



District 7910 Central Massachusetts, USA

Jim Fusco
2015-2016
District Governor



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Rotary District 7910 Newsletter - November 23, 2015



November 23, 2015

Upcoming Events

You may submit event information per the [District 7910 Promotional Guidelines](#). If your club does not use ClubRunner, please send your event information to [Rotary District 7910 Newsletter](#). And make sure to add jim.fusco2@gmail.com to your club's distribution list.

2016 District Conference



Check out the fun, exciting video that Assistant

Governor Richard Simon has produced to promote our 2016 District Conference. To view it, [click here](#).

Save The Dates!

May 20, 21 and 22, 2016

Radisson Hotel Plymouth Harbor, Plymouth

Club Visits



District Governor Jim Fusco

JUST ASK!

If you have any special events you would like me to attend or any inductions or presentations you would like me to make, just let me know.

For complete list of District/Club Events, [click here](#)



November 23, 2015

Governor's Message

Kept Busy Last Week

By Jim Fusco



I want to wish you and your families a Happy Thanksgiving. Many of you will be traveling so please have a safe trip. This will be a slow week for Rotary activities and all of you deserve the break!

I had another great week and am looking forward to Thanksgiving and the Holiday Season. Last week, I was kept busy. [Read more](#)



[Click here](#) to view, download and/or print this newsletter, in PDF format.



[Click here](#) to download and/or print the minutes of the District Conference Committee meeting in October. (Rotary member login required)

Welcome, New Rotarians!

Please welcome the newest Rotarian in our district:

- Arti Mahon, [Newton](#)

Club Rounds

Montachusett Area: Literacy Is One Of Our Top Priorities



The [Rotary Club of Montachusett Area](#) is based in Leominster and literacy is one of our top priorities. Not only do we provide dictionaries to all third-graders in the Leominster Public Schools system, but we also participate in literacy fairs throughout the



November 23, 2015

Committee Spotlight

Corporate Membership Opportunity

By Satya Mitra



During our visits to many clubs in our District, many Membership Committee members have discovered that

there is a great interest in finding out about the opportunity of Corporate Membership. Hence, here are details of Corporate Membership, answering some of the commonly asked questions about this concept. [Read more](#)

Membership Corner: A Conversation About Membership

By Tom Sturiale



I attended a very interesting and inspirational Assistant Governors Area Meeting last Friday during which several approaches

and issues regarding membership were reviewed. It is always inspirational to hear the many ways Rotary clubs approach community service, membership and public relations. And I always walk away with the same thought in mind, "If only everyone knew what we do, how we do it and the fun we have while doing it, they would run, not walk, to join Rotary." Alas, this is not the case. Why not? And indeed, what should or could we do about it? [Read more](#)

Interact Update: Energetic, Lively And Engaged Advisor

If your event does not show on that list, let me know.

DG Jim

jim.fusco2@gmail.com



District Events

**Monday, November 23-
Monday, December 7**

[Assistant Governors Meeting
via Webex](#)

Tuesday, November 24

7:00-8:00 p.m.

[District Holiday Party](#)

Sunday, December 6

12:00 noon-3:00 p.m.

DoubleTree Hotel, Leominster

[District Conference Committee
Meeting](#)

Monday, December 7

6:30-9:00 p.m.

DoubleTree Hotel, Leominster

[View these plus more
upcoming District Events](#)



Submit Newsletter Content



To submit content for consideration for the Monday, November 30 issue of Rotary District 7910

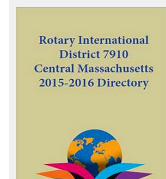
Newsletter, please e-mail it
Jim Fusco at
jim.fusco2@gmail.com.

The submission deadline is
Friday, November 27. Text
must be in Word format.
Images *must* be in either
JPEG or PDF format.



2015-2016 District Directory

[View and Download](#) (requires
member login)



...fairs throughout the
greater Leominster area.

Last Tuesday, a literacy fair called Project Apples was held at the Leominster Public Library and for the seventh straight year we were there to hand out free reading books and dictionaries to the attendees. More than 100 children with parents attended this event and we had an opportunity to educate them about Rotary. We are looking forward to continue our participation in the Project Apples next year. Thanks go out to our Literacy chair, **Joan Ficarra**, for coordinating our participation.

Bedford: 'Rotary Breakfast With Santa' Date Is Set

"Rotary Breakfast with Santa" will be held on Sunday, December 13 at Bedford High School. This year will mark the 29th time the [Rotary Club of Bedford](#) has sponsored this event, which has become a favorite family tradition in town. Children will have an opportunity to visit with Santa, to enjoy holiday coloring, crafts, and balloon making, and everyone will have the opportunity to enjoy a breakfast of pancakes, eggs, sausage and more! (shown, left, are participants in last year's event posing with Santa.)



