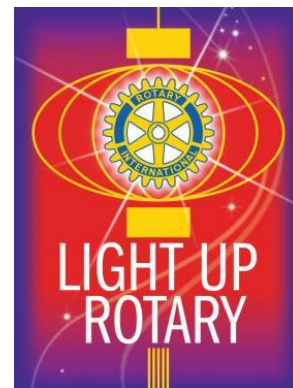




# MARCH 7, 2015

## Newsletter



[www.Rotary7910.org](http://www.Rotary7910.org)  
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### THIS ISSUE

- 1 [Governor's Message](#)
- 2 [Sign Up Now: D7910's PR Expo & Awards Dinner, March 20](#)
- 4 [Save The Date: Small Business Health Insurance Enrollment Forum, March 26](#)
- 5 [Satya Mitra: Rotary International Appointment](#)
- 6 [Save The Date: Chelmsford's 4<sup>th</sup> Annual Lucky Duck Race, May 9](#)
- 7 [Updated District 7910 Interact Report](#)
- 8 [Save The Dates: Rotary District 7910 'Celebrates Community,' May 15-16](#)
- 9 [WPI's Rotaract Club Seeks Sponsors for Brazil Trip](#)
- 10 [Past Issues](#)
- 10 [Visit Us, Like Us, Watch Us, Explore Us](#)
- 10 [Submit Content](#)

### Governor's Message

*By Val Callahan*

We have only 13 days until Spring, and that is our perfect day for the [District 7910 PR Expo and Awards Dinner](#), on **March 20** in **Boxborough**. There is still time for you to sign up for a display table and to register. For **table information**, contact District Public Image Chair **Laura Spear** at [Laura@Spear.net](mailto:Laura@Spear.net). To **register online**, [click here](#).



To learn more, read our recent [Special Readiness Newsletter](#) (shown, left), produced by **Ron Goodenow** of the Rotary Club of Westborough.

Please apply for the **District 7910 Annual Awards**, including **Best Club**. The application is more simple to fill out than it has been in previous years. All of the clubs in our district qualify for all of these awards. To **obtain an application form** or **for more information**, contact past district governors **Klaus Hachfeld** and **Bob Cassidy**, our coordinators of these awards. You may contact Klaus at [LaserKlaus@gmail.com](mailto:LaserKlaus@gmail.com) and Bob at [RAC011846@comcast.net](mailto:RAC011846@comcast.net).

[\(continues on page 3\)](#)



[Click here or on the ad](#) to visit the PR Expo & Awards Dinner registration page on the district website.  
For more information, contact Laura Spear at [Laura@Spear.net](mailto:Laura@Spear.net) or 978-562-4521.

## DISTRICT 7910 PR EXPO & AWARDS DINNER

Friday, March 20, 2015

Holiday Inn, Boxborough

\$25 for dinner: chicken or  
vegetarian

5:30-6:30 PR Expo displays  
and fellowship

6:30-8:30 Dinner, PR Challenge  
program, and awards

Register on the District 7910  
website: [www.rotary7910.org](http://www.rotary7910.org)  
or contact Laura Spear,  
District 7910 Public Image  
Chair, [laura@spear.net](mailto:laura@spear.net),  
978-562-4521



## PR EXPO & AWARDS DINNER

Show off your Public Relations expertise and see PR best practices from other Rotarians. Collaborate on a Rotary PR challenge. And, join us as we kick off the Rotary 2014-2015 award season with District 7910 PR awards.

- |         |  |
|---------|--|
| 5:30 PM | PR EXPO: Show off how your club has done PR to promote your club and activities. See how other clubs promote Rotary and become inspired. |
| 6:30 PM | WELCOME AND DINNER   |
| 7:00 PM | ROTARY PR CHALLENGE  |
| 8:00 PM | AWARDS   |



JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION

(continued from page 1)



[New England PETS](#) (Presidents-elect Training Seminar) will take place on March 12 through 14 at the Sheraton Framingham. District Governor-elect **Jim Fusco** and Assistant Governor Coordinator **Dick Andersen** have done a superb job of planning the upcoming training sessions. [Rotary International](#) President-elect **K.R. "Ravi" Ravindran** (*shown, left*) will be speaking on Thursday night, **March 12**, and the tickets are just about sold out. He is an outstanding speaker.

