



# **ROTARY ON THE MOVE**

#### Rotary Coordinator Newsletter September 2014 Volume 5 - Issue 9

## In this issue:

1 Adopt a RYLARIAN

2 - Speak Out For Rotary - Presidential Message

3

- Membership Grants - Light Up Rotary Through Vocation

4

- Illuminate - Hat Day

# 5 and 6

Rotary Special to a Father

6 - How to Hold a Rotary Day

Images that Showcase

8

- Meet Ian Lomas
- Club Shrinking?
- Membership Goal
- The Team

## "ADOPT A RYLARIAN" CLUB LEADERSHIP AND RYLA

Article by Rotary Coordinator PDG Malcolm Lindquist

Each year in every District around 30 young talented potential leaders attend a Rotary Youth Leadership Award (RYLA) seminar. The attendees gain many leadership skills, confidence and an awareness of Rotary programs.



Many graduates also express an interest in furthering their involvement with their sponsoring Rotary Club. In South Australia some clubs have "adopted" RYLARIANs and subsidised their Rotary dues when they join their club.

This initiative has proved to be most successful with the graduates rapidly undertaking leadership roles within their clubs and more particularly the role of President.

In 2013-14 Steve Hayter (RYLA 2007) became President of the RC of Kent Town.

In the current Rotary year Michelle Harding (RYLA 2008 RC Barmera), Ellen Griffiths (RYLA 2009 RC of Onkaparinga), Sarah Stewart (RYLA graduate RC of Kent Town) and Daniel Hart (RYLA graduate RC of Mobilong) are all presidents of their respective clubs. President Elects Training this year was certainly buzzing with youthful exuberance.

But that's not all! For the 2015-16 year there are a further three Presidents Elect who are recent RYLA awardees. Johno McIntyre (RYLA 2008) will be President of RC of Kent Town, Damian Leach (RYLA Administrator 2011) for RC of Campbelltown and Jessica Ziersch (RYLA 2011) for the RC of Tailem Bend.

As members of the Rotary Alumni RYLARIANs qualify for Rotary membership and in many cases where there is not a local Rotaract club the prospect of "adopting a RYLARIAN" into your Rotary club may be seen to be an excellent way of investing in future club leadership.



Damian Leach, Jessica Ziersch and Ellen Griffith



RC of Kent Town (D9520) boasts 6 RYLA Graduates as members including the four shown here Rtn Caitlin Piggott, PP Teegan Webb, Rtn Nelson Souza and President Sarah Stewart

### "SPEAK OUT FOR ROTARY"

#### Article by PDG, ARC, District 9930 Rotary Foundation Chair Raewyn Kirkman

I am on a mission to get Rotarians raving about Rotary. There are around 40,000 Rotarians in Australia and New Zealand – just imagine if each one of us had just one conversation with a non-Rotarian every day where we mentioned Rotary. That would be almost 15 million conversations every year - if you had a website you would be pretty pleased with that many hits. We all know that word of mouth sells – so let's put our mouths to work.



Let's not describe Rotary as a club that meets every week for a meal and a speaker. Let's talk about who Rotarians are and what we do. Tell them that Rotary is a **worldwide network of passionate people contributing to relevant social causes, changing lives in communities** – or simply that we are good people doing good. Tell them that Rotary **joins leaders** from all continents, cultures, and occupations, that we **exchange ideas**, bringing our expertise and diverse perspectives to help solve some of the world's toughest problems and that we **take action** to bring lasting change to our communities around the world.

And when they ask for examples of what we do, you better hope that your club is out there and active in the community, so that you can give real life local examples as well as talking about the big international work of Rotary – polio eradication for example. An active club is an attractive club and if your conversation is ever going to result in a level of interest that turns your listener into a Rotarian then you need to be able to talk about taking action locally.

One step better than telling them about your club's local project — ask them to come along and help out. Participation in service is a more exciting way to introduce people to Rotary than having them attend a meeting - they get to see Rotary doing good first hand and experience the fellowship and fun that always goes along with working together on service and fundraising projects.

