

# Leading Rotary Now

**April - May 2018**

**District 9500**





# Thank you !



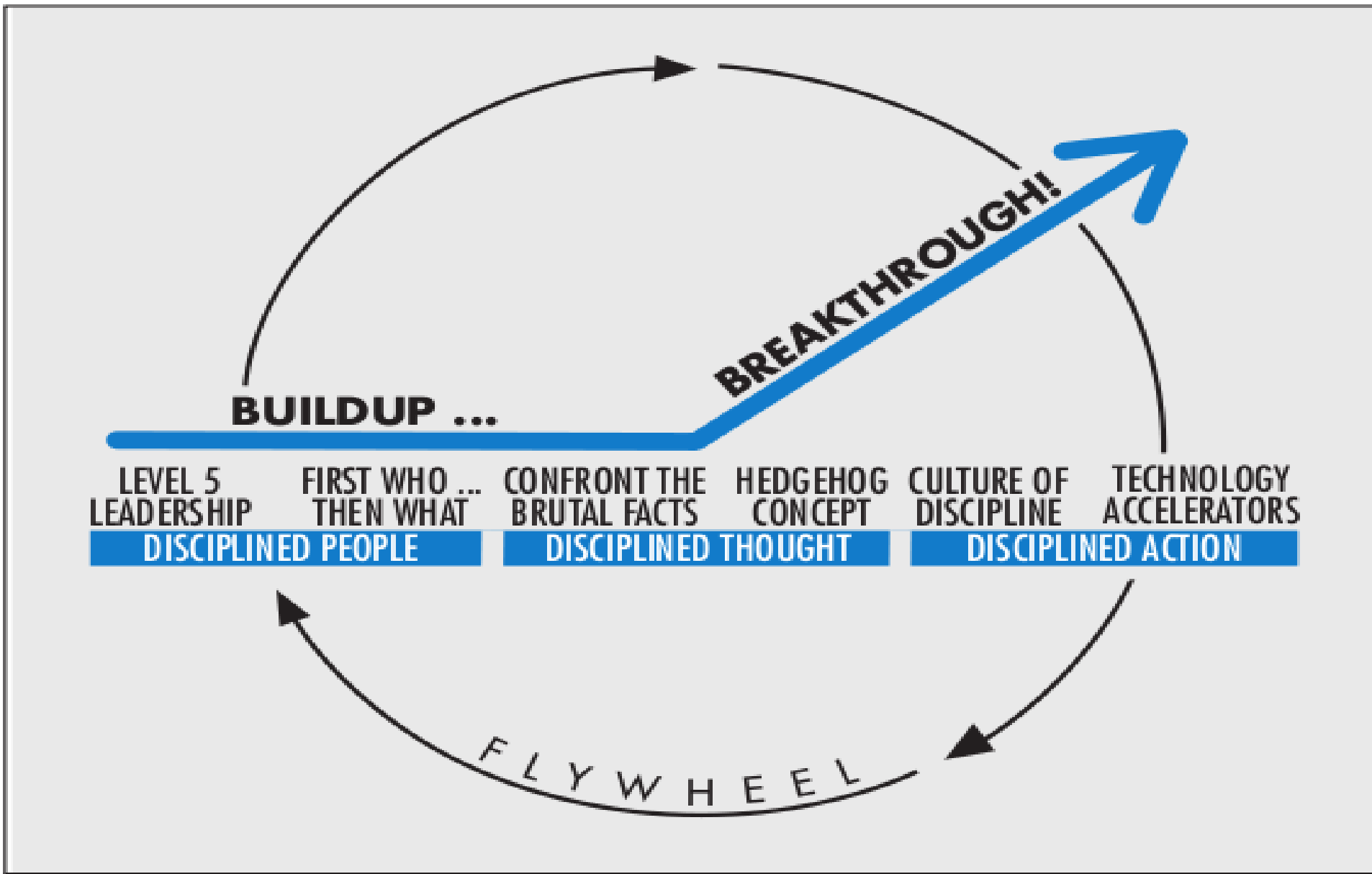
**“Rotary International is  
the association of Rotary  
Clubs worldwide”**



**“Why do some organisations  
make the leap from **good to**  
**great** and some don’t ”?**

**James Collins**

# Elements of 'Good to Great'



# District Leaders

- Key Function Leaders
- Avenues of Service Leaders
- Executive Support Leaders
- Board