On Thursday, **April 23**, our district will honor our 64 **Major Donors** as well as our [Bequest Society](#) members. The event will take place at the [Museum of the Russian Icons](#) in Clinton. It will be hosted by the founder of the museum, **Gordon Lankton**, who is a prominent Rotarian. A dozen people are "this close" to being Major Donors, and we hope these terrific folks will jump on board, top it off, and attend this important function. Married couples can be a Major Donor team, and if the two spouses are in different clubs, each club would be recognized for having one Major Donor. If you want to know how close you are to being a Major Donor, contact **Jenna Archuleta** of [Rotary International](#) at [Jessica.Archuleta@rotary.org](mailto:Jessica.Archuleta@rotary.org).

Plans are underway for our [Group Study Exchange](#)'s Italian team from [District 2060](#). The last time they visited us was nine years ago, and we certainly look forward to welcoming them again, on May 9 for three exciting weeks.

Our [District Conference](#), on **May 15 and 16**, is shaping up to be outstanding, thanks to Conference Chair **Peggie Thorsen** (*see ad on page 8*). The two-day event will be at the **Holiday Inn & Suites in Marlborough**, located at the junction of Route 20 and I-495. The conference will feature **Deepa Willingham** (*shown, right*), past governor of [District 5300](#), which covers Southern Nevada and parts of Southern California, and founder and chair of [PACE Universal](#), a non-government organization whose motto is, "Teach a girl, feed a village." She has spoken at both the White House and the United Nations. We will also host our **GSE Italian team**, attend the **Skinner's Antiques Appraisal**, enjoy a **craft-beer presentation**, and cycle with D7910 Past Governor **Ralph Hammond**, who is going to cycle 105 miles on his stationery bike over the course of the conference. He will be celebrating the 105 miles around Calcutta, as we are doing a Global Grant with the [Rotary Club of Calcutta](#). Together, we are supporting Deepa's school in Piyali Junction, West Bengal, India.



As you can see, we are in for a fun-filled, busy close to my year as governor, as we welcome on board 2015-'16 Governor **Jim Fusco** (*shown, left, posing with his wife, Karen Fusco, of the Rotary Club of Fitchburg*) and our dynamic team of Rotarians.

In closing, for those who either missed hearing **Razia Jan** of [Razia's Ray of Hope](#) speak at the **Power of Change** forum on January 22 in Concord, or would like to see more of her, [click here](#) to watch informative community-cable TV interview with her on the morning of the event. And for those of you unable to attend the presentation by [Stephen Mecca](#), professor in the Department of Engineering-Physics-Systems at Providence College, to the [Rotaract Club of Worcester Polytechnic Institute](#) on March 11 in Worcester, [click here](#) to watch video of his inspirational talk.

You may contact me at [Valentine.Callahan@gmail.com](mailto:Valentine.Callahan@gmail.com).



For more information, or to RSVP, contact **Jordan Eldridge** at  
617-722-2692 or [Jordan.Eldridge@MAHouse.gov](mailto:Jordan.Eldridge@MAHouse.gov).



**State Reps.**  
**Kate Hogan and Jennifer Benson,**  
**and Senator Jamie Eldridge**

## **Small Business Health Insurance Enrollment Forum**

**Maynard Town Hall,  
Gianotis Room  
195 Main Street, Maynard**

**March 26, 2015  
5:00pm-7:00pm**

**Want to check out whether or not the Health Connector is the right tool for your business? Join us to learn more about the Affordable Care Act. Obtain information and materials to enhance your decision-making on whether or not a Health Care Connector Program is the best option for you, your employees, and your business! The program is currently open to businesses with less than 50 employees, and open enrollment is available on a year-round basis.**

**Assistance will be available at the event to provide in-person guidance, and education about resources available through the Small Business Health Options Program at the Massachusetts Health Connector.**

**You should attend the Enrollment Fair if any of the following is true:**

**You are a small business owner with 50 or fewer full time employees.**

**You are an insurance broker and you would like to learn more about working with the Massachusetts Health Connector.**

**• Your current small business healthcare premiums are too costly and you would like to “shop around”.**

**You would like to learn more about the Wellness Program available to small business owners through the Massachusetts Health Connector.**

**You would like to learn more about the Small Business Healthcare Tax Credit.**

**• You are currently uninsured and would like to better understand what is available through the Health**

***For more information, or to RSVP, call Rep. Hogan's office and ask for Jordan at 617-722-2692***

***Or e-mail [Jordan.Eldridge@MAHouse.gov](mailto:Jordan.Eldridge@MAHouse.gov)***

# Satya Mitra: Rotary International Appointment

By Val Callahan



**Satya Mitra**, immediate past president of the [Rotary Club of Worcester](#), has accepted an offer by [Rotary International](#) to serve as adviser to RI's **Membership Committee**. The one-term term runs from July 1, 2015 through June, 30, 2016. As per a letter from RI President-elect **K.R. "Ravi" Ravindran**, Satya was carefully selected, and his candidacy was reviewed and approved by the RI Board at its January meeting. Satya (*shown, left, with his wife, Sheema Mitra*) feels hugely honored with this offer.

