

# MEMBERSHIP: 3 KEY PRINCIPLES

**PRESIDENT**  
Robert Bussey

# AGENDA

## 1 | MY BACKGROUND

## 2 | 3 KEY PRINCIPLES

Make it a Family Affair

Nurture Lateral Relationships

Embed in the Community

## 3 | CONTACT ME

# MY BACKGROUND



## USMC - NORMATIVE FRAME

- Honor-Courage-Commitment [Core Values]
- Improvise-Adapt-Overcome [Secret Sauce for Pandemics]
- Adaptable Leadership
- Constant dissatisfaction with the “Status Quo”
- Foster Environment of Iterative Adaptation



## EDUCATION - KNOW THYSELF

- PSU - B.S. Security & Risk Analysis [2017]
- PSU - M.B.A. [2020]
- PSU - Adjunct Instructor
- HKS - Public Leadership Credential [2020-2021]
- HKS - Applied for MC|MPA [2021-2022?]
- Belief in Continuous Learning [Theoretical & Applied]



## COMMUNITY SERVICE - SERVE OTHERS

- Major General Henry Knox Lodge [Chaplain]
- AMVETS [Chaplain-Secretary-Commander]
- Municipal Technology Committee [Southborough]
- Rotary [Ipswich Group Study Exchange in 2009]
- Rotary [Southborough President]

# 3 KEY PRINCIPLES



## 1. MAKE IT A FAMILY AFFAIR

- Family Membership
- Couple - Kids often come along too



## 2. NURTURE LATERAL RELATIONSHIPS

- MySouthborough
- Senior Center
- SYFS
- Health Department
- Economic Development Committee
- Police & Fire
- Town Hall



## 3. EMBED IN THE COMMUNITY

- St. Marks
- NECC
- Library
- Legal Firms
- Consultants
- Business Owners
- Fire Chief [Prospect]
- Town Clerk [Prospect]



You've heard from me.

**NOW I WANT TO HEAR  
FROM YOU.**

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