsbury](#), and [Worcester](#).

In her letter of thanks to Rotary Westborough President **Bill Domings**, Katie wrote that the outcome will be far more than \$4,000. "The \$4,000 donation from your club completes the initial money needed for the Global Grant," she stated. "Matched by the district and Rotary Foundation funds, your donation multiplies to \$14,000. ... This can cover the cost of all the additional storage tanks needed in the community, or the cost of all logistics and the on-the-ground support needed to complete the project. It is the largest single donation that has been put into this project since its beginning in 2009, and it ensures that by May 2015, every family in Guachtug will have improved water security."

Katie also had kind words about the work done by Westborough Rotarian Dr. **Jorge Yarzebski** to establish Rotary relationships that guarantee on the ground support. What is also exciting is that WPI now has a Rotaract Club to help drive the effort and bring young people into collaboration with Rotary. It is a perfect example of how collaboration and The Rotary Foundation programs can enrich and expand club contributions.



Ron Goodenow is a member of the Rotary Club of Westborough, a past president of the Rotary Club of Northborough, and web editor of [NICviewRotary.org](#). You may contact him at Ron.Goodenow@gmail.com.

[Click here or on image](#) to learn more, and to register online

DISTRICT 7910 SOCIAL MEDIA FORUM

Wednesday, January 14, 2015
Doubletree Hotel, Leominster

FREE to attend

6:30-7:00 PM Registration,
fellowship

7:00-8:30 PM Workshop
presentations

Complimentary appetizers and
sodas, cash bar

Register on the District 7910
website: www.rotary7910.org
or contact Laura Spear,
District Public Image Chair,
laura@spear.net, 978-562-4521



SOCIAL MEDIA AND ROTARY

Confused about what social media is? Wonder how to use social media with younger, potential members and New Generations? Have a personal Facebook page but don't know how to use social media to promote your club and projects? This forum's for **YOU!**

- | | |
|---------|--|
| 6:30 PM | REGISTRATION, beverages, appetizers, and fellowship |
| 7:00 PM | WELCOME |
| | SOCIAL MEDIA 101 AND ETIQUETTE: Steve D'Agostino,
Susan Wagner PR + Best Rate of Climb and Rotary Club of Worcester
- Overview of social media options and when and how to use what tool |
| 7:30 PM | SOCIAL MEDIA FOR YOUNGER MEMBERS AND NEW GENERATIONS: Panel
presentation led by Ben Burger, past RYLA student from the Marlboro Rotary Club |
| 8:00 PM | SOCIAL MEDIA FOR CLUB AND COMMUNITY SERVICE: Amy Luckiewicz,
Wakefield Rotary Club, District 7930
- Case study of how the Wakefield Rotary Club uses Social Media for public image |



JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION

[Click here](#) for **past issues** of *Rotary District 7910 Newsletter*

Visit us at Rotary7910.org

Like us at Facebook.com/RotaryDistrict7910

© 2014-2015 Rotary District 7910, Zone 32, Central Massachusetts, USA
2014-2015 District Governor Val Callahan, Valentine.Callahan@gmail.com