We have read in this newsletter before about the research – if asked about Rotary, around one in five people would consider joining, two thirds of people are likely to give money and around one third are likely to give time. So that tells us that there is real opportunity to get people involved with what Rotary does. Start with service first, add in public image by talking about service and membership will follow.

I said earlier that an active club is an attractive club – and not just to non-Rotarians but to the club's own members. When a club is active in community service members are more positive about their club, they are more likely to stay and they are more likely to talk about what their club is doing - and so the momentum gathers.

I count myself as a passionate Rotarian. I wear my Rotary pin just about all the time, and I will talk about Rotary at the slightest opportunity – I can turn almost any conversation into a conversation about Rotary. So rather than say that you were out planting trees at the weekend, say that you were planting trees as part of a Rotary project to reclaim the local wetlands. And instead of talking about supporting the local homeless shelter, mention that you are doing it as part of a Rotary project to change lives.

The reputation, the public image and the future of Rotary is in the conversations we have with others – inspire passion for our cause, create a movement and everyone will want to join in. Austin Allison, CEO of dotloop says '*if you want to grow your start-up into a sustainable business with real customers, creating a passionate movement is the best way to do it*'. He goes on to say that the best way to ignite a movement is to create an experience that people are drawn toward – that they have an emotional connection to and are passionate about. Allison says that it comes down to the organisation's DNA - the people who support it, and how well they tell their story. And we have a great story to tell.

According to Allison, it isn't essential to create a movement in order to be successful, but in his view it sure does help in terms of encouraging rapid growth and creating a thriving and sustainable organisation.

So here is a challenge – next time you are at a business or community function and you meet someone new, as you introduce yourself mention that you are a Rotarian and see where the conversation goes. Just make sure that you have some good Rotary stories to share and a Rotary card or similar to give away. If one in a thousand of those 15 million conversations result in a new Rotarian there will be another 15,000 of us down under in no time at all.

### "MESSAGE FROM GARY C.K. HUANG"

#### RI August 2014

"In order to keep serving, Rotary always needs to be growing!

Rotary still has far more men as members than it does women, and that is something we need to work on. When we bring more women into Rotary, our clubs become more appealing to prospective female members, and become more productive as well.

This year we are going to have something new in Rotary: a membership support team pin. This means that if you invite a new member into Rotary, you get a special pin to wear with your Rotary gearwheel. But we all know that the job of growing membership doesn't end when a new member joins. It ends only when a new member is enjoying being a Rotarian and never wants to leave! And making sure that our clubs are enjoyable places to be is a key part of growing membership.

People come into Rotary for all kinds of reasons, but they stay because Rotary is fun to be a part of. So I want to remind all of you to have fun in your clubs and your districts."

Rotary on the Move - Newsletter September 2014 Page 2

## "NEW MEMBERSHIP GRANTS TO STRENGTHEN CLUBS"

#### Article by Rotary Coordinator PDG Jessie Harman

Clubs in **District 9800** will go from strength to strength thanks to a new District Membership Grants program launched earlier this year.

The Membership Grants are designed to support and strengthen clubs throughout the District. Under the new program, clubs are able to apply for funds to support membership initiatives which promote membership planning, strengthen club recruitment and retention and raise community awareness of Rotary.

Since the grants were launched in February, 46 clubs in the District have successfully applied for grants, and a total of \$22,092 has been awarded. In most cases, clubs applying for the funds have been required to provide at least a dollar for dollar match, bringing the total investment on the membership initiatives in the District to more than \$60,000.

According to Chris Egger, District Director of Membership, the Grants are an important strategy for boosting membership in the District "The benefit of these grants is that they provide clubs with the financial support to actually undertake membership initiatives, rather than simply talk about them" he said. "Applying for the grants has also made membership a very clear priority" he added.

The 46 clubs have embarked on a wide range of membership initiatives including industry specific information seminars, various membership promotion and networking events; and creation of membership materials, including fliers, brochures, websites, materials specifically for younger people, and digital materials; and providing short term subsidies to target groups of new members where the cost of Rotary is an issue.

