



In this issue:

- 1 - Resources For Free
- Growth Chart
- 2 Regional Membership
Officer Update
- 3 - Enhance Connections
- Membership
Workshop
- 4 - Guide to Satellite
- New Diversity, Equity
and Inclusion Policy
- 5 - Page 4 cont'd
- Secrets Of Growing A
New Club
- 6 - Holger Knaack
- Attracting Younger
Leaders
- RI'S Digital Tools
- 7 AskAskAsk
- 8 - Healthy Fellowship
- Membership Is
Everyone's Business
- The Team

"RESOURCES FOR ROTARIANS AND STRENGTHENING CLUBS"

Article by RC PDG Tim Moore



OK, I am biased, unashamedly biased. I think 'Rotary on the Move' is one of the best resources for current membership ideas – both recruitment and retention within clubs.

Not only is its standing international but it is able to quickly identify trends and resources – reflecting our unique range of contributors. We love to share your ideas and, of course, showcase other successful examples from around the world.

And what's really great, it's FREE 😊.

Please share 'Rotary on the Move' with your club members, your membership chairs, their committee members plus your districts. Even better encourage them to subscribe and contribute!

Importantly, please let us know of any ideas or activities that have helped strengthen your club. So many great things are happening at all levels of Rotary, let's not get bogged down with the whys, but think why not! Don't be afraid to try some of these ideas – but take your members with you on the journey. Use the great Rotary International resources and publications that are available to you for free.

Personal help is always on hand too, just contact one of your local Rotary **Coordinators**, their assistants and, of course, our Rotary International Regional Membership **officer** that we work so closely with. What a team!

Be sure to visit the many resources available online, many of the best and latest links are available in this edition below. Clicking on these will that lead you straight to the resource, most are for free too!

All the best in strengthening your club, our Rotary.

"GROWTH CHART"

Excerpts from President-elect Mark Daniel Maloney's interview which appeared in *The Rotarian*

"We need to grow Rotary. We need more hands doing service, more brains coming up with ideas. We need more partnerships, more connections. To accomplish that, I have four priorities for my presidency, and No 1 is growing Rotary.



Photo by Monika Lozinska

First, we redouble our efforts to support our clubs to attract new members and engage current members so that they stay with Rotary to perform greater and more innovative service. That means clubs being more flexible than they have been.

My second and third priorities support the first. At every level of this organisation we need to design our club meetings, service projects and social events so that they are family-friendly. We need to provide opportunities that complement younger individuals' family lives rather than compete with those family lives.

And my third priority is that we must change our culture, our attitudes, and the way we do business so that it is possible and apparent that you can be actively engaged in Rotary ... If we want Rotary to be attractive to a younger demographic, we have to make Rotary leadership accessible to the younger demographic.

Number 4; In June 2020, the United Nations will celebrate the 75th anniversary of the signing of the UN Charter. Rotary has been involved with the UN even before it began. Because of that, I want to focus on Rotary's relationship with the United Nations."

"REGIONAL MEMBERSHIP UPDATE"

Article by Barbara Mifsud, Regional Membership Officer, Membership Development, South Pacific and Philippines Office, barbara.mifsud@rotary.org, <https://www.facebook.com/barbara.mifsud.1>



MEMBERSHIP BREAKOUT SESSIONS AT HAMBURG CONVENTION

If you're going to Convention on 1-5 June, consider attending one or more of the breakout sessions on membership. If you're not able to travel to Hamburg, you can still participate! All presentation slides will be posted on [SlideShare](#) after each breakout session. In addition, Rotary will livestream inspiring sessions from this year's convention. Livestreaming is available in English, French, and German for \$95. Don't forget to download the [Rotary Events](#) app to your mobile device for more information and resources.

Here are some of the membership [sessions](#) that will be on offer in Hamburg:

- **From Iconic to Innovative: An exploration of the Club Experience:** During this interactive session, you will identify and celebrate your club's strengths, and determine how and why it may want to evolve in today's changing social environment.
- **State of Membership:** During this session, we will look at the state of Rotary's membership: how we got here, who is joining, who is leaving, and the opportunities for us all to make membership a top priority.
- **Engaged Members: Strategies for Success:** Need tips for engaging members? Drawing from best practices around Rotary, members of the RI Membership Committee, including PDG Jessie Harman, will share examples and the latest resources. In a fun-filled 30-second spotlight round, attendees will share their own engagement strategies for success.
- **Strategies for Advancing Women in Rotary Leadership:** Women account for more than 20 percent of Rotary's global membership, but they are underrepresented in leadership positions throughout the organization. Diverse leadership correlates with high performance, so let's explore strategies to break the "glass ceiling" in our clubs, districts, and zones.
- **Unconscious Bias: Awareness and Action:** Join us for an interactive presentation that will draw upon videos, vignettes, and personal experiences to help you better understand "unconscious bias," explore how it shows up in your life at work and beyond, and make a specific action plan to counteract your biases.

