**Service Projects**

Rotary members regularly contribute their skills, expertise, and resources to help solve problems both in their communities and around the world. Rotarians are encouraged to follow a four-phase project lifecycle when developing service projects, whether on the local or global level.

|  |  |
| --- | --- |
| PLAN AND ORGANIZE | * Work with school administration to determine what the school needs   •  •  • |
| ACQUIRE RESOURCES | * Fundraise to purchase the necessary materials   •  •  • |
|  | * Schedule a date to launch the project |
| IMPLEMENT  THE PROJECT | •  •  • |
|  | * Ask school and project partners for feedback on how the project went |
| EVALUATE AND | •  • |
| PROMOTE | • |
|  | • |

Other Service Project ideas:

FINDING OPPORTUNITIES FOR SERVICE Rotary programs, activities, and people that support local and international community service include:

* + - **Rotary Community Corps (RCC) —** A group of non-Rotarian community members who share our commitment to service. RCC members plan and carry out projects in their communities and support local Rotary club projects.
    - **Rotarian Action Groups —** An autonomous group of Rotarians, family members, program participants, and alumni who are experts in a particular field, such as microcredit, family health, environment, slavery prevention, or water. Group members share their expertise by collaborating with clubs and districts on service projects.
    - **Project Fairs —** Regional events that showcase the priorities of a local community. International visitors learn about service projects that are seeking support and build partnerships with host clubs for long-term international service.
    - **District International Service Chair (DISC) —** This district officer helps Rotarians and their families identify opportunities for international service. They manage district resources, motivate members to get involved, help clubs find international partners, and recruit experts in the community to get involved.

## RESOURCES

Rotary Community Corps: [rotary.org/myrotary/en/take-action/empower-leaders/](https://www.rotary.org/myrotary/en/take-action/empower-leaders/organize-rotary-community-corps) [organize-rotary-community-corps](https://www.rotary.org/myrotary/en/take-action/empower-leaders/organize-rotary-community-corps)

Rotarian Action Groups: [rotary.org/actiongroups](http://www.rotary.org/actiongroups) Project fairs: [my.rotary.org/exchange-ideas/project-fairs](https://my.rotary.org/exchange-ideas/project-fairs)

District International Service directory: [my.rotary.org/en/document/district-](https://my.rotary.org/en/document/district-international-service-chair-directory) [international-service-chair-directory](https://my.rotary.org/en/document/district-international-service-chair-directory)

People of Action assets: [brandcenter.rotary.org/en-GB](https://brandcenter.rotary.org/en-GB)

**QUESTIONS TO CONSIDER:**

* How can you be involved with service on the local and/or international level?
* What service projects are the clubs in your district involved in within your community or abroad?
* Why is it important to conduct a community needs assessment before planning a project?
* How can you assess the needs of a community? How can you make sure your projects align with those needs?
* How can service projects enhance Rotary’s public image?
* How can you involve the community in service projects?