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"AS TIME GOES – BYE!"

Article by PDG Malcolm Lindquist, Zone 8 Rotary Coordinator

One of my favourite movies of all time is Casablanca which features the haunting song "As Time Goes By". It is hard to imagine that my three years as Rotary Coordinator is about to come to an end and that this is my last opportunity to present an editorial for 'Rotary on the Move'.



It is amazing that this newsletter, which is distributed only on request, manages to reach the far-flung parts of the globe as well as Australia and New Zealand. It is amazing also the number of people who take time to communicate with us on the quality and content (thankfully overwhelmingly good!) of the newsletter. I must pay tribute to our tireless editor Dr Issa Shalhoub who engineers each edition with precision to ensure that it is distributed on time each month and has balanced content. Thanks also to the Assistant Coordinator teams for presenting and sourcing articles from their local areas.

My successor as Rotary Coordinator is PDG Tim Moore. I wish him well in his new role.

Time does pass quickly. There is an ancient saying that "time flies like an arrow" and for those of us who are old in Rotary terms we have a lot of accumulated knowledge of Rotary and the programs of Rotary. However, there are many newer members in our clubs who still find some of the programs and acronyms puzzling and confusing.

Does your club have information spots as part of the meeting or carry out information evenings where newer members can discuss Rotary projects or significant events? Does your club have a published club history? New members are interested in the foundation of clubs and how the events of the past in many ways have shaped the present and the future. They also may feel uncomfortable if they perceive that there are groups in their club which hold the knowledge. Newer members can benefit from attending Rotary Leadership Institute seminars and District Assemblies but will not generally commit to something that they are still not sure about. Therefore, they are not going to respond to a general announcement or request. A personal approach from a mentor will have more meaning.

So, as time goes by we must share our information and culture! Otherwise members may say Bye-Bye!

Many thanks for your support

Malcolm

"EMPOWER YOUNG LEADERS"

Rotary Leader, May 2017 edition

Here are three ways to empower young leaders:

ACTIVATE LEADERS. Challenge Interact and Rotaract members to lead a Rotary club meeting this month. Bring out their leadership skills, share new ideas, and inspire your members.

ENGAGE ALUMNI. Invite former Youth Exchange students, or Interactors to RYLA as a workshop facilitator, keynote speaker, or participant to expand their skills and connections.

MENTOR YOUNG PROFESSIONALS. Develop one-on-one relationships that engage your members' expertise and inspire young community leaders to connect with Rotary.

"MY PATH INTO ROTARY"



Kay Fisher, bottom row far right, with her Interact Club in Clemson, South Carolina, USA.

From Rotary Voices. Posted on April 25, 2017

By Kay Fisher, a member of the [Rotary Club of North Mecklenburg](#), North Carolina, USA



Growing up in the suburbs of Atlanta, I never learned how to swim, how to play the piano, or how it would feel to go to church on Sunday mornings. The opportunities were there. The new YMCA offered swim lessons, my grandparents bought me a new piano and offered to pay for lessons, and churches were close to my house. But these were all things my dad felt only “plastic people” did.

That was his word for those whose education afforded them a seemingly easy white collar life. My father had dyslexia, a condition not well understood in the 1950’s, and because of it he struggled in school. His insecurities growing up in a college town led him to drinking at an early age. As a plumber, he felt someone who didn’t get their hands dirty working was too self-absorbed on appearances and achievement to care about anything or anyone else.

When I was 13, my mother and I left him in the middle of the night. We moved to the hometown they both shared — Clemson, South Carolina, to live with my grandparents. It was a culture shock to go from suburban Atlanta to a small college town but gave me insight into my dad’s adolescence. Although I felt I was betraying him with my new facade, I decided being accepted in this new environment was more important and I wanted to join the group of kids whose parents he would have called plastic.



Fisher’s high school yearbook photo.

In high school, the most popular extracurricular club was [Interact](#). I joined and developed a love of service. Our club was active and there was a service project almost every week. We tutored elementary students, cleaned highways, visited nursing homes and a few of us went to a battered women’s shelter. I saw these kids as friends who cared about other people and other things greater than themselves.

