

District Training Assembly/Workshop - SESSIONS CONTENT

(Framingham Sheraton Hotel, 8:30 AM – 12:30 PM, Saturday, April 28, 2018)

1/ PDG Lawrence Furbish : “ReThink Rotary – Growing Your Club”

Location: Grand North Ballroom

What does public image have to do with membership? Try a different approach to attracting potential members. Ways you can best use Rotary’s new flexibility rules to increase membership. The importance of "the ask" but make it a conversation, not a marriage proposal. Is your club truly welcoming or do you just think you are? Engage members or lose them. The "value proposition" or what we are selling. You will come away with a list of specific assignments that will help your club grow.

2/ Laura Spear : “People of Action Campaign Tools – Raising Awareness of Rotary in your Community”

Location: Commons 1

While many people have heard of Rotary, few people actually understand what Rotary clubs do. In fact, 35 percent of the public is unfamiliar with any Rotary program, including local clubs. That’s why Rotary has created a new global ad campaign called “People of Action.” In this session, learn how the People of Action campaign originated, what its strategy and objectives are, and effective story-telling techniques, and then create and share your own effective Rotary stories.

3/ Elliott Rittenberg : “The Buck Stops Here – Club Treasurer Role”

Location: Commons 2

Learn about the responsibilities and requirements for managing your club’s finances. Topics include managing your club’s funds, District and RI dues, required tax filings, reporting for your clubs’ board and budgeting. We’ll also discuss the differences between your operating funds and charitable funds and whether your club should consider its own 501C3 as well as steps for using the District Charity Fund.

4/ Karen Fusco & Steve Glines : “The Essential Role of Club Secretary”

Location: Board Room

Have you been the Club Secretary since just after the "turn of the century"? Well, some things have changed, just a few! Club Runner? Club Central? Directory? President's most Important Club Member, Yes You!!

Who, What, When, Where, and most importantly HOW ! Come learn all about it!

5/ Sanjay Deshpande & Michelle Gasbarro: “Foundation Grant Training – Part 1”

Foundation Grants Overview (Module 1 + part of Module 2)

Location: Sudbury

Purpose, Funding, Grant Types, Club Participation, District Decisions.

6/ Lilia Weisfeldt : “Your Community Needs YOU – Where do you get service project ideas?”

Location: Grand North Ballroom

Wish you knew how to have a fun and successful service project that did good in the community *and* brought your club positive publicity and prospective members? This workshop will give you a step by step plan to host the perfect community service project to make an impact in your community and for your club.

7/ Tony Gasbarro: “Youth Protection Officer Training”

Location: Commons 1

District 7910 strives to create and maintain a safe environment for all youth who participate in Rotary activities. To the best of their ability, Rotarians, Rotarians’ spouses and partners, and other volunteers must safeguard the children and young people they come into contact with and protect them from physical, sexual and emotional abuse.

All Rotary club members are encouraged to attend, especially leadership teams, Directors, and any volunteers who may be involved with Rotary club programs that involve youth under 18 years of age.

8/ Ron Bott: “Youth Programs, Fellowships, Friendship Exchanges and Rotary Action Groups”

Location: Commons 2

Did you know that there are 76 different Rotary Fellowships consisting of members who share a common interest in recreational activities, sports, hobbies, or professions? Did you know that there are 26 different Rotarian **Action Groups** that help **Rotary clubs** and districts plan and carry out community development and humanitarian service projects in their particular area of expertise? Learn how these Rotary programs and activities can attract and engage more members.

9/ Dick Andersen & Steve Glines: “Presidents-Elect Goal Setting – Entering your goals into Club Central”

Location: Board Room

Are you having trouble getting your goals into ClubCentral? We are available to help. Bring your laptop and your goals and we will work with you 1X1 to get them entered. To make this work, please make sure your club secretary has you listed as club President for 2018 - 2019 on the Rotary 7910 District Site and/or Rotary International's site!

10/ Michelle Gasbarro: “Foundation Grant Training – Part 2”

District Grants 2018-2019 (Remainder of Module 2)

Location: Sudbury

Requirements, Process, Timeline, Grant Amount, Prior Examples, ClubRunner Grant Module, Implementation, Report and Close-out.

11/ DG Karin, DGE Steve, DGN Pam: “Ask the Governor – all your questions answered!”

Location: Grand North Ballroom (Especially for New Members)

Put the DG on the spot and ask those questions you have always wanted to ask. Rotary is so much bigger than most of us ever see, so here is where new and longtime members can reach out beyond your immediate Rotary experience and glimpse a little more of the Rotary universe.

12/ Justin Provencher: “Make a Splash – Using Social Media to spread the word!”

Location: Commons 1

Have your social media sites become stale? Do you want to build more followers and engage your local community? Do you need more guidance in promoting your events and activities? Than join us for Make a Splash – Using Social Media to spread the word! We will share success stories, examples of how to build a strong social media presence, and how to engage the public. Walk away from this event with helpful tips on becoming more relevant on Facebook, Twitter, and Instagram.

13/ Lynn Faust: “Planning a Rotary Service Saturday and In-meeting Service Projects”

Location: Commons 2

Learn how to increase your club’s service without running yourself ragged. Learn how your club can organize a Service Saturday for the entire community, and how in-service projects can make it easy to feel good about your Rotary meetings and attract new members.

14/ Victor Tom: “Foundation Grant Training – Part 3”

Global Grants 2018-2019 (Module 3 & Foundation Program Wrap-up)

Location: Sudbury

Requirements, Process, Timeline, Grant Amount, Caps, Prior Examples, Funding, Best Practices, Implementation, Report and Close-out.

NOTE that Foundation Grant training attendees need to attend all three sessions to be deemed to have completed the Training!



GRANT MANAGEMENT TRAINING



Module 1	Foundation Grants – Overview <i>Purpose, Funding, Grant Types, Club participation, District Decisions – Sanjay Deshpande</i>	30 Min
Module 2	District Grants in 2018-19 <i>Requirements, Process, Timeline, Grant amount, Prior Examples, ClubRunner Grants Module, Implementation, Report, Close-out – Michelle Gasbarro</i>	60 Min
Module 3	Global Grants in 2018-19 <i>Requirements, Process, Time line, Grant amount, Caps, Prior Examples, Funding, Best practices, Implementation, Report and Close-out – Victor Tom</i>	30 Min
	Q&A and Wrap-up	15 Min