Whilst most clubs are still undertaking their membership initiatives, early indications are that the grant program is delivering strong results. "For the clubs that have already undertaken their initiatives most have had great outcomes in terms of new and prospective members and additions to their Friends of Rotary networks" Chris Egger said.

The District 9800 Membership Committee will formally evaluate the Grants program in December 2014. For more information about the grants program contract Chris Egger at: cegger@ntc.gov.au; or membership@rotarydistrict9800.org

## "LIGHT UP ROTARY THROUGH VOCATIONAL SERVICE"

From Rotary Vocational Service July 2014



RI President Gary C.K. Huang challenges us to energize our communities and strengthen our membership, fellowship, and service efforts by lighting up Rotary. Through vocational service initiatives, we can be champions for high ethical standards in our workplaces, use our professional expertise to serve others, and have a positive impact on local and international communities.

Here are a just a few ideas for activities your club can undertake:

- **Start a career counselling or vocational training program** and invite non-Rotarian community members to attend.
- **Organize a discussion or workshop** on workplace ethics and invite local non-Rotarian business leaders to attend.
- **Sponsor a career day** in which club members bring young people to their places of business.
- **Host a Rotary Day celebration** to connect with professionals in your community who might be good candidates for Rotary membership. (Completing this activity can help your club qualify for the 2014-15 Presidential Citation.)



September 2014

## "ILLUMINATE" – LIGHTING UP ROTARY IN D9520

#### Article by Rotary Coordinator PDG Malcolm Lindquist

To kick off Membership month, On August 2<sup>nd</sup> D9520 held a successful membership event called "Illuminate". Membership & PR Chair Mark Huddleston explains, "Illuminate was chosen to reflect our Light Up Rotary theme, but we also wanted to shine a light on some great recruitment and promotional initiatives for our clubs." Mark had found himself somewhat underwhelmed by



Key note speakers were RDU Digital and Marketing Manager Ellissa Nolan, who spoke on the topic of how RDU and clubs can take advantage of social media and websites to promote their events beyond a traditional Rotary audience, and Women In Rotary founder Kerry Kornhauser who passionately argued for a Rotary organisation with a 50/50 gender balance, and how we can achieve it.

In addition to these presentations, over 100 members participated in Facebook training sessions. Ellissa held an advanced Facebook session for frequent users, outlining how they can get the most out of their club's Facebook presence by targeting and engaging new audiences. A beginners' session was also held for novice Facebook users.

L-R Ellissa Nolan, DG Jerry Casburnand Kerry Kornhauser

"Our members have been crying out for quality social media training" says Mark, "but we have erred in the past by offering 'one size fits all' training, which doesn't help the novices or advanced users. By holding separate seminars, we were able to cater for a wider spread of expertise, and better address the needs of the participants".

The afternoon concluded with a one hour "mix 'n' mingle" session with drinks and finger food, which gave the 130 guests a chance to socialise and chat with Ellissa and Kerry. Feedback has been excellent.

It is great to see alternative approaches to the way in which promotion of membership is being undertaken throughout our region. Public Image Coordinator Philip Archer and myself were pleased to take part in a "café" style seminar in the Sunshine Coast on 17<sup>th</sup> August where 170 representatives from all Districts in Queensland attended and participated in an action packed seminar highlighting "Sustainability or Stagnation". A report on this racy and engaging event will be featured as a separate article in 'Rotary on the Move'.

## "HAT DAY"

#### From Australian Rotary Health website

Friday October 10 is Hat Day, the *fun*-draising day where you wear a hat and make a donation to help shine a light on mental health in Australia.



Resources to help you Host a Hat Day:

- How to Host a Hat Day Handbook
- Poster
- Flyer

More Resources available via the official Hat Day website

100% of money raised on the day goes to research into helping those affected by depression, anxiety, Alzheimer's, schizophrenia and many other illnesses.

Will your club dedicate a 'Partners Club Meeting'?