See the full list of breakout sessions and register for the livestream [here](#).

MEMBERSHIP RESOURCE GUIDE

I've updated the [Membership Resource Guide](#) with helpful new resources and publications noted in red. If you have any questions about the materials listed, please let me know.

MEMBERSHIP LEADS REPORT

See how far membership leads have gotten since they were assigned to your district; what percentage of leads haven't been followed up on; and how many leads have been admitted to clubs.

[Australia](#) [New Zealand and Pacific Islands](#)

MEMBERSHIP STATISTICS AS AT 30 APRIL 2019

Remember that heading into the end of the Rotary year, clubs will begin to update their records and we'll begin to see a decrease in membership. Aim to track 3-5% ahead of your 1 July 2018 start figures to achieve a positive net increase for the current year.

Comparison to 1 July 2018:

[Australia](#) [New Zealand and Pacific Islands](#)

Detailed demographic information such as gender, alumni, under 40s:

[Australia](#) [New Zealand and Pacific Islands](#)

THIS MONTH'S SHOUT OUT:

This month's shout out goes to the Rotary Club of Drummoyne in D9675 (Sydney), who held their fourth and most successful 'Rotary Awareness Night' in mid-May. There were over 50 people in the room at Echo Restaurant, where a number of members shared their story and passion for Rotary, including two young women recounting their positive experiences with youth programs. MC for the night, Past President Hilary Lloyd, said that the club prefers to call it an 'awareness' night rather than an 'information' evening, and that they were strategic in inviting key community and business leaders, like local council. Members were also encouraged to invite at least one person they thought would be interested in the event or learning more about Rotary. The club secured sponsorship for the night from a local remedial building works company, so that invited guests were able to attend for free, while members attended at a subsidized cost. The evening went so well that many attendees remained an hour after the function officially finished to network, chat and enjoy. As a result, the club gained four members. This Rotary year, the club has gained **7** new members and currently stands at **27** members, **37%** of which are female.

"NEW ROTARY CLUB MODELS ENHANCE CONNECTIONS"

Article by PDG Jessie Harman, Chair Rotary International Membership Committee



Rotary's new strategic plan is underpinned by four key priorities – to increase our impact, expand our reach, enhance engagement, and increase our ability to adapt. The emergence of new club models is evidence that Rotary clubs and districts are working actively to advance these priorities.

These new club models represent an opportunity to connect with a more diverse group of individuals - particularly those who are unable or unwilling to join our traditional clubs. Whilst new club models have been emerging for some time, the 2016 Council on Legislation decision to promote flexibility and innovation has arguably accelerated their development.

At the present time, it's possible to recognise at least seven different types of clubs:

- Traditional clubs – at the heart of Rotary: a group of professionals and aspiring leaders who meet regularly for service, connections and personal growth
- Satellite clubs – sponsored by a traditional club, but with their own meetings, projects, bylaws and board
- E-Clubs – that meet exclusively online
- Passport clubs – that allow members to attend other Rotary club meetings and service projects, so long as they attend a specified number of meetings in their own club
- Corporate clubs – whose members are employed by the same employer, but who have different roles in their workplace
- Cause-based clubs – whose members share a passion for a particular cause and whose service projects and activities centre around that cause, and
- Rotaract clubs - sponsored by Rotary clubs, whose members are aged between 18 and 30 and who meet together for service, friendship and connections.

Amidst this landscape there are also hybrids of these types – adding further to the diversity of Rotary, and there can be little doubt that new club models will continue to emerge – including the possibility of a model of participation which is not club-based.

Development of new club models and new ways to engage with Rotary is a healthy sign – indeed some would say a critical ingredient - of our ongoing sustainability and success. Our challenge is to continue to evolve – to meet the needs of our members and our communities and to ensure Rotary stays relevant, innovative and engaging long into the future.

"MEMBERSHIP WORKSHOP"

Article by Euan Miller, D9520 Membership Chair



Instead of a membership seminar this year, 9520 put together an interactive workshop where successful growing clubs shared their experiences in recruiting and retaining members. It was felt that hands-on experience that could be discussed as a group, would help inspire dispirited clubs to try again to grow.

