



jim.fusco2@gmail.com



Home | About Us | Programs | Membership | Foundation | Youth Services | Public Relations | Training | Resources | Contact Us

## Rotary District 7910 Newsletter - September 21, 2015

### Upcoming Events

**Rotary District 7910** You may submit event information per the [District 7910 Promotional Guidelines](#). If your club does not use ClubRunner, please send your event information to [Rotary District 7910 Newsletter](#). And make sure to add [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com) to your club's distribution list.



**Membership Forum & Dinner** by District 7910 Membership Committee chaired by [Satya Mitra](#)

Wednesday, October 14

For more information and to register, [click here](#)



**New! Inaugural Rotarian Wine Appreciation Fellowship Dinner**

By District 7910 RWA

Wednesday, October 21

For more information, [click here](#)



**Rotary Leadership Institute**

**Next Session** in/near District 7910: **Saturday, October 31, Boxborough**

RLI stands for [Rotary Leadership Institute](#), a multi-district,



## Newsletter



### September 21, 2015

### Governor's Message

#### Membership Is The One Common Concern Of Every Club

By Jim Fusco



What beautiful weather we have had and it looks like we have another great week coming. Last week, I visited **Fitchburg, Franklin and Westford**, so I now only have **Bedford, Concord Lunch and Westwood** to go.

**Membership** continues to be the one common concern of every club I have visited. **Satya Mitra** and his **Membership Committee** are determined to something about it. [Read more](#)

### Club Rounds

#### Bath Path NHS Students: Doing Well In Support of Polio Eradication



On September 18, **Carl Good III, Ph.D.**, chair of our district's **Polio Committee**, gave a polio presentation to the **National Honor Society** students at the [Bay Path Regional Vocational Technical High School](#) in Charlton. This was arranged through Rotarian John **Lafleche**, superintendent and director of

the **Southern Worcester County Regional Vocation School District** and a member of the Southbridge club. They met at a presentation that Carl, a member of the [Rotary Club of Groton-Pepperell](#), made at a [Rotary Club of Southbridge](#) meeting. Carl (shown, left, in yellow shirt, posing with *Bay Path NHS students*) notes that the recently renovated high school "is very impressive."

The NHS advisers, **Eileen McNamara** and **Katie Cunningham**, facilitated Carl's presentation. Eileen said, "So far, our plan is to have NHS members of our health-tech shop create a presentation on polio and the **'Purple Pinkie' Day** to be given to the gym/ health classes the week before October 24. Then, we will have a fundraiser at the various lunches the next week to encourage school-wide participation."



### Committee Spotlight

#### Is There Value In A Prospective-Member Target List?

By Tom Sturiale



The term "target list" sounds like a desperate, last-ditch effort to entrap unsuspecting members into Rotary. Okay, so let's

use a term like "potential members" or "possible Rotarians" or "influential citizens" or anything you deem politically correct.

The issue is, we need a vehicle to keep us focused on an actionable plan to attract new members into our Rotary Clubs. I will refer to it as a "target list". [Read more](#)

#### Foundation Notes: For the first time ever, we are a Million-Dollar Club!

By Ralph Hammond



Your club is part of making District 7910 very, very proud. We currently have a total cash amount of

projects *in progress*, as follows:

**Global Grants: \$997,635**

**District Grants: \$18,760**

**Grand Total: \$1,016,396** [Read more](#)

#### Nomination Calls: Deadline for Applicants is October 15, 2015

By Carol Toomey



I just wanted to remind you that nominating applications for the following

grassroots leadership development program of member districts organized into regional divisions in various parts of the world. RLI is not an official program of Rotary International and is not under its control. RLI seeks to have Rotary Clubs in its member districts identify those Rotarians who appear to have the potential for future club leadership (not necessarily as club presidents) and provide those so identified with a quality education in Rotary knowledge and leadership skills so important in voluntary organizations.

[Registration for October 31, Boxborough](#)



## Club Visits



Visits By  
District Governor  
Jim Fusco

For complete visitation list

[Click here](#)



## District Activities

**Monday, September 21-  
Tuesday, September 29**

[District Foundation Forum  
Planning Meeting](#)

Monday, September 21

6:30-8:30 p.m.

Holiday Inn, Boxborough

[Rotary Club of Westwood  
Governor's Visit](#)

Tuesday, September 22

[RC Concord Governor's Visit](#)

Thursday, September 24

[District Conference Committee  
Meeting](#)

Monday, September 28

6:30-9:00 p.m.