- Bulletin Promo
- Press Release Template
  - Hat Day Receipt Sheet

## "ROTARY SPECIAL TO A FATHER IN FAILING HEALTH"

#### This story originally appeared in the May 2014 issue of The Rotarian. By Ann Patchett

Ann Patchett is the author of nine books, including "Bel Canto," "State of Wonder," and most recently, "This Is the Story of a Happy Marriage." She has won the PEN/Faulkner Award, England's Orange Prize, and the Book Sense Book of the Year. She was named one of Time magazine's 100 Most Influential People in the World.

Dave Mars owned a commercial printing company in Los Angeles. He was the one who asked my father to join the Wilshire Rotary club in 1982.

"How did you know Dave Mars?" I ask.

My father mulls over this for a while but doesn't come up with anything. My stepmother, Jerri, goes back to the filing cabinets in the office off their bedroom and miraculously returns with a handful of small Rotary pamphlets, actual facebooks, each one containing about 30 pages of black and white photographs of the men in the club, along with their names and their jobs. We look through 1982 and, sure enough, there's Dave Mars.

In 1982, my father was a captain in the Los Angeles Police Department. "I had to be in some sort of service club," he tells me. "Required." The idea was that knowing people in the community was a good way of finding out where the problems in that community were. It was also a good way to meet the people who might be helpful in solving the problems you were dealing with as a police officer in Los Angeles. My father and I have talked about the riots in L.A. We've talked about the famous homicide cases he worked on – Sharon Tate, Bobby Kennedy. I think it would be nice to talk about something he actually liked for a change. "So, that first time you went to Rotary," I say. "Did you like it?"

He gives his head a small shake. "It was like going to a fraternity house, and I wasn't a member of the fraternity."

My father was 50 the year he joined the Wilshire Rotary Club of Los Angeles. I was a sophomore in college. He did 100 pull-ups every morning, 100 push-ups, more sit-ups than there are stars in the sky. He logged hours on his NordicTrack and stationary bike. I'm 50 now, and my father is 82. He is in a wheelchair, the outcome of a neurological disease called progressive supranuclear palsy. It's like Parkinson's, but it's worse. His voice, along with everything else, has grown weak. To hear him, one needs to turn off all other distractions, sit close, listen.

"Rotary got better," he says. It wasn't long before he made friends – Russ Johnson and Mike Reed, Al Woodill and Ake Sandler. There wasn't as much time for friendship in those days. Being a captain in the Los Angeles Police Department was no small thing. My father wore two service revolvers under his suit jacket. He had a terrific wife, a nice house, two daughters in college. The unexpected benefit of the service club requirement was that once a week he got to go to the Ambassador Hotel and have a nice lunch with a group of guys he liked. He became a member of the fraternity. I start flipping through the other years of Wilshire Rotary pamphlets on the kitchen table. I find Frank Patchett. I notice that year after year it was a group of guys, only guys. I mention this.

"A woman could come to a meeting as a guest," my father remembers. "If she went up to a table and said, 'May I sit here?' half the time the answer was no. If she didn't ask first, if she just sat down, the guys would stand up and go to another table."

In Los Angeles? In the 1980s?

"Late '80s," my father says. "We didn't get our first woman member until 1989." In 1992, he became president of Wilshire Rotary. One of the club members said to him, "If you let another woman become a member, I'll turn in my resignation." My father asked for his resignation. While he was president, the club accepted two more female members.

"He was thinking of the two of you," Jerri says, referring to me and my sister. She reaches over to pat my hand, something my father can no longer do.

My father wanted my sister and me to live in a world where women were safer than they had been before, where women were promoted fairly in their jobs, and where women could sit down to lunch at a service club without having the men at the table get up and move. All in all, I think he did a remarkably good job. My sister, Heather, joined Rotary in 1992 in Mankato, Minn. She said her daughter Lauren was the first baby born to the club. When she moved to South Carolina, she joined Rotary again, and when she moved to east Tennessee, she joined the Rotary Club of Greeneville.

By 1999, my father and stepmother had retired from their jobs in Los Angeles. They moved to Fallbrook, Calif., an agricultural community two hours south of the city.

Continued on next page ...



#### ... continued from previous page

The only people they knew when they moved there were Mike and Beth Reed, who had retired to Fallbrook before them. Mike and my father had been friends through Wilshire Rotary.

