

The Rotary Club of Shrewsbury Presents



Sunday, May 15th 2016 – 12:00 PM to 4:00 PM
at Central One Federal Credit Union – 714 Main Street, Shrewsbury

SPONSORSHIP OPPORTUNITIES

Dear Friend:

On Sunday, May 15th, 2016 the Rotary Club of Shrewsbury will hold *A Taste of Shrewsbury: Food & Brew Festival* fundraising event from 12 noon to 4 PM at Central One Federal Credit Union in Shrewsbury, located at 714 Main Street. Area food vendors and craft beer distributors are invited to take part in this event to showcase their products to area residents. We are planning a fun, family event that we expect will draw 300 to 500 people to sample offerings from Central Massachusetts' premiere vendors.

We are seeking sponsors to support this special community event. The Rotary Club of Shrewsbury is a community service organization. Proceeds will go to benefit local community projects including but not limited to: 2nd Grade Literacy Day, St. Anne's milk program, scholarships for local high school students, and Shrewsbury Youth & Family Services.

All sponsorship packages include event tickets and provide great visibility for you and your business. We greatly appreciate your consideration of the following sponsorship opportunities:

- **Tent Sponsor (Exclusive; one available): \$5,000.** Includes signage displayed on tent as appropriate, publicity in local media, multiple promotions via social media, name included on sponsor display at event, 10 free tickets (\$150 value).
- **Gold Sponsor: \$2,500.** Includes publicity in local media, promotion through social media name included on sponsor display at event, 10 free tickets (\$150 value).
- **Silver Sponsor: \$1,000.** Includes publicity in local media, promotion through social media name included on sponsor display at event, 5 free tickets (\$75 value).
- **Bronze Sponsor: \$500.** Includes promotion through social media, name included on sponsor display at event, 2 free tickets (\$30 value).
- **Event Supporter: \$125.** Name included on sponsor display at event.
- **Media Sponsor (Exclusive/ only one available):** Includes name on sponsor display at event, publicity through social media, 2 free tickets. *Contact Jason Palitsch for cost requirement 508-847-1139.*

Type of Sponsorship (Circle One): Tent Gold Silver Bronze Supporter

Point of Contact Name: _____

How Sponsorship Should be Listed: _____

Address (City, State, ZIP): _____

Phone: _____ **E-mail:** _____

*Please return your completed form along with payment to Jason Palitsch, Chair of the Taste of Shrewsbury Committee, **no later than March 15** at TasteOfShrewsbury@Gmail.com or via US Mail at 16 South Street, Shrewsbury MA 01545. Questions? Contact Jason at 508-847-1139. Checks should be made payable to "Rotary Club of Shrewsbury."*