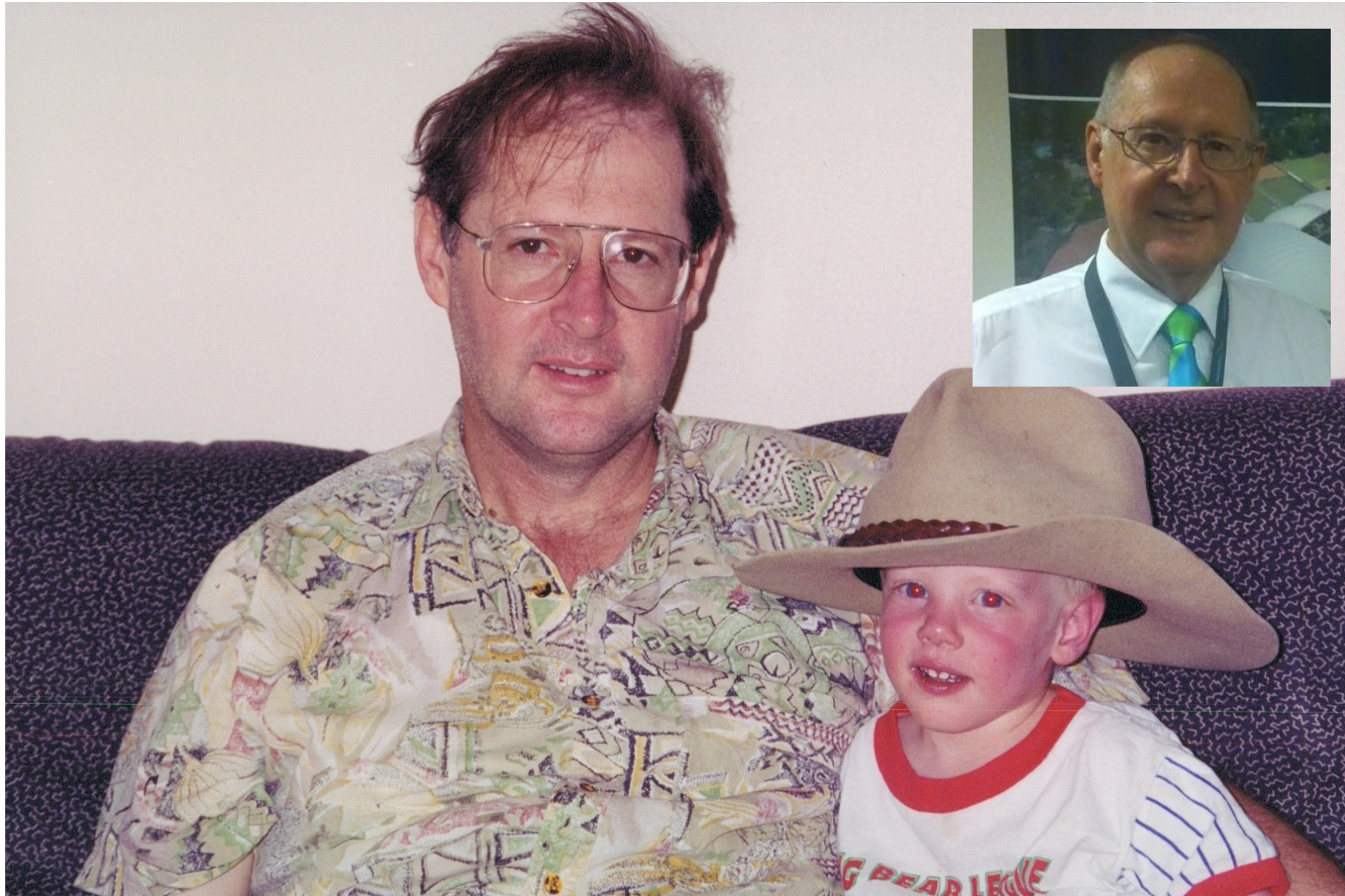
**“Leadership is not about titles,  
positions or flowcharts, it is  
about one life influencing  
another”**

*John C Maxwell*





**Things do change!**





# “Embrace Change - Survive & Prosper”



# 1990-91 DGs Newsletter - Membership

• Adelaide	210	160	Members in District 9500	1854	999
• Adelaide East	48	-			
• Adelaide South	41	18	Clubs	51	42
• Henley Beach	63	11			
• Prospect	49	30	Average Age	est.54	71
• Tea Tree Gully	46	14			
• Thebarton	47	-			
• Woodville	37	-			

Barry Rassin Video (PETS version )

# The L.E.A.P. to Leadership

- **Love**, caring, empathy - family, self and Rotarians (*Listen, Observe, Verify, Empathise*).
- **Enthusiasm** – positive about Rotary, future and lasting change!
- **Audacity** – challenge ourselves and others to achieve more!
- **Proof** – lead by example !