"I remember they invited us to their Christmas party," Jerri says. "It was our first invitation to anything in Fallbrook. We were so happy to go. We didn't know a soul there." Soon after that, Mike invited Dad to be a member of the Rotary Club of Fallbrook.

I ask my father about the difference between the two clubs. "I don't remember doing service projects in Wilshire," he says. I remind him that in Los Angeles in 1982, that club was made up of men like him, and that no one had the time to paint the houses of low-income families or pick up trash on the side of the road, things that the Fallbrook Rotary club, with a healthy contingent of retired members, has made a priority. Once a year, the members host a giant lobster supper fundraiser to make sure there's money to meet project needs in their community.

Rotary, which back in Los Angeles had met my father's professional obligations at the busiest point in his life, now meets his needs in a much more basic way. Every Thursday, Jerri drives him to the Grand Tradition in Fallbrook, a fancy event and garden center with a good restaurant. Every Thursday, Jerri drives him to the Grand Tradition in Fallbrook, a fancy event and garden center with a good restaurant. Members at every table flag him over to join them as Jerri pushes his wheelchair through the room. Dad's friend Connie Fish, who was one of the first women to join the Fallbrook club, stands in line to get him his lunch. She'll feed him his lunch too, unless someone else asks to do it.

In January of this year, my sister's husband, Bill, died unexpectedly. It was, for all of us who loved him, a nearly unbearable loss. Because traveling across the country wasn't possible for my father, he and Jerri stayed in California, their hearts broken for my sister and for themselves, being so far away from her. But that week they went to Rotary, and when they told their friends what had happened, their friends prayed. The week after that they prayed for Bill and for my sister, and the week after that they prayed again. Rotary members sent cards. They sent donations to the charity my sister had chosen. They stood by my father and Jerri.

I was with my sister in Tennessee and stood by her in the receiving line after the funeral, where again and again strangers shook my hand and offered me their condolences. "I know your sister from Rotary," they said.

I am thrilled that Rotary International is making such progress in its fight against polio, but it must be said that Rotary is also providing a service too ineffable for campaign slogans. It has been a source of friendship, and when something deeper than even friendship is called for, it has been family. The global effort and the Thursday lunch exist side by side, the shared information of businesspeople and the plate brought to the table. It seems to me that this is the most extraordinary accomplishment of all.

### "HOW TO HOLD A ROTARY DAY" ATTRACT NEW MEMBERS TO YOUR CLUB, AND HAVE FUN DOING IT

#### Rotary Leader; July 2014 edition

RI President Gary C.K. Huang is encouraging clubs and districts to sponsor or participate in a Rotary Day event in 2014-15 to introduce non-Rotarians to Rotary. DGs are encouraged to award clubs that undertake such events this Rotary year.

"The Rotary Day concept is a simple one: Hold a fun, informal event in your community for the non-Rotary public and use it as an opportunity to introduce them to Rotary. It's that easy," Huang says. "Rotary Days can help your club drive up interest in membership, strengthen your club's relationships with local institutions and community members, and improve Rotary's image in your community."

HERE ARE JUST A FEW SUGGESTIONS TO HELP YOU PLAN A SPECIAL DAY:

- As part of a FESTIVAL or similar event in your district, organize a Taste of Rotary, featuring food that represents Rotary countries related to your district's service projects. Decorate your booth with flags from those countries, and provide information about Rotary.
- Hold a PICNIC or barbecue.
- Hold a Rotary Day observance or SERVICE PROJECT in conjunction with a district assembly or conference, and open the event to the public. A portion of the meeting can focus on Rotary history, service efforts, and testimonials from long-time club members. Invite Rotaractors and Interactors to participate.
- Host a local PEACE SYMPOSIUM to promote the Rotary Peace Fellowships program.
- Organize a district outing to a SPORTING EVENT and invite guests. Ask the stadium to broadcast Rotary public service announcements during the event. Organize a FAMILY FUN RUN.
- Invite the community to help club members plant a Rotary Day GARDEN, and when the garden is at its peak, contact local media for a photo opportunity.



