

SERVICE ABOVE SELF



THEY PROFIT MOST WHO SERVE BEST

This Certifies that the Rotary Club of
Seaford, South Australia, Australia

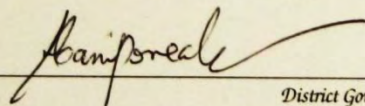
having been duly organized and having agreed, through its officers and members, to be bound by the Constitution and By-Laws of Rotary International, which agreement is evidenced by the acceptance of this certificate, is now a duly admitted member of

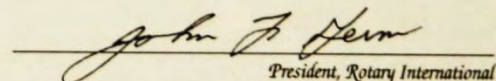
Rotary International

and is entitled to all the rights and privileges of such membership.

In witness whereof the seal of Rotary International is hereto affixed and the signatures of its officers, being duly authorized, are subscribed hereto this **twenty first day of November 2016.**

Admission to membership in Rotary International recommended by


District Governor


President, Rotary International







There's a big difference
between Recruitment
and Attraction.



Attraction model...



Recruitment model...



The response I often get when I talk about Seaford...

*That stuff
would never
work in my
club!*





*We have
members
who would
never let us
try that
stuff!*



Rotary
Club of Seaford



- 1. Less Meeting – More Doing**
- 2. Flexible & Productive Meetings**
- 3. Low Cost to Members**
- 4. Aggressive Promotion**
- 5. Effective Partnerships**



1. Less Meeting – More Doing







2. Flexible & Productive Meetings



- **No Weekly Meetings**
- **No Compulsory Meal**
- **No Sergeant/Fines**
- **No Toasts**
- **No Raffles**
- **No Songs**

- **No Invocation/Grace/Religious Observances**
- **No Money Box getting passed around**
- **No Presidential Collar or Bling**
- **No Head Table**
- **No Bulletin**
- **No Guest Speaker**

(for the sake of having a guest speaker)



Questions we occasionally ask ourselves about our meetings.

- **Are our meetings interesting?**
- **Are our meetings welcoming?**
- **Are our meetings punctual?**
- **Are our meetings run professionally?**
- **Are our guest speakers informative?**
- **Are our meetings good value?**
- **Is the food and service good at our meeting venue?**



The one question we **NEVER** ask about our meetings but really need to...

Are our meetings a
productive and
effective use of our
volunteers' time?



Busy people don't
have a lot of time to
give, so the time
they give *must be*
effective and
productive.



3. Low Costs to Members

Most club meeting venues have unavoidable meeting costs.

Meal (which some clubs mark up)
+ Drink + Raffle + Fines + Donations
can easily total over \$30 per week.

$\$30 \times 50 = \$1,500$ per year

+ Subs



Sort out this...

**Worry less
about this!**

\$1,500 per year

+ Subs



3. Low Costs to Members

Rotary Club of Seaford...

Meets only twice a month.

Venues rotate – but we don't meet in places where meals are mandatory.

Meals are either:

- **Optional**
- **Inexpensive**
- **Bring a plate to share**

4. Aggressive Promotion



Home

About Us

What is Rotary?

Volunteer

Contact

Members' Info



Join the Conversation



FOLLOW US ON

Instagram



Rotary Club of Seaford
667 likes

Liked

You and 204 other friends like this



Join our Email List

Coming Events

Seaford Rotary Events

Today Wednesday, 24 May

Print Week Month Agenda

Friday, 26 May

09:30 Bunnings Seaford BBQ

Thursday, 1 June

18:00 Club Meeting with RYPEN attendee

Friday, 9 June

Calperum Weekend

Saturday, 10 June

Calperum Weekend

Sunday, 11 June

Calperum Weekend

Monday, 12 June

Calperum Weekend

Sunday, 16 July

12:30 Aldinga Food Security Forum

Wednesday, 19 July



- **Club Facebook Page has over 775 likes. That is over 300 likes more than any other club in D9520 and more than the District Facebook page.**
- **Almost EVERY member has a Facebook account.**
- **We post 4-5 times per week.**
- **Secret Facebook Group for intra club communication.**

Do you want to make a difference in your community and be part of something special?

Rotary



We need a talented, passionate team with big ideas and dreams.

Rotarians are ordinary people doing extraordinary work.

What do we do?

Rotary is a global network of 1.2 million inspired individuals who translate their passions into relevant social causes to change lives in communities.



Founded in Chicago in 1905, Rotary is the world's oldest and largest service club.