At the end of the year, our sponsoring club hosted the Interactors at their weekly lunch meeting. We had learned Rotarians were leaders, professionals, business owners and well respected community members. I loved Interact and wanted to learn more about this Rotary Club which had provided me opportunities to serve our community. I read aloud [The Four-Way Test](#) and learned Rotary was about Service Above Self. I met Rotarians who were welcoming and took an interest in me. They wanted to know about our club and the projects we had done. The experience forever changed the trajectory of my life and my image of leadership.

I graduated from Clemson University and now run a real estate business with my husband in Cornelius, North Carolina. I am a board member of the Rotary Club of North Mecklenburg, Davidson Lands Conservancy, and Our Town Habitat for Humanity. I am humbled by the opportunities to serve my community and am grateful to those Rotarians who created Interact. A moment of goodwill has the power to change the next generation of leaders.

Learn more about [Rotary’s programs for young leaders](#).

"SCIENCE CAMP CHANGED MY LIFE"

From Rotary Voices, Posted on May 2, 2017



Trekking in remote Western Australia as a leadership development opportunity.

Article by Rebecca Weragoda, Rotaract Club of Sydney



Twelve years ago, I made a seemingly small decision to apply for a Rotary Australia supported "science camp." Like so many of my peers in Rotaract, this decision changed the course of my life personally, professionally, and socially.

From attending the National Youth Science Forum to today, I've been afforded many opportunities through Rotary, just some of the highlights include:

- travelling to South Africa for National Youth Science Week
- trekking in the desert in remote Western Australia as a leadership development opportunity
- attending my local Rotary Youth Leadership Awards (RYLA)
- serving as a RYLA Leader and RYLA Director
- leadership roles including Rotaract Club Professional Development Director, President and District Rotaract Representative
- attending international RYLA in Sydney
- the Young Leaders Summit in South Korea.

These are just the tip of the iceberg and don't even begin to capture the abundance of leadership opportunities I've had within Rotaract, culminating with my current position as the Chair of Rotaract Australia. My experience in Rotaract led me to transition from a technical science-based role to work in the Corporate Social Responsibility sector of a multi-national company—an area I didn't even consider when I left school!

I love how my Rotary and work worlds continually collide. For example, this past March when listening to a Rotarian address the [Rotaract Club of Sydney City](#) about the Rotary Oceania Medical Aid for Children (ROMAC), I learned that, sure enough, the orthopedic implants their patients use are donated by my company.

I continue to be inspired by the chance to truly and meaningfully impact the world. But my most significant aspiration for Rotaract and Rotary is to highlight the ways we can continue working together, at all levels, to create an environment of meaningful collaboration.

Both groups have so much to contribute. Rotarians bring a wealth of knowledge and experience to the table as well as the resources that go with them. Rotaractors bring energy, innovative ideas, and an intuitive understanding of how to best engage in today's increasingly online world. By working together on projects we increase the likelihood of Rotaractors transitioning their membership and becoming dual Rotarian-Rotaractors or becoming a Rotary member in the future.

I look forward to continuing to be an ambassador for Rotary and Rotaract and being part of the positive change Rotary has on communities locally and globally.

Learn more ways Rotaractors can collaborate with Rotarians in our [new club flexibility](#).

"HOW DOES THE NEW MEMBERSHIP FLEXIBILITY AFFECT YOUR CLUB?"

Rotary Membership Minute, April 2017

Many clubs have been benefiting from the new [membership flexibility](#) resulting from the 2016 Council on Legislation decisions. The changes in policy affect when, where, and how clubs meet and the types of memberships they offer.

The [Rotary Club of Capitol Hill](#), Washington, D.C., USA, has doubled its membership in six months by creating two new membership types with reduced dues — one for young professionals, and one for spouses or partners. The [Rotary Club of Singapore East](#) has changed its meeting structure: Members now meet formally for lunch only twice per month. The other two weeks, the club meets in a less formal environment. The [Rotary Club of Deerfield](#), Illinois, USA, now offers shared membership as an option.

