

Roundtable and Panel Discussion Feedback

Topic: ***The Change Journey & 2018-19 Theme and Key Messages***

Question: ***What are the implications of the theme and key messages for us?***

Shared answers: **We should:**

- Lead in ways that Inspire
- Lead by example
- Have fun
- Engage members and Clubs
- Empower members and Clubs
- Make 'Member Experience' a priority
- Make Clubs more attractive
- Focus on 'doing' and enthusiasm
- Focus on RI Priorities – The Membership Experience, Polio Eradication, Engaging and Supporting Young Leaders (Rotaract, Interact etc), Environment & Pollution

Topic: ***The New District - Vision, Plans and Engagement***

Question: ***How can we move forward together?***

Shared answers: **We should:**

- Provide opportunities for our Members, Rotaractors and Clubs to have a say about the new District
- Partner with Clubs in D9520
- Seek feedback from WA District merger
- Review approaches to the Treasurer function
- Acknowledge shrinking membership is the compelling reason for change
- Focus on Club Development so that Club membership is more attractive

Topic: ***Polio and the Rotary Foundation***

Question: ***How do we inspire Clubs to participate in Polio Plus and benefit from the Rotary Foundation?***

Shared answers: **We should:**

- Relate personal experiences with POLIO and the after effects.
- Share Vaccination experiences overseas
- Educate new and existing members about polio and "iron lung"
- Foster Centurion Club contribution
- Foster inclusion in Club Community Budget
- Provide more effective support on Grants – visit clubs!
- Focus Clubs on the continuing Risk of children getting POLIO virus

Topic: **Club Development – Future Directions Assessment Results**

Question: ***What are the key issues and how can we improve the way we support Clubs to address these?***

Shared answers: **We should:**

- Focus on Media Sharing
- Collaborate with and support one another
- Focus on empowerment
- Foster retention of club Identity
- Acknowledge that there are general differences between clubs
- Focus on PR and Public Image, communicating who we are and what we do.

- Address **top needs** as identified by Clubs under **Strengthening Clubs:**
 - *Value and retain older members whilst attracting new ones.*
 - *Embrace change without changing things that must never change (Objects, Values, Service , Fellowship, 4WayTest).*
 - *Understand what turns off and on potential new members and how to change whilst retaining older ones.*
 - *Undertake visioning, then present club in a manner attractive to more diverse groups.*

- Address **top needs** as identified by Clubs under **Developing Service Programs**
 - *Access community funding opportunities (public, private, NGOs, philanthropic organisations)*
 - *Make better use of Foundation Grants to serve community and enhance member involvement/experience*
 - *Work and collaborate with other clubs on grants*
 - *Engage schools in Youth Exchange*
 - *Reduce regional barriers to all youth programs (RYLA, RYPEN, Youth Exchange, Interact, Rotaract, RYDA, NYSF, SA Engineering and Science Challenge)*

- Address **top needs** as identified under **Enhance Public Image/Communication**
 - *Develop consistent branding through social media, website and partnering.*
 - *Engage local media to promote Rotary more effectively*
 - *Establish internal and external partnerships to improve image and promote events and projects*
 - *Publicise stories and articles in Rotary Newsletters, RDU and local media*

- Focus on **RI priorities for 2018/19** - *Improve the Membership Experience, Support and Engage Young Leaders (Rotaract/Interact etc), Support Polio Eradication and Protect the Environment/ reduce Pollution.*

Topic: ***Gauging and Tracking Performance***

Question: ***What should we track in order to gauge progress?***

Shared answers: **We should:**

- Share the good things happening in clubs with one another
- Network via Cluster & Area Meetings
- Foster Clubs to ask for support and respond
- Engage Rotaractors to support Clubs to enhance their Digital presence
- Foster and track Mentoring
- Foster Personal Relationship development
- Tailor District support to suit individual clubs
- Deliver District education and support at Club Level
- Encourage regular AG contact with Clubs
- Share progress verbally and in written format
- Use a shared Blog and Forums to support one another
- Use DG Newsletter to report on and foster progress and innovation
- Focus on collaborative activities, work done and progress in Clubs on:
 - RI Priorities,
 - Club identified needs for each strategic priority and
 - Activities related to New District Development.

Mike Stevens

02/03/18