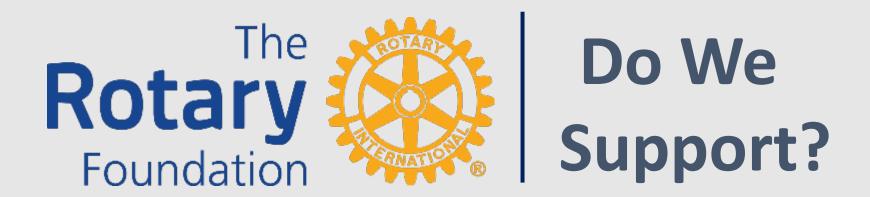


Supporting The Rotary Foundation







Charities in Australia and New Zealand have a combined total income of nearly \$125b annually



Rotary International only has **one** official charity...



Our Charity















Do you give personally to one of these?

Why not give to our own charity?



Most Australians & Kiwi's give to a Charity.

On average they give to at least three charities per year.

The average Australian gave \$318* to Charity last year. *Source NAB

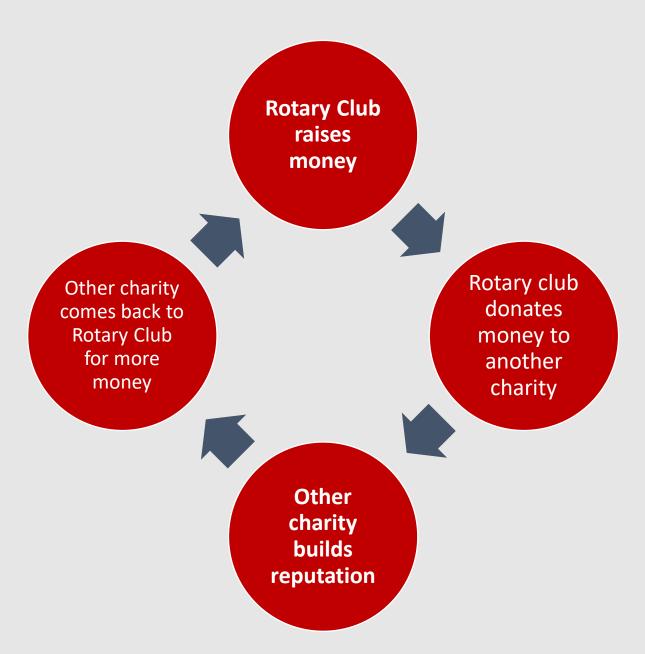
Only **23%** of Rotarians gave to our Charity – The Rotary Foundation

Giving is tax deductible through:

The Australian Rotary Foundation Trust, or Guardian Trust in New Zealand

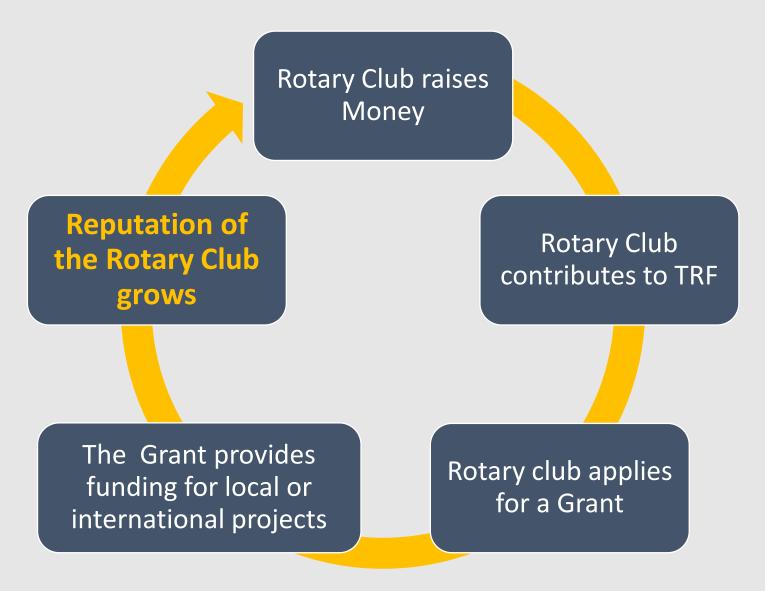


The cycle of fundraising and giving





Growing our reputation





Programs of The Rotary Foundation

Polio

District Grants

Global Grants

Vocational Training Teams

Area of Focus Scholarships

Rotary Peace Scholarship





The Rotary Foundation

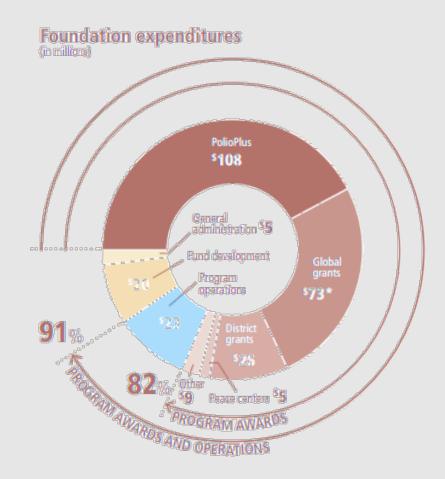
How efficient is The Rotary Foundation?

