

# Rotary



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## District 7910 Central Massachusetts, USA

**Jim Fusco**  
2015-2016  
District Governor



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### Rotary District 7910 Newsletter - November 2, 2015



**Newsletter**

November 2, 2015



#### Upcoming Events

You may submit event information per the [District 7910 Promotional Guidelines](#). If your club does not use ClubRunner, please send your event information to [Rotary District 7910 Newsletter](#). And make sure to add [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com) to your club's distribution list.

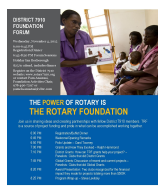


#### 2016 District Conference

Save The Dates!

May 20, 21 and 22, 2016

Radisson Hotel Plymouth Harbor, Plymouth



#### 2015 Foundation Forum & Dinner

By District 7910 Foundation Committee

Wednesday, November 4, 6:00-8:30 p.m.

Holiday Inn, Boxborough

For more information, [click here](#)



**Newsletter**

November 2, 2015



#### Governor's Message

#### November Is Active With Foundation, Meal-Packaging and Interact Events

By Jim Fusco



What an amazing week it was. Last Monday, I was at Marlborough High School to participate in the Reality Fair by the Rotary Club of Marlborough. What a great concept and it always amazes me that the schools don't have classes on financial reality. I then went to RC Leominster to induct a new member. And that evening, I was at the District Trustee Meeting. [Read more](#)



[Click here](#) to view, download and/or print this newsletter, in PDF format



[Click here](#) to download and/or print the minutes of the District Conference Committee meeting in October. (Rotary member login required)



#### Welcome, New Rotarians!

Please welcome the newest Rotarians in our district:

- Jody Marchand, [Nashoba Valley](#)
- Joseph Nkurunziza, [Newton](#)



#### District & Club Rounds

District Foundation Forum and Dinner: This Wednesday, November 4, 6:00-8:30 p.m., Holiday Inn, Boxborough

**Immediate Attention Requested**



To register, [click here](#).

To view and download the event flyer, [click here](#).



**Newsletter**

November 2, 2015



#### Committee Spotlight

**Polio Plus: I want to end polio. Join me.**

By Carl Good III, PhD



With Africa on the brink of polio eradication and a great reduction in the number of cases in Pakistan and Afghanistan, we have almost eradicated another major infectious disease. I have been impressed by the 2015 Polio Plus Day events scheduled by the different clubs throughout District 7910. Support of the polio-eradication program could be by:

- Holding a PPD at a school
- Holding a PPD at a business such as a store or a grocery
- Holding PPD at events where Rotary has presence
- Distributing Polio Plus contribution envelopes at events and business places
- Dedicating fines or happy dollars for a month to Polio Plus
- Making donations from club funds

We will be surveying the club presidents to determine which events have happened and which are ongoing. Thanks very much to all who have and are continuing to support this important program at such a key time.

To register, [click here](#)



## 2015 District Meal-Packaging Event

By All Participating District 7910 Rotary Clubs

Saturday, November 14, 1:00-4:00 p.m.

Solomon Pond Mall, Marlborough/Berlin line

To register, [click here](#)

To view and download the **October 27 news release**, [click here](#).

For more information, contact **Steve Sager**, co-chair of this Rotary program, at [ssager@sagerlegal.com](mailto:ssager@sagerlegal.com)

To follow news and information, including last week's *Boston Globe* and *MetroWest Daily News* articles, about this event on our main **Facebook** page, [click here](#)

To invite all of your Rotary, Rotaract and Interact friends on Facebook to our Facebook **Event** page, [click here](#)



Interact Training

By District 7910 Interact Committee

Monday, November 16, 6:00-8:30 p.m.

Holiday Inn, Boxborough

For more information or to register, [click here](#)



Visits By  
District Governor  
**Jim Fusco**

All my visits have now been completed. What a great experience.

If you have any special events you would like me to attend or any inductions/presentations you want me to make, just let me know.



## District Meal-Packaging Event: Saturday, November 14, 1:00-4:00 p.m. Solomon Pond Mall, Marlborough/Berlin line

### Immediate Attention Requested



District 7910 has been challenged by End Hunger NE to beat the Boston Bruins' record of 61,500 meals packed! To register, [click here](#).



To make your **tax-deductible donation** to the District 7910 Charity Fund, to benefit End Hunger NE, [click here](#).



To view and download the **event flyer**, [click here](#).

To view and download the **October 27 news release**, [click here](#).

For more information, contact **Steve Sager** of the Rotary Club of Framingham, who co-chairs this Rotary program, at [ssager@sagerlegal.com](mailto:ssager@sagerlegal.com).

To invite all of your Rotary, Rotaract and Interact friends on Facebook to this event via our Facebook **Event** page, [click here](#).

For news and information, including last week's *Boston Globe* and *MetroWest Daily News* articles, about this event on our main **Facebook** page, [click here](#).



