

ROTARY'S FOUNDATION IS TURNING 100

Plan now to celebrate the centennial year

In Cleveland, Ohio, USA, Rotary members already have big plans to celebrate the Foundation's centennial in 2016-17. Arch C. Klumph, who's considered the founder of The Rotary Foundation, was a longtime member of the Cleveland Rotary Club.

District 6630 is partnering with the Cleveland Orchestra to host a concert on 23 October, dedicated to Klumph and the history of the Foundation. Klumph helped coordinate the last pairing of Rotary and the orchestra when the city hosted the Rotary International Convention in 1939.

In addition, district Rotarians are tracking a small statue of Klumph on Facebook as it travels from club to club on its way to the 2017 convention in Atlanta.

Beginning with this year's convention in Seoul, Rotary kicks off a year of activities that highlight the Foundation's amazing record of service. Follow Cleveland's example by planning your own events and spreading the word in your community.

Incoming district governors will begin planning at the International Assembly as they prepare to lead their clubs in celebrating the centennial. You have lots of ways to let your members know about the Foundation:



Dedicate time to Foundation topics each week. Share how your local and international projects are providing safe drinking water, fighting disease, promoting peace, saving the lives of children and mothers, improving literacy, empowering women to start their own businesses, and supporting the drive to end polio.



Promote the book "**Doing Good in the World**," which gives a behind-the-scenes look at the Foundation's rich history.



Participate in a **global grant or district grant project** and dedicate it to the centennial.



Challenge members to increase their contributions to the Foundation. Encourage them to give through Rotary Direct and to join the **Paul Harris Society** by contributing \$1,000 or more annually.



"Rotary and the Gift of a Polio-Free World: Volume 1, Making the Promise" is available in paperback at shop.rotary.org. The first volume of a three-volume history of PolioPlus and the campaign for global polio eradication takes the story into the early 1990s, exploring the roots of what became the largest internationally coordinated public health effort in history. Volume 2 (pictured), "Almost Every Child" will be available soon.



Tracking your membership leads is easier than ever. District leaders and club officers can now review inquiries from prospective, referred, and relocating or returning members — all in one place. Sign in to My Rotary and visit the **Club and District Administration** pages to discover how easy it is to manage your online membership leads and review reports. You'll also find guides to help walk you through the new process.

Beginning in January, RI President K.R. Ravindran and Rotary Foundation Trustee Chair Ray Klinginsmith will hold a series of presidential conferences on Rotary's six areas of focus. Each conference will highlight a different area and include experts as speakers. The first conference, focusing on peace, will be held 15-16 January in Ontario, California, USA. Download a schedule of the **entire conference series**.

Our new Membership Assessment Tools will be available in early January in the **Member Center**. A replacement for the Club Assessment Tool, this new resource provides questions you can ask club members related to common issues clubs face, including how to increase diversity, keep members happy, and get members more involved in projects.



Celebrate World Rotaract Week 7-13 March. Partner with Rotaractors to take action and demonstrate how Rotaract clubs improve communities locally and globally.

RESOURCES FOR PROMOTING THE CENTENNIAL INCLUDE:

- Centennial promotional kit
- Centennial website
- **Doing Good in the World: The Inspiring Story of The Rotary Foundation's First 100 Years**
- History of The Rotary Foundation