Total Expenditure 2016-17

^{US}\$271m



1.68% Administration Cost



^{*}Net of returned funds and other adjustments



How TRF spent its funds 2016-17. (\$US).

PolioPlus: \$108 million

Global grants:\$ 73 million*

District grants:\$ 26 million

Program operations:\$ 23 million

Fund development: \$ 20 million

• Other: \$ 9 million

General administration:\$ 5 million

Peace centres:\$ 5 million

*Net of returned funds and other adjustments



What Sets Us Apart?

- Our Global Network
 - World reach greater than the United Nations
 - We can go where politicians and religious groups cannot
 - Foundation Grants fund projects that change lives both locally & around the world
 - Ensures Rotarian Involvement
- Rotarians involved throughout Projects
 - Community needs met
- Stewardship paramount
 - Strong Financial Oversight
- Sustainability & Measurability prerequisites
 - Leave a lasting impact



Is TRF of "Good Standing"?

Don't just believe me!

1. Charity Navigator (2017)

For 10th year in a row Rated TOP

Overall Score & Rating
 100.00%

Financial 100.00

Accountability & Transparency 100.00

"exceeds industry standards and outperforms most charities in its cause."

- 2. Association of Fundraising Professionals (AFP) (Nov. 15 2016)
 - Rotary Foundation Named World's Outstanding Foundation for 2016
- 3. **CNBC**, a leading global media outlet, recently ranked The Rotary Foundation third on its list of the "Top 10 Charities Changing the World."





AREAS OF FOCUS



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development



Some Foundation Myths/Barriers

- Our Donations are sent to Chicago
- We'd rather spend the money locally
- It's all too hard/complicated
- Easier to give locally
- Don't really understand it

Share your concerns &/or thoughts



Key to Global Grant success







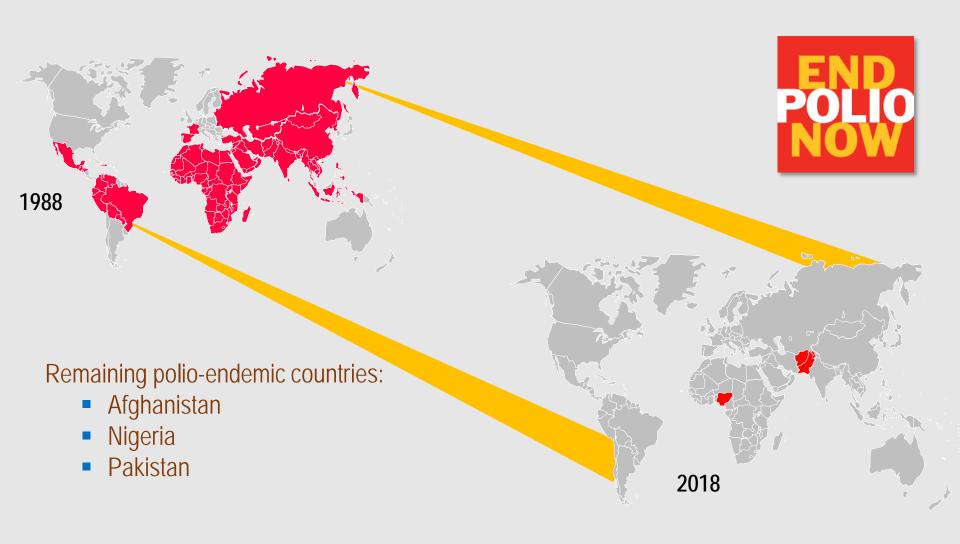








Polio Eradication Remains Rotary's Primary Focus





Wild polio cases as of May 2018

| | 2013 | 2014 | 2015 | 2016 | 2017 | YTD 2018 | Last Case |
|---------------|------|------|------|------|------|-------------|--------------|
| Pakistan | 93 | 306 | 54 | 20 | 8 | 1 | 8 Mar 18 |
| Nigeria | 53 | 6 | 0 | 4 | 0 | 0 | 21 Aug 16 |
| Afghanistan | 14 | 28 | 20 | 13 | 14 | 7 | 3 Mar 18 |
| Total Endemic | 416 | 359 | 74 | 37 | 22 | 8 | |

Fundraising Objective: Every Club to contribute US\$1,500







Grants



Rotary Grants.....