#### - Download the Rotary Days brochure.

- Download a sample press release and find other materials to help you communicate your Rotary Day in the Brand Center.

### "IMAGES THAT SHOWCASE YOUR CLUB"

Article from Rotarians Social Networks Fellowship, by Simone Collins, PP of the Rotary Club of Freshwater Bay, Western Australia

Social media is very visual these days, with Facebook, Twitter and Google+ all tweaking their layouts to give a more visually rich experience, coupled with the rise of image-focused sites such as Instagram and Pinterest, to name a few. Selecting good, quality images to post on these channels can be a powerful way to share your club's or your own Rotary story effectively.



Real photos of your club, its members and the activities you undertake can be one of your most effective ways to "sell" Rotary if handled well. Showcase your members and their achievements, so that other people who see the photos think, "Wow, that looks fun / meaningful / interesting. How can I take part next time?"

#### What makes a good photo?

To make an impact, you need to carefully curate your photos – don't upload anything and everything! Some aspects to keep in mind include:

- **Does it look professional?** Is it in focus and is the lighting good? Has anything that has been added, such as text or logos, look professional or amateurish? Don't be afraid to pose a photo for greater impact.
- **Is it eye catching?** Is there a specific focal point? Is it bright and interesting? Can you adjust the colours and sharpen it in a photo editor, such as Photoshop or GIMP, and have you cropped out anything unnecessary?
  - Does it tell a story? Is there something interesting going on? Does it stand out from other photos?
- **How do the people look?** Are they happy? Do they look bored? Is it a flattering photo of the people involved and do you have their permission to post photos of them publicly?

Ensure that any fliers of upcoming events are professional as well. Access to a capable graphic artist is a must – if you don't have one in your club (there's a great classification to fill!), can you access one through your extended network in your club or district? An eye-catching flier with all the details required (including a web address or QR code for more details / to buy tickets) is the best way to help others easily spread the word about your event.

#### Make good use of the image description text!

A good image should call attention to your post; what action a user takes next depends on what text you have accompanying your image.

- Is it free of jargon and acronyms, such that someone outside of Rotary can understand what is written?
- Are people, places and relevant organisations tagged, to expand the reach of your post?
- Is there a link they can follow to find out more and perform an action (buy tickets / sign up / donate / express interest in participating or joining)?
- Are useful, relevant hashtags used?

The accompanying text and links should enable anyone seeing the image outside of the context of the original place it was uploaded – for example if it is "shared" on Facebook – to be able to understand the who / what / why / when / where of your message.

#### **Examples: Events**

Rotary does involve a lot of dinners, so some photos of the more "traditional" Rotary activities is to be expected... but again, think about what you wish to convey with such photos. Is everyone happy, having a good time? What mix of ages and nationalities are there? What was fun or different?

#### Examples: Members

Members are the lifeblood of your club, and each member has an interesting story to tell: why they joined Rotary, what they love about Rotary and what they do outside of Rotary. Showcase your (happy!!) members individually with their stories, and capture your new members joining Rotary – if you are regularly inducting new members, your club must be worth joining, right? Endeavour to break the stereotypes of Rotary: showcase young members, female members, members doing something other than sitting at a table or by a lectern or cooking sausages.

#### **Examples:** Projects

Photos handing over a cheque or rattling tins to raise money are not very exciting. What hands-on projects have you participated in? What have any funds raised been used for? Tell a story showing any tangible outcomes of projects, to help strike a chord with others who may want to help too.

#### What can you showcase?

There is so much you can highlight about your club and your personal participation in Rotary. What photos do you share?

#### SHARE YOUR CLUB OR DISTRICT SERVICE PROJECT AND MEMBERSHIP BEST PRACTICES.

We would like to hear from Clubs or Districts telling us what they have done. Please include a summary, contact details, and a couple of photos, and email to **Issa Shalhoub**, this Newsletter's editor.

We also would like readers to share their experiences and stories on Best Practices in their Clubs and what has worked for their Clubs in gaining new members and also what has helped in keeping members.