“Together, we see a world where people **unite** and **take action** to create **lasting change** — across the globe, in our communities, and in ourselves.”

# Priorities 2018/19

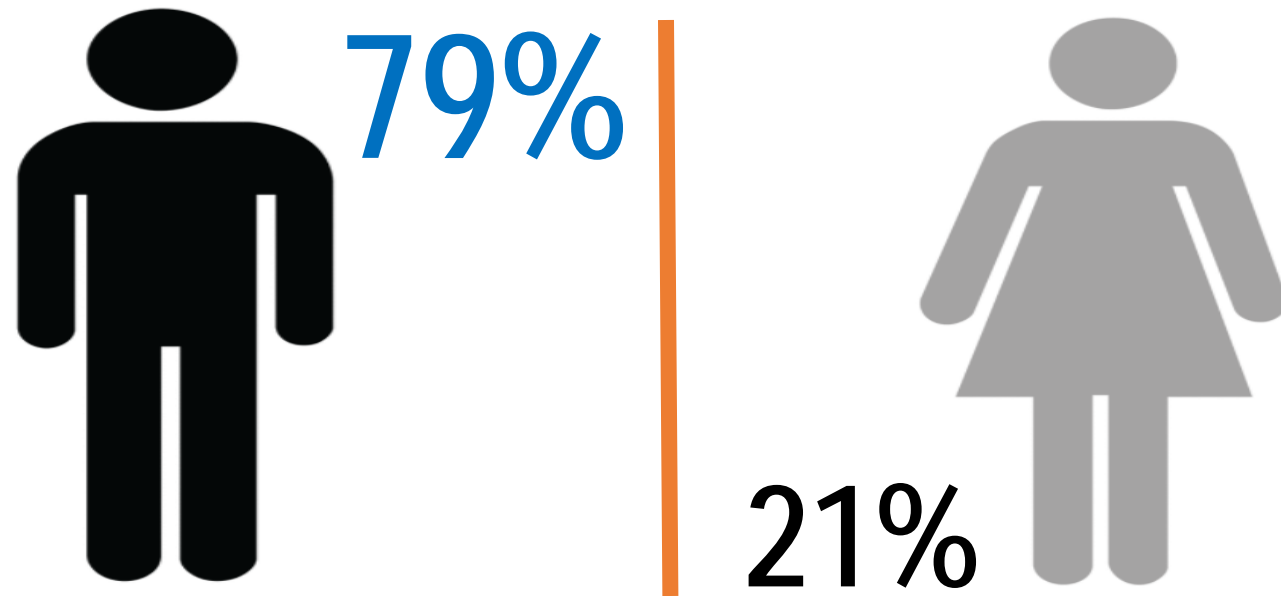
- **The Membership Experience** – no. 1 internal priority
- **Engage & Encourage Young Leaders** – Interact, Rotaract, Rotary
- **Eradicate Polio** – no. 1 external priority
- **Reduce Pollution & Environmental Degradation**