[Learn more](#) about how these clubs are staying relevant and attracting more members.



“ATTRACT AND ENGAGE MEMBERS BY OFFERING PROFESSIONAL DEVELOPMENT”

From Rotary Training Talk, April 2017 issue



ENGAGE CURRENT MEMBERS



ATTRACT COMMUNITY PROFESSIONALS



GET STARTED WITH YOUR PROGRAM

Looking for ideas to support your club’s goals for cultivating future Rotary leaders? Consider improving members’ skills with a professional development program.

Use the [Leadership in Action: Your Guide to Starting a Program](#) to explore creative ways to design and promote your course. Discuss how your club can maximize the program, such as by opening it to non-members to stir community interest. You can also discuss how to help other clubs start a similar program.

Download the [Leadership in Action](#) leader's guide for the suggested curriculum. An editable brochure to promote your program will be available next month on the Brand Centre.

“NEW ATTRACTON IN THE BLUE MOUNTAINS”

From Rotary Down Under Facebook page, Like This Page · February 28



With the assistance of Tom Colless OAM and his company [Colless Foods](#), Katoomba, the [Rotary Club of Central Blue Mountains](#), NSW, has established what might be a “first” in Australia – a mobile billboard that promotes Rotary and urges people to join our community of leaders and take action at home and around the world.

The massive signage on each side of the truck is 30 feet long and nine feet tall – it can’t be missed! The truck travels the Great Western Highway and into Greater Sydney four days a week. It’s estimated life span is 10 years.

Give the driver a wave next time you see it!

“DRIVE MEMBERSHIP WITH THE NEW CLUB BROCHURE”

From Rotary Training Talk

A great first impression increases clubs’ chances of getting new members. At training events, try promoting the idea of a club brochure.

Go to the [Brand Center](#) to find the [new club brochure template](#). Let clubs know they can showcase their uniqueness by giving prospective members a customized brochure. The template makes it easy for clubs to personalize contact information, annual events, and images. For example, include [customizable inserts for Rotary’s programs for young leaders](#) in the brochure, to show how clubs engage and empower young leaders in their communities. Use it together with the [Impact Begins With You](#) prospective member pamphlet to explain what sets Rotary apart from other organizations.



"MEMBERSHIP IDEAS FROM DISTRICT 9630"

By District 9630 Membership Director Tim Keeler. Article provided by ARC PDG Wendy Scarlett

The [Rotary Club of Kangaroo Point](#), despite being one of the smallest clubs in District 9630, they certainly have the enthusiasm and drive of a lot of larger clubs.

They have embarked on developing a Membership Strategy to attract more members and their key concepts are:

- Clubs who are well organised attract members
- Clubs who communicate well attract members
- Clubs who develop strategic partnerships attract members
- Clubs who understand that their 'clients' are their community attract members
- Clubs who know their demographics attract members
- Clubs who listen to their members and respond to their interests attract members
- Clubs who have a great Public Relations /Marketing team attract members
- Clubs who have effective programs attract members.

MEMBERSHIP TIPS, BY TIM KEELER

Meet and Greet;

Roster one or two members to provide hospitality at each meeting. These individuals can greet each member and guest as they arrive and set a welcoming tone for the meeting.

Meeting Seating;

Find creative ways to encourage members to sit with, and get to know, different people within your club. Randomly allocate seating ahead of a meeting, change table arrangements, move to another venue for a meeting; anything to avoid seating arrangements which never change.

"MEMBERSHIP WEBINARS"

Information supplied by PDG Jessie Harman, Project Lead, Regional Membership Plan (Zone 8), contact Jessie at jessieharman@gmail.com

Learn more about the ways you can strengthen Rotary by participating in these membership focused webinars. Hear how other clubs have adopted new club structures, increased membership, raised diversity, enhanced member satisfaction and raised the profile of Rotary in their communities. And understand more about the resources available to support you in your efforts to strengthen Rotary.

Each webinar features guest panellists with direct experience, as well as a host of useful ideas and tips for Rotarians. Webinars last forty minutes, and are recorded for wider distribution. No special software is required to participate in a webinar; you simply need to register via the link provided.

