

Membership Development Kits

New Member Orientation Kits:

Kit #1:

Developing Your Club's New Member Orientation Program:

New Member Orientation – *Publication* #414

Membership Development Resource Guide – #417

Publication Catalog - #019

Kit #2:

Materials To Give To New Members:

General Rotary Materials:

Rotary Basics – #595

ABCs of Rotary – #363

RI (Presidential) Theme Brochure – #900

Most recent copy of The Rotarian

Welcome to Rotary Folder – #265-MU

Rotary Foundation Materials:

Rotary Foundation Facts – #159

The Rotary Foundation Quick Reference Guide – #219

Every Rotarian Every Year Brochure – #957

Two Needs, Two Ways of Giving – #173

Audiovisuals:

Service Above Self: A Century of Extraordinary Purpose - #929

Rotary in Your Community – #332

Rotarian Video Magazine - #510DVD

The Rotary Foundation - Be a Part of It -#131

Prospective Member Kit:

General Rotary Materials:

Rotary Basics – #595

This is Rotary – #001

What's Rotary – #419

Welcome to Rotary Folder – #265-MU

Customized club information (available through the club)

Audiovisuals:

Rotary – The Possibility – #688

History of Rotary – #921

This is Rotary – #449

Take a Look at Rotary - #867

You - The Rotary Foundation - #170

Rotarian Video Magazine - #510DVD

These materials can be ordered from the shop section of rotary.org

The items listed in the kits are suggested and are not sold together. Use this list as a guide for creating your own club's kit.



For more information on membership development strategies, contact membershipdevelopment@rotary.org