Our motto is
"Service Above Self"

Rotary's six areas of focus:



Maternal and Child Health



Water and Sanitation



Peace & Conflict Resolution/Prevention



Basic Education and Literacy



Disease Prevention and Treatment



Economic and Community Development

Who can be a Rotarian?

Our diversity is our strength. It doesn't matter if you're a student, a professional, a stay at home parent, a teacher, a doctor, a trades or a farmer. We need young and old, retailers, gardeners, athletes, social workers, artists, grandparents and retirees too.

If you have something you care about, and want to make a difference in your community, **we need you!**



But I'm just so busy...

Australia has around 32,000 Rotarians, and they are all busy people. Most have demanding jobs, a hectic family life, bills to pay, lawns to mow, dishes to wash, gutters to clean and dogs to walk.

But they still make time to meet regularly and make a difference. Commitment doesn't have to interfere with a busy life.

It's not all hard work!

Rotarians have a lot of fun while helping others. Rotary combines service with opportunities to make professional connections and friends.

Responsibility

Support for your cause

Recognition

Leadership

Inspiration

Mentoring

NETWORKING

Fun & Friendship

Community Involvement

Sense of Purpose

But what's in it for me?

Global Connections



YES! You can be a Rotarian.



Rotary 


- Join Leaders
- Exchange Ideas
- Take Action

We're starting a new Rotary club at Seaford.

Find out more at
www.seafordrotary.org.au

YES! You can be a Rotarian.



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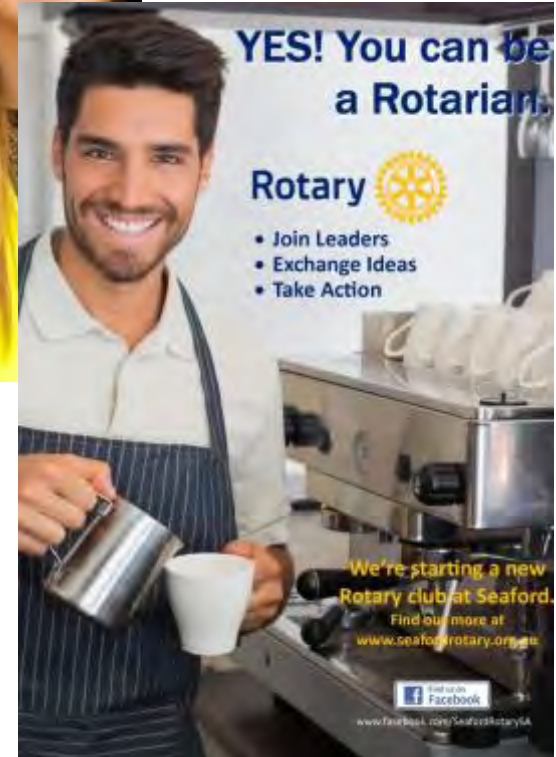
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South Australia's newest Rotary Club is now up and running right here in Seaford!

Rotary is a great way to meet new friends and take action to address concerns in your local community. Our club is flexible, friendly and informal - and maybe quite different to what you think you know about Rotary. Our focus is on volunteering, not meetings.

To find out more, please call Mark on 0402 346 994 or Cecille on 0422 020 066. Visit www.seafordrotary.org.au



CHURCH
APPLICATIONS FOR LIFE
Phone: 8327 3335

4pm Church Service
Seaford Community Centre

Kids Program available
Visitors Welcome!

Contact
Pastor Bob Williams - 0431 307 217
Pastor Josh Pittman - 0408 080 822

MOVE to LIVE
EXERCISE PHYSIOLOGY

- Chronic Disease Management
- Injury Prevention and Rehabilitation
- Fitness and Weight Management

0419 945 436
1/2 - 58 Cliff Ave
Pt Noarlunga Sth

we live
to help
you move



BEACHES

Seaford: 8386 3008
Colonnades: 8384 7466

Head in to Beaches Apparel at Seaford or Colonnades to get
10% off of your Saltwater Sandals

(on presentation of this voucher before 07/07/2017)

Saltwater Sandals are the perfect affordable leather school sandals. Ideal for an Aussie summer, they mould to the shape of the foot so your children are able to run and play comfortably all day. You can even throw the sandals in the washing machine when they get dirty!



Moana Natural Health
"Store Voucher"

10% off Bulk Foods
20% off selected vitamins

Shop 4/1 Griffiths Drive, Moana SA
Ph. 08 8327 3833

*Valid until 31st March 2017
Not valid with any other offer

SEAFORD CHRISTIAN FELLOWSHIP

In Seaford since 1995
(a CRC International Assembly)

A warm friendly welcome awaits - Practical Bible teaching - Enthusiastic singing
Encouragement for today - Promise for tomorrow

Every Sunday at 10:00 am at the Seaford Community Centre

RESTORATION, REVIVAL, RENEWAL

Lynton Barry on 0412 211 487



Ted, Steve and staff at Seaford Crash Repairs would like to thank the community for their support following the fire at our premises.

