



Rotary Men's Wellness Campaign wins SA Men's Health Award

The Rotary Men's Wellness campaign has won the South Australia Men's Health Awards. The Rotary Men's Wellness Campaign is a travelling photographic exhibition of 30 men from across Eyre Peninsula that visited 10 towns. It aimed to highlight men's mental health, educate and inform men about resources and services available, and work at removing the stigma around talking about mental health issues.

The Australian Men's Health Forum Awards are being made across Australia this week during Men's Health Week from 10-16 June.

The Rotary Men's Wellness Campaign allowed isolated men to connect with an important message. Each host town held an opening night which consisted of male guest speakers sharing their stories, with beer and nibbles creating an informal atmosphere. A brochure called the 'Mentally Fit Bloke' was created to provide men with information about services. The content was also turned into drink coasters to help reach out to men in pubs and sporting venues.

The team behind the project saw an increase in contacts from men across the region. They say the feedback from local communities, the demand for coasters from sporting clubs and pubs, the increase in help-seeking behaviours and the positive feedback from families across the region is a testament to the success of the campaign.



Port Lincoln
Rotary
Club



CONGRATULATIONS
Rotary Men's
Wellness Campaign

Winner of the SA Men's Health Awards



A healthier future for men and boys. A healthier future for everyone.
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