"We are actively soliciting sponsorships from businesses who support Rotary's mission and may benefit from connecting with Bedford families," says **Mark Cieplinski**, who is coordinating our club's sponsorship efforts. The club believes that local businesses that provide kid-centered services or products will particularly benefit from exposure to the 700 people expected to attend. Support options range from advertisement in the coloring book that will go home with each child to support of one of the in-person activity tables that are popular attractions at the event.

"100 percent of the proceeds from this event go to support Rotary's local and international service projects," says **Diana Jarvis**, president of our club. "This year we are highlighting our efforts to support the Bedford Community Table and Food Pantry, Bicycle Helmet Distribution and Safety Day, and the club's 'Meals for Kids' meal-packaging event."

Those interested in learning more should about "Rotary Breakfast with Santa" may visit our [web page](#), contact us at bedford.rotary@gmail.com, "like" our [Facebook page](#), and/or call either **Christine Pinney** at 781-271-0398 or **Melinda Nicholson** 978-344-5035.

Needham: Video Promoted 'Rotary Pancake Breakfast 2015'



The [Rotary Club of Needham](#) produced a 90-second TV ad that promoted its "Rotary Pancake Breakfast 2015" on November 7. The video aired on November 5 on The Needham Channel. To watch it, [click here](#).

Wellesley: 'Stop Hunger Now' Packages 20,000 Meals

The [Rotary Club of Wellesley](#) sponsored a "Stop Hunger Now" meal-packaging event (shown, right) on October 17 at Wellesley Community Center. To view photos of the event, [click here](#).

More than 110 volunteers reached the goal to package 20,000 meals in less than four hours. A great time was had by all. The meal-assembly process combined rice



Training Seminar

By Ron Bott



District 7910 held its first-ever Interact Advisor Training Seminar on November 16 at the Holiday Inn in Boxborough.

Thirty-five Rotarians and guests from 21 Rotary clubs participated energetically at the event. [Read more](#)

Foundation Notes: Great EREY News

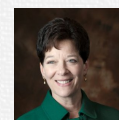
By Ralph Hammond



District-wide as of last June 30, the end of the 2014-2015 Rotary year, we reached 18 percent of "Every Rotarian Every Year," which is the rate of membership giving to The Rotary Foundation. Today, we are already at 17 percent of EYEE. [Read more](#)

PR Tips: Add Your Activities To The District 7910 Calendar

By Laura Spear



The district calendar is an easy way to publicize your event to fellow Rotarians. See the [Rotary District 7910 Club Promotion Guidelines](#) for more information.

[Laura Spear](#), chair of District 7910's Public Image Committee, may be reached at laura@spear.net.

Club Planning & Awards: How to Become An Active And Vibrant Club

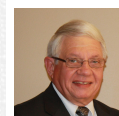
By Bob Cassidy



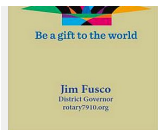
This is a look at the new Club Planning & Awards form. [Read more](#)

Club Planning: Worksheet reminder

By Jim Fusco



Have you yet reviewed your club's progress with your Board of



process combined rice, soy, dehydrated vegetables and a flavoring mix. The meals included 21 essential vitamins and minerals sealed in small packages containing six servings. Meal packages are shipped around the world to support feeding programs and crisis relief. The packaged food stores easily, transports quickly and has a shelf life of two years.

Established in 1998, Stop Hunger Now coordinates the distribution of food and their life-saving aid to crisis-burdened areas around the world. For more information, [click here](#).

Westford: Posts 'Welcome to Westford' Sign



The [Rotary Club of Westford](#)'s "Welcome to Westford" sign (*shown, left*) is again part of the newly refigured Route 110 landscape. The sign is located at Minot's Corner, which is the intersection of Boston Road and Littleton Road.

Major District Happenings: December

District Holiday Party - December 6, DoubleTree Hotel, Leominster
[Click here](#)



Major Club Happenings: December

Waltham: 90th Birthday Celebration, December 4
[Click here](#)



Clinton: Pancake Breakfast and \$uper Raffle - December 6, Clinton Elementary School
[Click here](#)

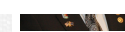


Maynard: Christmas Parade - December 6
[Click here](#)



Submit Major Club Happenings

Send flyers of your **club's major events**, in either **JPEG** or **PDF** format, to **Jim Fusco** at jim.fusco2@gmail.com.

 your Board or Director and your membership? [Read more](#)

RI Spotlight

Rotary International Recognizes Six Women For Their Leadership



Rotary

International's Global Women of Action discussed their projects during the annual Rotary Day on November 7 at the United Nations in New York City. These Rotarians have organized and led efforts that have improved the lives of thousands around the world. To read more about the Global Women of Action, [click here](#).

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