

DISTRICT 9500

# ROTARY EDUCATION NEWS

OCTOBER 2016

Editor PDG Marie Dorrington District Learning & Development Team Coordinator

If everyone is moving forward together,  
then success takes care of itself.

— Henry Ford



DISTRICT 9500

## MEMBERSHIP SUMMIT 2

*Transformational Change: The Journey So Far  
(Working Together to Increase Membership)*

**November 19 2016**

9.00 am to 12.30 pm

St Michael's College  
Mitton Avenue Henley Beach

This will be a highly interactive morning!

Be part of sharing the membership journeys so far...

Registrations:

<http://e.mybookingmanager.com/membershipsummit2>

**PLEASE NOTE THE CHANGE OF DATE**

## D9500 MEMBERSHIP SUMMIT 2 2016

### *Transformational Change: The Journey So Far*

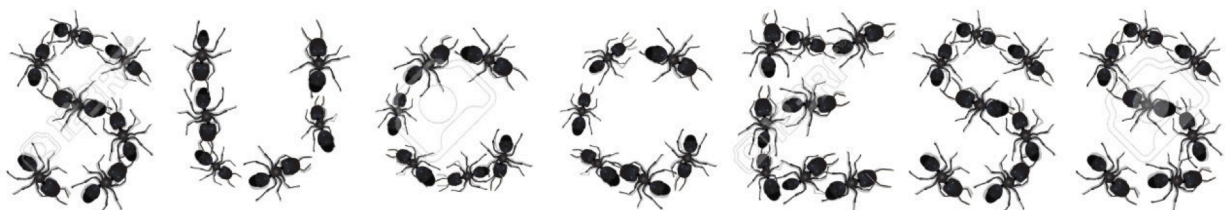
### **Working Together to Increase Membership**

There are some great stories to tell in D9500 where clubs are focusing on attracting and engaging members!

Rotarians are encouraged to take up the opportunity to hear many of these stories at **Membership Summit 2, to be held on Saturday November 19 from 9.00 am to 12.30 pm at St Michael's College (PLEASE NOTE THE CHANGE OF DATE). The format will be very interactive and two of the Pilot Project Clubs will share their story as part of the morning. Membership Summit 2** will be a bonus for those who came to Summit 1 and very worthwhile for those who did not!

**Register NOW on:** <http://e.mybookingmanager.com/membershipsummit2>

*Ants ... share a lot of common traits with us humans. Chief among them is social behavior, particularly the fact that both humans and ants solve problems in groups...to achieve*





## Taken from Rotary on the Move September 2016

*If we can do it...so can you too!*

In this article by PDG Euan Miller, **the changes** made at the RC Norwood are outlined....

- *We changed to evening meetings of no more than 90 min.*
- *We changed from weekly to fortnightly meetings (anticipating the Council on Legislation's change)*
- *We elected a President for a 2-year term and appointed some of the new members to the Board so they could gain enough knowledge and experience to lead the club from 2017-18 onwards*
- *We lifted our profile in the community through both traditional and new media but most new members joined by being asked in the traditional way*
- *... we offered financial incentives and mentoring for any project initiatives new members wished to develop*
- *We focused on 'doing good in the world' at our meetings rather than listening to guest speakers and abandoned most of the 20<sup>th</sup> century traditions of Rotary meetings*
- *We encouraged members to bring partners and friends to meetings and activities.*

### The outcome....

- *9 new members with 5 under 50, lost none, won the district membership award and a Gold Presidential Citation in 2015-16*

### This year's plan...

- *We set a target of a net increase of a further 12 members*
- *We have already fulfilled, or set in place, all but two categories of this year's Presidential Citation*
- *We have established a 5-year leadership succession plan for club Presidencies.*
- *We continue to identify and add new members to leadership roles within the club*
- *We continue to support and mentor all our new members.*

Congratulations to the RC Norwood in D9520! If they can do it...so can you too!

## Upcoming Webinars

### Information from PDG Jessie Harman, Project Lead, Regional Membership Plan

#### Focusing on retention: Strategies to enhance member satisfaction

Tuesday, 22 November 2016, 8.15 am (AEST)

Register: <https://attendee.gotowebinar.com/register/3308538616889128707>

#### RI Director's Update, RI Director Noel Trevaskis

Thursday 8 December 2016, 5.00 pm (AEST)

Monday 12 December 2016, 8.15 am (AEST)

Register: <https://attendee.gotowebinar.com/rt/1913432084078720513>

More information: contact Jessie Harman at [j.harman@gmail.com](mailto:j.harman@gmail.com)

**Whatever Rotary may mean to us,  
to the world it will be known by the results it achieves.**

Paul Harris