



RDU BOARD OF DIRECTORS MEMBER ROLES & RESPONSIBILITIES

The Board members of Rotary Down Under recognise and work within their dual roles of:

- complying with legal responsibilities and monitoring and supervising business and management
 - overseeing the sustainability of the company and the Association through strategic planning and policy development.
- 1 To serve as the contact person for all Districts and Clubs in their respective Groups within the ANZO area:
 - to establish a network of Rotary Down Under representatives within their Group – and within each District, a Club network
 - to conduct Rotary Down Under information sessions at District Assemblies and Seminars on a planned, ongoing basis
 - to liaise with the incumbent District Governors for prompt involvement in the early stages of new Club formation, thus ensuring that the advantages of new member subscriptions to RDU are clearly understood.
 - 2 To work with the RDU Advertising Department in targeting sales for RDU – and assist wherever possible in the developing of new corporate contacts and opportunities.
 - 3 To undertake a planned program of Club or District visits promoting RDU magazine –
 - promotion of magazine subscription sales to Clubs for specific donations to school and civic libraries, Youth Exchange Students, members of parliament, local government officers, special guest speakers, etc
 - assist with the promotion of surveys where and when conducted
 - promote the need for unique editorial and pictorial contributions to RDU magazine
 - encourage Clubs to distribute magazines to hospitals, doctors, dentists, solicitors, surgeries and offices – and other professional waiting rooms and offices – to airport, bus and train stations – barbers, etc
 - encourage RDU Club representatives to present a two-minute Rotary information segment on the highlights of each new issue for Club members
 - encourage and promote ongoing support of RDU Merchandise and Promotions at Club and District level.
 - encourage awareness and utilisation of RDU's 'on line' and social media resources.
 - 4 To contact each Governor within their respective RDU Group prior to each RDU Board Meeting to collect items for discussion at the said meeting – and report back where necessary.
 - 5 To convene a meeting of District RDU representatives within their Group early in each new Rotary year – to ensure that all of the above is understood – and put into action.
 - 6 To be aware of the obligations and legal responsibilities of a company director under the Corporations Act.
 - 7 and whatever else may be necessary to increase the appreciation of the value of RDU with Rotarians and to increase the profile of Rotary International within the community.