At the end of February this year 9520 had only 10 of its 49 clubs showing growth. These 10 clubs had net gains of 25 members while 17 clubs were standing still and 22 clubs were declining - having lost a total of 44 members. This needed urgent, if not desperate, action if the district was to meet its target of a net +50 for the year.

The workshop was restricted to half a day to encourage better attendance and reduce the need for and cost of a lunch. Presidents and Membership Chairs were invited and 40 attended. Because we are such a large district, we did not expect attendance from clubs from 3 rural groups which are 2-6 driving hours away from Adelaide.

Five of the growing clubs presented on how they did it. Two of these were from Victor Harbor where the clubs compete successfully with each other for members from the same population base. Another club was in a lower socio-economic area with few businesses. This club had focused on recruiting members from social service industries and had a very high percentage of women members. It also gained members through project partnerships with such organisations and some businesses. Another evening club had the highest meal costs of any club in the district but the quality of food served, actually attracted a clientele that preferred this over Rotary pub style food. The final presentation was from a club that demonstrated a number of strategies that encouraged retention – death was the only excuse allowed!

The feedback showed that hands on learning is effective. June 30 will confirm whether or not it worked!

"GUIDE TO SATELLITE CLUBS"

From Rotary Membership Minute, April 2019

Are you in a Rotary club that isn't meeting your or other members' expectations? If so, starting a satellite club might help. Use the new [Guide to Satellite Clubs](#) to learn more about these clubs, how they work, the benefits of starting one, and what the process involves.

"HOW TO GET AHEAD ON IMPLEMENTING ROTARY'S NEW DIVERSITY, EQUITY AND INCLUSION POLICY"

Article by Katey Halliday, Adelaide City Rotaract Club, District 9500



The recently adopted Diversity, Equity and Inclusion policy sends a strong message that Rotary International embraces a culture of inclusion which celebrates the contributions of people of diverse backgrounds, regardless of age, ethnicity, race, colour, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

The benefits of diverse organisations are well documented, with diverse organisations outperforming homogenous organisations in areas including service, productivity, recruitment and retention. This is attributed to the diversity in perspectives brought by groups of people who think differently, and have different experiences from one another, which creates more considered and innovative outcomes.

Rotary is already diverse in a lot of ways. Rotary Clubs exist all over the world and we reach a broad range of people through our service projects. Our youth programs are second to none, with RYLA in particular being a life changing experience for many of those fortunate enough to attend. Rotaract clubs are made up of motivated young members wanting to make a difference to their local and international community, yet less than 5% of Rotaractors go on to join a Rotary club after their Rotaract journey has ended. So while Rotary is diverse in what it does and the people it connects with, that diversity is not translating into a diverse membership base.

Inclusion is the key to cultivating a diverse culture and we cannot benefit from diversity without an inclusive culture. Diversity and Inclusion expert Verna Myers said "diversity is being invited to the party, inclusion is being asked to dance". In the Rotary membership context, what this means is that it is not enough for us to simply invite people of diverse backgrounds to our meetings and events. Even those who do join will not stay for long if they do not feel included in club planning and decision making as they will feel undervalued and the benefits of their diverse experience will be lost.

To capitalise on the variety of ideas that diversity brings, and get a head start on implementing the new diversity, equity and inclusion policy approved by Rotary International, below are some ideas for ensuring all members (new and existing) feel included within the club environment:

1. **Accessibility is the first step to inclusion.** Consider:
 - a. Is your meeting venue in a convenient location? If not, change it. Does every meeting have to be at the same venue? If people can't attend, how do they find out the information they've missed out on? It can be a challenge to find a new venue that suits all needs but persevere and try several options until you find something, and consider your options for providing information digitally (online attendance, live recordings, regular newsletters, etc.)
 - b. Is the time of your meeting accessible to the demographic you are trying to attract? Consider providing options, e.g. some morning meetings and some evening meetings. Note – meetings don't need to be centred around a meal (i.e. 'breakfast' or 'dinner' meetings) which brings me to my next point;
 - c. Are there any unnecessary obligatory costs to attend your club meeting, such as a meal? Dietary requirements are common and being able to choose what you eat from a whole menu, rather than a limited choice, is preferred, but also to have the option of not eating at all. Some may choose to just have a drink, while some may opt for the gourmet delicacy! Options are important for including everyone.
 - d. For a small premium, can your club annual fees be paid on a monthly or quarterly basis instead of annually, for those who would manage better this way?
2. **Ensure all members, and potential new members in particular, have something to do that is meaningful to them.** This requires club leaders to gain an understanding of what each individual member is there for and some consideration as to how this person can contribute to an activity that would fulfil their purpose for being there. It is sometimes easier to do certain activities ourselves if we have been doing them for years, but handing over the task to someone new is a great way to include them, even if it requires more effort in explaining what to do than just doing it yourself.