Brian King Membership Video up to 5.51



## GENDER SUMMARY:



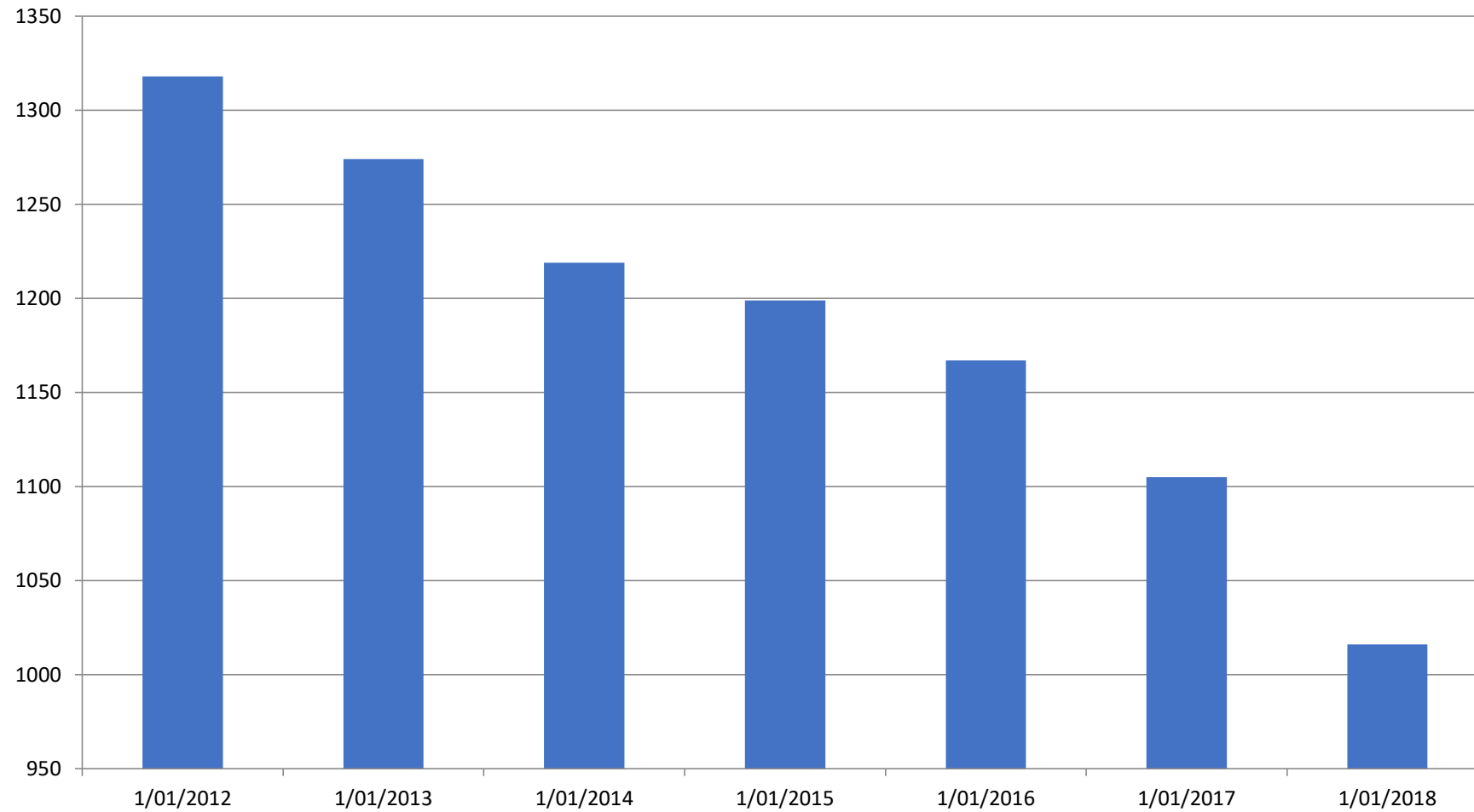
## AGE SUMMARY:

RANGE	
Under 40	5%
40-49	9%
50-69	27%
Over 70	14%
UNREPORTED	45%

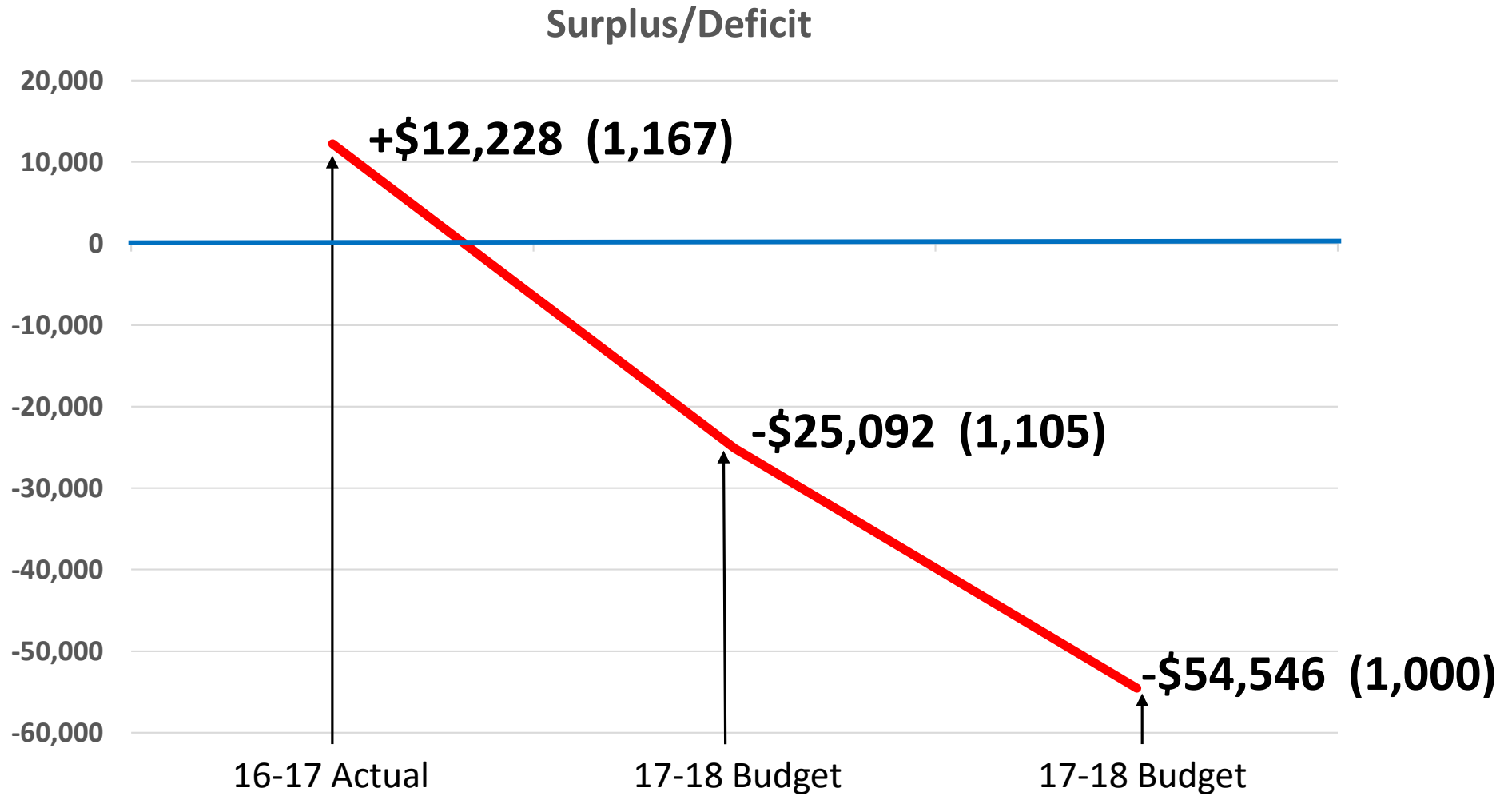
# **Brutal Facts – D9500**

- **Our Membership Trends**
- **Our Membership Demographics**
- **The Financial Impacts**

# D9500 Membership - Eight Year Trend



# D9500 Budget Trends



# Creating a New District - 9510

**PP D'Arcy Walsh,  
Chair Combined District Steering  
Committee**

**“Seek first to understand  
and then to be  
understood”**

**Stephen Covey**







# We are hard wired to connect

**“When human beings who trust each other interact face to face, their capacity to have a positive cognitive effect on each other’s brain and body is something which no robot or screen has”.**

*Dr Fiona Kerr*



# **What can be done in your club to collaborate with other Clubs, Groups and the District to make a real difference in following areas ?**

-  **Engaging Youth & Developing young leaders**
-  **Introducing Change to Improve the Membership Experience**
-  **Enhancing Projects & Programs**
-  **Enhancing Public Image & Other**

# Call to Action

***“We need to be the inspiration for positive change, inspiring our clubs, our communities, and our organisation to face today’s challenges head on, with courage, optimism and creativity”***

**Barry Rassin**  
President, Rotary International 2018-2019

**Thank you for coming ...  
let's go forward together!**

- <https://www.youtube.com/watch?feature=youtu.be&v=TIPV4wtZ6HE&app=desktop>