## Concord Hosts Exclusive Sneak Preview Of 'What Tomorrow Brings'

By Sharon Spaulding

On October 28, the **Rotary Club of Concord** hosted an exclusive sneak preview of **What Tomorrow Brings**. The documentary portrays the struggle of young Afghan girls to achieve education.



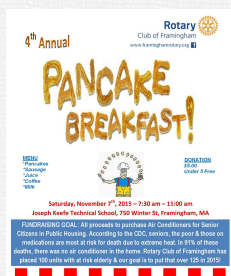
The Afghan school was founded and is run by **Razia Jan**, a Rotarian from Duxbury who returned to Afghanistan. **Beth Murphy** is the documentarian who produced the film about the school and the progress of the girls.

Jan's organization, **The Razia Ray of Hope Foundation**, has broken ground on the first college for girls in rural Afghanistan.

*Sharon Spaulding, a member of the Rotary Club of Concord, may be reached at [ses@spauldingco.com](mailto:ses@spauldingco.com).*

## Framingham's Fourth Annual Pancake Breakfast Set For November 7

By Phil Reimann



Please plan to support the **Rotary Club of Framingham's Fourth Annual Pancake Breakfast** on Saturday, November 7 from 7:30 to 11:00 a.m. at Keefe Technical High School, located on the east side of Framingham. To view and download the **event flyer** in PDF format, [click here](#).

Those of us who attended and/or worked at the breakfast last year enjoyed each other's company as we worked toward an important goal for our community. Proceeds from the breakfast

*Carl Good III, PhD, chair of District 7910's Polio Plus Subcommittee, may be reached at [carlgood@yahoo.com](mailto:carlgood@yahoo.com).*

## Nomination Calls: Only 2 Days left to get your forms submitted!

By Carol Toomey



The deadline has been extended to November 3 (from October 15) for

submitting nominating applications for the following District positions: District Governor for 2018-'19; two Trustees for the District Funds; two Trustees for the District Charity Fund (DCF); District Treasurer; Sergeant at Arms; and District Archivist. [Read more](#)

## Register Now: Interact Advisor Training Seminar, November 16

By Ron Bott



Youth is the future of Rotary and we are doing something about it. Training is the solution to strengthening our youth organizations and this seminar is designed to do just that. [Read more](#)

## Membership Corner: Rotarians of 7910 – Membership, Please!

By Tom Sturiale



The Rotary year is one-third over and will be half over in a few weeks following the holiday season, which will quickly pass. How are we doing? The club presidents have settled in after their honeymoon period and now fully realize the magnitude of their job and how to do it. Now it is time to lead and energize your clubs towards the major goals of Rotary. We need a strong membership effort and more participation in the good works funded by support from The Rotary Foundation. [Read more](#)

## Foundation Notes: Great News On Annual Giving Toward Cash For Grant

By Ralph Hammond



For next year's cash, as of this October 31, District 7910 has an average of \$18 per member. We're ahead of the same date a year ago by 124 percent, or more than \$5,000. Last year, among 543



For complete list of District/Club Events, [click here](#)

If your event does not show on that list, let me know.

DG Jim



## District Events

**Monday, November 2-  
Monday, November 16**

### [District Council Meeting](#)

**Monday, November 2**

**6:30-9:00 p.m.**

**DoubleTree Hotel, Leominster**

### [Foundation Forum and Dinner](#)

**Wednesday, November 4**

**6:00-9:00 p.m.**

**Holiday Inn, Boxborough**

### [Harassment Committee Meeting](#)

**Thursday, November 5**

**6:30-8:30 p.m.**

### [Rotary Leadership Institute](#)

**Saturday, November 7**

**7:30 a.m.-3:30 p.m.**

**Chicopee**

### [Rotary/UN Day](#)

**Saturday, November 7**

**8:00 a.m.-4:00 p.m.**

**United Nations, New York City**

### [RYLA Sub-Committee Meeting](#)

**Tuesday, November 10**

**6:00-9:30 p.m.**

**Boxborough Holiday Inn,  
Boxborough**

### [Membership Committee Meeting](#)

**Tuesday, November 10**

**6:30-9:00 p.m.**

**Boxborough Holiday  
Inn, Boxborough**

### [Meal-Packaging by District 7910 & End Hunger NE](#)

**Saturday, November 14**

**1:00-4:00 p.m.**

**Solomon Pond Mall,  
Marlborough/Berlin line**

for our community. Proceeds from the breakfast will again be used to purchase window air conditioners for Framingham seniors in public housing - something they are least able to afford with their limited financial resources, but something that is critical to their overall health and well being.

Framingham has more than 650 older residents in public housing. Last year, we were able to purchase and install an additional 35 window units for those most-at-risk elderly. Our goal is to surpass that number this year.

This project is actually a collaboration between the **Framingham Council on Aging Callahan Center**, the **Framingham Housing Authority**, and the Framingham club. The Callahan Center staff consulted with maintenance and operations staff of the Housing Authority to develop specifications for the air conditioners. The Housing Authority Tenant Services staff identified residents and dwelling units most in need of attention. Together these two organizations made a final selection of tenants to receive the units. The Framingham club purchased the units with the funds from the Pancake Breakfast and a grant from Rotary International.