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3. **Invest in your club members doing some form of diversity and inclusion awareness exercise.** Through various district consultations about membership, and many anecdotal conversations with my Rotaract peers, there has been consistent feedback that some people are hesitant to join Rotary because of some of the inappropriate comments and behaviours they have been exposed to. Ageist and sexist comments and attitudes which may have been acceptable 20-30 years ago are no longer acceptable in our evolving society, and for good reason. Sexist 'jokes' for example, while not ill-intended, create a culture of normalised behaviour and attitudes towards people depending on their gender or sexual orientation. To create an awareness of diversity and inclusion, consider having a speaker or training on one of the following topics:
- Inclusive language – learn about the effects our words have on creating a culture of normalised behaviour. Gendered language for instance, is a barrier towards achieving gender equality, and to achieve the goal of having 30% women in Rotary and in Rotary leadership positions by June 2023, we need to take positive action in this arena.
 - Unconscious bias and discrimination awareness training, and more importantly, strategies to avoid treating people unfairly because of a personal characteristic that they have.
 - Gain an appreciation of the significant impact that the 'me too' movement has had on tackling sexual harassment, and why it is so important to continue to press for progress.
 - Bystander awareness training and the different strategies available to call out inappropriate behaviours when we see or hear it. After all, 'the standard you walk past is the standard you accept' (David Morrison, retired Lieutenant General of the Australian Army, and current chair of Diversity Council Australia).
 - Participate in the celebration of significant dates that celebrate different diversity groups such as International Women's Day, Harmony Day, and your local Pride celebrations.

The strategies that could be employed to increase diversity and inclusion within Rotary are endless. But for any of these strategies to work, it must be accepted that change is necessary for the success of our clubs and the continuation of Rotary into the future. Rotary International's stance on this in approving the Diversity, Equity, and Inclusion Policy is admirable, though implementing and filtering it down to a club level will be a challenge. However, the benefits gained by diverse and inclusive organisations are well documented and as such, those clubs who engage in inclusive practices will be the clubs that are still around to see the success of this policy in the future.

About the author:

Katey Halliday joined the Rotary family in 2011 when she attended the Rotary Youth Leadership Awards (RYLA) program, and went on to become a team leader, coordinator and trainer. She established the [Adelaide City Rotaract Club](#) in 2012 as one of the three founding members and has taken on roles including Secretary, Professional Development Coordinator and President.

Katey has a keen interest in working with Rotary Clubs to promote Rotary as an inclusive organisation for people to develop their personal and professional skills while giving back to the community.

Professionally, Katey works for the South Australia Police in their Diversity and Inclusion Branch. As a project officer and training facilitator, she works on strategies designed to make the organisation a workplace where people feel safe, respected and encouraged to reach their potential.

"SECRETS TO GROWING A NEW ROTARY CLUB"

From Rotary Voices, posted on [April 19, 2019](#). Article by [Corey Lopardi](#), membership development chair for District [5020](#) (parts of British Columbia, Canada, and Washington, USA)



Click [here](#) to listen.

Recently, I had the pleasure of interviewing the newest club president in our district who moved to a small town of 1,770 and started a brand-new Rotary club with 42 members. They grew to almost 50 members in just over 30 days.

Debbie Vance never expected to charter a new club. But when she moved to a new town in British Columbia and began doing service on behalf of Rotary, she drew the interest of neighbors and new friends who wanted to know how an organization could inspire someone to jump into action. Together, the charter members are forming the club culture, establishing its unique traditions, setting service priorities, and making it their own.

I felt Debbie's story holds valuable information for all Rotary members, and RI's membership staff concurred, helping me turn my interview into the SoundCloud story above. Please enjoy.

“HOLGER KNAACK SELECTED 2020-21 RI PRESIDENT”

From Rotary Weekly, 17 May 2019

Holger Knaack, a member of the [Rotary Club of Herzogtum Lauenburg-Mölln](#), Germany, has been selected to serve as president of Rotary International in 2020-21. The Nominating Committee’s decision follows the resignation last month of President-nominee Sushil Gupta due to health reasons. Knaack will officially become president-nominee if no other candidates challenge him by 31 May.