PAST WEBINAR RECORDINGS

Considering corporate membership? Monday 26 September 2016

You can view the recording of this webinar by clicking on the following link:

<https://attendee.gotowebinar.com/recording/2718752883965873411>

Focusing on retention: Strategies to enhance member satisfaction, Tuesday, 22

View the recording: <https://attendee.gotowebinar.com/recording/7804330614327514882>

RI Director's Update, RI Director Noel Trevaskis, Thursday 8 December 2016

View the recording: <https://attendee.gotowebinar.com/recording/5750036074915231745>

Attracting the next generation of Rotarians, Wednesday 22 February 2017

View the recording: <https://attendee.gotowebinar.com/recording/9104599873239003649>

Using technology to strengthen Rotary: online meetings, e-clubs and other things, Thursday, 27 April 2017

View the recording: <https://attendee.gotowebinar.com/recording/2654063122056872449>



UPCOMING WEBINARS, 5 and 8 June 2017

Trends in volunteering: Opportunities for membership and your club. Monday 5 June 2017, 5.00 pm (AEST)

The nature of volunteering is changing. Busy modern lifestyles and changing demographics mean that people are seeking more flexibility in the way they volunteer, and more meaningful volunteering roles. In this webinar, Jessie Harman will describe the changes affecting volunteering, and showcase the successful ways that some clubs are responding to these changes. Register: <https://attendee.gotowebinar.com/register/4753329881136224258>

Telling our story: Communicating about Rotary in the community. Thursday 8 June 2017, 8.15 am (AEST)

A strong brand and high levels of community awareness and understanding are critical to the future of Rotary. In this very exciting webinar event, we feature David Alexander, Chief Communications Officer for Rotary International, based in Evanston. David will focus on 'telling our Rotary story' and Rotary's latest 'People of Action' campaign.

Register: <https://attendee.gotowebinar.com/register/1455062179133675523>

"EASY FUND-RAISING FOR TRACHOMA – CAN YOU HELP?"

Article by **Tony Thomas, RC Central Melbourne-Sunrise**

A great example of support for Rotary's "End Trachoma in Australia by 2021" campaign comes from Carrol Farmer of the [Rotary Club of Glen Waverley](#) and what she calls her "Philatelic Garbology".



Each year Carrol raises about \$7,000 by selling bulk used stamps to dealers. At 80, she's now raised \$103,000 since 1990.

Her 2017-18 proceeds will go to the end-trachoma drive launched by incoming RI President Ian Riseley.

"I was going to retire at \$100,000 but the stamps kept coming in to us," says Carrol, who was amazed to be honoured with a Paul Harris with three rubies from Rotary.

But the game's getting tougher because of email usage, she says. So, your club can help – wherever you are in Australia - by persuading local organisations to tear off the stamps from their mail. They can mail them direct to Carrol or your club can collect them and first do some trimming and sorting to save Carrol some work.

She suggests you make a call on shire councils, hospitals, GPs clinics, department offices, and schools and colleges. You need to persuade them it's a worthwhile cause, as it means extra work for the mail-room or secretaries.

Carrol's big asset is long –standing relationships with reputable stamp dealers and private buyers. Few people realise there is a global trade in bulk stamps - Melbourne dealers alone despatch bulk stamps overseas by the container-load.

"We get best prices by trimming the waste paper and sorting the stamps into local, foreign, \$1.00 and under \$1. We have no idea who the dealers sell them to, or why anyone would want them. We just get paid and help good causes," she says. Her dealers will also buy neglected stamp albums – Olympic swimmer Susie O'Neill donated all her childhood albums.



Sign advertising the project



Carrol Farmer 80, hard at work sorting a stamp shipment

Most Rotary clubs in her District **9810** are keen supporters, along with Mt Gambier SA, Benalla Vic, Belmont WA, Noorlunga East, SA and even a club in Vancouver, Canada.

