



**18/10/2022**

# **MEDIA RELEASE**

## **National Flood Relief Appeal Distribution**

FOR IMMEDIATE RELEASE

Australian Rotary charity, RAWCS, today announced the creation of a national Flood Relief Appeal for people impacted by the current floods in the Eastern States.

Australians impacted by the recent floods will be the beneficiaries of money raised by the Flood Appeal and will be able to liaise with their local Rotary Club to let us know what they need.

The fundraising campaign was launched today to support communities in need after yet another disaster impacting Australians.

“The money raised from the Appeal will go directly and quickly to support those impacted, providing essential items and financial support which Disaster relief and Insurance claims won’t cover,” said Rotary Australia World Community Service Ltd CEO Andrew Woodward.

“The number of disasters Australians have endured in the last few years in addition to the pandemic have been significant and left a lot of people in very difficult financial positions,” Mr Woodward said.

National and international partnerships have greatly assisted RAWCS in building stronger and better resourced projects. By partnering with the Australian Government’s National Recovery and Resilience Agency, RAWCS has brought drought support to 13,000 families and engaged 138 communities, through the Drought Community Outreach Project, strongly supported by local Rotary Clubs.

Mr Woodward said that he expects the flood relief appeal money to help people with the things that insurance or disaster relief funds cannot replace. Whether it be helping farmers build new fences or providing food and clothing to those that have lost everything, the money raised will be crucial in helping families get back on their feet as soon as possible.

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Tax Deductible Donations to the appeal can be made on the Rotary Australia World Community Service website at <https://rawcs.org.au>

Andrew Woodward is available for interviews and photographs.

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## **RAWCS (Rotary Australia World Community Services Ltd)**

Rotary Australia World Community Service Ltd. (RAWCS) was formed to enable Australian Rotarians, Rotary Districts and Rotary Clubs to assist disadvantaged communities and individuals through humanitarian aid projects.

RAWCS has a financial infrastructure system that facilitates fundraising for projects that deliver humanitarian aid and charitable support in Australia and overseas. Projects are registered through Rotary Australia Overseas Aid Fund (RAOAF), Rotary Australia Benevolent Society (RABS) incorporating Rotary Australia Compassionate Grants (RACG), Rotary Australia Relief Fund (RARF), Rotarians Against Malaria (RAM) and Rotary Australia Repurposing Equipment (RARE).

Funds raised over 2021/2022 include

- Ukraine humanitarian assistance Projects: \$6,337,414
- Australian Flood relief Projects: \$1,157,182
- Cambodia based humanitarian Projects: \$988,317
- Top 14 other large humanitarian Projects: \$6,513,781