“ATTRACTING YOUNGER LEADERS TO ROTARY”

From Rotary Membership Minute, April 2019

How can Rotary clubs reach more young people? What role should young leaders play in a club’s recruitment strategy? LaShonda Delivuk, the 29-year-old president of the [Rotary Club of Lynchburg-Morning](#), Virginia, USA, definitely knows something about younger leaders and [attracting young people to Rotary](#).

When club leaders were asked recently about their biggest membership challenges, 31 percent said they struggle to motivate members to participate in club activities, volunteer for service projects, and serve in leadership roles. “There is this perception that you have to be perfect to be impactful in Rotary,” LaShonda says. “But perfection doesn’t exist. And we certainly don’t need any ‘perfect’ Rotarians. What we need is a group of service-minded leaders who are willing to stand up as they are and simply be present.” She has modeled this in her own life by [being transparent](#) about how she leads her club while keeping her Rotary responsibilities manageable.

At this year’s International Assembly, LaShonda [took the stage](#) to inspire the next class of district governors to think in new ways about Rotary and the balance members are searching for. The key, she says, is “showing them you find their time to be valuable. If you can make Rotary worth someone’s time, not only will we change Rotary, but we will change the world.”



“MAKE THE MOST OF RI’S DIGITAL TOOLS”

Rotary International offers clubs and districts a host of services and digital tools, funded by your RI membership dues, that can enhance your Rotary experience. Here is a sampling of some of the tools you can use to make a difference in the world and connect with others.

CHALLENGE

HOW RI CAN HELP

Our club wants to connect with prospective members.

Through the [Manage Membership Leads tool](#), RI connects clubs and districts with people who have expressed an interest in Rotary.

I am taking on a leadership role in my club and would like to learn how I can make the most of it.

Rotary’s [online learning center](#) is open to all members. Club leaders can dive into information about their roles, and new members can learn more about Rotary.

I need to track my club’s goals for the year.

Sign in to [Rotary Club Central](#) through My Rotary to set goals and plan for the future.

My club has an idea for a project, but we need to find a club to partner with on a global grant.

Visit [ideas.rotary.org](#) to view other clubs’ project pages. Club and district leaders can create a page to solicit partners.

I want to apply for a grant or check the status of an application.

Get started at [Rotary’s Grant Center](#). Regional grant officers are also available to provide one-on-one support in all official languages.

I want people in my community to know more about our club and what we do.

Rotary’s People of Action campaign offers resources to tell stories about the impact your club is making in your own community. You’ll find easy-to-use messaging, ideas for local events, social media ads, and print and videos advertising materials, as well as how-to guides in the [Brand Center](#).

"RETENTION BEGINS WITH RI PAST PRESIDENT JOHN GERM'S ASKASKASK!"

Article by Jim Henry, PDG District [6960](#).

[Rotary Club of Sarasota](#), President 1988-89; 2011-12,

Rotarian of the Decade, D-6960 2001-2010, Recipient 2011 R.I. Service Above Self Award,

Regional Rotary International Membership Coordinator Zone 34, 2008-10,

Rotary Coordinator Zone 34, 2010-11, RGHF board member,

Rotary Leadership Institute Sunshine Division Chairman Emeritus,

Rotary Foundation Major Donor and Bequest Society Member,

Recipient, 2017 RLI International Distinguished Service Award



Rotary International and its member clubs serve niche markets. The most effective niche market public relations initiative is word-of-mouth. That's why PRIP Germ's ASKASKASK has historically proved effective. Before initiating ASKASKASK initiatives, Rotarians should understand that people, regardless of gender, generation, or ethnicity, join organizations because they want a problem solved, the occurrence to be positive, and the event to result in a relationship-building experience. For many Rotarians who are unfamiliar with it, that's the first Object of Rotary.

ASK¹

Rotarian should ASK someone to one or more club activities, keeping in mind that the invitee, from their viewpoint, is a Guest. They may not know many people at the activity. Introducing them as a prospective member (*even if they are*) could make them feel uneasy, like they are being judged by this group of strangers. Unknown to most members, Guest could get the impression that the club is desperate for members; that anybody could join.