Holiday Inn, Boxborough

[District Assistant  
Governor Meeting via Webix  
\(Cancelled\)](#)

After Carl's talk the students came up with more ideas for the program. One was to set up contests where the students would donate to play. Carl especially liked the Oreo cookie toss, where the goal is to flip the Oreo from one's forehead to mouth. Carl assumed the reward was "to get to eat the Oreo."

"They are a fantastic group of enthusiastic students," Carl states. "I am sure they will do well in their support of polio eradication."

Carl Good may be reached at [carlgood@yahoo.com](mailto:carlgood@yahoo.com).

## Acton-Boxborough: Bud Flannery Is The Epitome Of 'Service Above Self'



The [Rotary Club of Acton-Boxborough](#) and friends from other clubs, former members and a visiting Rotarian from the [Rotary Club Chapala](#) in Mexico, recently spent a day full of laughter, fun and fellowship at the Ogunquit, Maine home of Acton-Boxborough Rotarian **Bud Flannery**. They celebrated his **85th birthday**. Bud was granted the title of "**Mister Rotarian**" by the club in recognition for his many years of devoted and dedicated service above self, upholding and exemplifying the principles and ideas of the Rotary Way of Life.

Here's a brief recap of Bud's **more than half a century** as a Rotarian: charter member of the Rotary Club of Acton-Boxborough since April 6, 1962; club president, 1964-1965, district governor, 1975-1976; and perfect attendance for 53 years.

## Marlborough: Stages Successful Business Expo Exhibit



The [Rotary Club of Marlborough](#) has successfully exhibited at the [Marlborough Regional Chamber of Commerce](#) Business Expo, which was held on September 10, at the Marriott Courtyard Hotel in Marlborough. "This was part of our ongoing public image campaign," notes club President **Michael Lashua**. "Of course, we hoped to gain interest from potential members, but it was also aimed at making a positive image statement in the business community."

The Marlborough club's exhibit included a large, colorful display of photos showing Marlborough Rotarians working in service and fundraising projects, presenting contributions, and enjoying their fellowship. Additionally, there were club-membership brochures, club Foundation Corporate Membership brochures, flyers and posters heralding Marlborough's upcoming [We Want Your Junk](#) recycling event on October 17, and of course – the secret weapon lots of chocolate.

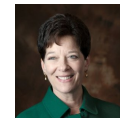
Shown, is Publicity Committee Member **Elaine McDonald**, who helped staff the Marlborough club's Business Expo exhibit. She used the opportunity to make the rounds, distributing "We Want Your Junk" fliers to the other exhibitors.

Club Publicity Chair **Peggie Thorsen** says, "A staple of marketing has always been face-to-face personal selling. Many people stopped by our table. All of them were impressed by the breadth of the club's accomplishments. A handful of them showed genuine interest. One of

District positions are due by October 15: District Governor for 2018-'19; two Trustees for the District Funds, two Trustees for the District Charity Fund (DCF); District Treasurer; Sergeant at Arms; and District Archivist. [Read more](#)

## PR Tips: Add your activities to local calendar listings

By Laura Spear



Calendar listings are easy, free ways to publicize an event. Be mindful of submittal deadlines for publication and watch out for word or character limitations. Focus on the 5 Ws: who, what, when, where, why.

Laura Spear, chair of District 7910's Public Relations Committee, may be reached at [laura@spear.net](mailto:laura@spear.net).



## Rotary Minute

### Leaving Behind A Legacy

Ashley Kaimowitz's life was changed when, at age 16, she visited the [Nonceba Family](#)



[Counselling Centre](#), a facility in Cape Town, South Africa, that provides counseling and support for children and families affected by sexual abuse. Determined to make a difference, Kaimowitz filmed a [documentary](#) to raise funds to build an expanded facility. Even as a Rotary Youth Exchange student in Japan, she continued to promote her film and rally support from the community for those in need. Ashley was killed by a drunk driver when she was 19, her life cut short before her dream was realized. But her family and friends were inspired to finish her work, and with the support of the Rotary community, they established the Ashley Kaimowitz Memorial Fund. The new center was dedicated in Ashley's memory as a tribute to this [dedicated young woman](#).