Her stamps have funded causes ranging from living aids for blind and palsied children to polio and malaria drives. Her \$13,000 for the Fred Hollows Foundation has financed restored sight to 420 eyes. One year she financed a mine detector for Cambodia.

In 1991 she became first female member of the Rotary Club of Bayswater North, and was elected as first female President in 1996. Her husband Eric, who helps with the stamps, was District 9810 Governor in 1997.

Contact: ericfarmer@bigpond.com

"OUR TWILIGHT CINEMA"

Article and photos by Lynne Layng, Secretary / Bulletin Editor, President Elect 2017-18, Rotary Club of Prospect Inc.



Well, we did it! The oval of the Prospect North Primary School was transformed into an outdoor cinema on 18th March. There was dynamic pre-publicity in the form of large signs prominently displayed in and around Prospect, our flyers placed in 2,500 letterboxes and the great website designed by Talis Evans. It's still available, so check it out: www.prospect.pics

Our newest member, **Talis Evans**, came to us with this idea ... a Community Event using a local park or school grounds. Our local Council, The City of Prospect, invited us to submit an application for a Community Grant. We did this and were successful in securing \$4,500 to run the event.

We looked at the various parks and school ovals over the course of a several weeks. We viewed movies, chose an appropriate movie and engaged a company to supply equipment and screen the movie.

Talis designed flyers and corflutes and he designed and ran a dedicated website, all of which were hugely successful in our advertising efforts. The City of Prospect promoted the event through its various media, and we used our Rotary network to get the message out to the public.



On the night, people began arriving at around 6.00pm, with their rugs, chairs, picnics in anticipation of the first event of its kind at the school. Our Rotarians had the always popular sausage sizzle and cool drinks available. The crowd began to grow and by 7.00pm there were around 350 people.



Thanks to perfect weather, by 8.00pm when the movie was about to begin, we estimate there were around 500 people who came to see "The Jungle Book" (by then, too dark to take photos).

We had great support from school Principal, Marg Clark and her staff, Weslo Security, St Johns Ambulance, our Rotarians and some partners on the night. We even had one of our NYSF (National Youth Science Forum) graduates and her mum join us to help out with the sausage sizzle and drinks.

We are, as you can imagine, extremely pleased with the success of this Community Event and The Prospect North Primary School have asked us to organise a similar event next year.

Our City of Prospect is also encouraging us to do it again, possibly making it an annual event, using different local parklands or school grounds each year. We're definitely thinking about it.

SHARE YOUR CLUB OR DISTRICT SERVICE PROJECT AND MEMBERSHIP BEST PRACTICES.

We would like to hear from Clubs or Districts telling us what they have done. Please include a summary, contact details, a couple of captioned photos, and email to **Issa Shalhoub**, this Newsletter's editor.

We also would like readers to share their experiences and stories on Best Practices in their Clubs and what has worked for their Clubs in gaining new members and also what has helped in keeping members.

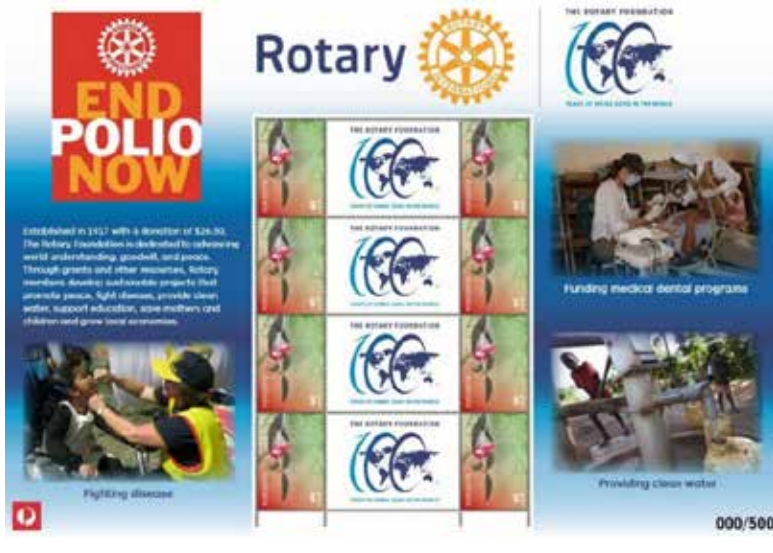
"TRF CENTENARY STAMP OF APPROVAL"

Ri Resource Extra, Regional Information Bulletin, Rotary International South Pacific And Philippines Office, April 2017 VOL 12 No 10

A wonderful fundraising initiative has just been released by PDG Ian Scott from district 9685 and it's something in which all Rotarians in Australia can participate.