If Guest asks for more information about Rotary, they now become Prospect. If Rotarian believes Prospect might be interested in joining, Rotarian should obtain sufficient information to complete, without Prospect's knowledge, the club's *Propose a Member* form and submit it to the Membership Committee or Board of Directors. Confidentiality and the second Object of Rotary are very important because if Prospect is a competitor of or not respected by one or more existing members inviting them to join the club could become a negative experience for Prospect and/or existing members. If the proposal for membership is disapproved, no harm is done because Prospect should not have known that they had been proposed and should have a positive view of Rotary.

ASK²

When approved, Rotarian should ASK Prospect to attend perhaps the most important public relations event the club has - an information meeting - which should include more club members. This is when Prospect should learn that Rotary is not an ordinary service organization but is a network of people who believe that service to their family, business, and community is a way of life - the third Object of Rotary. Prospect, while being informed about membership opportunities and obligations, should be engaged in conversation and encouraged to ask questions.

ASK³

Near the end of the information meeting, Rotarian should ASK Prospect to complete an application for membership. If Prospect accepts, they should be inducted into the club and oriented into Rotary's Circle of Life. The club should give them the opportunity to fulfill their expectation that joining the club is, and will continue to be, a satisfying, positive, relationship-building experience. If Prospect declines, the word-of-mouth public relations and personal attention they received should leave them with a positive impression of Rotarians, Rotary clubs, and Rotary International.

Higher retention and attraction rates begin with ASK¹. Many clubs and Rotarians are unfamiliar with the ASKASKASK initiative as presented, the result of unintended consequence of Rotary's Recruiting Death Dance years. During those years, clubs were often encouraged, even pressured, to expedite inducting anyone who showed interest. Most clubs that have implemented ASKASKASK have stability and, depending on their social fabric, steady growth rates. All membership retention and attraction initiatives should be evaluated from a non-Rotarian viewpoint.

SHARE YOUR CLUB OR DISTRICT SERVICE PROJECT AND MEMBERSHIP BEST PRACTICES.

We would like to hear from Clubs or Districts telling us what they have done. Please include a summary, contact details, a couple of captioned photos, and email to [Issa Shalhoub](#), this Newsletter's editor.

We also would like readers to share their experiences and stories on Best Practices in their Clubs and what has worked for their Clubs in gaining new members and also what has helped in keeping members.

"WORK TOGETHER FOR A HEALTHY FELLOWSHIP"

By **PRI President Ron D Burton, Foundation Trustee,**
from **Rotary News, Mar 2019**



As we are in the last quarter of the Rotary year, our thoughts turn to ensuring a strong finish. I hope that your goal has been to make your club stronger than it was at the beginning of the year. All clubs depend on members to do their part so the club doesn't just survive, but thrive.

But for that to happen, each member must contribute to that success every day of the year. It is important that we identify potential new members and sponsor them, that we reach out to former members and invite them back. Above all, whether they are new members or returning members, we must mentor and engage them to make them strong members of our club. We must roll up our sleeves and work on club projects, district projects and global projects, because nothing creates fellowship more than working together with other members of your club.

We must also support The Rotary Foundation. Doing good in the world doesn't just happen. In addition to having the people to carry out projects, we must also have the funds to make them viable. That's where each of us comes in. We, our partners, and our beneficiaries are the sources for those funds. I hope each member will make our Foundation a charity of choice so we can continue to change lives and improve the world. For the cost of just two "crafted" lattes a month, one can become a \$100-per-year contributor to the Foundation. That is a small amount to pay for all the good our Foundation does.

And giving to our Foundation has never been easier. You can make your contribution securely and conveniently anytime at rotary.org/donate. I plan to go online this month and make another contribution. I challenge each of you to do the same.

ENGAGING YOUNGER PROFESSIONALS Bring emerging leaders into your club



"MEMBERSHIP IS EVERYONE'S BUSINESS"

From **Rotary Membership Minute, April 2019**

The **Rotary Club of Twin Cities Eco** is an interest-based club that targets potential members who aren't attracted to other clubs. Members focus on protecting the environment and curbing climate change. Social media is important for attracting new members and engaging current ones, and everyone helps make the club environment a welcoming one. [Read or listen](#) to this club's story.



All past editions of the "Rotary on the Move" Newsletter can be accessed by clicking [HERE](#)

If you wish to receive an electronic copy of this Newsletter, or you know of someone who would like to receive one, please email the editor; Issa Shalhoub drissa@bigpond.com

ROTARY COORDINATORS TEAM 2018 - 19 ZONES 8 AND 7B

Zone 8; Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru.

Zone 7B; New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa.

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