[Read more of the September edition of Rotary Youth Exchange](#)



## Past Issues

[Click here](#)

Monday, September 28

[Bandy Hefler Friendship  
Exchange Visitors From  
England Arrive](#)

Tuesday, September 29

[RC Bedford Governor's Visit](#)

Tuesday, September 29

[View these plus more  
Upcoming Events](#)

 **Submit Newsletter  
Content**



If you would  
like to submit

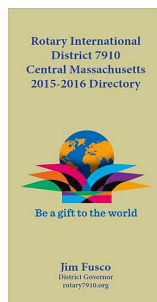
content for consideration for  
the Monday, September  
28 issue of Rotary District  
7910 Newsletter, please e-  
mail

it Jim Fusco at [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com).

The submission deadline is  
**Friday, September  
25. Text must be  
in Word format. Images must  
be in either JPEG or  
PDF format**

 **2015-2016 District  
Directory**

[View and Download](#) (requires  
member login)



them, a young intern at the Chamber of Commerce, is an excellent candidate for our community Rotaract Club." All those (about five) showing interest in membership were given a ticket to come to lunch.

The club has exhibited at the Chamber's Business Expo for several years, but this was the most visibly successful year, yet.

Peggy Thorsen may be reached at [mathorsen@verizon.net](mailto:mathorsen@verizon.net).

### Northborough: Applefest Street Fair A Good Time For Entire Family



The Northborough Applefest Streetfair, a key part of the annual Northborough Applefest, is sponsored and managed by the [Rotary Club of Northborough](#). The 2015 celebration was held this past Saturday, September 19.

Members of the Northborough club (shown, left) as well as many members of the community came together for food, entertainment, crafts, exhibits, demonstrations and community information. It was a good time for the entire family.

### Concord: The American Dream Is Still Alive - From An Indian Heart



The [Rotary Club of Concord](#) proudly announces the first in its annual **Speaker Series**, an evening featuring internationally acclaimed speaker and author **Krish**

**Dhanam**, on Friday, **October 2 at 7:00 p.m.** at the new **Concord-Carlisle Regional High School**. A social commentator, he has delivered his message of hope, humor and balance in more than 50 countries and throughout the United States.

A native of India, Dhanam arrived in the United States with only \$9.00 and a vision of promise in his heart and, in many ways, is the epitome of the American Dream. The advice he offers will stir you to the foundation of your belief in this great land. Dhanam serves as CEO and managing partner of Skylife Success, global ambassador for the Zig Ziglar Group and corporate adjunct with Ravi Zacharias.

Tickets at **\$50 per person**, with **student and group rates available** either at [www.rotaryclubofconcord.org](http://www.rotaryclubofconcord.org) or from **John Dow** at 617-803-6688. Proceeds will benefit the Concord club's charitable projects. [Click here](#) for the event flyer, in PDF format.

### **Club and Major District Happenings: September & October**

**Needham Cool Hot Jazz: September 25**

[Click here](#)



 **Explore Us Online**



Visit our [website](#)



Like us on [Facebook](#)



Watch our videos on [YouTube](#)



View our [photo and video albums](#)



Explore our [Interact clubs](#)



Explore our [Rotaract clubs](#)

 **Contact Us**

©Copyright 2015-2016  
District 7910, Central  
Massachusetts, USA

2015-2016 District  
Governor Jim Fusco  
[jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com)

Rotary District 7910 Newsletter  
Editor Steve Jones-D'Agostino  
[srdagostino@icloud.com](mailto:srdagostino@icloud.com)



D7910 Rotary Wine Appreciation Fellowship Exchange: September 28-October 10  
[Click here](#)



Montachusett Area Scapparone-Ficarra Memorial  
 Golf Tourney: October 2

[Click here](#)



Ayer: Comedy Night - October 10

[Click here](#)



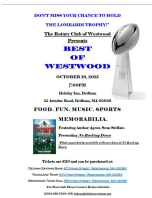
District 7910: Membership Forum - October 14

[Click here](#)



Westwood: Best Of Westwood - October 16

[Click here](#)



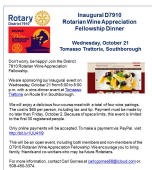
Marlborough: We Want Your Junk - October 17

[Click here](#)



D7910 Rotarian Wine Appreciation Fellowship Dinner, October 21

[Click here](#)





## Chelmsford Comedy Night - October 24

[Click here](#)



## Dedham: Taste Dedham! - October 29

[Click here](#)



## Worcester Glow Ball Tournament: October 30

[Click here](#)



## Submit Major Club Happenings

Send flyers of your **club's major events**, in either **JPEG** or **PDF** format, to **Jim Fusco** at [jim.fusco2@gmail.com](mailto:jim.fusco2@gmail.com).

