

<u>Consumer Affairs Victoria</u> » <u>Clubs and</u> <u>Fundraisers</u> » What is a fundraiser? not-for-profits »

What is a fundraiser?

The *Fundraising Act 1998* (the Act) defines a fundraiser as any person or organisation, including a business, that collects money for a beneficiary, cause or thing, rather than solely for their own profit or commercial benefit. This includes collecting food, clothes and other items on behalf of a person or organisation.

Examples of fundraising activities include:

- doorknock appeals
- telephone appeals
- traffic intersection and highway collections
- golf days, movie nights and trivia nights
- dinner dances and balls
- public auctions
- clothing bins
- sale of goods at opportunity shops
- appeals run by commercial fundraisers
- public appeals to support clubs, associations, causes or people
- sale of goods where part of the sale price is donated to a charitable organisation or cause.

For more information, see Sections 5 and 6 of the Act.

Any person or organisation that undertakes fundraising must register as a fundraiser unless they are exempt from registration.

If you are unsure whether you should be registered as a fundraiser, please seek independent, professional legal advice.

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