He joined the Worcester club in 2008 and served as its president in 2013-'14. During his leadership, the club added 82 members in one year. He not only motivated club members to bring in new guests and influence them to be members, but also involved all members to raise the unprecedented amount of \$133,000 for the club through last year's fund-raising event, "Celebrate Community," and helped many projects in the city and abroad.

Satya's leadership placed the Worcester club in the hearts and minds of not only the Worcester community but also the entire District 7910. The club was honored last year with our district's "Best Club of the Year" award, and he was honored as one of the district's "Rotarians of the Year." **Joseph Petty**, the mayor Worcester also recognized the Worcester club with a "Key to the City." His role has been both pivotal in his club and quite important in the entire district as he has shared his ideas of membership growth with many other clubs. He is currently an assistant governor and chair of the district's Membership and Foundation Annual Fund committees.

His dedication to help people and various Rotary clubs drew attention of Rotary International, which was invited him to speak and share his ideas on growing membership at RI's 2014 Convention in Sydney, Australia. Satya's speech was exceptionally inspirational and motivated Rotarians from various parts of the world. Thereafter, he has been invited to speak at numerous Rotary clubs and conferences as well as PETS (President-elect Training Sessions) and Rotary Zone Institutes.

Satya was a keynote speaker at New England PETS, and was then invited abroad to speak to the following Rotary clubs: Billund, Denmark; St. Petersburg, Russia; Kolkata, India; and, Manila, Philippines. He has also addressed 23 Rotary clubs in California, the Membership Seminar for District 7500 in Lakewood, New Jersey, the Zone Institute in Ashville, North Carolina, and more than 30 Rotary Clubs in New England, including many in our own district. His passion for speaking and motivating fellow Rotarians worldwide to grow club membership is so profound that in all these places he has traveled on his own expense - just because he wants to help other clubs. He is invited to speak at a Multi-District PETS in April in India and Sri Lanka.

He believes his current appointment with RI is an excellent opportunity that will fulfill his inner desire to help all Rotary clubs worldwide. He is a strong believer that if each club president assumes serious ownership of his/her club and inspires club members to talk about Rotary values and bring in *only one member each*, all clubs would have a significant growth. His slogan is, "Member per member will balance the world." He is a huge believer that the impact of motivation is the true power that brings positive results. Rotary has changed his life in a big way!

Satya and his wife, **Sheema Mitra**, both of whom are Major Donors and Bequest Society members, want to dedicate a good part of their lives now serving the world through Rotary. He extends his sincere thanks to his club members and credits them for helping him to be a better Rotarian and achieve this opportunity. He credits his true support to do community services to Sheema and their two sons, **Abiskar and Alingon Mitra**.

You may contact 2014-'15 District Governor Valentine Callahan at [Valentine.Callahan@gmail.com](mailto:Valentine.Callahan@gmail.com)

*get all your ducks in a row...*



## **4<sup>th</sup> Annual Lucky Duck Race!**

**Saturday, May 9<sup>th</sup>, 2015**

**Municipal Parking Lot, Chelmsford Center**

*First heat starts at 11:00 A.M, Final heat at 3:00 P.M.*

Buy **"Lonely Duck" (1)** for **\$5** or **"Quack Pack" (5 Ducks)** for **\$20**

**1<sup>st</sup> Prize: \$500.00 2<sup>nd</sup> Prize: \$250.00 3<sup>rd</sup> - 7<sup>th</sup> Prize: \$100.00**

*You don't need to be present to win! (But why miss the fun?!)*



### For tickets, contact:

Enterprise Bank (Tony Kalil) 978-656-5582

OR Northern Bank & Trust Company

(Dawn Ferrari) 781-569-1551

OR Any Chelmsford Rotarian



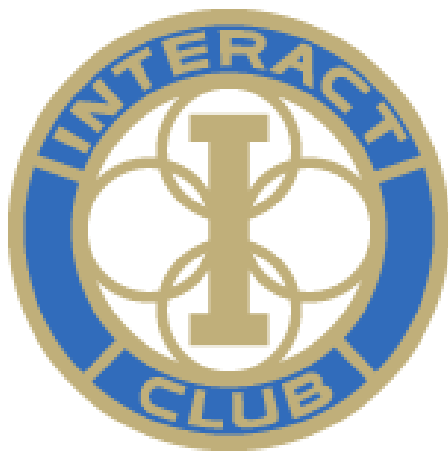
*All proceeds benefit the local charities  
& school programs sponsored by  
the Chelmsford Rotary Club.*

*Music and lots of give aways!*



# Updated District 7910 Interact Report

By Ron Bott



I am the new chair of District 7910's **Interact Committee**. Based on a recent request for information, [click here](#) to view an **Updated District 7910 Interact Report** of active and forming clubs. Please reach out directly to your counterparts in other clubs, to connect and share best practices.