Maintenance staff of the Housing Authority and volunteers made the first installation in April 2013. Additionally, the Housing Authority staff along with volunteers from the community will take out, clean, and store air-conditioning units this fall. Future cycles of removal, cleaning, storage, and reinstallation will be performed by the Housing Authority and volunteers, thus ensuring the long-term viability of these units.

We all remember the heat wave in July with temperatures above 90 degrees. The **National Centers for Disease Control** notes that those most at risk for heat stress and death are the elderly, the poor and those with existing health conditions. The CDC's research also shows that in 91 percent of heat-related deaths there was no air conditioning in the home. We can all take comfort in knowing that the air condition units installed last spring vitally aided residents in coping with the stifling heat and humidity of late June and early July.

This project brings many segments of the community together to help Framingham be a safer and more caring place for some of its members in greatest need. We hope to see you at the breakfast.

*Phil Reimann, a member of the Rotary Club of Framingham, may be reached at [pereimann@aol.com](mailto:pereimann@aol.com).*



## Major Club Happenings: November & December

**Brookline: Dancing With the Brookline Stars - November 7**

[Click here](#)



**Acton-Boxborough & Littleton: Masquerade Ball - November 7**

[Click here](#)



**Auburn: Celebrate Auburn Veterans! - November 10**

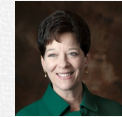
[Click here](#)



districts worldwide, we stood at No. 133, with only 25 percent of those other districts doing better. It would be great if we can grow to at least No. 133. Currently, we are on a pace to do even better. [Read more](#)

## PR Tips: Promoting District PR Web Content

*By Laura Spear*



Check out the [Public Relations section](#) of the Rotary 7910 website. Learn more about the new branding that Rotary International rolled out in 2013.

In addition to [Rotary Brand Center](#), which contains information about the new logo, identity guidelines, and other branding content from Rotary International, the District [Public Relations section](#) includes district training materials, links to how-to videos, PR best practices, sample materials that you can customize, and links to more information.

Creating awareness starts at the club level through relationships with your local press, social media with club members' "friends," local cable TV and radio promotion, and word of mouth. Consistency across clubs increases awareness. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world. Every club should be using the new voice and visual guidelines, including the new logo - today!

*Laura Spear, chair of District 7910's Public Image Committee, may be reached at [laura@spear.net](mailto:laura@spear.net).*



## Rotary International Spotlight

### Miles To End Polio



On Saturday, November 21, Rotary International General

Secretary **John Hewko** (shown, far left) and a team of staffers will join Rotary members to bike up to 104 miles in El Tour de Tucson to raise funds for polio eradication. The event is one of the top cycling events in the U.S., attracting more than 9,000 cyclists each year. John and the Rotary team aim to raise \$3.4 million, which will be tripled by the **Bill & Melinda Gates Foundation** for a total of more than \$10 million, for the fight to end polio.

[Click here](#) to make a contribution to help Rotary create a polio-free

## Interact Training

Monday, November 16

5:30-8:30 p.m.

Holiday Inn, Boxborough

[View these plus more upcoming District Events](#)



## Submit Newsletter Content



To submit

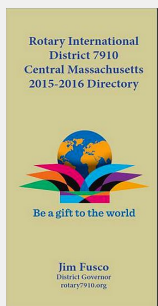
content for consideration for the Monday, November 9 issue of Rotary District 7910 Newsletter, please e-mail it Jim Fusco at [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com).

The submission deadline is Friday, November 6. Text must be in Word format. Images must be in either JPEG or PDF format



## 2015-2016 District Directory

[View and Download](#) (requires member login)



## Nashoba Valley & WPI: Special Rotary Meeting - November 12

[Click here](#)



## Concord & Lexington: Stop Hunger Now - November 14

[Click here](#)



## Billerica: Cribbage Tournament, November 14

[Click here](#)



## Clinton: Pancake Breakfast and \$uper Raffle - December 6

[Click here](#)



## Submit Major Club Happenings



Send flyers of your club's major events, in either JPEG or PDF format, to Jim Fusco at [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com).

world.

## Membership Minute: New process for prospective, referred, and returning or relocating members



We are excited to introduce a new process for collecting and communicating

online membership leads that will make it easier for club officers and district leaders to follow up on leads, and for prospective members to join a club. Prospective members who visit [Rotary.org](http://Rotary.org) and select the "Join" button will provide their information using an online form. That information will be sent to Rotary, where the candidate will be screened for basic membership qualifications before being forwarded to district governors and district membership chairs to assign to clubs for follow up. A similar process will be in place for members to make referrals to other clubs or seek out a new club for themselves. All of these leads will be readily available when you sign in to MyRotary. Watch for this new process to be launched in mid-November.



## Past Issues

[Click here](#)



## Explore Us Online



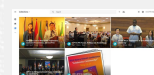
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Massachusetts, USA

2015-2016 District  
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