Our office is still open at
22 Seaford Road, Old Noarlunga,
or call in and see us at our new premises,
115 Dyson Road, Christies Beach for a FREE quote.
We are Allianz and RAA preferred repairers.

Ph. 8327 1930

SPECIAL THANKS TO OUR SUPPORTERS



Fringes

CAFFÉ PRIMO

20/108 Commercial Road

Seaford SA 5169

Ph: (08) 8327 4393

Follow us on Facebook!



SUPPORTED BY CITY OF

ONKAPARINGA

Seaford community centre

op shop - rooms for hire - jp services
bingo - monthly roast lunches - cooking
playgroups - kids programs - art
community garden - weight watchers
volunteer opportunities

GROUPS

camera - scrabble - book club
senior social activities - walking

FITNESS

tai chi - yoga - senior fitness

(08) 8386 3319

Beechwood Grove - Seaford SA 5169

www.seafordcc.com.au - info@seafordcc.com.au

SeafordCommunityCentre



friendship · wellbeing · community

CANTINA 61

Breakfast | Lunch | Coffee

61 Dukes Rd, Seaford Rise | Ph: 7285 9263

Buy one coffee, get one FREE or receive 20%
off your food bill on presentation of this voucher



IMPROVE YOUR SMILE
AT
CLIFF AVE DENTAL
WITH
DR. BOB & TECK
open 6 days
Ph: 8386 1718

Mention this advert for 10% off
for Pension and Health Care Card Holders

*Some conditions may apply



Ordinary
people doing
extraordinary
things



Rotary Club
of Seaford

- Volunteer
- Network
- Make a Difference



Rotary Club
of Seaford



Rotary
Club of Seaford



volunteer



network



make a difference

seafordrotary.org.au





Rotary is helping to
make clean, safe
water available to
more people
around the world.

A project of the
Rotary
Club of Seaford

www.seafordrotary.org.au

Tank kindly donated by
BUNNINGS
warehouse
Seaford



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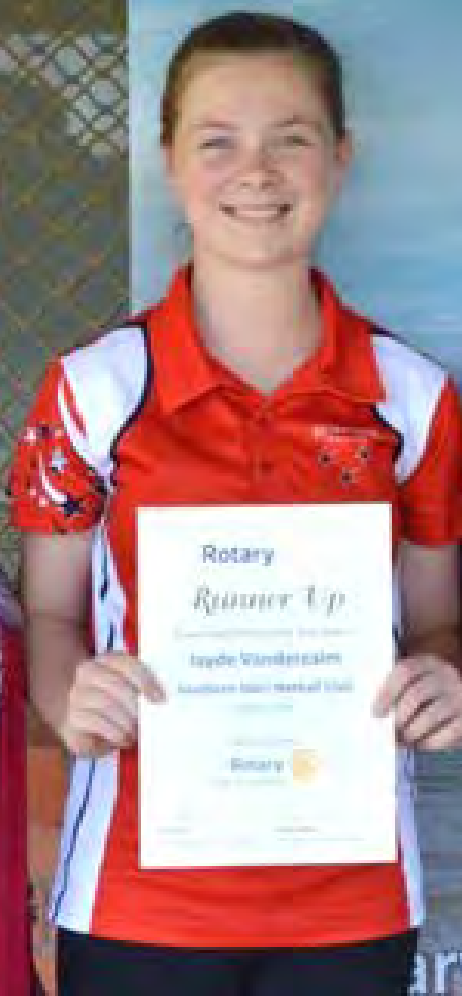
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BUNNINGS
warehouse
Seaford

5. Effective Partnerships



**SOUTHERN STARS
NETBALL CLUB**

Rotary
Club of Seaford





breakfastbellies





SM seaford moana
BUSINESS & TOURISM ASSOCIATION





Is it possible for your club to...

- Meet less and do more?
- Replace occasional meetings with hands on work?
- Reduce the cost burden on your members?
- Lose some of those meeting rituals?
- Put more effort into club promotion?
- Build more meaningful partnerships?

...or is it all too hard?



YOU MISS
100% OF THE
SHOTS
YOU DONT
TAKE

You're going to have
to change to fit
into the system.

Or how about you
change the system
so we can all fit?