Please note in the "status" column that some clubs are not officially recognized by Rotary International. If your club is not listed in the RI database, please contact me for further instructions, to correct this. There is also a "club type" column for school or community-based clubs. *Please check this column for accuracy*, as I have had to make some assumptions.

[Click here](#) to view the **2014-2015 Presidential Citation application form** for Interact clubs. **March 31** is the deadline to submit your form to District Governor **Val Callahan**. This is a great opportunity for your Interact clubs to be recognized for their achievements by RI.

Finally, here are some links to Interact resources that you may want to be aware of:

- [Online Interact Discussion Group](#)
- [Official Interact Facebook Page](#)
- [Official Interact YouTube Channel](#)



## 2014-15 PRESIDENTIAL CITATION FOR INTERACT CLUBS

How does your interact club make a difference? Use this form to plan and report Interact accomplishments for the 2014-15 Rotary year. To qualify for the Presidential Citation, Interact clubs must carry out activities, listed below, in order to score at least **35 points**. All activities must be completed between 1 July 2014 and 31 March 2015.

In addition, the Interact club must have an active status with Rotary International. Before completing this form, the president of the sponsor Rotary club must confirm that status by checking the New Generations Clubs report in Rotary Club Central. The president then signs the form to certify the Interact club's achievements and sends it to the district governor, who must receive it by 31 March 2015. **This form should not be sent to Rotary International, as it will not be processed.**

District governors must report the names of the qualifying Interact clubs in their districts through *My Rotary* by 15 April 2015.

### ACTIVITIES

- ☐ Participate in a local or district Rotary Day event (consult the *Rotary Days* brochure for information) or other Rotary event. **(15 points)**
- ☐ Participate in at least one activity that promotes international understanding. **(15 points)**
- ☐ Introduce your members to other Rotary opportunities for young leaders, such as RYLA, Youth Exchange, or Rotaract. **(10 points)**
- ☐ Participate in a fundraiser to support polio eradication. **(10 points)**
- ☐ Submit a video for the Interact Video Contest. **(10 points)**
- ☐ Participate in a school or community service project or fundraiser to support one of Rotary's areas of focus. **(10 points)**
- ☐ Collaborate with one of Rotary's service partners, such as YSA. **(5 points)**
- ☐ Participate in a career day or mentoring activity. **(5 points)**
- ☐ Recommend an outbound Interactor who then joins a Rotaract club. **(10 points)**

Total number of points \_\_\_\_\_ (minimum of 35 points to qualify)

Interact club \_\_\_\_\_

Sponsor Rotary club \_\_\_\_\_

I have confirmed that this Interact club has an active status with Rotary International. I understand that a club must have an active status in order to qualify for the Presidential Citation for Interact Clubs.

Signature of sponsor Rotary club president \_\_\_\_\_



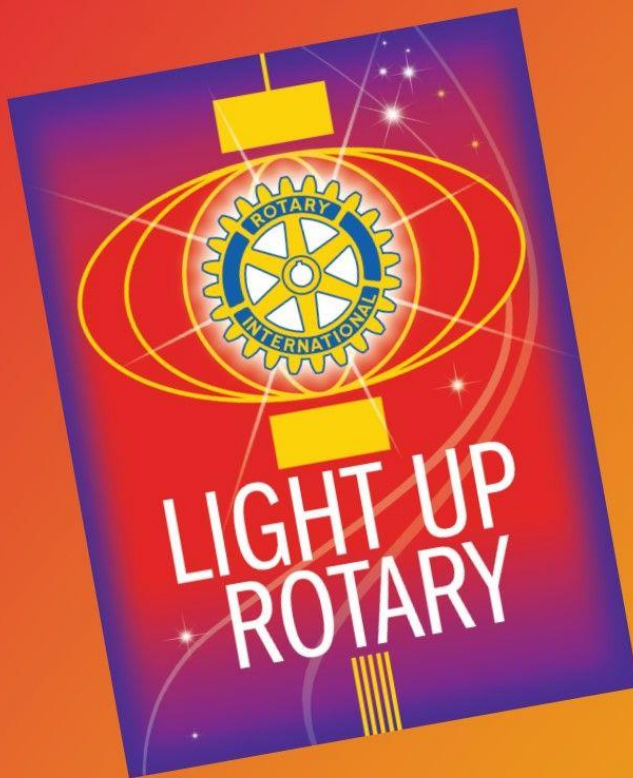
Ron Bott, of the Rotary Club of Nashoba Valley, may be contacted at [Ron@BottGroup.com](mailto:Ron@BottGroup.com).