Spending

The Rotary Foundation

money on

local and international projects
...to do good in the world®



Available Funds for 2018 – 19 TRF Grants

- 50% of US\$154,669.41 is available as DDF (District Designated Funds) on 1 July 2018.
 i.e. US\$ 77,334 approx.
- Of this up to 50% or US\$38,667 can be used for District Grants. Balance for Global Grants.
 (added to accumulated DDF)
- On Current RI exchange rates this is some AU\$50,654.





Rotary Grants

- District grants
- Global grants





Rotary Grants



District Grants



Rotary Club of Gosford used a District grant to build two picnic shelters on the Gosford waterfront.





District Grants

- Small-scale, short-term
- Local or international activities
- Aligned with the Foundation's mission
- Single grant awarded annually



Club submission required





DISTRICT GRANT Examples

















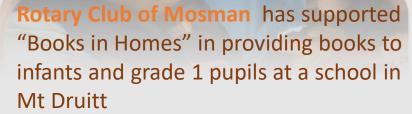














Clean water has been provided to the town of Pune in East Timor by Rotary Club of Epping. 43 Bio-sand filters have been installed in homes









Its all about using other peoples money!





Global Grants

- Large, long-term projects
- Sustainable, measurable outcomes
- Alignment with areas of focus
- International partnership
- World Fund match





GG 1527246 Example

Rotary Club of Bribie Island, D9600

Cervical Cancer Vaccination Program in PNG

28,000 girls

Aged 9 -13

38 Schools

















Funding: GG 1527246 Example

Sponsor Club: \$1,000 (0.3%)

Collaborating Clubs: \$100,000 (30.5%)

Other Districts DDF: \$98,000 (29.9%)

World Fund match: \$129,500 (39.3%)

Total Project: \$329,000















GG1528338 Example



District 9500

Davao Education and Health Project

THREE disadvantaged communities in Mindanao, Southern Philippines

Improve the quality of Community health and education / training services

Uplifting Communities







Funding GG1528338 Example

Cash from RCA:

Collaborating Clubs (4):

Districts DDF:

World Fund match:

Project Cost:

\$252.00 (<.3%)

(\$25,000)*

25.0%

\$25,000 (25.0 %)

\$50,000 (50,0%)

\$100,252



^{*} RCA & RCP \$7.5K ea Local Clubs \$5K ea.

The Priorities of The Rotary Foundation

- 1. End Polio Now: Countdown to History
- 2. Increase sustainability of our service efforts within the six areas of focus through the use of both district and global grants
- 3. Encourage the full use of District Designated Funds
- Encourage gifts and commitments that establish personal legacies within Rotary's Endowment











Vocational Training Teams











Vocational Training Teams

Traveling groups of professionals:

- Learn about their vocation
- Teach professionals about a particular field
- Strengthen knowledge and skills













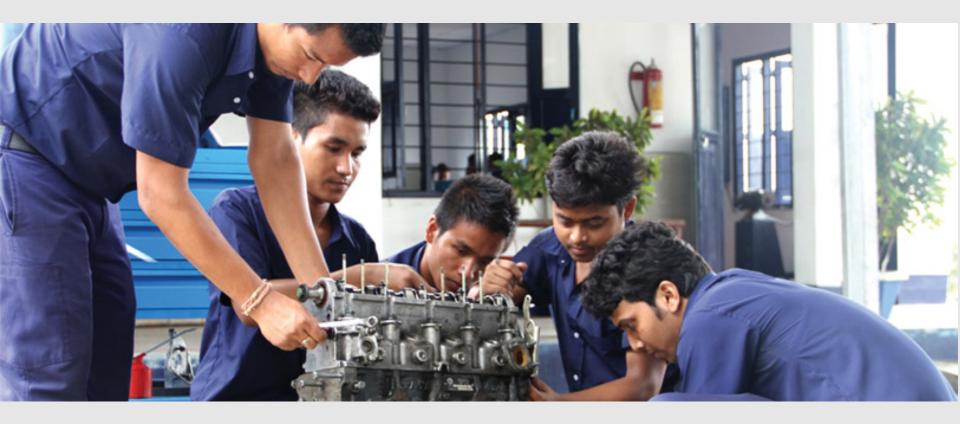








Vocational Training Teams



Send a team to transfer knowledge

Send a team to learn

Receive a team to transfer knowledge

Receive a team to learn





Area of Focus Scholarships



GRANTS SCHOLARSHIPS

Funded from both District and or Global Grants

Consider impact on Humanitarian Grants if funding from District Grants

What area of focus the scholarship is intended to cover?

What value is the scholarship?

Communicate the eligibility requirements of the scholarship



















Global Grant Scholarships

- Graduate level
- Study periods of 1-4 years
- Selected area of focus strongly relates to:
 - o Previous work, volunteer, and study experience
 - Academic program
 - Future career plans (immediate and long-range)
- Host and international sponsors
- \$30,000 minimum budget





Rotary Peace Scholarships





Rotary Peace Centers Program Vision:





The Rotary Peace Centers program has a vision of sustainable peace:

encompassing a network of peacebuilders and community leaders dedicated to preventing and resolving conflicts across the global community.