PDG Ian has worked with Clive Mellor from the Rotary Club of Dee Why Warringah and they've produced a TRF Centenary souvenir stamp sheet that is available for sale. The sheets can be kept as a collector's item, a Rotary Foundation keepsake or simply use the stamps for postage. The stamps themselves will not feature any Rotary reference but the sheet will celebrate the work of the Foundation. Obviously, this program has the approval of Australia Post, all Australian DGs and Rotary International. The sheets will sell for \$25 each and all proceeds will go to the The Rotary Foundation and no-one is being paid except Australia Post. The sheets will be available soon, so place an order now.

The illustration below is an indication of how the sheet will look and options for purchase are available from PDG Ian by email; stampsheet@scottadr.com



"ASK AND ANSWERED"

Rotary Leader, May 2017 edition

Question frequently asked of Rotary International's help staff;

Q: Is it possible to have a member status such as "out of town member" or some other designation, in which members do not have to pay RI dues and can return to the club when they move back to town?



A: Clubs are free to offer alternative membership types of any kind to accommodate their members' needs. RI dues must be paid for "out of town members" to remain active in Rotary. If they pay RI dues, they can be included in your club's official membership count and receive all the benefits of other active, dues paying members. Your club can have different policies for these members' other financial obligations (club and district dues, etc.), attendance requirements, or service expectations, as long as these conditions are reflected in your club bylaws.

All past editions of the "Rotary on the Move" Newsletter can be accessed by clicking [HERE](#)

If you wish to receive an electronic copy of this Newsletter, or you know of someone who would like to receive one, please email the editor; Issa Shalhoub shalhoubissa@shoal.net.au

ROTARY COORDINATORS TEAM

2016 - 17
Zone 8 and 7B

Zone 8: Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru.

Zone 7B: New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa.

RI DIRECTOR ZONE 7 AND 8
NOEL TREVASKIS

Email: n.trevaskis@bigpond.com

ROTARY COORDINATOR
PDG JOHN PRENDERGAST

Districts: 9970, 9980

Email: john@ctos.org.nz

ROTARY COORDINATOR
PDG MALCOLM LINDQUIST

Email: malantlindquist@bigpond.com

Assistant Rotary Coordinators
supporting PDG John Prendergast

PDG Charlie Speirs

District: 9790, 9800, 9810

Email: speirschcharlie@gmail.com

PDG Phil Armstrong, Part of Zone 8

Districts: 9700, 9710

Email: philaarmstrong@gmail.com

PDG Tim Moore, Part of Zone 8

Districts: 9780, 9820, 9830

Email: tim@cinet.com.au

PDG Deb Gimblett, Zone 7B

Districts: 9930, 9940

Email: deb.gimblett@gmail.com

PDG Jennie Herring, Zone 7B

Districts: 9910, 9920

Email: herringjennie@gmail.com

Assistant Rotary Coordinators
supporting PDG Malcolm Lindquist

PDG Ed King

Districts: 9500, 9520

Email: edward.king3@bigpond.com

PDG Adrian Roach

Districts: 9650, 9675, 9685, 9670

Email: adrian@valleyfresh.net

PDG Jodie Sparks

Districts: 9455, 9465

Email: jodiesparks@inet.net.au

PDG Wendy Scarlett

Districts: 9600, 9630, 9640

Email: wendy.scarlett@hotmail.com

PDG Craig Edmonston

Districts: 9550, 9570

Email: surveyor@bigpond.net.au

Newsletter Editor

Issa Shalhoub shalhoubissa@shoal.net.au