**SAVE the DATES...**

**May 15-16, 2015**

**Rotary District 7910**

***“Celebrates Community!”***



**GREAT PROGRAMs!!!**

- Paul Harris Gala Dinner & Awards Friday night May 15  
*“Black Tie Optional”*
- Hospitality *Friday & Saturday Nights*
- GSE Team from Italy
- Rotaract/Interact/Earlyact
- Antiques Appraisals
- Craft Beers Demonstration
- Club Awards Dinner
- Memorial Service
- Annual Business Meeting
- Ralph Hammond Cycling for RI Foundation
- *And More to Come!*

**ONLINE REGISTRATION OPENS SOON!**

Holiday Inn Hotel & Suites  
Routes 20 & 495 • Marlborough



# WPI's Rotaract Club Seeks Sponsors for Brazil Trip

By Evelyn Grainger



*Shown, left to right are these founding members of WPI's newly formed Rotaract club: Jasmine Feliciano, Michael Figueroa, Camilia Di Fino, Andrea Karduss, Evelyn Grainger, Katie Picchione, and Hanna Gru Sihman.*

All change begins with inspiration. The inspiration will be at the [2015 Rotary International Convention](#) on June 6 through 9 in Sao Paulo, Brazil.

The newly formed [Rotaract Club at Worcester Polytechnic Institute](#) would like to send members of our club to this conference as an opportunity to grow our club through international connections and inspiration from world leaders, and by sharing the work our club has already accomplished this year. The club members, including myself, who plan attend the conference brand ourselves as "change agents."

While we are all from diverse backgrounds, we share three major traits: We are engineers; we are leaders; and, we are passionate about changing the world. We

see this opportunity to attend the RI Conference as a way to learn how to better be leaders and use our skills in ways that *will* change the world.

Our club president, **Katie Picchione** (shown, second from right), has the extraordinary opportunity to present in one of the Breakout Sessions at the RI Conference. She will be representing the local community through the projects we have been accomplishing on campus as well as in Guatemala through our club's Rotary International Global Grant.

WPI's Rotaract club has been working with Rotary clubs in **District 7910** as well as the **Rotary Club of Coban**, in Guatemala, to raise enough money to implement 22 rainwater-harvesting systems in Guatemala this May in collaboration with [Engineers Without Borders USA - WPI Student Chapter](#) as well as to build a rainwater-harvesting system in conjunction with a community garden at Worcester's [Tatnuck Magnet School](#). We look forward to sharing our accomplishments with you as well as finding other people who may be interested in collaborating with us, to multiply our efforts.

We are working at finding ways to pay for the costs of this trip. The **largest expense is the airfare**. We are hoping to find generous donors who have air miles they could donate to our club.

If you are interested in either contributing your air miles or providing our club with any additional support to make this opportunity possible, please contact me at [EMGrainger@WPI.edu](mailto:EMGrainger@WPI.edu) or 845-249-8847, or our Rotary advisor, **Carl Gomes** of the **Rotary Club of Nashoba Valley**, at [CarlCGomes56@icloud.com](mailto:CarlCGomes56@icloud.com) or 508-450-3374.



*Evelyn Grainger (shown, third from right) is a founding member and the webmaster of the Rotaract Club of Worcester Polytechnic Institute, and a Class of 2018 undergraduate student at WPI.*

## Past Issues

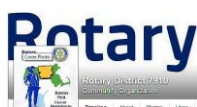


[Click here](#) for past issues of *Rotary District 7910 Newsletter*

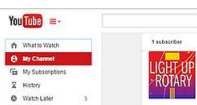
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Watch us at [YouTube.com/RotaryDistrict7910](https://YouTube.com/RotaryDistrict7910)



Explore [District 7910's Interact clubs](#)



Explore [District 7910's Rotaract clubs](#)

## Submit Content



If you would like to **submit content** for consideration for the **March 19** issue of **Rotary District 7910 Newsletter**, please e-mail it **Val Callahan** at [Valentine.Callahan@gmail.com](mailto:Valentine.Callahan@gmail.com). The **submission deadline** is Friday, **March 13**. Text must be in **Word** format. Images must be in **JPEG** format.