## "MEET PDG ARC IAN LOMAS"

Ian joined Woolworths Australia after leaving school and in 1962 he was part of the team that opened the first Woolworths store to be built in Darwin and he remained there in various capacities until 1965. It was during this time that he met Monika and they were married in 1963. Their son Guy was born in 1970.



After various postings with Woolworths Ian was transferred to the tropical city of Cairns, in Far Northern Queensland where he was invited to join Rotary in 1981. He became Club President in 1991. Ian served for three years as District Treasurer and is also an accredited Master PRLS trainer.

Ian served as Governor of district 9550 in 2012-13 and the highlight was welcoming Rotarians from across Australia to the district conference in Timor Leste. Ian is currently working as a RAWCS Project Coordinator for the Northern Region and in his district as Foundation Grants Chair.

Since retiring Ian has furthered his interest in off road driving by helping establish the Land Rover Owners Club of Cairns. He has been an active member of the Cairns Golf Club since 1980 and his other interests are music and reading.

### "NOT SURE WHY YOUR CLUB IS SHRINKING?" Ask these questions:

- (1) Is my club's meeting time, format, and location convenient for members with families or younger professionals still building their careers?
- (2) How well does my club reflect the age, gender, and professional diversity of my community?
- (3) Whose interests are reflected in my club's programs?
- (4) Do ceremonial activities take time away from speakers, club business, project planning, and networking?
- (5) Does my club have a plan in place to contact guests after they visit?

May 2014 GlobalOutlook

# "PRESIDENT GARY C.K. HUANG'S

## AMBITIOUS MEMBERSHIP GOAL"

#### Rotary Weekly Aug 2014

Gary C.K. Huang never imagined he would become Rotary International's president when he joined in 1976, but now that he is in office, he hopes to increase membership to 1.3 million by the end of his term. Huang has a track record of improving membership development in Asia, adding 19 clubs when he was district governor for Taiwan, Hong Kong, and Macau. **Read more** 

All past editions of the "Rotary on the Move" Newsletter can be accessed by clicking HERE

#### ROTARY COORDINATOR TEAM 2014 - 15 Zone 8 and 7B

Zone 8; Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru.

Zone 7B; New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa.

RI DIRECTOR ZONE 7 AND 8 GUILLER E. TUMANGAN Email: guillerrid.3830@gmail.com

ROTARY COORDINATOR PDG JESSIE HARMAN

Email: j.harman@ballarat.edu.au

#### ROTARY COORDINATOR PDG MALCOLM LINDQUIST Email: malantlindguist@bigpond.com

## Assistant Rotary Coordinators supporting PGD Jessie

PDG David Anderson District: 9780, 9820, 9830 Email: ando.in.yea@bigpond.com

PDG Phil Armstrong, Part of Zone 8 Districts: 9670, 9700, 9710 Email: ceo@banksiavillage.com.au

PDG Tim Moore, Part of Zone 8 Districts: 9790, 9800, 9810 Email: tim@cinet.com.au

PDG Raewyn Kirkman, Zone 7B Districts: 9910, 9980 Email: rkirkman9930@vodafone.co.nz

PDG John Prendergast, Zone 7B Districts: 9930, 9970 Email: john@ctos.org.nz

PDG Lionel Wilson, Zone 7B Districts: 9920, 9940 Email: lwilsonfamily@xtra.co.nz

## Assistant Rotary Coordinators supporting PDG Malcolm

PDG Ed King Districts: 9500, 9520 Email: edward.king3@bigpond.com

PDG Keith Roffey Districts: 9650, 9675, 9685 Email: keithroffey@bigpond.com

PDG Colin Thorniley Districts: 9455, 9465 Email; colin@q-net.net.au

PDG Des Lawson Districts: 9600, 9630, 9640 Email: deslawson@gmail.com

PDG Ian Lomas Districts: 9550, 9570 Email: mopoke@westnet.com.au

Newsletter Editor Issa Shalhoub shalhoubissa@shoal.net.au

If you wish to receive an electronic copy of this Newsletter, or you know of someone who would like to receive one, please email the editor; Issa Shalhoub shalhoubissa@shoal.net.au

Rotary on the Move - Newsletter

September 2014