This Program is funded from the Rotary Endowment Fund





Rotary Peace Centers Mission



Partnership with 7 leading universities around the world







Rotary Peace Centers University Partners









Rotary Peace Fellowship Options

Each year:

Up to 100 peace fellows selected

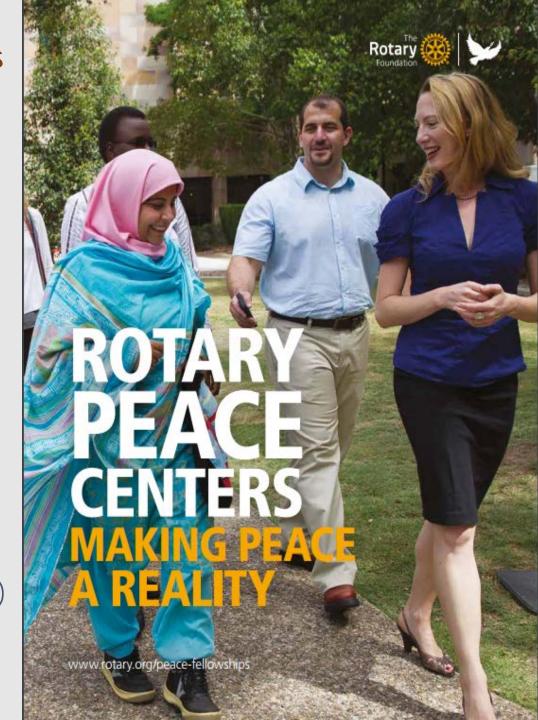
Master's Program:

- Young professionals
- Up to 50 fellows per year (10 per Center)
- 15-24 month course

Professional Development Program (3-month):

- Experienced professionals
- Up to 50 fellows per year (25 per session)
- 3 month course, 2 sessions per year







Fundraising









Annual Fund

Funding Grants and Scholarships



Endowment Fund

Funding the Future Funding RPF Program Polio Fund

Funding End Polio Now

Fundraising Goals 18-19

- 100% EREY in every Club
- 100 new Paul Harris Fellows per District
- Average of one Paul Harris Society member per Club
- 135 new Bequests
 - 5 per District
- 135 new Major Donors
 - 5 per District
- Minimum One AKS member per District
- Every Club to contribute US\$1,500 to End Polio Now









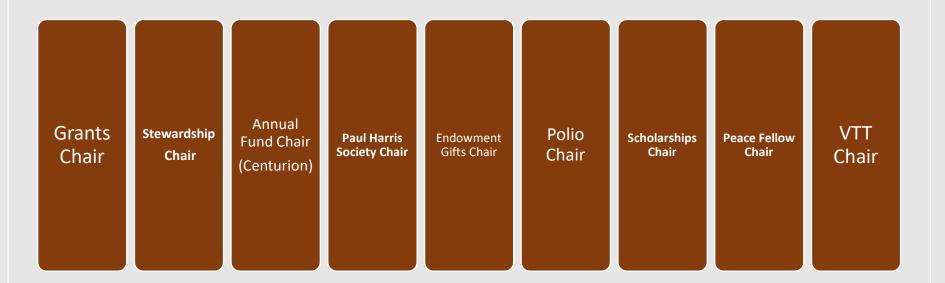






District Foundation Committee Your Support team

District Rotary Foundation Chair (DRFC)



1 x TRF Ambassador per cluster group





RESOURCES

www.rotary.org/myrotary/grants
Guide to Global Grants
Learning center
Training materials

elcome Mark Anderson Contact Us | Help | Logout Rotary MY PROFILE COURSE DISCUSSIONS MY COURSES REPORTS Categories Advanced Search Expand All _Getting Started (1) Council on Legislation (C. Filter by ABC ~ Goal Setting (4) Membership (12) Rotary Club Central Resources Professional Development. REGISTER Rotary Grants (7) Rotary (R Service Projects (3) The Rotary Foundation (2) Audience: All learners Your Role (19) Ready to set some goals? Check out the resources we have to help you - Club Administration Commi. manage your goals and service activities - Club Membership Committ. Club Rotary Foundation Committee Basics - Club President (12) REGISTER Club Public Image Committ. Rotary (R Club Rotary Foundation. - Club Secretary (3) As member of the club Rotary Foundation committee, you inspire your club to Club Service Committee (4. give to the Foundation and participate in its activities. Take this course to learn about your role and begin planning for your year as a club Rotary - Club Treasurer (2)

Foundation committee member.

District Einanca Committa



